

#### No. 27/2, 33rd Cross, 2nd Main Rd, 7th Block, Jayanagar, Bengaluru - 560070



# **Supporting Documents**

- 5.1.2- Following capacity development and skills enhancement activities are organised for improving students' capability
  - 1. The capacity development and skills enhancement programs.
  - 2. Photo copies related to the programs.

	5.1.2 Following capacity development and Name of the capacity development and skills en		Period (from date - to date)		Name of the agencies/experts involved with
7		nnancement	Period (from date - to date)		_
<b>Zear</b>	program			of students	contact details (if any)
				students	NSS Cell, Yoga and Fitness Cell
	Y	Y 10 01 11	21.06.2024	2.4	
	International Yoga Day	Life Skills	21-06-2024	24	
		Awareness of			Department of BBA-in charge -Abida
	D 11 A	trends in	21.05.2024	5.0	
	Brand Logo Awareness	technology	21-05-2024	56	
		Awareness of			Department of BCA, Resource person-
	W 11 D D	trends in	10.05.2024	50	Rohith N
	Workshop on Bug Bunty	technology	18-05-2024	50	D CDCA D.
		Awareness of			Department of BCA, Resource person- Dinesh Babu M
		trends in	16.05.2024	100	
	Cloud Computing	technology	16-05-2024	100	
	ACCA PROCRAM	Soft Skill	10.04.2024	40	Department of Commerce, Resource person- Vinod Chandran
	ACCA PROGRAM	Soft Skill	19-04-2024		Department of Management
	CCJ talk	-	18-04-2024	100	1 0
		Language and			English Department. Arun Shaji
	MOVIE DEVIEW WRITING AND DECENTING	communicatio n skill	02.04.2024	20	
	MOVIE REVIEW WRITING AND PRESENTING CCJ talk	Soft Skill	03-04-2024 30-03-2024		Department of Management
	CCJ taik	SOIL SKIII	30-03-2024	80	Department of Management  Department Of Management-PG-In charge-
	Digital Madrating (value added Ducanom)	Soft Skill	11 02 2024 + 15 02 2024	100	Department Of Management-PG-In charge- Deepashree BR
	Digital Marketing(value added Program)	SOIL SKIII	11-03-2024 to15-03-2024	100	Department Of Management-PG-In charge-
	CST & Tayatian (value added Program)	Soft Skill	11-03-2024 to15-03-2024	90	Deepashree BR
	GST & Taxation( value added Program)	SOIL SKIII	11-03-2024 1013-03-2024	80	Department of Management-In charge-
	Financial Activity-MBA	Soft Skill	11-03-2024	7	Chethan VK
	Internship Orientation Program	Soft Skill	04-03-2024		Department of BBA-in charge -Sunil BM
	National Science Day	Soft Skill	28-02-2024		Cultural Committee-In charge-Sabary
	National Science Day	SOIL SKIII	28-02-2024	100	Department Of Management-PG-In charge-
	Workshop on Managerial Excellence	Soft Skill	08-02-2024	50	Deepashree BR
	workshop on Managerial Excenence	SOIL SKIII	08-02-2024	30	Department Of Management-PG-In charge-
	Workshop on Career Guidance	Soft Skill	31-01-2024	60	Deepashree BR
	workshop on Career Guidance		31-01-2024	00	Department of BCA, Resource person-
		Awareness of trends in			Rohith N
	Cyber Security and Ethical Hacking	technology	24-01-2024	20	INOMINI IN
	Induction Program of 1st year MBA 2023-2024	Soft Skill	16-01-2024 to 06-02-2024		Department Of Management-PG

Department of BCA, Resource person-Soft Skill 50 Ramkumar Internship Training 09-01-2024 Soft Skill 45 Department of BBA-in charge -Sunil BM Market your Product 22-12-2023 Industrial Visit to HAL Aerospace Museum Soft Skill 16-12-2023 16 Department of Aviation-In charge- Sabary Department of Commerce, Resource person-80 Vinod Chandran Soft Skill Orientation Program on CMA 08-12-2023 Department of BCA, Resource person-Awareness of trends in Manusudhan BS technology 25 Workshop on Data Science 7-12-2023 to 8-12-2023 Department of Commerce, Resource person-Soft Skill FINANCIAL WELLBEING 28-11-2023 44 Namrata Arora 20 Department of BBA-in charge -Sunil BM Soft Skill 16-11-2023 How to File the Income Tax Return Life Skills 06-11-2023 80 Human rights cell, Dr. Jothi Lakshmi Menstrual awareness program English Department. Ashkar Ali Language and George Bernard shaw's Contribution to World communicatio Literature n skill 03-11-2023 50 English Department. Ashkar Ali Language and communicatio Report on Film Exhibition - "Agni Varsha" n skill 02-11-2024 30 Language and communicatio **NEWS** Connect n skill 18-10-2023 30 Department of BBA-in charge -Sunil BM Department Of Management-PG-In charge-Soft Skill 50 Sudarshan V Stress Interview & Mock Interview 12-10-2023 Department Of Management-PG-In charge-Workshop on stock Market Training Soft Skill 10-10-2023 to 11-10-2023 100 Chethan VK Department of Commerce- incharge-praveen Soft Skill 06-10-2023 24 B Team Building Activity Soft Skill 05-09-2023 to 26-09-2023 42 Department of BBA-in charge -Bhavyakala Mini Project Department of Commerce- in charge- Sunil 35 BM Soft Skill 05-09-2023 to 26-09-2023 Mini Project Soft Skill 17-09-2023 75 Department of Management CCJ talk Department of Hindi Language and communicatio Hindi Divas n skill 14-09-2023 60 Department Of Management-PG-In charge-Awareness of trends in Deepashree BR 50 Workshop on Cyber Security technology 02-09-2023 Department Of Management-PG-In charge-Soft Skill 40 Sudarshan V 02-09-2023 Group Discussion

2023-24

		Awareness of trends in			Department of BCA-In charge- Dr. Suchitha
	NETWORK SECURITY AND CRYPTOGRAPHY	technology	31-08-2023	40	
	Guest Lecture on Logistics & Operations in Small				Department Of Management-PG-In charge-
	Scale & Medium Scale Industry	Soft Skill	18-08-2023	40	Rajesh G
					Department of English- In charge-Ashkar ali
	Quiz Competition	Soft Skill	14-08-2023	20	
				2155	
	Entrepreneur carnival	Soft Skill	31-05-2023	15	Management club, City College, Jayanagar
	Pre-placement Training program	Soft Skill	14,15 & 16th March 2023		Placement Cell
	Organic cravings	Soft Skill	03-12-2022		Management club, City College, Jayanagar
	Organic cravings	Awareness of	03-12-2022	43	Wanagement Club, City Conege, Jayanagai
		trends in			
	Spellathon -IT	technology	05-12-2022		"ENIAC "Cell club, City College
	Spenation -11	Awareness of	05-12-2022		Elvire cen elab, elly conege
		trends in			
	Coding and Debugging	technology	30-11-2022	26	"ENIAC "Cell club, City College
		Soft Skill	28-11-2022	50	·
	Management fest 'excelsior'	Soft Skill	29-11-2022	40	Commerce Club, City College
2022 22		Soft Skill	30-11-2022	35	, ,
2022-23		Awareness of			
		trends in			
	Static Webpage Development	technology	15-11-2022	6	"ENIAC "Cell club, City College
		Awareness of			
		trends in			
	Creatifywrite Webpage Development	technology	05-11-2022	80	"ENIAC "Cell club, City College
		Language and			
		communicatio			
	Report on Film Exhibition - "Agni Varsha"	n skill	02-11-2024		
	PPT on Latest Development in IT	Soft Skill	02-11-2022		"SUNDER PICHAI CELL CLUB" CCJ
	Group discussion	Soft Skill	28-09-2022		"ENIAC "Cell club, City College
				459	
	Intermedianal Vaca Day	Life Skills	21.06.2022	50	NGC Call. Vaga and Educat Call
	International Yoga Day Workshop on Career Guidance	Soft Skill	21-06-2022		NSS Cell, Yoga and Fitness Cell Department of BCA-Silambrasan
	workshop on Career Guidance	SUIT SKIII	21-03-2022		Dr. Padmini kumari, Nutritionist and Yoga
	Investing in Health	Life Skills	10-02-2022		instructor.
2021-22	mivesung in ricatui	Life DKIIIS	10-02-2022	30	NSS cell, Dr. Padmini kumari, Nutritionist
	Yoga for Fitness	Life Skills	24-01-2022	35	and Yoga instructor.
	Case study Discussion	Soft Skill	16-09-2021		Department of BBA- Vijaykumar B

				158	
	How to evolve in new norm in covid era	Soft Skill	18-09-2020	27	Department of Commerce & Management
2020-21	Present Research- Problems and challenges	Soft Skill	30-06-2020	70	Kannada Department - virtual webinar
	Safety and Precautions for Covid	Soft Skill	20-04-2020	30	Department of Commerce & Management
				127	
2019-2020	Case study Discussion	Soft Skill	18-03-2020	19	Tarangini
2019-2020	Yoga Day	Life Skills	18-11-2019	30	Dr. Saroja kumari. Yoga instructor.
	Group Discussion	Soft Skill	13-06-2019	30	Nagashree
				79	



# Report On International Yoga Day 23<sup>rd</sup> June, 2024, Quadrangle, CCJ

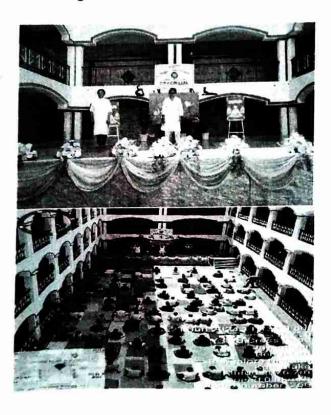
International Yoga Day is observed every year on June 21 to raise awareness about this ancient practice and to celebrate the physical and spiritual powers that yoga has brought to the world. Yoga is a practice which plays an important role in relaxing the mind and body and boosting people's immune system.

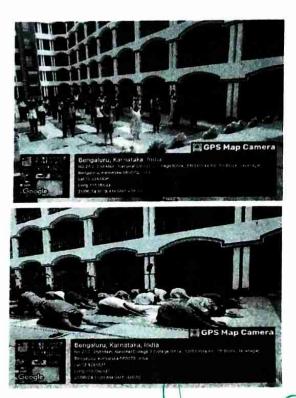
Today, on 21st June 2024, City College, Jayanagar with collaboration of ESHA Foundation celebrated International Yoga Day. It was attended by Professors and Students of the City College with great enthusiasm.

