



**No. 27/2, 33rd Cross, 2nd Main Rd, 7th Block,
Jayanagar, Bengaluru – 560070**



Supporting Documents

2.6.1 Attainment of POs and COs are evaluated.

1. Program Outcomes
2. Course Outcomes



COURSE OUTCOME

(National Education Policy (2020 Scheme) Academic Year 2020 and onwards

Course Title	Kannada Language	
Co.Nos	Course Outcome	PO.Nos
CO1	ಹೊಸ ರಾಷ್ಟ್ರ ರಾಯ ಶಾ ಕ್ಷಣ ನಾ ತಿಯಾ ಶಾ ಕ್ಷಣವನಾ ಅನಯಭಾಷೆಗಳ ಅತಿಯಾ ದ ಅವಲಂಬನೆಯಾ ಾ ದ ಟ್ಟು ಸಿ ಿ ದಾ ಶಾ ಕ ಭಾಷೆಗಳ ಮಾಧಾಯ ಮದ ಮಾ ಲಕ ಕಲಿಸಲು ಷಾ ನಾಡಲಾ Rದಾ .	PO1
CO2	ವಾ ದ ಯ ಝಾ ಗಳಾಕೊ ದಾ ಶಾ ಕ, ರಾಷ್ಟ್ರ ರಾಯ ಷಾ ಜಾ ಗತಿ ಕ ವಾ ದ ಯ ಯ ಮಾನ್ಯಾ ಗೆ ಅ ನಣುವಾದ ಶಾ ಕ್ಷಣದ ಮಾದರಿಯನ್ನನ ರಷ್ಟ ಸುವುದು ಫದ ಮೂಲ ಉದೆದ ಾ ಶವಾರದಾ .	PO3
CO3	ಯುಯ ಧಫಫಗಳು ಸಮಕಾಲಿನ್ ಸವಾಲುಗಳನ್ನನ ಎದುರಿಸಲು ಬಾ ಕಾದ ಸದೃಢ ವಯಕತಾ ತವ ಗಳಾ R ರಾ ಪ್ಪುವ ಆಶಯ ಇಲಿ ದಾ .	PO4
CO4	ವಾ ದ ಯ ಝಾ ಗಳು ಶಾ ಕ್ಷಣ ವ ಯವಸಥಾ ಯಲಿ ಮಾ ದುವರಾಯಲು ಪ್ಾ ಣಾ ಸವ ತಾ ತಾ , ಸುಖತೆ ಷಾ ಸಮವತಾ ನೆಗಳನನ ಾ ಅಳವಡಾ ಸಿಕಾ ಳಳ ಬಾ ಕಾ ಾ ಬಕತಾ ಯಾ ಶಾ ಾ ಲತೆಯನನಾ ಪ್ಾ ಾ ತಸಾ ಹಾ ಸಲಾ Rದಾ .	PO2


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Course Title	Financial Accountancy	
Co.Nos	Course Outcome	PO.Nos
CO1	Understand the Basic Concepts of Accountancy	PO2,PO3,PO6
CO2	Exercise the accounting treatments for consignment transactions & events in the books of consignor and consignee.	PO3, PO6
CO3	Demonstrate various accounting treatments for dependent branches	PO6
CO4	Learn various methods of accounting for hire purchase transactions	PO2,PO3
CO5	Outline the emerging trends in the field of accounting	PO1
CO6	Demonstrate e-Treatment of Accountancy	PO2
Course Title	Principles of Marketing	
Co.Nos	Course Outcome	PO.Nos
CO1	Understand the basic concepts of marketing and assess the marketing environment.	PO4
CO2	Analyse the consumer behaviour in the present scenario and marketing segmentation.	PO7
CO3	Discover the new product development & identify the factors affecting the price of a product in the present context	PO6
CO4	Judge the impact of promotional techniques on the customers & importance of channels of distribution.	PO6
CO5	Outline the recent developments in the field of marketing.	PO7


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Course Title	Business Mathematics	
Co.Nos	Course Outcome	PO.Nos
CO1	Translate the real word problems through appropriate mathematical modelling	PO1, PO2
CO2	Explain the concepts and use equations, formulae and mathematical expression and relationship in a variety of context	PO1, PO2
CO3	Finding the extreme values of functions	PO1, PO2
CO4	Analyze and demonstrate the mathematical skill require in mathematically intensive areas in economics and business	PO1, PO2
Course Title	Business Management and Startups	
Co.Nos	Course Outcome	PO.Nos
CO1	Design and demonstrate the strategic plan for the attainment of organizational goals	PO6
CO2	Compare and choose the different types of motivation factors and leadership styles	PO1
CO3	Understand startups Opportunities and Financial Issues of Startups	PO2
CO4	Understand the support extended by Incubators & Major Startups Incubators in India	PO4
CO5	Understands Government Initiatives for Startups in India	PO6
Course Title	General English	
Co.Nos	Course Outcome	PO.Nos
CO1	Skimming and Scanning	PO4
CO2	Performance Activity	PO4
CO3	The Last Leaf – O.Henry 4hrs Chapter 13: All Creatures Great & Small	PO3


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Course Title	Advanced Financial Accounting	
Co.Nos	Course Outcome	PO.Nos
CO1	Understand and compute the amount of claim for loss of stock and the concept of loss of profit	PO1
CO2	Deal with the inter-departmental transfers and their accounting treatment.	PO2
CO3	Prepare financial statements from incomplete records.	PO6
CO4	Learn to deal with accounting for royalty transactions	PO6
CO5	Compute Average Due Date and preparation of Account current.	PO6
Course Title	Retail Management	
Co.Nos	Course Outcome	PO.Nos
CO1	Increasing public understanding of SEBI, its goals, powers, management, and functions	PO6
CO2	Introduce the mechanisms of stock market activities	PO2
CO3	Understanding the practical aspects of primary market operations & book building process	PO6
CO4	Creating an insight into the functions of stock exchange and their working	PO6


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Course Title	Banking Innovation	
Co.Nos	Course Outcome	PO.Nos
CO1	Understand the Banking System in India.	PO3, PO6
CO2	Understand the procedure involved in opening and operating different accounts	PO1
CO3	Understand the procedure involved in Availing different types of Loans	PO3,PO4
CO4	Examine the different types of negotiable instruments & their relevance in the present context	PO4
CO5	Understand the technology in Banking.	PO5, PO3
Course Title	Business Ethics	
Co.Nos	Course Outcome	PO.Nos
CO1	Understanding the importance of ethical behavior in business and the community	PO7
CO2	Provide skills for recognising and resolving ethical issues in business	PO4
CO3	Critical self-examination of one's own values, as well as appreciation for the relevance of personal values in the business/workplace.	PO7
CO4	Encourage self-reflection on the ethical dimensions of your own decisions in the workplace	PO7


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Course Title	Kannada	
Co.Nos	Course Outcome	PO.Nos
CO1	ಕನ್ಾ ಡ ನಾಡು ನನೂ ಚ ತನೆ ಘಟಕದಲಿ ಕನ್ಾ ಡ ನಾಡಿನ ಭೌಗ ಳಿಕ ಸಿ ದಯಿ ಕನ್ಾ ಡ ಭಾಷೆಯ ಮಹತವ ವಚನಾ ಶಾ ಷಾಂ ತೆಯನ್ಾ ಕಾ ರಾ ತ ಕನ್ಾ ಡದಿರಿಮೆಯನ್ನನ ಸಾರುವಘಟಿಯುಗುಣ್ನ ಕರಿತತ ಷಿಯು ಧಫಧಗಳಲಿ ನಾಡು ನಡಿಯ ಬಗೆಗೆ ಉಠು ಟ ಅಭಿಮಾನನನಾ ಮಾ ಡಾಸುವಲಿ ಸಹಕಾರಾ ಯಾ ಗುತಾ ವೆ.ಕನ್ಾ ಡ ಭಾಷೆ ಅಭಿಮಾನದ , ಉದ್ಯ ಂಗದ, ಅನ್ಾ ದ ಭಾಷೆ ಕಡಾಗೆ ಹಾ ಚಾ ನ್ ಒಲವಾ ಳಳ ವರಾ ಗಲು ವಾ ದ ಯ ಯಾರ್ಗಳಾಗೆ ಪಾಂ ಂರಾ ಪ್ಪುತಾ ದಾ .	PO3
CO2	ಸಾಂ ದಯಿ ಕನ್ಾ ಡ ಭಾಷೆಯ ಮಹತವ ವಚನಾ ವೈಶಿಷ್ಯಂ ತೆಯನ್ಾ ಕುರಿತ ಕನ್ಾ ಡದ ಹಿರಿಮೆಯನ್ನನ ಸಪಷ್ಯ ಷಿಯುಗುಣ್ನ ಕರಿತತ ಷಿಯು ಧಫಧಗಳಲಿ ನಾಡು ನಡಿಯ ಬಗೆಗೆ ಉಠು ಟ ಅಭಿಮಾನವ ಣ್ಣ ಮೂಡಿಸುವಲಿ ಸಹಕಾರಾ ಯಾ ಗುತಾ ವಾ .	PO5
CO3	ಈ ಪ್ರಾ ಕಲಾ ನೆಯು ಸಮಾಜ,ಭಕತಾ , ಕಾ ಟಾಂ ಬದ ಥಾ ತಾ, ತ್ಸಳಮಾ ,ಪಾಂ ಂತಿ, ತಸಯ ಗ ಹಾಗೂ ಕಾಠಕವಾಂ ಬ ಮೌಲಯ ಗಳನನಾ ಅರ್ಥಾಸಿಕಾ ಳಳ ವುದರ ಜೊತೆಗೆ ಷಿಯು ಧಫಧಗಳಲಿ ನೈತಿಕತೆಯ ಮೌಲಯ ಗುಣ್ನ ರಾ ಪ್ಪುವಲಿ ಸಹಕಾರಾ ಯಾ ಗುತಾ ವಾ .	PO3
CO4	ವಾ ದ ಯ ಯಾರ್ಗಳು ವಿವಿಧಾ ಕೌಶಲ ಸಾಮರ್ಯ ಂಗಳನನಾ ಬಿತಾಲು,ರೂಡಿಸಲು, ಅವರುದುಕನ್ನನ ಕ್ಷ್ಯಕೊಳಳ ಲು, ಸವತಾ ತಾ ಆಲಾ ಚನಾ , ಸವಂ ತ ನಲಾ ವನನಾ ತ ಳು ವ ಸಾಮರ್ಥಯ ಂವ್ನನವರು ಜುಸಿಕೊಳಳಲು ಸಹಾಯಕವಾರದೆ.	PO2


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Course Title	Financial Management	
Co.Nos	Course Outcome	PO.Nos
CO1	Understand the meaning of Business finance, the aims of finance function, organization structure of finance, various financial decisions, financial planning and the different steps in financial planning.	PO6
CO2	Explain the importance of Time value of Money and different technique to compute the time value of money, concept of valuation of Bonds & Debentures and shares.	PO6
CO3	Describe various types of financial decisions, capital structure, EBIT-EBT-EPS analysis and types of leverages.	PO4
CO4	Enumerate the types of dividend, dividend policy and the provisions under the companies act in relation to dividends.	PO6
CO5	Understand the importance of working capital, maintaining adequate working capital, determinants and sources of working capital, cash management and receivables management.	PO3
Course Title	Kannada	
Co.Nos	Course Outcome	PO.Nos
CO1	ಬದಲಾದ ಕಾಲಕ್ಕೆ ತಕ್ಕಂತೆ ಕಾಲದ ಮಹತ್ವ, ಸವಾಲು ಮತ್ತು ಸಮಸಥಯಗಳನ್ನೂ ಬಿಡುಗಡೆ ಮಾಡುವ ಸಾಹಸ ತಯಾರಿಕೆ ಮತ್ತು ಸಾಮಾನ್ಯ ಸೈಕಿಕ ಫಲಿತ ಮೂಲಕ ಋಣಿಯ ಧರ್ಮಗಳು ಜನರ ಸಂಪನ್ಮೂಲವನ್ನು ವ್ಯಯಿಸಿಕೊಳ್ಳುವುದು.	PO2
CO2	ಋಣಿಯ ಧರ್ಮಗಳು ಭವಿಷ್ಯದ ಬದುಕಿನ ಬಗೆಗೆ ನಂಬಿಕೆ ಹಾಗೂ ಆತ್ಮವಿಶ್ವಾಸವನ್ನು ಗಳಿಸಿಕೊಳ್ಳುವುದು.	PO3
CO3	ಋಣಿಯ ಧರ್ಮಗಳು ಕನ್ನಡ ನಾಡಿನ ಬೆಳವಣಿಗೆಯ ಹಿತದತ್ತ ಯೋಜನೆಯನ್ನು ಕಾರ್ಯರೂಪದಲ್ಲಿ ಪರಿವರ್ತಿಸುವುದು.	PO4
CO4	ವಾದಯೋಧಿಗಳು ಸಮಾನತೆ, ಸಮನ್ವಯ ಮತ್ತು ಸಾಮಾಜಿಕ ನಾಯಕತ್ವದ ದತ್ತ ಕಾರ್ಯವನ್ನು ಬಾಳಿಸುವುದು.	PO6


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Course Title	Corporate Accounting	
Co.Nos	Course Outcome	PO.Nos
CO1	Understand the meaning of Statutory Provisions regarding preparation of Company Final Accounts, treatment of Special Items like Managerial Remuneration	PO1
CO2	Discern the importance of financial statements analysis, various methods used for analysis.	PO2
CO3	Describe the different Factors influencing the value of Goodwill	PO2
CO4	Enumerate the types of valuation of shares like Asset Backing	PO6
CO5	Understand meaning of Holding Company, Subsidiary Company and can calculate	PO6
Course Title	Additional English	
Co.Nos	Course Outcome	PO.Nos
CO1	Continuation of The Doll House, Discussion – The Doll house Language Component – Introduction to Writing skills	PO5
Course Title	General English	
Co.Nos	Course Outcome	PO.Nos
CO1	Introduction to the Syllabus, Overview about William Wordsworth and his works, Poem- To the Cuckoo	PO5
Course Title	E-Business and Computerised Accounting	
Co.Nos	Course Outcome	PO.Nos
CO1	E-Business-knowing about E-business and commerce and trades with types , models and its advantage with the examples as virtual communities, web-auctions, portals etc.	PO7
CO2	Able to identify the software and hardware needs with different technologies to connect each of them.	PO7
CO3	learning about the features and uses of Tally ERP 9 software	PO5
CO4	Started learning practically Tally by creating Company and learning different menus and functions used in Tally.	PO5,PO7
CO5	Learning how to generate different types of reports using tally like vouchers, journals, ledgers etc.	PO5,PO7


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Course Title	Kannada	
Co.Nos	Course Outcome	PO.Nos
CO1	ಬದಲಾದ ಕಾಲಕ್ಕೆ ತಕ್ಕಂತೆ ಕಾಲದ ಮಹತ್ವ, ಸವಾಲು ಮತ್ತು ಸಮಸಥಯಗಳನ್ನು ಬಿತ್ತರಿಸುವ ಸಾಹಾತ್ಯ ಕಸಾಂ ಸೈತಿಕ ಫದ ಮೂಲಕ ಋಯು ಧಫಫಗಳು ಜನ್ ಸಾ ಪ್ತಾನನಾ ವ್ಯೂಂ ಸಿಕಾ ಳ್ತಾರೆ	PO5
CO2	ಋಯು ಧಫಫಗಳು ಭಋಯ ದ ಭದಕನ ಬಗೆಗೆ ನಂಬಿಕ ಹಾಗೂ ಆತಾ ವಾಶವವನನಾ ಗಳಾ ಸಿಕಾ ಳ್ತಾರೆ	PO5
CO3	ಋಯು ಧಫಫಗಳು ಕನ್ ಡ ನಾಡನ್ ಬೆಳವಣಿಗೆಯ ಹಾತದಾ ಷ್ಯಾ ಯನನಾ ಕಾಯುದ ಕಾ ಳ್ತಾರೆ	PO5
CO4	ವಾದ ಯ ಧಫಫಗಳು ಸಮಾನತಾ, ಸಮನ್ವಯತೆ ಮತ್ತು ಸಾಮಾಜಿಕನಾಯ ಯದ ದಾ ಷ್ಯಾ ಕಾ ಳ್ತಾರೆ	PO3
Course Title	Costing Methods	
Co.Nos	Course Outcome	PO.Nos
CO1	Know about costing methods & categories of costing	PO6
CO2	Aware about Job & Batch Costing & solve problems on it	PO1,
CO3	Understand the theoretical aspects of Process Costing & solve problems on it	PO2,PO6
CO4	Explain applications & procedure of Contract Costing & solve problems on it	PO2, PO1
CO5	Analyse various techniques of Operating costing & solve problems on Transportation costing.	PO6

Course Title	Advanced Corporate Accounting	
Co.Nos	Course Outcome	PO.Nos
CO1	Understand about the redemption of preference shares, purpose of redemption, issue of bonus shares and prepare the balance sheet in vertical format.	PO6
CO2	Explain the importance merger and acquisition of companies, calculate purchase consideration, prepare the journal and ledger accounts in the books of transferor and transferee companies and prepare the balance sheet of new company.	PO1,
CO3	Describe various methods of internal reconstruction, prepare journal entries and balance sheet	PO2,PO6
CO4	Enumerate types of Liquidation, calculate liquidator's remuneration and financial statement.	PO2, PO1
CO5	Understand the importance of accounting standards	PO2,PO1
Course Title		
Business Regulations		
Co.Nos	Course Outcome	PO.Nos
CO1	Get an overview of capital and commodity markets	PO5
CO2	Learning about stock markets, their organization and functions along with security Exchange Board of India.	PO6
CO3	This course will allow them to know about the trading in stock markets, patterns of trading settlement procedure etc.	PO4
CO4	Knowing about commodity markets with functions physical and future markets	PO3
CO5	Learning how to trade in commodity markets, trading, settlement efficiency and size of commodity markets	PO6