The event began with a brief introduction on Yoga Day by The Principal Dr. Puttarju P.

Warm up exercises were taken and all the students practiced performed, sitting and standing asanas, importance of these were explained simultaneously. All Faculties, Staff and students were taught the importance of Yoga in their life & how to maintain the harmony between body and mind. The students discussed the importance of yoga and also exhibited yoga postures and promised to introduce this activity in their daily lives.

International Yoga Day celebrations ended with a huge success under the supervision of the NSS Program Officer, Dr. Sanganagouda Shivanagi.







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# **Department of Business Administration**

# REPORT ON BRAND LOGO AWARENESS COMPETITION

Day & Date of the Event

: 21 May 2024

**Number of Participants** 

: 28 Teams

Course/Semester

: All UG Students

### **OBJECTIVE OF THE COMPETITION:**

> To check the knowledge of students about different brands

- > To check students' recognition of different logos.
- > To bring out the artistic skills of the students.
- > To create awareness about different brands and their logos.
- > To create a positive competitive environment among the students.

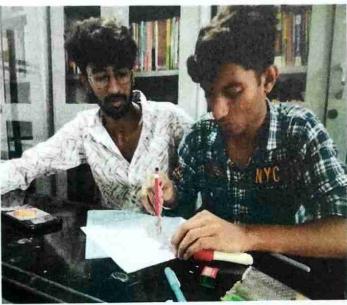
# **BRIEF OUTLINE ABOUT THE COMPETITION:**

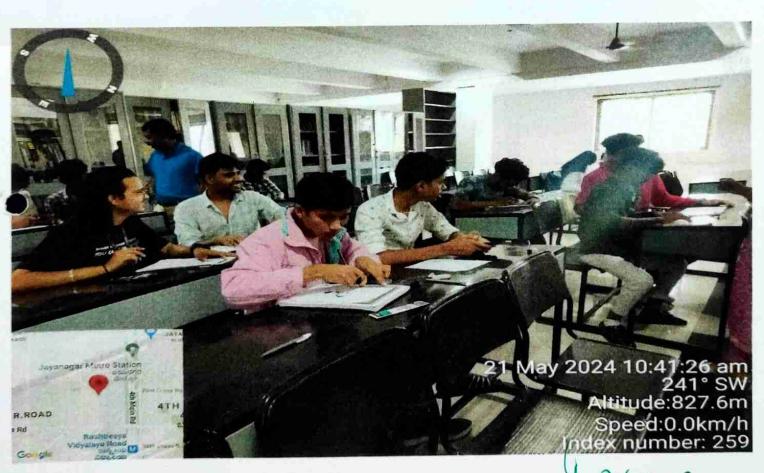
The competition was held at college on 21 May 2024 for the students of BBA & B.com departments. A total of 28 teams participated, who made brand logos by making rangoli, using thermocol sheet to make a model or simply by making a drawing of the logo on a sheet of paper. The competition not only checked their artistic skills but also their knowledge about the brand of which they had made the logo.

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# PHOTOS OF THE SESSION:









In-Charge Faculty

Principal CITY COLLEGE Jayanagar, Bangalore-70



# BUG BOUNT OFFLINE WORKSHOP



18th May 2024

10:00AM to 4:00PM

Rohith

Cyber secuirty Analyst
Bug hunter-Nasa hall of fame

>> Attendees will receive participation certificates «



NO:88, 5th Block, Koramangala Industrial Layout, Near Jyoti Nivas College, Bangalore - 560095



Javanagar Rangeloro 70



No. 27/2,33<sup>rd</sup> Cross, 2<sup>nd</sup> Main Rd, 7<sup>th</sup> Block, Jayanagar, Bengaluru, Karnatka-560070

# Department of computer applications - BCA

# CYBER SECURITY AND ETHICAL HACKING

Event name	Workshop on Bug Bunty
Conducted on	18/05/2024
Venue	No. 88, 5 <sup>th</sup> Block, Koramangala
	Industrial Layout Bangalore-560095
Resource Person	Rohith N

## Introduction - Speaker

Rohith N, a certified ethical hacker, hails from Kochi, Kerala. Working as a Ethical Hacker from TECHBYHEART, travelled extensively to give awareness and technical information in many educational Institutions. He has delivered many guest Lectures to faculties and students about Cyber Security.

# Objective of the Event

In today's digital world, cybersecurity has become a critical concern for individuals, businesses, and government. The ever-increasing reliance on digital technology has made us vulnerable to cyber threats and attacks. However, by understanding the objectives of cyber security, we can take assertive measures to protect ourselves and ensure a secure digital environment.

A bug is an unexpected problem with software or hardware. The workshop is about identifying discovering and reporting a bug to the application developer.

Bug Bunty is a cybersecurity method that empowers organizations to minimize their threat exposure by learning on the expertise of a community of ethical hackers.

# **Outcome of the Event**

- 1. A live demo of working with bugs identifying & reporting.
- 2. Students will be able to perform web application penetration test.
- 3. Students can work as bug bounty hunters.
- 4. They will be able to learn advanced cyber security also.
- 5. About career opportunities in Cybersecurity

### **GALLERY**









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# Department of computer applications

# **CLOUD COMPUTING**

CLOUD COMPUTING	
16/5/2024	
Seminar hall, City College	
Dinesh Babu M	

#### Introduction

Mr. Dinesh Babu M from Anupama College of Management and Science conducted seminar on "CLOUD COMPUTING" 16.05.2024. A total of 100 students from BCA were attended the program. Mr. Dinesh Babu having 15 years of experience and he is a co-ordinator of BCA department.

# Objective of the Event

The primary objectives of cloud computing include increasing efficiency, scalability, and flexibility of IT resources, while reducing costs and complexity. By leveraging cloud services, organizations can access computing resources ondemand, easily scale up or down based on their needs, and benefit from pay-asyou-go pricing models. This enables businesses to focus on their core competencies, innovate more rapidly, and respond quickly to changing market demands without significant upfront investments in hardware and infrastructure. The primary objectives of cloud computing include increasing efficiency, scalability, and flexibility of IT resources, while reducing costs and complexity. By leveraging cloud services, organizations can access computing resources ondemand, easily scale up or down based on their needs, and benefit from pay-as-

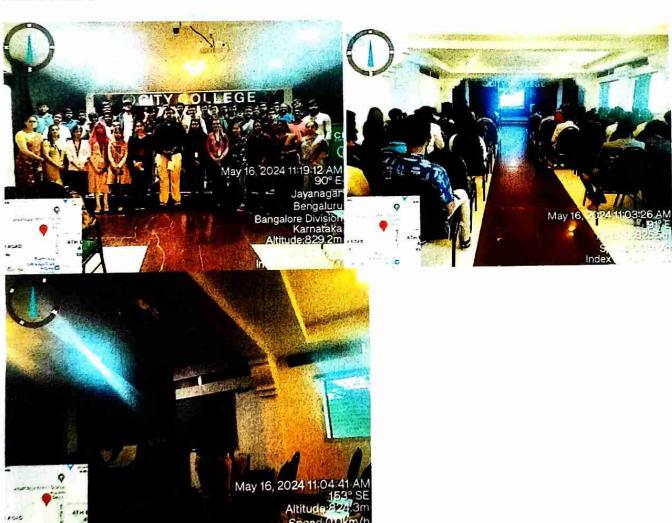
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you-go pricing models. This enables businesses to focus on their core competencies, innovate more rapidly, and respond quickly to changing market demands without significant upfront investments in hardware and infrastructure.

# Outcome of the Event

By Analysis of this topic, which inherently guides us about fundamentals of cloud computing. It provide students a sound foundation of the Cloud Computing so that they are able to start using and adopting Cloud Computing services and tools in their real life scenarios. It enable students exploring some important cloud computing driven commercial systems and applications. It expose the students to frontier areas of Cloud Computing and information systems, while providing sufficient foundations to enable further study and research.

#### **GALLERY**



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# No. 27/2, 33rd Cross, 2nd Main Rd, 7th Block, Jayanagar, Bengaluru, Karnataka 560082 Department of Bachelor of Commerce REPORT ONACCA PROGRAM

Day & Date of the Event

: Friday-19.04.2024

**Guest Speaker** 

: SUDHEESH SHARMA" CA"

Report By

: ROOPASHREE TV

Number of Participants

: 40

Course/Semester

: BCOM

#### **OBJECTIVES OF THE SESSION:**

1. To Equip the Students' Carrier opportunities and Challenges.

2. To build the Knowledge about ACCA(Association Chartered Certified Accountants)

- 3. To Create the Awareness about the ACCA Integrated Coursedetails like registration and fee structure and details of exam.
- 4. To equip the Students with Globalopportunities.
- 5. To equip individual student with the skill, knowledge and ethical value in the field of accounting and finance.

#### BRIEF OUTLINE ABOUT THE PROGRAM:

From the program studentsunderstood about how the ACCA will work along with the degree course. They came to know the exam will come Quarterly and kind of program available and also the Global opportunities available with ACCA. The resource person cleared the doubts of students like when the students can register for the course. It was really an informative session.

# OUTCOME OF THE PROGRAM:

Few Bcom Studentsare willing to join the course and they came to know about worldwideavailable opportunities.