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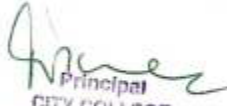
Course Title	Additional English	
Co.Nos	Course Outcome	PO.Nos
CO1	Identify literary techniques and creative uses of language in literary texts	PO4
CO2	Adapt their texts to particular audiences and purposes	PO4
CO3	Articulate a thesis and present evidence to support it	PO4
CO4	Find, evaluate, and use appropriate bibliographic materials in their texts	PO4
CO5	Explain the relevance of themes found in literary texts to contemporary, personal, and cultural values	PO4
Course Title	General English	
Co.Nos	Course Outcome	PO.Nos
CO1	To view anything from others perspective	PO4
CO2	To express their thoughts clearly and effectively	PO4
CO3	To learn the aesthetic sensibility and communication skills	PO4


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Course Title	Advanced Accounting	
Co.Nos	Course Outcome	PO.Nos
CO1	Accounts of Banking Companies	PO6
CO2	Accounts of Insurance Companies	PO6
CO3	Inflation Accounting	PO1,PO2,PO6
CO4	Farm Accounting	PO1,PO2,PO6
CO5	Investment Accounting	PO1,PO2,PO6
Course Title	Cost Management	
Co.Nos	Course Outcome	PO.Nos
CO1	Meaning of IFRS - relevance of IFRS to India; merits and limitations of IFRS; process of setting IFRS- Practical challenges in implementing IFRS; a brief theoretical study of International financial reporting standards (IFRS)	PO1
CO2	Recognition criteria's for Investment properties, Government grants, Borrowing costs, Construction contracts, share based payments, Provisions, Contingent liabilities and Contingent assets, Events occurring after the reporting period	PO2,PO4
CO3	Statement of changes in equity (SOCE), IAS 18 – Revenue. Elements of financial statements as per IFRS – Non-current assets; current assets; equity; non- current liability; current liability; revenue;	PO2,PO1
CO4	Concept of group – need for consolidated financial statements - Preparation of consolidated financial statements	PO6
CO5	Related party disclosure, Earnings per share, Interim financial reporting, Insurance contracts, Operating segments. (Theory Only).	PO6


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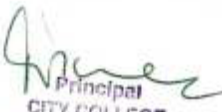
Course Title	Indian Accounting Standards	
Co.Nos	Course Outcome	PO.Nos
CO1	Explain basic important concepts of Income Tax	PO1
CO2	Exempted incomes U/S 10	PO2,PO4
CO3	Residential status	PO2,PO1
CO4	Income from salary	PO6
CO5	Income from House property	PO6
Course Title	Entrepreneurship Development	
Co.Nos	Course Outcome	PO.Nos
CO1	Meaning& Definition of Entrepreneurship	PO3
CO2	Problems faced by SSI's and the steps taken to solve the problems	PO4
CO3	Assessment of the market for the proposed project	PO7
CO4	Common pitfalls to be avoided in preparation of a BP	PO4
CO5	Financial incentives for SSI's and Tax Concessions	PO7
Course Title	Business Taxation	
Co.Nos	Course Outcome	PO.Nos
CO1	the students get familiarized with Customs Act, Customs Procedure (both Import and Export), Computation of Assessable Value and tax liability	PO6
CO2	Students will get clear idea about assessment of firms and companies Computation of taxable income and tax liability.	PO1,PO2
CO3	Tax planning with reference to specific management decisions - Make or buy; own or lease; repair or replace Tax planning with reference to employees' remuneration Tax planning with reference to receipt of insurance compensation Tax planning with reference to distribution of assets at the time of liquidation	PO2,PO6
CO4	Double taxation relief; Provisions regulating transfer pricing; Advance rulings; Advance pricing agreement	PO1,PO6


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Course Title	Management Accounting	
Co.Nos	Course Outcome	PO.Nos
CO1	Apply management accounting concepts and ideas in making strategic business decisions.	PO1,PO2
CO2	Understand the importance of Ratios in business in planning and forecasting the future.	PO2,PO6
CO3	Analyze the financial consequences involved in the organization.	PO1,PO6
CO4	Study the movements of cash in the organization.	
Course Title	Principles and Practices of Accounting	
Co.Nos	Course Outcome	PO.Nos
CO1	Explain the pros and cons of auditing and become aware of recent trends in Auditing.	PO1,PO2
CO2	Know the principles of internal check and process of internal control in an Organization	PO2,PO6
CO3	Describe classification of vouchers and techniques of vouching all transactions (cash purchases, sales etc)	PO1,PO6
CO4	Enumerate the objectives and procedure of Verification and valuation of assets and liabilities.	PO1,PO2
CO5	Understand the Professional ethics of auditor for auditing the public limited companies	PO1,PO2
CO6	Prepare a specimen audit of Educational institution and cooperatives.	PO1,PO2


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Course Title	Business Regulation	
Co.Nos	Course Outcome	PO.Nos
CO1	Meaning and Definition of Business Laws	PO1,PO6
CO2	Unpaid seller	PO2
CO3	The Competition Act, 2002- Objectives of Competition Act	PO1,PO6
CO4	Indian Patent Laws and WTO Patent Rules- Meaning of IPR, invention and non-invention	PO1,PO6
CO5	Rules and powers of central government to protect environment in India	PO1
Course Title	Income Tax -II	
Co.Nos	Course Outcome	PO.Nos
CO1	Know the concept of Profit and Gains from Business and Profession and Problems on it	PO6
CO2	Understand about Capital Gains, exemptions u/s 54,54B, 54D, 54EC, 54F and Problems on it.	PO3
CO3	Explain the concept of Income from other sources and Problems on it.	PO2
CO4	Describe the deductions from Gross Total Income, deductions u/s: 80C to 80U	PO6
CO5	Understand the Set-Off and Carry forward of Losses, Assessment of Individuals and solve problems on it.	PO1


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Course Title	Cost Management	
Co.Nos	Course Outcome	PO.Nos
CO1	Explain cost control and cost reduction techniques and business reengineering process.	PO6
CO2	Describe the need of marginal costing and to solve the problems based on break even analysis.	PO7
CO3	Know standard costing and to solve problems based on variance analysis.	PO6
CO4	know the essential requirements of budgetary control and problems based on flexible budget and cash budget	PO1
CO5	Explain the detail concept of Activity Based Costing and problems on ABC	PO2


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PROGRAMME OUTCOMES

(National Education Policy (2020 Scheme) Academic Year 2020 and onwards

PO.Nos	Programme Outcomes Upon completion of the programme the students will be able to
PO1	Identify and Define Problems
PO2	Demonstrate and Ability to Identify Problems
PO3	Capabilities to apply Cross-Functional Knowledge and Technologies
PO4	Effectively Communicate, Plans & Decision Making
PO5	Develop the Real Time Applications Using Technologies.
PO6	Strong Foundation
PO7	Learning Logical, Managerial and Analytical Skills
PO8	Employable in Various IT Companies


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PROGRAM SPECIFIC OUTCOME (PSO)

(National Education Policy (2020 Scheme) Academic Year 2020 and onwards

PSO1	The students can get the knowledge, skills and attitudes during the end of the B.Com degree course.
PSO2	By goodness of the preparation they can turn into a Manager, Accountant , Management Accountant, cost Accountant, Bank Manager, Auditor, Company Secretary, Teacher, Professor, Stock Agents, Government employments and so on.,
PSO3	Students will prove themselves in different professional exams like C.A., CS, CMA, MPSC, UPSC. As well as other courses.
PSO4	The students will acquire the knowledge, skill in different areas of communication, decision making, innovations and problem solving in day to day business activities.
PSO5	Students will gain thorough systematic and subject skills within various disciplines of finance, auditing and taxation, accounting, management, communication, computer
PSO6	Students can also get the practical skills to work as accountant, audit assistant, tax consultant, and computer operator. As well as other financial supporting services.
PSO7	Students will learn relevant Advanced accounting career skills, applying both quantitative and qualitative knowledge to their future careers in business.
PSO8	Students will be able to do their higher education and can make research in the field of finance and commerce.


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DEPARTMENT OF MANAGEMENT


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COURSE OUTCOME

(National Education Policy (2020 Scheme) Academic Year 2020
and onwards

Course Title	Management Innovation	
Co.Nos	Course Outcome	PO.Nos
CO1	Enhance their knowledge and skills which are essential for success in management careers.	PO1
CO2	Understand the concepts related to Business Management	PO6
CO3	Adapt to the changing opportunities.	PO5
CO4	Gain knowledge on various supporting systems extended by the Government	PO6
CO5	Understand the role of Artificial Intelligence in Business Decisions.	PO8
Course Title	Fundamentals of Accountancy	
Co.Nos	Course Outcome	PO.Nos
CO1	Students can understand basic knowledge about accounts	PO3
CO2	Students will get more knowledge about how ledger accounts posted in balance sheet	PO6
CO3	It provides information about how subsidiary Books help to record the transaction	PO5
CO4	It educates about trial balance, expenses and outstanding	PO1
CO5	Students can understand types of books maintained in accounts	PO2



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Course Title	Marketing Management	
Co.Nos	Course Outcome	PO.Nos
CO1	Understand the Concepts and Functions of Marketing. Analyse Marketing Environment its Impact on the Business. Understand the differences between Marketing and Selling. Understand Marketing of Services.	PO7
CO2	Understand the Marketing Mix and also strategize Marketing Mix. Describe Service Marketing Mix. Understand the legal aspects of marketing.	PO4
CO3	Understand the Consumer Behaviour. Factors Influencing Consumer Behaviour, Consumer Decision Process, Types of Buying Motives,	PO3
CO4	Understand the bases of segmentation and targeting and Positioning..	PO6
CO5	Understand the strategies adopted for positioning	PO5
Course Title	English	
Co.Nos	Course Outcome	PO.Nos
CO1	The course aims to provide fundamental knowledge & exposure to the concepts, theories & practices in the field of management	PO7
CO2	The course aims to make the student understand and effectively use the costing systems for production and service industries	PO3


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Course Title	Kannada	
Co.Nos	Course Outcome	PO.Nos
CO1	ಶಿಕ್ಷಣ ವ್ಯವಸ್ಥಾಪನೆ ಮತ್ತು ವಿಧ್ಯುರ್ಥಗಳ ಪರಿಹಾರ ಮತ್ತು ಬೆಳವಣಿಗೆಯ ಬಗ್ಗೆ ಭಾಷೆಗಳು ವಾಹನ ಸುವರ್ಣ ಯಕ್ಷದ ಪಾತ್ರವನ್ನು ಈ ಪರಿಷ್ಕರಣೆಯ ಧಿಗಳಿಗೆ ತಿಳಿಸುತ್ತದೆ.	PO3
CO2	ವಿಷಯ ರಾಜ್ಯಗಳಿಗೆ ಕೆ, ವರ್ಷ ನ, ವರ್ಷ ಜಯ ಮತ್ತು ಶುದ್ಧ ಫಲಿತಾಂಶವನ್ನು ವ್ಯಾಖ್ಯಾನಿಸುವಂತಹ ತಂತ್ರಜ್ಞಾನದ ಬಗ್ಗೆ.	PO4


CO3	ಸ್ಮಾರಕ ಮತ್ತು ಮನ್ನಣೆಯನ್ನು ಗೌರವಿಸುವಂತಹ ರೀತಿಯಲ್ಲಿ ಅಗತ್ಯವಾದ ಯಾವುದೇ ಭಾಷೆ ಮತ್ತು ಸಾಹಿತ್ಯದ ಮೇಲೆ ಧಿಗಳಿಗೆ ತಿಳಿಸುತ್ತದೆ.	PO7
CO4	ಜ್ಞಾತೃತ್ವ ಮತ್ತು ಮೌಖಿಕತೆಯ ಆಧಾರವಾಗಿ ನಾಡುಗಳಿಗೆ ದೃಶ್ಯ ಮತ್ತು ಭಾಷೆಗಳು ಹೊಂದಿಕೊಳ್ಳುವಂತಹ ಯಾವುದೇ ಅನ್ವಯಿಸುತ್ತಿರುವ ಯಾವುದೇ ಧಿಗಳಿಗೆ ತಿಳಿಸುತ್ತದೆ.	PO2


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Course Title	Additional English	
Co.Nos	Course Outcome	PO.Nos
CO1	1) Sonnet 29 - William Shakespeare 2) Childhood - Markus Natten 3) Grandfather's Holiday -- Rabindranath Tagore	PO1
CO2	1) The Imp and the Crust- Leo Tolstoy 2) Sweets for Angels- R.K Narayan 3) The Great Expectations- Chapter I - Charles Dickens 4) On Habits - AG Gardiner 5) Window View - Robert Lynd	PO4
CO3	Voice) B) Language in Content Unseen Passage Vocabulary Exercises based on the passage C) Slogan writing or Caption Writing	PO5
Course Title	Financial Accounting and Reporting	
Co.Nos	Course Outcome	PO.Nos
CO1	Exercise the accounting treatments for departmental undertaking, and the accounting treatments in inter departmental transfers	PO6
CO2	Demonstrate various accounting treatments for dependent branches	PO7
CO3	Learn various methods of accounting for hire purchase transactions	PO8
CO4	Learn the methods and accounting procedures of fire insurance claims	PO3
CO5	Understand the Basic Concepts of international Reporting Standards	PO1


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Course Title	Human Resource Management Practices	
Co.Nos	Course Outcome	PO.Nos
CO1	Describe the role and responsibility of Human resourcesmanager.	PO2
CO2	Describe HRP, Recruitment, Selection and retention process.	PO6
CO3	Describe induction, training, and compensation aspects.	PO7
CO4	Explain performance appraisal and its process.	PO5
CO5	Demonstrate Employee Engagement	PO3
Course Title	Business Environment	
Co.Nos	Course Outcome	PO.Nos
CO1	To understand the concept of Ethics and Business ethics	PO1
CO2	To understand and apply the Personal Ethics	PO3
CO3	To understand and analyze the Ethics in Management	PO6
CO4	To understand the role of Corporate culture in Business	PO2
CO5	To understand and analyze the Concept of CorporateGovernance	PO7


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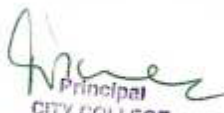
Course Title	Business Studies	
Co.Nos	Course Outcome	PO.Nos
CO1	Discover knowledge in ecological perspective and value of environment	PO6
CO2	Understand the significance of various natural resources and its management	PO2
CO3	Demonstrate a comprehensive understanding of the world's biodiversity and the importance of its conservation	PO5
CO4	Demonstrate a comprehensive understanding of the world's biodiversity and the importance of its conservation	PO7
CO5	Discover effective methods of waste management, analyze global environmental problems and come out with possible solutions	PO8
CO6	Understand environmental laws and sustainable development	PO1


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Course Title	Kannada	
Co.Nos	Course Outcome	PO.Nos
CO1	<p>ಈ ಘಟ್ಟ ಮನ್ನಣೆಯ ನಷ್ಟ ಮತ್ತು ತತ್ವ ಎರಡನೇ ರೂಪಿಸಿ ವಾತ್ಯ ಅಧ್ಯಯನಗಳಾದ, ಕಾಯಕ್ಕೆ ಮಹತ್ವ ಮತ್ತು ಅನನಯತೆಯನ್ನು ತಿಳಿಸುವ ಕೃಷಿ ಪದ್ಧತಿ, ಗರಿ ಮಣ ಕೈಗರಿಕೆ, ನಕ್ಷಿ ಸಂಬ ಧಸ್ತಾ ಲೇಖನಗಳನು ಅಳವಡಸ್ತಾ Rದ. ಇವು ಷಿಯ ಧಿಗಳಿಲ್ಲ 'ಕಾಯಕ್ಕೆ ಕೈಲಾಸ್' ಎ ಬು ಅರಿವುನ ಉ ಟು ಮಾಡಬಲ್ಲ ವು.</p>	PO3
CO2	<p>ಎರಡನೆಯ ಘಟ್ಟ ಸಾಮರಸ್ಯ ಕೆ ಸಂಬ ಧಸ್ತಾ ಪರ್ಯಾಪ್ತ ಇಡಲಾರದೆ. ಬ ದೆರ ಯ ವಹಸ್ತ ಜನು, ವಿರಸ್ತ, ಮ ರಣ ಸ್ಮರಸ್ತ ಜ ವನ ಎ ಬ ಕ್ವಿವಾಣಿಯಂತೆ ಈ ಭಾಗಲ್ಲ ಇತಿ ರುವ ಲೇಖನಗಳ ಕ್ಷಯ ದ ಸಾಮರಸ್ಯ, ಭಾವ ಕ್ಯ ತ್ತ ಯ ಮಹತ್ವ ವು ವಾಠು ಧ್ಗಳಿಗೆ ಮನದ್ವಿಟ್ ಗಬಲೆ ದ .</p>	PO4
CO3	<p>ಮೂರನೇ ಘಟ್ಟ ಅ ತಃಕೃಣಕೆ ಸಂಬ ಧಸ್ತಾ ತೆ "ಸ್ತ ಜ ವಾಕ್ ರಿಗೆ ಲೇಸ್ತೆ ಬಯಸುವ", ಅ ತಃಕೃಣವುನ ನಜ್ಜಗೃತಿಗೊಳಿಸುವ ಕೆ, ಕಯು ,ಲೇಖನಗಳನು ಅಳವಿ ಸ್ತಾರದೆ. ಇವು ಷಿಯ ಧಿಗಳಿಲ್ಲ ಮಾನವ ಸ್ವಜ್ಞ ದೌಬಲ್ಯ ಗಣನ ಮ ರಿ, ಅಪಪ ಟ ಮಾನವಿ ಯ ಮ್ತಗಣನ ಚ್ ವಾ ಕಲ್ಯ ಮ್ ಡಬಲೆ ವ . ಸ್ತಕಾರ ಮನ್ ಭಾವ, ಸ್ವಜ್ಞ ವಾ ನದ್ ಬಗೆ ಕೂಡ ಇವು ಅರಿವುನ ಉ ಟುಮಾಡಬಲ್ಲ ವು.</p>	PO5
CO4	<p>ಸರ್ವ ಘಟ್ಟ ಉದ್ಯ ಮ ಸಠ ಪನೆ, ಮಹಿಳಾ ಉದ್ಯ ಮ, ಆರಂಭಿಕ್ ಹಡ್ ಅಡ-ತೆ ಗಳು, ಉದ್ಯ ಮ್ತ ಯಶಸ್ಸ ನು ಸಾಧಿಸ್ತ ಮಾಡಬಕಾದ್ ಪರ ಯತ್ ಹಾಗೂ ಸಂದಿನದ್ ಸಾಧಕ - ಬಾದ್ಯಗಳ ಬಗೆ ಮನು ಕೆ ಮಾಡಿಕೊಡುವ ಬರಹಗಳನು ಇಡಲಾರದೆ. ಇವು ಷಿಯ ಧಿಗಳು ಸ್ತಾಪ್ತ ನ ಸ್ವಾಲುಗಳನು ಎದುರ್ ಸ್ತ ವಾ ದು ಹೇಗ್ ಎ ಬ ದ್ ಬಗ್ ಅರಿವುನ ನ ಮ್ ಡ ಸುತ್ ವೆ.</p>	PO7