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Jayanagar, Bangalore-70



ACCA Program Photos



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Sino	Student name	6
		Signature
1	Amrutesh ML	- Day
_2	YASH P KOTHARI	Butham
3	PREETHAM YAVAD.B	Butham
4	Harshavardhan A	Horrad
5	Zohra fathima	Zolva
6	Suhail R	Sil
7	Zaiba begum	79 Lobeaum
8	Mohammed Abir	XAID DE
9	Mohammad Fardeen	a.
10	Sneha Ahmed	1
11	Tejeshwini.s	Marie 1
12	Mateen pasha	- July
13	Mohammed tajamul	404
14	Syed Tariq Pasha	
15	Chinni Lahari	Syed Taria
16	Md Amin	dirui lehart
17	Richard Leon Feller, H	CO Among
18	Muskaan	Stypalleon ella
19	Nithya.S	Muskager
20	Arpan.M	Medya 5
21	SHAIKH ABDUL REHMAN	Span.M
22	Lalitha A	1111
23	Parth Naidu	Lalitti
24	Aftab ulla	North Noide
25	Najeeb Pasha N	101.121
26	Aditya Singh bhadoriya	Jajustar 10.17
27	LISHA CHOWDARY	
28	Fardeen khan	1/1
29	SYED SAMEER	Taden the
30	Nawaz baig	Nawazbaij
31	Gopal parit	Cropal Parit
32	Nikita Kumari	Niketa Kunari
33	SHAIK SALMAN AHMED	Ralagan Z
34	Prajwal. V	Project?
35	Rakshitha	Rolls Witter G
36	Harshith M	Harshith.M
37	Syed Zaid	Sycholist
38	Praveen Kumar D	/
39	Ranjitha C	
40	Mohammed Zaid Khan	M.d. Zilo saran
41	Preethi kumari	Breek
42	Bibi kubra Kiran.R	- Julyes
44	Sri Hari raj s	0.1

Sino	Student name	TR T
1	MUVENDRA	Signature
2	Bindu shree.k	Murendeza
3	SHAHID KHAN	Biondy Shree
4		Blighthan
5	Manoj Kumar	Mallo
	Saniya Najam	Sanya Cajan
6	Lakshmi. R	hall.
7	Meezan pasha	None Jast
8	Keerthana.v	Keymana.
9	N.Y. SANDEEP	- CALLED
10	HEMANTH KUMAR.B	Hemonth Kumaris
11	Sunidhi .P	Buridheil
12	Pavani.K.R	Favani. K.R.
13	Mohammed Zaki	Zaki
14	jeevan.m	Jeevan M
15	M HTMAYAL	Supuethat
16	Monica G	do
17	Thulasi	Thurs
18	Saud.A	Caul A
19	Risha .G	'Kisha.G
20	Anika Rashmi Malagaiah	Anîka Bahni M
21	shahbaz khan	Shaba Khan
22	Zahid khan S	Tatidkhan.
23	Waikhom Gunson Singh	lumen
24	Hemanth M C	Henryth -
25	Nekhéel Kumar Gupta	TAT _
26	Arpith PG	HADEL
27	Pawaneshwar M	Paw anno 14
28	Adith P.G	Adath.
29	Farhan Sayeed	1
30	ABHISHEK RUBANJ	Albielak Rubani
31	Tarun reddy BS	STATE
32	Junaid pasha	Justil Pasta
33	MANYA.G	Manya 4
34	Madhuvan K.S	Hadhwank-S
35	Naveen M	Naveen.m
36	Purushotham Gowda S	Rush
	Roshan Baig	
37		Nishilly yaday. M
38	Nishith yadav.M	
39	Sai Dinesh	- de
40	Manoj Kumar P	



## No. 27/2, 33rd Cross, 2nd Main Rd, 7th Block, Jayanagar, Bengaluru, Karnataka 560082

#### Department of Management - PG

# REPORT ON INDUSTRIAL VIST ON KIA CAR – ANATHPUR

Day & Date of the Event: Fri Day, 12/04/2024

Guest Speaker:

Report By: Dr. R. Bhuvaneswari

Number of Participants: 30

Course/Semester:

#### **OBJECTIVE OF THE SESSION:**

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Discover the state of the art Kia plant where innovation meets precision. Witness cuttingedge manufacturing processes and superior quality vehicles. Kia has been providing mobility solutions for more than 75 years. With 52,000 employees worldwide, a presence in more than 190 markets, and manufacturing facilities in six countries, the company today sells around three million vehicles a year.

Kia will diversify its business to offer eco-friendly mobility services centered on electric and autonomous driving across major global cities. It will also enter the Purpose Built Vehicle (PBV) market, where demand is expected to grow amid the proliferation of e-commerce and car sharing, eventually securing a new corporate client base there.

Mobility products and services to prioritize customer value

 transform itself into a ceaselessly innovative brand by accelerating its bold and preemptive transition to future businesses

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# No. 27/2, 33rd Cross, 2nd Main Rd, 7th Block, Jayanagar, Bengaluru,Karnataka 560082

# CLASSROOM ACTIVITY REPORT: MOVIE REVIEW WRITING AND PRESENTING

Date: April 3, 2024

Program: Second Semester BCOM

Instructor: Assistant Professor Arun Shaji

Report By: Arun Shaji

#### Introduction:

On April 3, 2024, a classroom activity on movie review writing and presenting was conducted for the second semester BCOM students under the guidance of Assistant Professor Arun Shaji. The objective of the activity was to enhance students' critical thinking, writing skills, and presentation abilities while analyzing and evaluating films.

#### **Activity Overview:**

The activity began with Assistant Professor Arun Shaji introducing the importance of movie reviews in evaluating films and guiding audience choices. He emphasized the role of critical analysis and effective communication in crafting compelling reviews.

The classroom activity witnessed enthusiastic participation from all students. They engaged in lively discussions, sharing diverse perspectives on the movie and its thematic content. Students demonstrated a keen understanding of film analysis principles, incorporating relevant terminology and critical insights into their reviews.

#### Conclusion:

The movie review writing and presenting activity proved to be a valuable learning experience for the second semester BCOM students. It provided them with an opportunity to hone their analytical, writing, and presentation skills while exploring diverse cinematic works. Assistant Professor Arun Shaji's guidance and feedback ensured that students gained insights into effective communication and critical evaluation, which are essential skills for their academic and

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professional development. Overall, the activity fostered a collaborative learning environment and encouraged students to engage critically with the media, contributing to their overall growth and development.

# Photos of the Activity:



# Report On Value added program on Digital Marketing

(11th march to 15th march 2024)



CITY COLLEGE Jayanagar Bangalore

> Reported By:Deepashree B R Asst. Prof. City College,Bangalore

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> > Jayanagar, Bangalore-70



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# Value Added Program On Digital Marketing

Date:11th March to 15th March 2024

For:3rd sem MBA students Speaker of the program: Dr. C B Venkata Krishna Prasad Director - Acquire and Accord Solution LLP

#### Objectives of the session:

- Receive unparalleled guidance from industry mentors, teaching assistants, and graders
- Receive one-on-one feedback on submissions and personalized feedback on improvement
- Student support is available 7 days a week, 24\*7. Timely doubt resolution by industry experts and peers
- 100% expert verified responses to ensure quality learning
- Personalized expert feedback on assignments and projects
- Regular live sessions by experts to clarify concept-related doubts
- Live sessions by experts on various industry topics
- One-on-one discussion and feedback sessions with industry mentors

#### Topics covered on Day1:

#### Digital Marketing Landscape

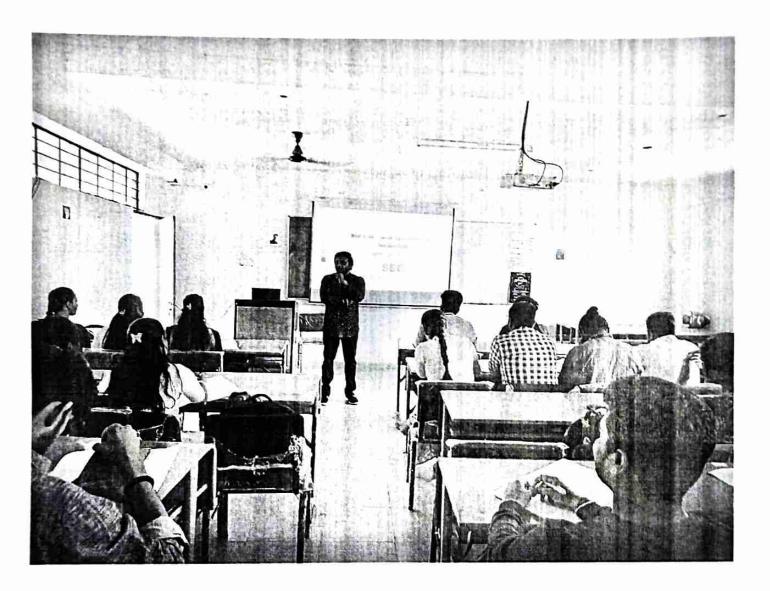
Fundamentals of Marketing: Journey from Traditional Marketing to Digital Marketing, Digital Marketing Metrics and Channels, Customer Centricity

Case Studies: Digital Channels Deep Dive -

Designing a Web Presence, Social Media Marketing, Search Engine Optimisation (SEO)

### Case Studies:

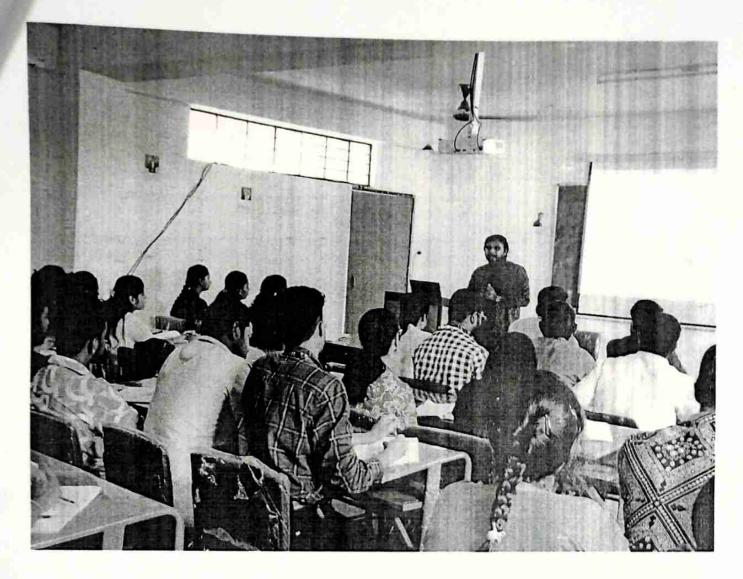
 Blog Creation Project (WordPress), Social Media Marketing Live Project (Facebook Ads Manager), Stukent Mimic Social (Leadership track)



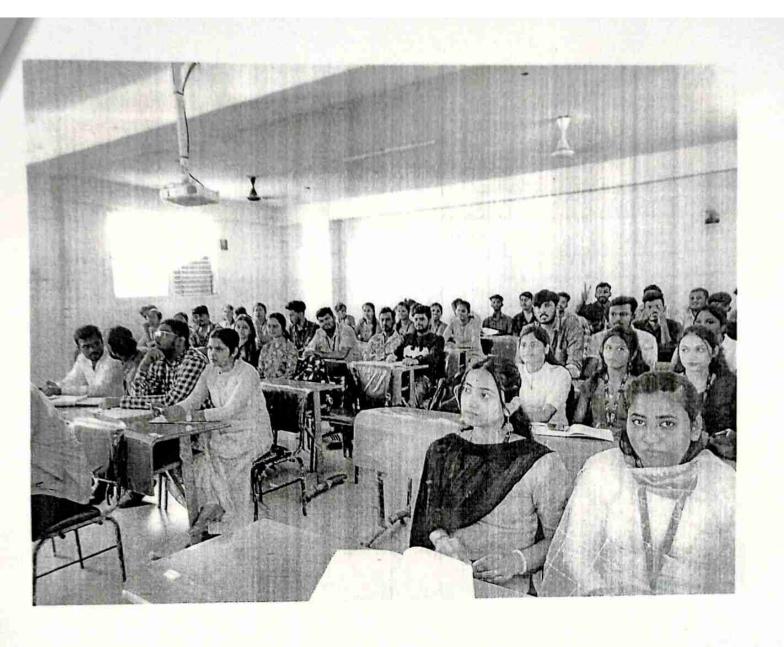
# Day2:session:

#### Marketing Analytics and Integrated Strategy:

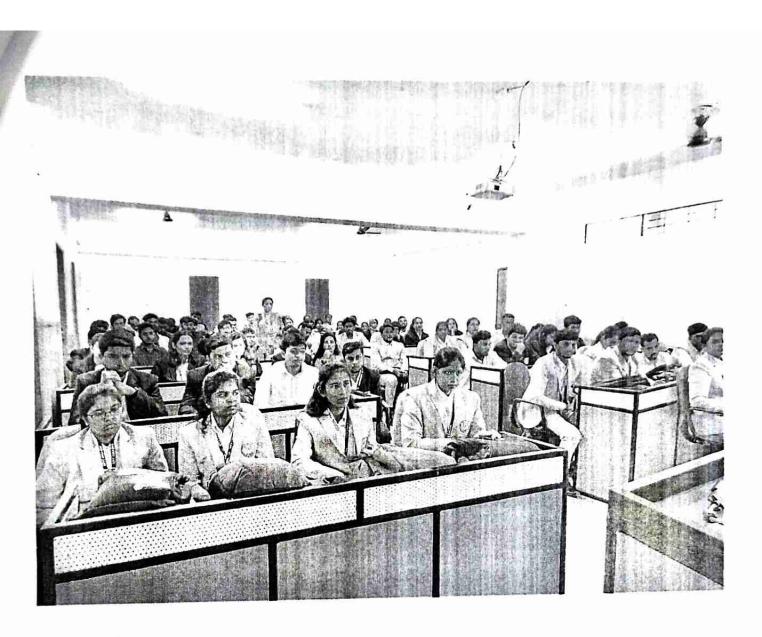
Web Analytics, Defining a Robust Digital Marketing Strategy, Planning DM Resources (Agency/Team, Case Studies: 2 case studies on reputed companies in E-commerce and Transportation, Web Analytics Live Project (Google Analytics), Capstone Project and E-Commerce Bootcamp, e-Commerce Bootcamp, Capstone Project.



Day3:session:
Designing Website
Basics of Search Engine Optimization
Basics of Search Engine Marketing



Day4:session:
Basics of Social Media Marketing (Test 2)
of Digital Display Marketing



Day5:session: Email Marketing Affiliate marketing

Attendance copy is attached

Value Added Goordinator

# Report On Value added program on GST & Taxation

(11th March to 15th March 2024)



# CITY COLLEGE Jayanagar Bangalore

Reported By:Deepashree B R
Asst. Prof.
City College,Bangalore



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# Value Added Program -GST & Taxation

Date:11th to 15th march 2024

Students:3rd sem MBA

Venue:Seminar Hall & class room

#### **OBJECTIVES OF THE VALUE ADDED PROGRAM:**

- Objective of the course is
- Student will be equipped with the knowledge of basic concepts of goods and service tax.
   CGST, SGCT, IGST, classification of goods and valuation rules
- Students will learn the basic procedures under GST incorporating the registration, filing of returns and payment of tax.
- Students will be equipped with the knowledge of composition schemes under GST.
   Exemptions under GST, concept of supply of goods, nature of supply.
- Students will also learn about the customs law, valuation and baggage rules.

# Session Day 1:

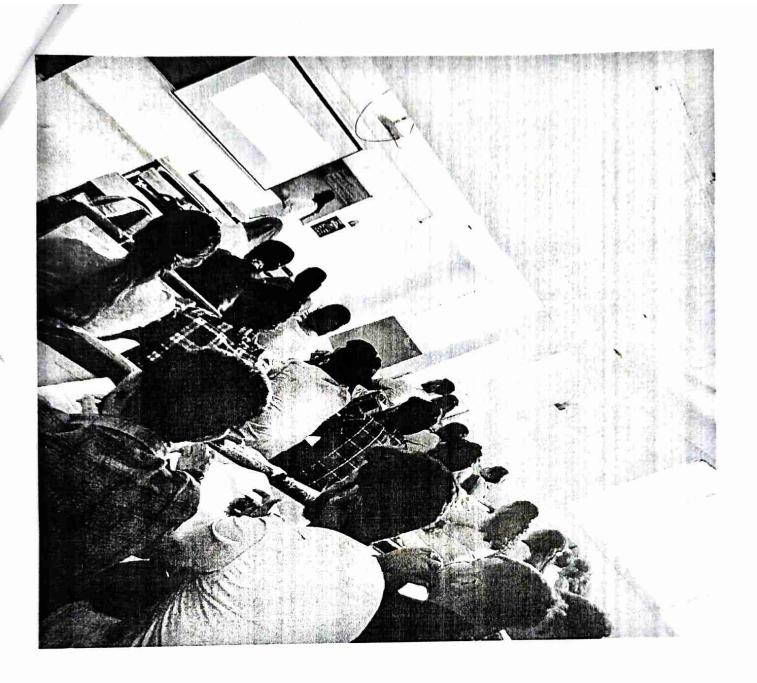
Introduction to Indirect Taxes and GST Indirect taxes – an overview – list of indirect taxes – taxation system before implementation of GST – taxes merged into GST - GST-an overview – taxable event in GST – person liable to pay tax – reverse charge – advantages of GST - supply of

goods or services or both – classification of goods and services – value of taxable supply of goods or services or both – valuation rules if value for GST is not ascertainable.



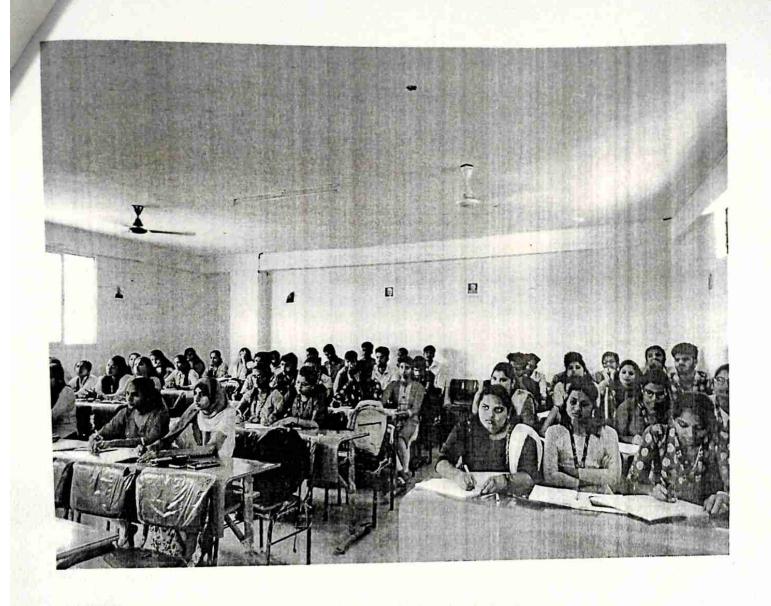
#### Session Day 2:

Goods and Services Tax - I Exemption from GST - Composition scheme in GST - Input Tax Credit - utilization of input tax credit - input service distributor - Basic procedures in GST - Registration under GST - Tax invoice, credit and debit notes - Payment of taxes by cash and through input tax credit - returns under GST - Assessment - Demands and Recovery - Refunds - Rates of Tax.



## Session Day 3:

Goods and Services Tax - II Central GST, Integrated GST, Union Territory GST – Goa GST - Levy and collection of CGST and IGST - Concept of supply including composite and mixed supplies – Determination of nature of supply – Place of supply of goods or services or both



## Session Day 3:

Other Indirect Taxes. Goa Value Added Tax (GVAT): Basic concept of VAT – Definitions – Business, Dealer, Goods, Declared Goods, Input Tax, Manufacture, Output Tax, Person, Sale, Sale Price, Turnover, Works-Contract, Taxable Turnover Registration of Dealer – Composition of Tax – VAT Rates on products.

## Session Day 4:

NCCD of Customs - Transaction Value at the time and place of importation - rate of exchange for customs valuation - Inclusions and exclusions from Assessable value - Methods of Valuation of Customs - Baggage - rate of Customs duty

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Session Day 5:

Case day solving including different companies and doubt clearing session

Program outcome:

Goods and Service Tax (GST) is one of the most crucial Indirect tax reforms in India since independence. GST renders numerous benefits to different parties such as business and industry, central and state governments and the ultimate consumers. Hence, this course is designed to equip the student with the new concept of GST that has subsumed various indirect taxes prevailing earlier, introduce the students to GST law, relevant rules and procedures. GST was implemented in India on 1st July 2017. It required to be understood by everyone as all of us pay goods and service tax in some way or other to the government. This course is designed to develop the students with the various concepts of goods and service tax act law and procedures. The students learning this course should know persons liable to pay GST, valuation under GST, reverse charge, input tax credit, exemption from GST, composition scheme as well as the procedures of Customs law and Goa VAT. This course would enable students to make their careers in goods and services tax consultation. The purpose of this course is to gain expert knowledge of the principles of the indirect taxes including goods and service tax, customs law,

Value Added Program Coordinator

Goa VAT, its relevant laws and rules.



No. 27/2, 33rd Cross, 2nd Main Rd, 7th Block, Jayanagar, Bengaluru, Karnataka 560082

Department of Management - PG

## REPORT ON FINANCE ACTIVITY

Date& Day of the Event -11/03/2024 on Monday

Venue

- City College, Jayanagar 7th Block

**Group Name** 

- FOOD FUSHION

Number of Participants - 7

Course/Semester - MBA& I Semester

Faculty Name - Chethan V K



We have created our own logo for this activity

### INTRODUCTION

Marketing is the act of satisfying and retaining customers. It is one of the primary components of business management and commerce.

### **IMPORTANCE OF MARKETING**

- Effective consumer engagement
- Building and maintaining reputation
- Building relationships between customers and business
- Boosting sales
- Staying relevant
- Making informed decisions

#### **OBJECTIVE OF THE MARKETING**

- Increase brand awareness
- ➤ Increase sales
- New product development

- Customer satisfaction
- Improving profit
- Better product quality
- ➤ Attract new customers

#### INVESTMENT

We have invested of Rs.1850/-(OneThousand Eight Fifty Rupees only) each have invested is Rs. 265/-.