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Course Title	Additional English	
Co.Nos	Course Outcome	PO.Nos
CO1	Students will heighten their awareness of correct usage of English grammar in writing and speaking	PO8
CO2	Students will improve their speaking ability in English both in terms of fluency and comprehensibility	PO6
CO3	Students will give oral presentations and receive feedback on their performance	PO5
CO4	Students will increase their reading speed and comprehension of academic articles	PO3
CO5	Students will improve their reading fluency skills through extensive reading	PO1
Course Title	Corporate Skills	
Co.Nos	Course Outcome	PO.Nos
CO1	Students will heighten their awareness of correct usage of English grammar in writing and speaking	PO1
CO2	Students will improve their speaking ability in English both in terms of fluency and comprehensibility	PO5
CO3	Students will give oral presentations and receive feedback on their performance	PO4
CO4	Students will increase their reading speed and comprehension of academic articles	PO3
CO5	Students will improve their reading fluency skills through extensive reading	PO2



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Course Title	Corporate Accounting	
Co.Nos	Course Outcome	PO.Nos
CO1	To know about redemption of shares	PO2
CO2	To know about various methods of goodwill calculation	PO3
CO3	To know about valuation of shares	PO7
CO4	Company final accounts	PO6
CO5	Holding companies	PO5
Course Title	Financial Institutions and Regulatory Bodies	
Co.Nos	Course Outcome	PO.Nos
CO1	Financial system	PO3
CO2	Financial Instruments	PO8
CO3	Financial markets	PO5


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Course Title	Business Finance	
Co.Nos	Course Outcome	PO.Nos
CO1	Understand the meaning of business finance, the aims of finance function, organization structures of finance financial decision financial planning and different steps in financial planning	PO5
CO2	Describe various types of financial decisions capital structure ebit-eps analysis and types of leverages	PO3
CO3	To know about investment decision	PO2
CO4	Enumerate the types of dividend policy and the provisions under the companies act in relation	PO1
CO5	Understand the importance of working capital , maintain adequate working capital determinants and sources of working capital cash management and receivables management Describe various dividend decisions, dividend policy and various theories of dividend Theory of Irrelevance and Relevance, Walters Model.	PO6



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Course Title	Cost Accounting	
Co.Nos	Course Outcome	PO.Nos
CO1	Explains cost accounting systems	PO1
CO2	Explains the purposes of cost accounting.	PO3
CO3	Defines the concepts of cost, expense, loss and revenue	PO5
CO4	Explains the relationships between cost and financial accounting.	PO3
CO5	Prepare production cost statement and cost of goods sold statement.	PO2
CO6	Explains main manufacturing cost elements	PO6
Course Title	Behavioural Science	
Co.Nos	Course Outcome	PO.Nos
CO1	Introduction to organization and Behavioral Science, role of Behavioral Science in present Business World, organization and managers, manager' roles and skills, behavior at work, introduction to organization behavior	PO1
CO2	Introduction to individual behavior, values, attitudes, job satisfaction	PO6
CO3	Interpersonal Behavior, Johari Window, Transactional Analysis, ego states	PO5
CO4	Introduction to group behavior, foundations of group behavior, concept of group and group dynamics, types of groups, formal and informal groups, theories of group formation	PO4
CO5	Foundations of organization structure, organization design, organization culture	PO7
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Course Title	Business Research Methodology	
Co.Nos	Course Outcome	PO.Nos
CO1	Understanding the research process & Research design	PO1
CO2	Understanding the sampling methods and hypothesis	PO6
CO3	Analyzing data collection tools and data analysis	PO7
CO4	Creating research report and its format	PO3
Course Title	English	
Co.Nos	Course Outcome	PO.Nos
CO1	Read and understand simple texts in English	PO1
CO2	Answer simple comprehension questions and match sentences about texts	PO4
CO3	Reconstruct texts by reordering sentences	PO3
CO4	Understand the main idea of a text	PO2
CO5	Identify specific information in a text	PO6


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Course Title	Kannada	
Co.Nos	Course Outcome	PO.Nos
CO1	ಬದ್ಲಾದ್ ಕಾಲ್ಯ ತೆ ತೆ ಕಾಲ್ಯ ಮಹತ್ವ , ಸ್ವಾಲು ತೆ ತೆ ಸ್ವಾಮಿ ಗಲನನ ಬ ತ್ ರಾ ಸ್ತ ವಾ ಸ್ತ ಹ ತ್ತಯ ಕ್ ಸ್ತ ತ್ ಸ್ತ ತಿಕ್ ಥೆ ದ್ ಮೂಲ್ಯ ವಾ ಥು ಧ್ ಗಳು ನ ಸ್ತ ಪತ್ರ್ ನ ನ ವೈರಿಧ ಸ್ತೊಳು ತ್ ರೆ	PO1
CO2	ವಾಠು ರಾಧಗಲು ಭವಾಪಯ ದ್ ಬದುಕತನ ಬಗೆಗೆ ನಂಬಕು ಹಗೂ ಆತಮ ವಾಠ ಸ್ತವರ್ಷ್ ಗಲಸಾತಕೊಳು ತ್ ರೆ	PO4
CO3	ಠಿಯ ಧಿಗಲು ಕ್ಕು ಡ ನಾಡಿನ ಬೆಲವಿ ಗೆಯ ಷ್ಚಿ ಯವಕಯ್ದ ಕೊಳು ಠು	PO5
CO4	ವಾಠು ರಾಧಗಲು ಸ್ತಮ್ ನತೆ, ಸಮನವ ಯತೆ ಷ್ ಸ್ತ ಮ್ ಜಕ್ ನಾಯ ಯದ್ ದಾಠ್ಯಾಠ ಕೊಳ ನಪ್ ಬಲೆಸಾತಕೊಳು ತ್ ರೆ	PO6

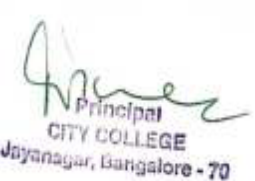

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Course Title	Computer Application in Business	
Co.Nos	Course Outcome	PO.Nos
CO1	Work effectively with a range of current, standard, OfficeProductivity software applications.	PO6
CO2	Evaluate, select and use office productivity softwareappropriate to a given situation.	PO3
CO3	Apply basic adult learning and assessment principles in the design, development, and presentation of material producedby office productivity applications.	PO8
CO4	Demonstrate employability skills and a commitment to professionalism.	PO1
CO5	Operate a variety of advanced spreadsheet, operating systemand word processing functions.	PO5
Course Title	Investment Management	
Co.Nos	Course Outcome	PO.Nos
CO1	Understanding financial investment	PO1
CO2	Understanding Portfolio return	PO3
CO3	Personal finance	PO4
Course Title	Management Accounting	
Co.Nos	Course Outcome	PO.Nos
CO1	Introduction to management accounting	PO1

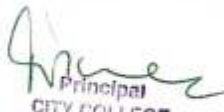

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CO2	Application of Ratio analysis	PO4
CO3	Fund flow analysis	PO3
CO4	Cash flow analysis	PO7
CO5	Marginal Costing and budgetary control	PO5
Course Title	Advanced Financial Management	
Co.Nos	Course Outcome	PO.Nos
CO1	Understand the meaning of business finance the aims and various financial planning and agency problems	PO1
CO2	Explain the importance of time value money and its techniques and to know the calculation of future value and present value	PO4
CO3	Describe various types of financial decision, sources of fund, debt eps analysis methods of computing cost of capital	PO5
CO4	Enumerate the types capital budgeting techniques payback period, ARR, IRR, MRR, NPV, PI	PO7
CO5	Understand the importance of working capital, maintaining adequate working capital, determinants and sources of working capital, cash management and receivables management.	PO8
Course Title	Financial Markets and Services	
Co.Nos	Course Outcome	PO.Nos
CO1	Understanding the Financial markets	PO3
CO2	Non-banking financial intermediaries	PO4
CO3	Role of SEBI in marketing of Securities and Protection of Investor Interest	PO5
CO4	Mutual funds growth of mutual funds in India	PO7
CO5	Recent trends in financial services customization of investment portfolio	PO6


Course Title	International Business	
Co.Nos	Course Outcome	PO.Nos
CO1	International business programs give students an understanding of the different business management practices found all over the world, and prepare them for graduate careers working abroad or in organizations that are engaged in business on a global scale	PO2
CO2	To Understand modes of Entry into IB	PO4
CO3	To understand globalization	PO3
CO4	To understand International Marketing Intelligence	PO1
CO5	To Understand EXIM Trade	PO5
Course Title	E-Business	
Co.Nos	Course Outcome	PO.Nos
CO1	Introduction to E- Business	PO7
CO2	Understanding Security threats	PO8
CO3	Digital (electronic) wallets	PO4
CO4	Shopping cart database	PO3
CO5	IT Act 2000 salient features	PO2
Course Title	Income Tax	
Co.Nos	Course Outcome	PO.Nos
CO1	Introduction to Income tax	PO1
CO2	Taxable salary computation	PO5

CO3	Taxable income from house property	PO6
CO4	Taxable profits and gains from business and Profession	PO7
CO5	Taxable income computation	PO4
Course Title	Stock and Commodity Markets	
Co.Nos	Course Outcome	PO.Nos
CO1	Secondary Market (Stock Market)	PO3
CO2	Recognized Stock Exchanges in India (brief discussion ofNSE BSE and Nifty)	PO5
CO3	National Securities Depository Ltd	PO2
CO4	Types of transactions in Commodity market	PO1
Course Title	Brand Management	
Co.Nos	Course Outcome	PO.Nos
CO1	Understanding the concept of product	PO1
CO2	Understanding the concept of new product development	PO5
CO3	Understanding Forecasting target market potential and sales	PO6
CO4	Understanding the concept of Branding	PO3
CO5	Understanding branding leverage and performance	PO2
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CO6	Understanding branding strategies	PO7
Course Title	International Finance	
Co.Nos	Course Outcome	PO.Nos
CO1	International Monetary system	PO1


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CO2	Foreign exchange rate and markets and their role in IFM	PO6
CO3	International Financial institutions and their role in IFM	PO8
Course Title	Organisational Change and Development	
Co.Nos	Course Outcome	PO.Nos
CO1	To understand Change Management, Creativity & Innovation, Organisation Effectiveness, Organisational Development, OD Interventions	PO5
CO2	To understand Organisation Effectiveness	PO4
CO3	To Analyze Organizational Development, Change Management, Creativity & Innovation, Organisation Effectiveness, Organizational Development, OD Interventions	PO1
CO4	To evaluate Change Management, Creativity & Innovation, Organisation Effectiveness, Organisational Development, OD Interventions	PO6
Course Title	Retail Management	
Co.Nos	Course Outcome	PO.Nos
CO1	Understand the Retail Business	PO1
CO2	Understand the consumer behavior in Indian retail scenario	PO7
CO3	Overview of the Business Operations and Formulate Strategies	PO6
CO4	Applying the Retail Marketing mix Strategies	PO3
CO5	Impact of Technologies in Retail Business	PO4


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Course Title	Foundation Course : Personality Development	
Co.Nos	Course Outcome	PO.Nos
CO 1	Foundation Course Creativity & Innovation	PO 5
CO2	Compensation	PO7
CO3	Time Rate Wages and Efficiency Based Wages , Incentive Schemes	PO3
CO4	Performance based pay system	PO2
CO5	Wage Boards	PO1
Course Title	Compensation Management	
Co.Nos	Course Outcome	PO.Nos
CO1	Identify and apply appropriate management techniques for managing business	PO7
CO2	Have a conceptual knowledge about the planning and decision making	PO2
CO3	Apply the concept of organizing for the effective functioning of a management	PO5
CO4	Evaluate leadership style to anticipate the consequences of each leadership style	PO6
CO5	Demonstrate the techniques for controlling and coordination	PO1


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PROGRAMME OUTCOMES

**(National Education Policy (2020 Scheme) Academic
Year 2020 and onwards**

PO.Nos	Programme Outcomes Upon completion of BBA the students will be able to
PO1	Identify and Define Problems
PO2	Demonstrate and Ability to Identify Problems
PO3	Capabilities to apply Cross-Functional Knowledge andTechnologies
PO4	Effectively Communicate, Plans & Decision Making
PO5	Develop the Real Time Applications Using Technologies
PO6	Strong Foundation
PO7	Learning Logical, Managerial and Analytical Skills
PO8	Employable in Various IT Companies


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PROGRAMME SPECIFIC OUTCOMES

**(National Education Policy (2020 Scheme) Academic
Year 2020 and onwards**

PSO .Nos	Programme Specific Outcomes Upon The Completion Of The Course The Students WouldBe Able To
PSO 1	Apply professional skills in functional areas of management for organizational effectiveness.
PSO 2	Appraise managerial issues and problems related to the global economy and international business.
PSO 3	Perform marketing, human resource and finance roles in multinational organization



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**DEPARTMENT
OF
COMPUTER
APPLICATIONS**

PROGRAM OUTCOME

(National Education Policy (2020 Scheme) Academic Year 2020 and onwards

- PO1: Prepare students to apply knowledge of computer science, mathematics, and management in practice.
- PO2: Enhance programming skills of young IT professionals.
- PO3: Enable to become software and hardware entrepreneur.
- PO4: Acquiring knowledge on basics of Computer Science and ability to apply to design principles in the development of solutions for problems of varying complexity.
- PO5: Exhibiting strong skills required to program a computer for various issues and problems of day-to-day applications with thorough knowledge on programming languages of various levels.
- PO6: Must have a reasonably good communication knowledge both in oral and writing.


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PROGRAM EDUCATIONAL OBJECTIVES (PEOs)

(National Education Policy (2020 Scheme) Academic Year 2020 and onwards

PEO1: Provide students with a strong foundation in computer science and its applications.

PEO2: Equip students with analytical and problem-solving skills required to design, develop, and maintain computer software and systems.

PEO3: To foster practical skills by providing laboratory work, projects, and internships, allowing students to apply their theoretical knowledge to practical situations, use various software and hardware tools, and gain hands-on experience.

PEO4: Develop students' creativity and innovation by exposing them to emerging technologies and cutting-edge research in the field of computer science.

PEO5: Foster teamwork and communication skills among students by encouraging them to work on group projects and presentations.

PEO6: Develop students' managerial and leadership skills by providing them with a basic understanding of business and management principles and practices.

PEO7: Prepare students for a successful career in the rapidly growing IT industry by providing them with hands-on experience through projects, internships, and industry collaborations.


PEO8: Encourage students to pursue further studies in computer science or related fields.

PEO9: Nurture students' ethical and social responsibility by promoting values such as honesty, integrity, respect, and environmental awareness.

COURSE OUTCOME
(National Education Policy (2020 Scheme) Academic
Year 2020 and onwards


I SEMESTER BCA	
SUBJECT PROBLEM SOLVING TECHNIQUES USING C	<p>CO 1: Write efficient algorithms to solve various problems.</p> <p>CO 2: Understand and use various constructs of the programming language such as conditionals, iteration, and recursion.</p> <p>CO 3: Implement your algorithms to build programs in the C programming language.</p> <p>CO 4: Use data structures like arrays, linked lists, and stacks to solve various problems.</p> <p>CO 5: Understand and use file handling in the C programming language.</p>
SUBJECT DATA STRUCTURES USING C	<p>CO1: Understand the concept of Dynamic memory management, data types, algorithms, Big O notation.</p> <p>CO2: Understand basic data structures such as arrays, linked lists, stacks and queues.</p> <p>CO3: Describe the hash function and concepts of collision and its resolution methods</p> <p>CO4: Solve problem involving graphs, trees and heaps</p> <p>CO5: Apply Algorithm for solving problems like sorting, searching, insertion and deletion of data</p>
SUBJECT DISCRETE MATHEMATICS	<p>CO1: Perform operations on various discrete structures such as sets, functions, relations, and sequences.</p> <p>CO2: Understand and apply propositional logics and predicates</p> <p>CO3: Ability to solve problems using Counting techniques, Permutation and Combination, Recursion and generating functions.</p> <p>CO4: Perform operations on matrix and understand applications of matrix to solve linear equations</p> <p>CO5: Apply graphs and trees as tools to visualize and simplify Problems.</p>

<p style="text-align: center;">SUBJECT C PROGRAMMING (PST) LAB</p>	<p>CO1: Understand the usage of primitive and user defined data types and use them.</p> <p>CO2: Understand the working of basic C constructs like loops and switch.</p> <p>CO3: Ability to use single and multi-dimensional datatypes</p> <p>CO4: Demonstrate the usage of strings and their functions</p> <p>CO5: Build structure and union datatypes for real world applications.</p>
<p style="text-align: center;">SUBJECT DATA STRUCTURES LAB</p>	<p>CO 1: Understand the concept of data structures and apply algorithm for solving problems like Sorting, searching, insertion and deletion of data.</p> <p>CO 2: Understand and implement linear data structures and their applications for processing of ordered or unordered data.</p> <p>CO 3: Explore various operations on dynamic data structures like single linked list, circular linked list and doubly linked list.</p> <p>CO 4: Explore the concept of nonlinear data structures such as binary search trees and heap trees</p> <p>CO 5: Demonstrate operations on strings without using library functions</p>