#### **MENU CARD**



## **EXPENSES:-**

D-mart - 1,200

Fruits - 250

Other items - 400

## **INCOME**

Food fusion

Phone pay - 1200+300 Cash - 800 Investment - 1850 Income - 2300 Profit - 450

SOME OF THE PICS



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Jayanagar, Bangalore-70



CONCLUSION

All business strategy is marketing strategy. Our ability to think clearly and well about the very best marketing strategies, and to continually change and upgrade our activities, is the key to the future of our business.

In-Charge Faculty

IQAC

Principal
Principal
CITY COLLEGE
Jayanagar, Bangalore-70

City dolleds

Principal



#### No. 27/2, 33rd Cross, 2nd Main Rd, 7th Block, Jayanagar, Bengaluru, Karnataka 560070

## Department of Business Administration REPORT ON PROJECT INTERNSHIP

Day & Date of the Event

: 04-03-2024, Monday

**Guest Speaker** 

: Dr. Puttaraj P, Principal, City College

**Number of Participants** 

: 12 students

Course/Semester

: VI Semester BBA.

#### **OBJECTIVE OF THE SESSION:**

• To bridge the gap between industry requirement and students skill.

- To aware the students about the importance of internship and inform the students about the conduction of internship.
- To prepare the students about their career goal & how to work on it.
- To involve and learn about the career development process and develop their skills.
- To create awareness among students about the professional etiquettes.
- To promote the students for enhancing their skills & learn about the various innovative ways to enhance their career.

### BRIEF OUTLINE ABOUT THE PROGRAM:

Internship orientation programme was organised for BBA students of City College on 04-03-2024 Monday at 12.00 pm The orientation session was addressed by Dr. Puttaraj P, Principal, City College. He has briefed about the Bangalore university guidelines for completion of the internship and the process they need to follow. The internship took place from 7<sup>th</sup> March 2024 to 23<sup>rd</sup> March 2024.

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## **ICOME OF THE PROGRAM:**

Students will get the real life work experience in Industrial Sector. Students got great opportunity to learn practical aspects of organisational process. This internship programme helped to boost the confidence among students and also helped them to explore a career path. After the completion of internship, certificates of recognition was issued to the students.

## PHOTOS OF THE SESSION:



(BM





In-Charge Faculty



No. 27/2, 33rd Cross, 2nd Main Rd, 7th Block, Jayanagar, Bengaluru, Karnataka 560070

## DEPARTMENT OF BUSINESS ADMINISTRATION

An orientation Session on

## 'Project Internship'

Students Attendance

Date: 04-03-2024

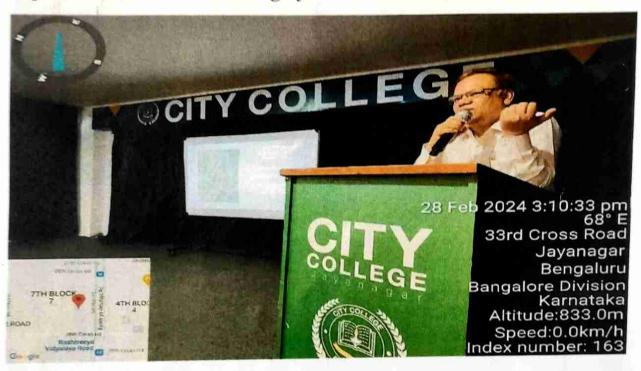
Time: 01.00 PM

SL NO	Registration Number	Name of the students	Signature	
1	UO3BX21M0011	BHUVAN S .		
. 2	UO3BX21M0013	CHAITHANYA R	chaithanya.R	
· 3	UO3BX21M0006	·ABHAY VISHWAKARMA·	Abhay	
4	.UO3BX21M0003	SHREESHANTH	- H.	
. 5	·UO3BX21M0004	GURUSHIMA D	Sie	
6	UO3BX21M0008	MANSOOR ALI S	Inlator V.	
7	UO3BX21M0009	RASHMI N	Rashmi. N	
8	UO3BX21M0010	ABHISHEK KS	Abuslek If	
9	UO3BX21M0005	BITTU PRASAD	Butso	
10	UO3BX21M0001	KREETHI RAJ K	1 Post	
11	UO3BX21M0014	SUMANTH KUMAR R	Lumants	
12	U03BX21M0012	RAHIB KHAN	Pahile Khan.	

# REPORT ON NATIONAL SCIENCE DAY CELEBRATIONS AT CITY COLLEGE-

## 28TH FEBRUARY 2024

National Science Day was celebrated with great enthusiasm at City College on the 28th of February 2024. The event commemorated the discovery of the Raman Effect by Sir C.V. Raman and aimed to promote scientific temper among all. The celebration featured a lecture by City college principal, Dr.Puttaraj. P with an inaugural ceremony attended byfaculty members and invited guests. The principal delivered a welcome address, emphasizing the importance of science and the legacy of Sir C.V. Raman.



The lecture conducted, covered topics that included recent advancements in artificial intelligence and the concept of Scientific Spirit. These sessions provide valuable insights into cutting-edge research and developments.

The event not only honoured the contributions of Sir C.V.Raman but also fostered a spirit of inquiry and innovation, inspiring students to explore the endless possibilities that science offers. The celebration was a testament to the college's commitment to promoting scientific temper and nurturing future

scientists.





Report Prepared by,

Sabary A(BBA Aviation Department)Signature of Principal

## Report on Managerial Excellence Workshop

(On 8th Feb 2024)



CITY COLLEGE Jayanagar Bangalore

Prepared By:Deepashree B R

CITY COLLEGE Asst. Prof., value added coordinator Jayanagar, Bangalore-70 City College,Bangalore



## GUEST LECTURE

MANAGERIAL EXCELLENCE A GERMAN EXPERIENCE

SPEAKER



Pratheek Hosadurga Balaji

Product Data Analyst Outfittery GmbH Berlin, Deutschland

THURSDAY 8th FEB VENUE SEMINARS Hall

## Objectives of the Training Program:

- To assist students to develop/clarify their academic and career in abroad countries interests, and their short and long-term goals through individual counseling and group sessions
- Gathering information about Higher studies job
- Coordinating with companies to learn about their requirements and recruitment procedures
- Identifying the needs and expectations of the companies to assist them in recruiting most suitable candidates.
- Arranging periodic meetings with the Human Resources Department of companies and TPO's to promote recruitments.
- To provide resources and activities to facilitate the career planning process.
- To assist students in obtaining placement in reputed companies.

## Speaker Profile

#### Pratheek H B

Product Data Analyst 05.2022-Till Date Company Outfittery GmbH Berlin, Deutschland Responsibilities • Building product analytics dashboards and help define KPIs and metrics that will drive insights and success for the product using data visualization. • Acting as primary contact for internal & external stakeholders to identify requirements and incorporate them in continuous delivery. • Monitoring data (Finance, Sales, and Product) regularly to spot trends, find anomalies, and analyzing & build A/B tests reports to elevate the product. • Consulting, and supporting internal business units in data visualization related topics to facilitate and promoting utilization of the BI tool like Tableau within the organization. • Analyzing & interpreting user behavior to uncover insights that will inform key business decisions, and coordinating with data engineers with ETL process. • Taking business ownership for product data visibility, exposure, and accessibility. • Proactively communicating and sharing the conclusions and educating on interpreting and analysing results tailored to the audience. Position Junior Data Analyst 10.2019-03.2022 Company InnoScaff GmbH Karlsruhe, Deutschland • Developed data pipeline to transfer raw (scaffolding) data to software readable files. • Defined KPI's and performed ad-hoc analyses to answer particular business questions. • Generated dashboards & reports using visualization tools like Tableau and Created GUI for System application of Scaffolding. • Helped stakeholders in providing solutions on data-related topics. • Developed 3D models and performed FEM analysis on scaffold structure for approvals. Position Project Trainee 05.2018-12.2018 Company BorgWarner Turbo Systems GmbH Kirchheimbolanden, Deutschland Title Mapping of CFD Results onto FE Mesh for HCF Simulation of Turbine Wheels • Implementation of Fluid-Structural Interaction (FSI) technology for High Cycle Fatigue (HCF) simulation of turbochargers turbine wheel. • Developed mapping methodology to map CFD results on to FE mesh in static, transient and harmonic domains,

and carry out a sensitivity analysis. • Performed modal analysis on an ideal and mistuned turbine wheel and carried out a detailed investigation of the results. Performed static, transient and dynamic FE analysis on various turbine wheels. Position Intern 10.2017-02.2018 Company EMM Solutions GmbH Stuttgart, Deutschland Title Design Work for Development of Autonomous Car • Modelling and analysis of secondary structural elements for the electrification of autonomous vehicle. Carried out design checks on CAD Models. • Responsible for Planning Assembly Sequence, creation of Bill of Material (BoM), maintaining product lifecycle using PLM software. Developed naming conventions and unique numbering schemes for CAD data to be stored in PLM. Pratheek Hosadurga Balaji Karslruhe Pratheek Hosadurga Balaji Education Course M.Sc Scientific Instrumentation 10.2016-03.2019 University Ernst Abbe Hochschule Jena, Germany Grade: 2.2 Specialization • Scientific Computing, Precision Instrumentation, CAD, CAE, and Material Science. Course B.Eng Mechanical Engineering 09.2012-08.2016 University Visveswaraya Technological University, Belgaum, India Grade: 75/100 Specialization • Machine design, Production Engineering and Manufacturing Science. Technical-Tools Database • MS-Access Advance

#### Career Guidance:

- Enhancing Cross-Cultural Communication Skills
- · Expanding students Professional Network
- Developing a Global Point of View: Trying out different ways of working and being in different work environments

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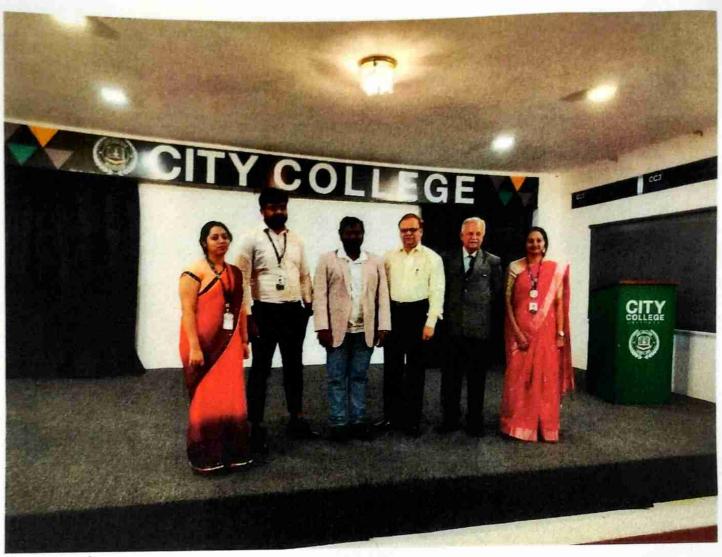


### Workshop outcome

- Highlighting articles on departmental notice boards regarding Competitive & Industrial Career Opportunities.
- Inform students about the available job opportunities in government sectors and off campus drives.
- Arranging Motivational Talks.

Manufalling 15

- Conducting Psychometric Test.
- Conducting Expectation Management Workshops.
- Conducting Personality Development Programs
- Conducting Skill Imbibing Programs



#### Conclusion:

The industry is always on the lookout for students who are vibrant, energetic individuals and ready to accept challenges, attentive, a good academic background, fast learners, open to learning even at work and more importantly, good communication skills. This activity focuses on personality development to make the students reliable, with a positive attitude and right decision making.

Program Coordinator

di mataprodi rapanayul



No.27/2,33<sup>rd</sup> cross,2<sup>nd</sup> main Rd,7<sup>th</sup> block,Jayanagar,Bangalore-560082

## **WORKSHOP ON CAREER GUIDANCE**

FOR MBA 1ST STUDENTS

Date:31/1/2024

**VENUE:SEMINAR HALL** 

### **OBJECTIVES:**

## career preparation:

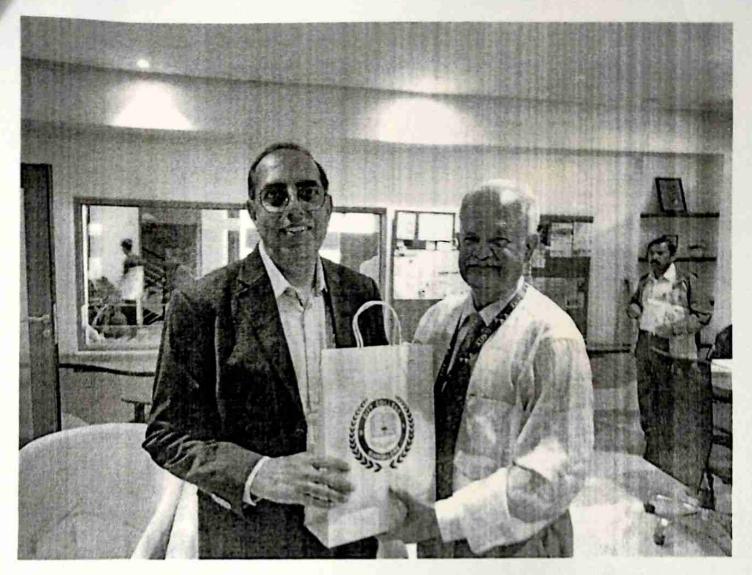
- Finding employment can be challenging for anyone, but the job market can be especially tough for recent college graduates to help them out.
- By guiding students can increase the chances for getting a great job in the field they love to work.
- They also explored what information should be contained in a resume.
- A resume is a tool that's designed to get you to the next step in the employment process, the interview. So to help them out.

## Pre Employment preparation:

- Train students on how to assess skills and limitations, develop a
  positive self-concept, develop basic employability skills, develop
  communication and problem solving skills, and expose themselves to
  technology used in the workplace.
- Resume writing, interviewing techniques, and job search skills are emphasized.

Job placement and self-sufficiency is the ultimate goal of this program.

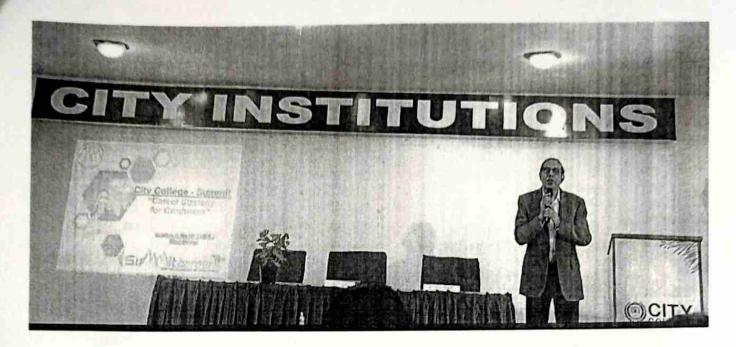
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## Topics Covered in the program

- Employment preparations
- How to prepare Resume
- How to face Interview
- FAQS in Interview.

## **Organiser Summit Careers**



#### Profile - Prof. Gulshan C.

(Chief Mentor, Summit Careers)

Prof. Gulshan C. has a rich and varied experience of over two decades in mentoring &

coaching students across the country. He has held positions of responsibilities in

Education & Training sector and in Govt. College & University.

Currently he is spearheading Summit Careers as its Chief Mentor.

Earlier, he was the Vice President of T.I.M.E. Pvt. Ltd. He is a graduate of NIT Calicut, has a dual PGDM in Business and Operations Management, a one year Executive program in Consultancy and an MDP from MDI, Gurgaon.

He has successfully crafted a lot of success stories and has the distinction of guiding thousands of students into corporate placements, IIMs & other premier institutes in India & abroad for higher studies.

Under his leadership, Summit Academy has been conferred as one of the top startups in the country under 'Smart Fifty' initiative by DST, Govt. of India & IIM Calcutta.

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Jayanagar, Bangalore-70

His innovative concept on 'Collaborative education' was shortlisted by Power of Ideas –

initiated by The Economic Times, IIM Ahmedabad & Department of Science & Technology. He has presented the same at an International conference in IIT Delhi. He is also quoted by BBC on 'Higher Education trends'. He has been a project guide for MBA scholars.

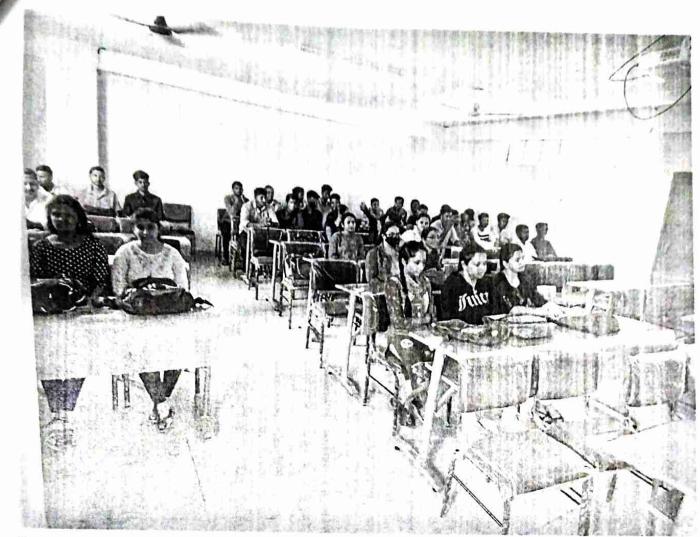
Over the years he has collaborated with Institutions, Private and Public sector units for training and development projects. Some of them are: ISB Hyderabad, RVIM, Amrita

Group of Institutions, DSI, PES, New Horizon Group, ABBS, Vijaya College, LIC, DRDO,

CDAC, Cap Gemini, NTPC, Reuters, Air India and Indian Railways. He was awarded the Best Rotarian award by District 3110. He likes traveling and writing poetry.

Principal
CITY COLLEGE

Jayanagar, Bangalore-70



#### Conclusion:

To train students to develop a positive self-concept, develop basic employability skills, develop communication and problem solving skills, and prepare them for employment.

To help students in resume writing, interviewing techniques, and to develop job search skills are emphasized. By guiding students can increase the chances for getting a great job in the field they love to work.

In-Charge Faculty



## Prof. Gulshan Chhabra

BE-NIT Calicut, Dual PGDM, MDP-MDI Gurgaon

(Founder & Chief Mentor, Summit Careers)

Prof. Gulshan Chhabra has a rich and varied experience of over two decades in mentoring & coaching students across the country. Earlier, he was the Course Director & then the Vice President of T.I.M.E. Pvt. Ltd. He has successfully crafted a lot of success stories and has the distinction of guiding thousands of students into corporate placements, IIMs & other premier institutes in India & abroad for higher studies. His area of expertise is Aptitude, Analytical Reasoning and Personality development.

Under his leadership, Summit Academy has been conferred as one of the top startups in the country under 'Smart Fifty' initiative by DST, Govt. of India & IIM Calcutta in 2018. He was instrumental in collaborating with St. Joseph's University, Bengaluru for Placement & Training services.

His innovative concept on 'Collaborative education' was shortlisted by Power of Ideas – initiated by The Economic Times, IIM Ahmedabad & Department of Science & Technology. He has presented the same at an International conference in IIT Delhi. He is also quoted by BBC on 'Higher Education trends' in the country.

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## Department of Computer Applications - BCA

## CYBER SECURITY AND ETHICAL HACKING

Event name	Cyber Security and Ethical Hacking		
Conducted on	24/01/2024		
Venue	Room no. 219		
Resource Person	Rohith N		

## Introduction - Speaker

Rohith N, a certified ethical hacker, hails from Kochi, Kerala. Working as a Ethical Hacker from TECHBYHEART, travelled extensively to give awareness and technical information in many educational Institutions. He has delivered many guest Lectures to faculties and students about Cyber Security.

### Objective of the Event

In today's digital world, Cyber security has become a critical concern for individuals, businesses, and government. The ever-increasing reliance on digital technology has made us vulnerable to cyber threats and attacks. However, by understanding the objectives of cyber security, we can take assertive measures to protect ourselves and ensure a secure digital environment.