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II SEMESTER BCA	
SUBJECT OBJECT ORIENTED PROGRAMMING USING JAVA	<p>CO 1: Describe the procedural and object-oriented paradigm with concepts of streams, classes, functions, data, and objects.</p> <p>CO 2: Understand dynamic memory management techniques using pointers, constructors and destructors.</p> <p>CO 3: Describe the concept of function overloading, operator overloading, virtual functions, and polymorphism.</p> <p>CO 4: Classify inheritance with the understanding of early and late binding, usage of exception handling, generic programming.</p> <p>CO 5: Demonstrate the use of various OOPs concepts with the help of programs</p>
SUBJECT DATABASE MANAGEMENT SYSTEM	<p>CO1: Describe DBMS architecture, physical and logical database designs, database modelling, relational, hierarchical and network models.</p> <p>CO2: Identify basic database storage structures and access techniques such as file organizations, indexing methods including B-tree, and hashing.</p> <p>CO3: Learn and apply Structured query language (SQL) for database definition and database manipulation.</p> <p>CO4: Demonstrate an understanding of normalization theory and apply such knowledge to the normalization of a database.</p> <p>CO5: Understand various transaction processing, concurrency control mechanisms and database protection mechanisms.</p>
SUBJECT COMPUTER ARCHITECTURE	<p>CO1: Explain the organization of basic computer, its design and the design of control unit.</p> <p>CO2: Demonstrate the working of central processing unit and RISC and CISC Architecture.</p> <p>CO3: Describe the operations and language of the register transfer, micro-operations, and input- output organization.</p> <p>CO4: Understand the organization of memory and memory management hardware.</p> <p>CO5: Elaborate advanced concepts of computer architecture, Parallel Processing, inter-processor communication and synchronization.</p>

<p style="text-align: center;">SUBJECT JAVA LAB</p>	<p>CO1: Ability to write java programs for real world problems.</p> <p>CO2: Develop web applications and standalone applications.</p> <p>CO3: Demonstrate usage of constructors.</p> <p>CO4: Ability to write applet programs and implement graphical user interface.</p> <p>CO5: Implement threads, mouse and keyboard events.</p>
<p style="text-align: center;">SUBJECT DATABASE MANAGEMENT SYSTEM LAB</p>	<p>CO1: Ability to convert ER diagrams to relational tables.</p> <p>CO2: Identify normalization conditions and build normalized relational tables.</p> <p>CO3: Perform various operations on a relational database such as Creating Tables (With and Without Constraints), Inserting/Updating/Deleting.</p> <p>CO4: Ability to write and execute queries for given scenarios on a given relational database.</p> <p>CO5: Demonstrate the knowledge of primary keys and foreign keys and their usages.</p>


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**III SEMESTER
BCA**

**SUBJECT
OPERATING SYSTEMS**

- CO 1: Learning the evolution, importance, concepts and structure of an operating system
- CO 2: Analyzing scheduling algorithms, understanding need for process synchronization and methods of handling deadlocks
- CO 3: Understanding efficient resource allocation w.r.t primary memory
- CO 4: Understanding file management concepts and evaluating disk scheduling algorithms
- CO 5: Getting familiarized with protection and security mechanisms
- CO 6: Explain the various features of distributed OS like Unix, Linux, windows etc.

**SUBJECT
COMPUTER NETWORKS**

- CO1: Understand computer network basics, network architecture, TCP/IP and OSI reference models.
- CO2: Identify and understand various techniques and modes of transmission.
- CO3: Describe data link protocols, multi-channel access protocols.
- CO4: Describe routing and congestion in network layer with routing algorithms and classify IPV4 addressing scheme.
- CO5: Discuss the elements and protocols of transport layer.
- CO6: Understand network security and define various application layer protocols such as FTP, HTTP, Telnet, DNS.


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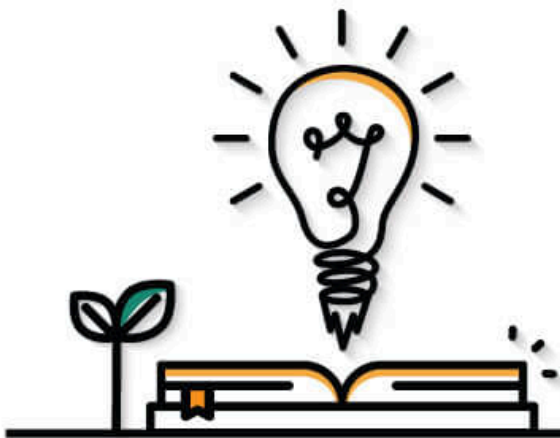
<p style="text-align: center;">SUBJECT PYTHON PROGRAMMING</p>	<p>CO 1: Interpret the fundamental Python syntax and semantics and be fluent in the use of Python control flow statements</p> <p>CO 2: Express proficiency in the handling of strings and functions</p> <p>CO 3: Determine the methods to create and manipulate Python programs by utilizing the data structures like lists, dictionaries, tuples and sets.</p> <p>CO 4: Identify the commonly used operations involving file systems and regular expressions.</p> <p>CO 5: Articulate the Object-Oriented Programming concepts such as encapsulation, inheritance and polymorphism as used in Python.</p>
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BBA

Bachelor of Business Administration




BBA – Bachelor of Business Administration


Course Features


 Eligibility: 10 + 2

 Dual Specialization


 Electives in Final Year


 Value Added Programs


 Soft Skills Courses

 Intercollegiate Sports, Fests and Cultural

 Student Forum and Clubs

 Industrial Visits

 Guest Lectures from Experts

 Seminars and Conferences

 Internships

 100% Placement Support

**Top BBA College in
Bangalore**

The Bachelors Program in Business Administration offers a high-quality professional education in management for budding managers who wish to contribute their efficient managerial skills at entry and middle level positions in the industry, business and social organizations or to establish themselves as new generation entrepreneurs. The program offers rigorous theoretical and practical training which helps the budding managers to prepare for new managerial opportunities at National and International level.

At CCJ, we aim to produce quality graduates who possess excellent understanding of the concepts, good communication skills, interpersonal skills, leadership abilities and a great team player. We focus on developing each student according to their strengths and areas of interest.

The value-added program offered helps every student to enhance their soft skills and technology skills. The learning passed through student driven extra-curricular activities, sports, fests, culturals, various student forums, student clubs and their activities and initiatives adds real time exposure to students and helps build their overall personality making Cityites more confident, competent and very importantly more responsible individuals.

Vision

“To be a Valued and Preferred Choice for pursuing Business Management Studies and Generate Competent Management Professionals to become part of the Industry at National and International level.”

MISSION

- Endeavour to attract bright and intellectually curious students.
- Foster excellence by providing the Quality education in Business Management.
- Cultivating the principles of Social Responsibility, Ethics and Spiritual Values among budding managers.
- Developing capable Business and Community leaders.
- To promote self employment through Entrepreneurship.

Programme Outcomes (PO)

PO1: The program enables students to acquire knowledge and skills required by the industry and business sector.

PO2: The program provides the right nurturing ground for students to pursue their entrepreneurial ambitions.

PO3: The curriculum is industry driven and facilitated by experienced faculty and follows a contemporary take and emphasizes on offering an overview to launch and manage a business effectively.

PO4: The BBA Curriculums is extremely varied in nature. From writing skills, negotiation and dispute resolution, human resource management, business laws, marketing management, production management, social media and digital marketing – all are imbibed in the students with theoretical study and practical application.

PO5: This ensures that our students acquire knowledge of quantitative, qualitative techniques as well as a thorough understanding of the field.

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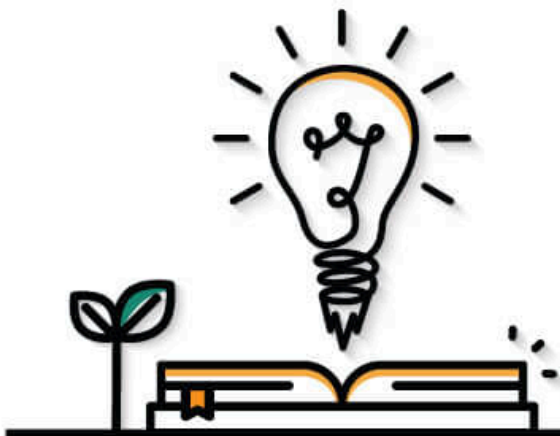
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Full time UG, PG and PG Diploma Programs in Bangalore

The corona crisis demands right education, consistent and disciplined practice to challenge it. At CCJ, we teach them to take on every challenge. Stay Safe.

MBA

Master of Business Administration




MBA – Master of Business Administration

Course Features


 Eligibility, Bachelor's Degree


 1 week Foreign Trip

 Dual Specialization


 Electives in Final Year


 Value Added Programs


 Soft Skills Courses

 Intercollegiate Sports, Fests and Cultural


 Student Forum and Clubs

 Industrial Visits

 Guest Lectures from Experts

 Seminars and Conferences

 Internships

 100% Placement Support

**Top MBA College in
Bangalore**

City College Jayanagar (CCJ) Affiliated to Bangalore University, offers 2-year full time Postgraduate Programs in Management with dual specialization in its course. The curriculum of the consistently advancing MBA Program lays on two columns: one, providing a strong analytical foundation in key functional areas and the other, enabling a high degree of academic flexibility, thereby allowing students to customize their MBA experience.