The importance of Cyber Security:

- ♣ Protects sensitive information and data from unauthorized access or theft
- 4 Safeguards against cyber-attacks, such as malware, viruses, and ransomware
- Lensures the integrity and confidentiality of digital systems and networks

Prevents disruption of critical services and operations

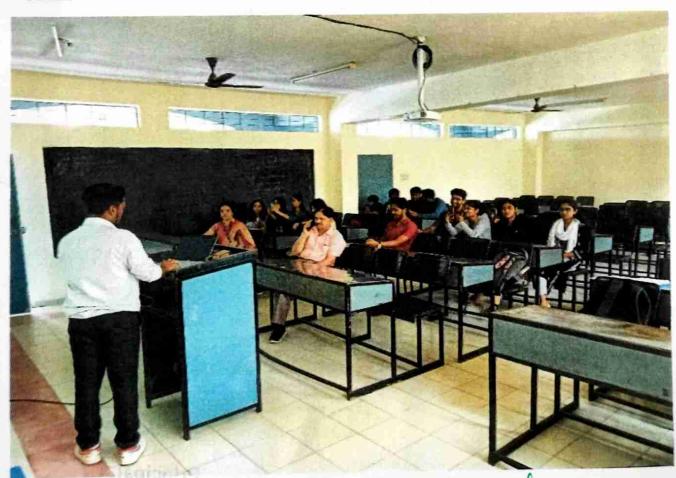
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- 4 Reduces financial losses and reputational damage for businesses
- Helps comply with legal and regulatory requirements
- Promotes trust and confidence among customers and users
- ♣ Facilitates secure communication and collaboration within organizations
- Enables the safe adoption of emerging technologies, such as cloud computing and IoT

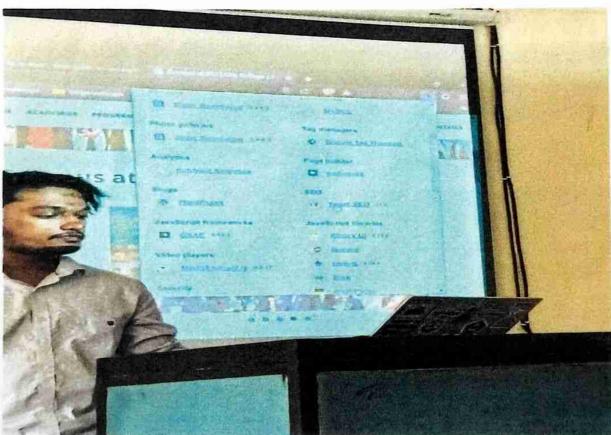
### Outcome of the Event

- 1. Students will be able to perform web application penetration test.
- They can work with organizations as Penetration Test Engineers or on personal capacity.
- 3. Students can work as bug bounty hunters
- 4. They will be able to learn advanced cyber security also.

#### GALLERY







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No. 27/2, 33 Cross, 2- Main Rd, 7- Block, Jayanagar, Bengaluru, Karnataka 560082

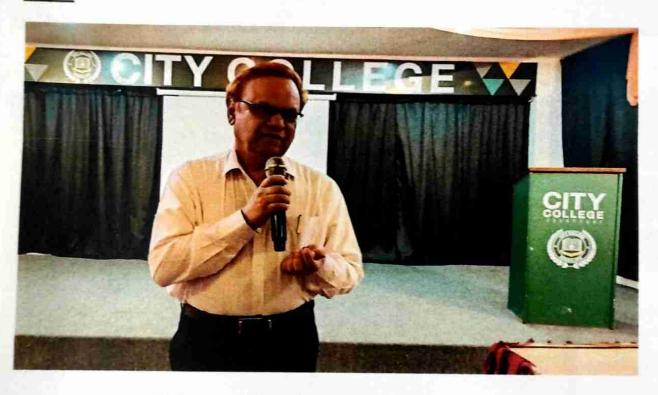
#### Department of Management

## Induction Program of 1st year MBA students for the Academic Year 2023-24

The management branch of City College organized a two weeklong induction program for the fresh entrants to MBA. Program, in line with the AICTE requirements. The objective of this program was to acclimatize the students to the new environment and get them acquainted with the institution culture.

### Day:1

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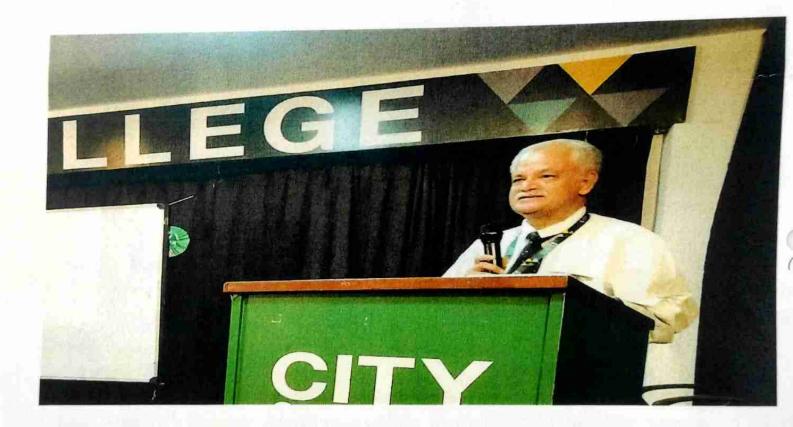


Welcome address by Principal Dr. Putturaj

The program started with a warm session by the Principal of the Institute Dr.Putturaj welcoming the students and explaining his strategies to have good academic year so students can get holistic development while adhering to social distancing norms. A total of 210 students participated in this program which was conducted from 16<sup>th</sup> Jan 2024 to 6<sup>th</sup> Feb 2024. Dr. Ranganathan Dean led the Induction Program along MBA department faculties.

Day:2





Introduction about college and Faculty members

Principal CITY COLLEGE Jayanagm, Bangalom-70

## Schedule:

S. N	Date	Time Slot	Activity Description	Resource Person	Organisation
	16/1/24	11.00	Welcome Address	Dr.Putturaj	Principal ,CCJ
1 TUE		11.00 To 12.30	Introduction of the college	Dr.Ranganathan	Dean,CCJ
		1:30 To 3.30	College Campus visit	In-house Faculty	In-house Faculty
	17/1/24 (WED)	11.00	Welcome Address	Dr.Ranganathan	Dean,CCJ
2	(WED)	12.30	Faculty Introduction	All Faculties	CC1
		2.00 To 3.30	Management Games	Prof.Sudharshan	In-house Faculty
	18/1/24	10.30 To 11.30	Session on Business & Industry	Dr.Ranganathan	Dean,CCJ
3	(THR)	11.45 To 12.45	Getting Started with ERP	Mr.Santhosh Computer Dept	In-house Faculty
		1:30 To 3.30	Ice-Breaking Session	Prof. Deepashree	In-house Faculty
	19/1/24 (FRI)	10.30 To 11.30	Session on – Fundamentals of marketing	Prof. Namratha	In-house Faculty
4	(FRI)	11.45 To 12.45	Session on Stock market	Prof. Rajesh	In-house Faculty
		1:30 To 3.30	Management Games	Prof.Chethan	In-house Faculty
	22/1/24	10.30 To 11.30	Legal Aspects Course Introduction & Teaching Learning Pedagogy	Dr.Bhuvaneshwari	In-house Faculty
5	MON)	11.45 To 12.45	Corporate Guest Session	Mr. Gulshan	Entrepreneur and Founder of Summit Careers
		1:30 To 3.30	Case Study Session	Prof.Raj Mohan	In-house Faculty
6	23/1/24 (TUE)	10.30 To 11.30	Statistics Course Introduction& Teaching Methodology	Prof.Vasuki	In-house Faculty
		11.45 To 12.45	Corporate Guest Session	Miss.Radhika	Brand Designer Atlys
			Management quiz	Prof.Sudharshan	Facult CITY COLL Jayanagar, Ban

		9.30 To 11.30	Session on Indian Constitution	Dr.Putturaj	Principal ,CCJ
7	24/1/2 4 (WED)	11.45 To 12.45	Corporate Guest Session on abroad career opportunity	Mr. Prateek	HR Manager German based Company
		1:30 To 3.30	Food Carnival	Prof.Chethan	In-house Faculty
	26/1/2	9.30 To 10.30	Assessment Pattern & Examination System	Dr.Ranganathan	Dean,CCJ
8	4 (FRI)	10.45 To 1.30			
		9.30 To 11.30	Placement Orientation	Mr. Narayan	Placement Head officer
9	29/1/24 (Mon)	11.45 To 12.45	Accounting for Managers Course Introduction& Teaching Methodology	Prof. Deepashree	In-house Faculty
		1:30 To 3.30	Carrom tournament	Prof. Rajesh	In-house Faculty
		10.00 To 12.00	Address by Vice President	Ms. Monika kalluri	VC - CCJ
1	30/1/2 4 (Tue)	1:30 To 3.30	Address by Director	Mr.Adam Titto	Director - CCJ
0	(Tue)		(e	*	

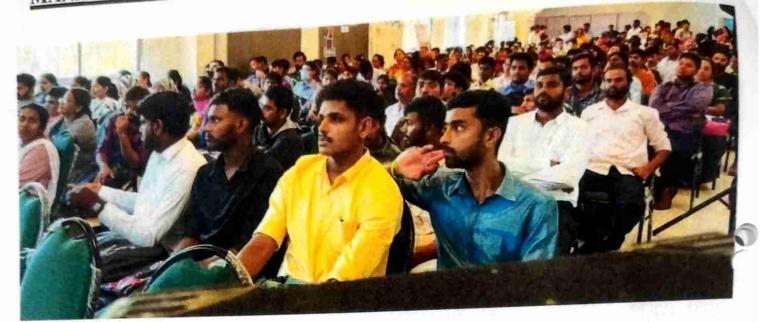
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1	31/1/24 (Wed)	9.30 To 11.30	Introduction& Teaching Methodology	Prof.Sudharshan	In-house Faculty
		11.45 To 12.45	Corporate Guest Session	Ms.Shweta Dwivedi	Chief Manager SBI
	1/0/04	1:30 To 3.30	Management Games	Prof. Namratha	In-house Faculty
12	1/2/24 (THU)	10.00 To 1.30	CCJ TALK- Industrial Conclave	Industrial Experts	Industrial Experts
	2/2/24 (Fri)	10.30 - 12.3 0	Economics Course Introduction& Teaching Methodology	Prof.Chethan	In-house Faculty
13		2.00 To 4.00	Corporate Guest Session	Mr.Mithun Jose	Talent Acquisition manager, Ernst.
14	3/2/24 (Sat)	9:30 To 1:00	Talent Hunt	In-house Faculties	In-house Faculties
15	.5/2/24 (MON)	9:30 To 3:00	Industrial Visit	ISRO Visit	
16	6/2/204 (TUE)	10.30 -To 2.30	Cultural Program	MBA Dept	In-house Faculties

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## Events:

## MANAGEMENT GAMES:

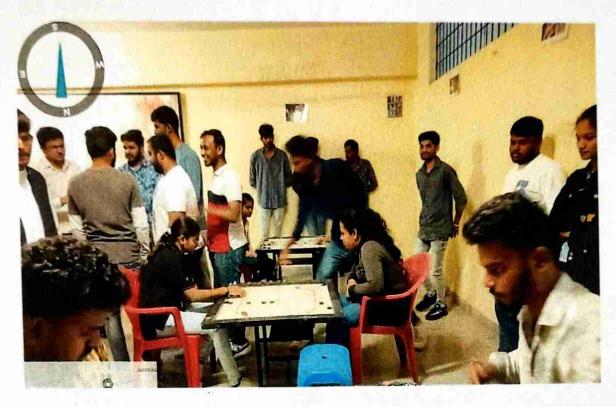


## **Management Games**

Though classroom learning is important and cannot be neglected practicing management concepts is very much important than studying from books. It is vital that students are given practical feel of theories that they have studied. To help candidate have more practical approach to what he is going to encounter in the corporate world during the induction programme Prof Dhanashree and Dr Vilis arranged Management games so the future managers can imbibe various techniques to learn management concepts.