At CCJ, the MBA program is a professional experience that prepares the students for the future. Industry interface is a year-round activity, with case method instructions, workshops, seminars, projects, industrial visits, summer internships, and training. The program also offers dual specialization from the second year to provide vital knowledge of different fields of management.

In addition to traditional class room teaching we have been using the following new teaching methodologies: Case Study, Group Assignments, Group Discussions, Management Games, Outbound Training, Presentation, Quiz, Role Plays and Corporate Guest Lectures.

The MBA Program offers specializations in Marketing, HR, Finance and Banking Finance and Insurance Services Management (BIFS). All the PG programs are clubbed with Value-Added Programs to enhance interpersonal skills, update and equip on technological tools and maintain growing professional standards.

The 2 year full time Program enables students to

- Develop value based leadership and people management skills.
- Comprehend, investigate and convey worldwide, monetary, lawful, and moral aspects of business.
- Apply knowledge of management theories and practices to solve business problems.
- Gain access to an extensive business network.

At CCJ, we aim to produce quality graduates who possess excellent understanding of the concepts, good communication skills, interpersonal skills, leadership abilities and a great team player. We focus on developing each student according to their strengths and areas of interest.

The value-added program offered helps every student to enhance their soft skills and technology skills. The learning passed through student driven extra-curricular activities, sports, fests, cultural, various student forums, student clubs and their activities and initiatives adds real time exposure to students and helps build their overall personality making Cityites more confident, competent and very importantly more responsible individuals.

Vision

To be a centre of excellence, in emerging areas of business through teaching, experiential learning and research to

Mission

- Education with a holistic perspective is concerned with the development of every person's intellectual, emotional, social, physical, artistic, creative and spiritual potentials
- To develop necessary competencies skills in students by providing real time exposure to corporate areas of knowledge through innovative teaching and research.
- To ensure quality teaching in education with the practical implementation of knowledge for developing required management skills.
- To nurture leaders of high integrity, grounded in strong values, culture and equipped with critical and analytical thinking and decision-making abilities.
- To develop students having an entrepreneurial and innovative mind set.
- To adhere cross-cultural sensitivity and follow diversification
- To promote ethical and value based learning.
- To empower the quality of human resources.

Graduates of the Master of Business Administration degree program will be able to:

- Communicate effectively in a variety of formats
- Identify the key issues facing a business or business subdivision
- Utilize qualitative and quantitative methods to investigate and solve critical business problems
- Integrate tools and concepts from multiple functional areas (i.e. finance, marketing, operations, etc.) to solve business problems
- Evaluate and integrate ethical considerations when making business decisions
- Incorporate diversity and multicultural perspectives when making business decisions
- Professional Ethics: Apply ethical principles and commit to professional ethics and responsibilities and norms of the management practices.
- Problem analysis: Identify, formulate, review research literature, and analyze complex business problems and reach substantiated conclusions using the principles and concepts of business and management.
- Design/development of solutions: Design solutions for complex business problems and design system or processes that meet the specified needs with appropriate consideration for the law of the land, and the cultural, societal, and environmental considerations.
- Scanning and solution to complex problems: Use research-based knowledge and research methods including design of statistical applications for analysis and interpretation of data, and thereby arrive at definitive alternatives to provide valid conclusions.
- Modern Concepts and usage: Create, select, and apply appropriate techniques, resources, and modern management processes and IT tools including prediction and modeling to complex business problems and boundaries

in providing solutions keeping in view the societal and environmental contexts, and demonstrate the knowledge and need for sustainable development.

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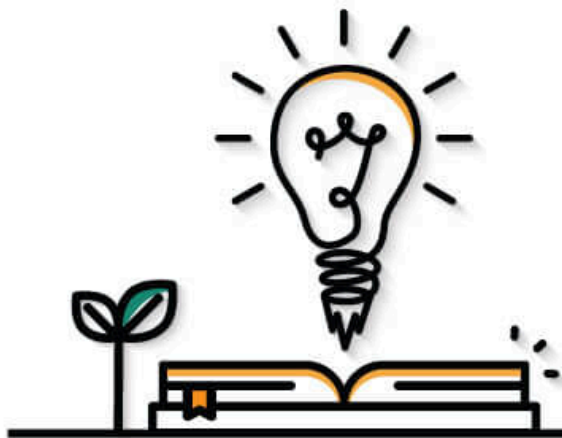
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on every challenge.
Stay Safe.

BCA

Bachelor of Computer Application



BCA – Bachelor of Computer Application

Course Features

[Overview](#)[Curriculum](#)[Value Added](#)[Documents](#)

Courses

Required

The Bachelors Program in Computer Application offers a top-notch proficient training in Computer Science for programming engineers who wish to contribute their effective specialized and programming abilities. The course is designed to provide knowledge on computer software, algorithm and designs. The program is one of the most popular options to get started with a career in Information Technology. The course gives students an insight into the world of computers and its applications and creates ample opportunities for students who are interested in computer applications and make a career in IT sector as programmer, software developer or technical writer. At CCJ, we aim to produce quality graduates who possess excellent understanding of the concepts, good communication skills, interpersonal skills, leadership abilities and a great team player. We focus on developing each student according to their strengths and areas of interest.

The value-added program offered helps every student to enhance their soft skills and technology skills. The learning passed through student driven extra-curricular activities, sports, fests, cultural, various student forums, student clubs and their activities and initiatives adds real time exposure to students and helps build their overall personality making Cityites more confident, competent and very importantly more responsible individuals.

Vision

To be a Center of Excellence in Computer Education.

Mission

To generate technically groomed, competent and skilled professionals. To be a part of global technical growth by adopting new technologies.

Program Outcomes (PO'S)

PO1: Acquire in-depth computational and mathematical knowledge with an ability to abstract and conceptualize from defined problems and requirements.

PO2: Design and evaluate solutions for complex problems in data science, AI & ML and Full stack Development, considering societal, cultural and environmental factors.

PO3: Select, adapt, and apply modern IT tools and programming languages effectively in data science, AI and ML and full stack Development to solve diverse computing challenges

PO4: Identify market trends, upgrade skills accordingly, and enhance employability in computer technology careers.

PO5: Identify opportunities, innovative and create value through projects for personal growth and societal impact.

[Eligibility: 10 + 2](#)[Value Added Programs](#)[Soft Skills Courses](#)[Intercollegiate Sports, Fests and Cultural](#)[Student Forum and Clubs](#)[Industrial Visits](#)[Guest Lectures from Experts](#)[Seminars and Conferences](#)[Internships](#)[100% Placement Support](#)

Top BCA College in Bangalore















MCA – Master of Computer Application

Information Technology Education

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Course Features

-  2 year full time program
-  Eligibility: Bachelor's Degree
-  Electives in Final Year
-  Value Added Programs
-  Soft Skills Courses
-  Intercollegiate Sports, Fests and Cultural
-  Student Forum and Clubs
-  Industrial Visits
-  Guest Lectures from Experts
-  Seminars and Conferences
-  Internships
-  100% Placement Support

Top Master of Computer Application Computer College in Bangalore

City College Jayanagar offers a Master of Computer Applications (MCA) program, affiliated with Bangalore University and approved by the All India Council of Technical Education (AICTE). This two-year program is designed to bridge the gap between computer studies and their applications, preparing enthusiastic students for the challenging opportunities in the IT industry. The program is spread over four semesters and boasts an excellent team of experienced and dedicated staff, as well as an enviable infrastructure.

Our faculty is comprised of experienced and dedicated professionals who are passionate about helping students achieve their goals. We offer a range of undergraduate and postgraduate programs in a variety of fields including engineering, computer science, management, humanities, and social sciences.

At City College Jayanagar, the MCA program strives to shape outstanding computer professionals with strong ethical and human values, aiming to reshape the nation's destiny. The program is committed to providing high-quality education and preparing young minds for the future of the IT industry with a global awareness.

The program's principal objectives include heightening technological awareness, training future industry specialists, encouraging effective software development, providing research training, involving students in innovative research, and producing graduates with a two-year professional education in Computer Science.

Vision

To be a Center of Excellence in Computer Education.

Mission

To generate technically groomed, competent and skilled professionals. To be a part of global technical growth by adopting new technologies.

Program Outcomes (PO'S)

PO1: Design/Development of Solution for real-world problems by identifying relevant assumptions and formulating arguments, which provides user satisfaction in the multi-disciplinary sector.

PO2: Understanding Professional Ethics, cyberACT/regulations, and responsibilities with societal concern and adopt objective, unbiased and truthful actions in all aspects of work.

PO3: Usage of Modern tools-develop/select and apply relevant algorithm techniques and resources, using modern IT tools to solve complex computational problems and use appropriate software for analysis of data.

PO4: Individual and Team Work- work effectively as an individual, as a member, or as a leader inspiring people in teams in multidisciplinary sectors.


PO5: Identify an Identify opportunities, innovative and create value through projects for personal growth and societal impact.

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