## Carom Tournment



Major objective of these games is to enhance the eye for details, to improve analysing skills, to enable quick decision making, to make students cooperative and team players, and to give them long lasting impressions of the subjects, which they will learn inside classrooms.

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ICE BREAKING SESSION:

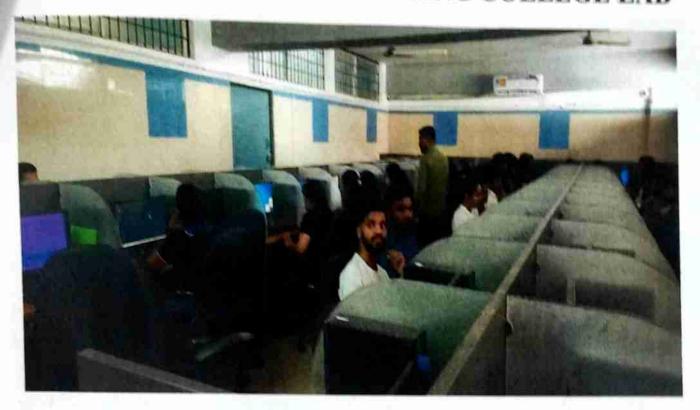


#### ICE BREAKING SESSION

All the students were new to each other it is important to manifest the idea of a team within them. Thus Dr Akansha and Dr. Manesh conducted Team building Activities as an Ice breaking session for the students. This will help students to build trust and a spirit of unity and get engaged with each other and with their work. it helped them to get on the same page, work together, and increase their motivation to complete tasks in a timely manner

Students felt more comfortable expressing concerns and needs, which leads to more effective communication post the activity.

## ERP &VAP INTRODUCTION: USING COLLEGE LAB



## Value Added Programs - session by Prof.Sudharshan CCJ

Prof.Sudharshan CCJ welcomed the students in his session and told the students about the ERP at the campus. He talked about the various activities and events on Value Added Programs which are held in the campus and encouraged all the students to actively participate in them and motivated the students to come up with new ideas for events that can be held in the campus and emphasised on how their managerial skills will honed while they organise events in the campus.

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# TEACHING PEDAGOGY by Prof.Deepashree & Prof.Namratha

Professor at CCJ informed the students about the nitigrity of the MBA Course and how the complete teaching pedagogy is designed. She emphasised how CCJ prepares a student not only by helping them gain some specialized skills but instead they give them the right tools that can be applied to different situations and circumstances to solve any problem. In other words, they don't have to reinvent the wheel but instead know how to use the wheel in the best possible manner to solve the problems that they will encounterin their professional life. GBSRC have adopted a two pronged approach in their teaching pedagogy:

 Prime focus theories, basic ideas and concepts which is more aligned with the teaching format that is followed in Universities

Focus on Case studies and application based usage of tools. This approach is more associated with learning process at the global levelincipal CITY COLLEGE

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# FOOD CARNIVAL - ENTERPRUNIAL ACTIVITY



#### Round -I- Buying items from sellers

Teams should go to the sellers looking for the items in your list. The cost price of items IN your list is 100 Rs. per item. They can buy items NOT in their list too. The cost price of the items not in list will be between 100-200 Rs. Teams must purchase at least one item of any of competitor's team. Time allotted for Round –I is 30 minutes sharp.

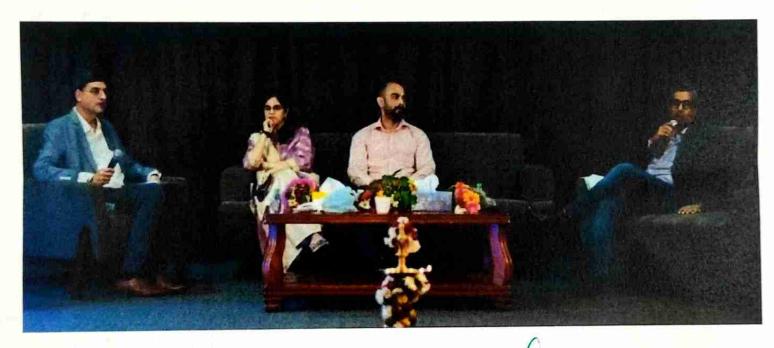
#### Round-II- Trading ring (Purchase & sale of items)

Trading will commence after completion of the first round. All the teams need to assemble with the total items available with them. Trading will commence where teams need to complete the list of items given to them. Any team can sell an item (other than the items in their list) between 100 Rs. to 300 Rs. If the team is NOT able to sell the item not in their list, that item will be considered as a dead stock with Zero value. Time allotted for Round II is 30 minutes. After 30 minutes trading will stop.

# CORPORATE GUEST LECTURE

Tata Communications solutions Ltd, Reliance Communications Ltd, Mahindra & Mahindra Ltd, Procall Ltd. He emphasised the importance of developing Entrepreneurship skills.

He emphasised that by encouraging creativity, innovation, and collaboration the entrepreneurship norms molds the students into an abler individual strong enough to face the reality of the outside world. He told students that while learning about entrepreneurship skills at a younger age, the students tend to incorporate new skills and start thinking like a leader



Principal CITY COLLEGE Jayanagar, Gangaloro-70

# ISRO -RESEARCH CENTER -VISIT OUT BOUNDING ACTIVITY

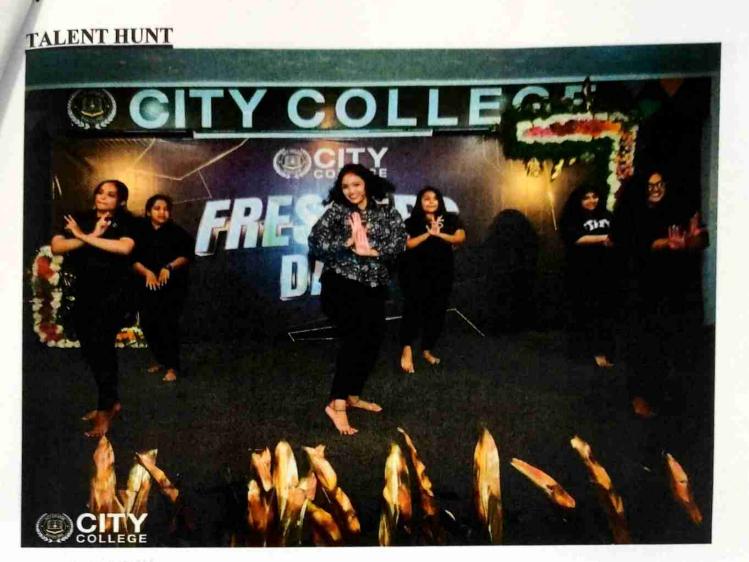


Students gained knowledge about how television signals are broadcasted with the help of satellites. A working model was demonstrated. Various images of India taken at different angles from the satellites, for the purpose of geographical/weather study were seen. Latest images of moon obtained from satellite were also shown. Different electronic devices used in satellit and space communication were explaine

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Jayanagar, Bangalore-70



Identified various talents of students and encouraged to develop.

The two week long induction program ended on with a Colorful and energetic Talent Show and Cultural program wherein not only students but faculties also participated enthusiastically. The audience was singing along withperformance, laughing with the comedy skit and even sighing on the heartfelt poetry narrated by the students.

The event was very successfully managed by all MBA Department professors.

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No. 27/2,33<sup>rd</sup> Cross, 2<sup>nd</sup> Main Rd, 7<sup>th</sup> Block, Jayanagar, Bengaluru, Karnatka-560082

# Department of Computer Applications - BCA

# PINTERNSHIP TRAINING PROGRAM

Event name	Internship Training
Conducted on	9/01/2024
Venue	Lecture hall no: 219
Resource Person	Mr. Ramkumar

#### Introduction

Rubixe<sup>TM</sup> is a global technology company specializing in disruptive technologies – Artificial Intelligence (AI), Machine Learning, Robotic Process Automation (RPA), BlockChain and Internet of Things (IoT). Rubixe mission to enable businesses to leverage the full potential of disruptive technologies to stay competitive in the market.

Started in 2008, providing technology solutions based in the Netherlands, founders of Rubixe<sup>TM</sup> have gained expertise in cutting-edge technology through delivering several smart city solutions for European Commission (EC) projects.

At Rubixe<sup>TM</sup>, we make your business more efficient, more predictable and more effective, turning complex challenges into solutions by leveraging disruptive technologies, providing a strategic competitive advantage. We serve clients in most industries including Banking & Finance, Retail, e-commerce, healthcare, logistics etc., we have the capability to deliver solutions to clients of all sizes across the globe.

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# Objective of the Event:

An internship provides a variety of benefits for young workers who want to broaden their chances for landing a job and jump-starting their careers. Internships give you a taste of what a profession is like, help you build your resume and let you meet people who can help you in your career.

#### Outcome of the Event

#### Students can

- Explore career alternatives prior to graduation.
- Integrate theory and practice.
- · Assess interests and abilities in their field of study.
- Learn to appreciate work and its function in the economy.
- Develop work habits and attitudes necessary for job success.
- Develop communication, interpersonal and other critical skills in the job interview process.
- Build a record of work experience.
- Acquire employment contacts leading directly to a full-time job following graduation from college.
- Identify, write down, and carry out performance objectives (mutually agreed upon by the employer, the MCC experiential learning supervisor, and the student) related to their job assignment.

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## No. 27/2, 33rd Cross, 2nd Main Rd, 7th Block, Jayanagar, Bengaluru, Karnataka 560070

#### Department of Management - UG

## REPORT ON MARKET YOUR PRODUCT

Day & Date of the Event: 22.12.2023

Report By: Sunil BM

**Number of Participants: 45** 

Course/Semester: BCA 4th semester

#### **OBJECTIVE OF THE SESSION:**

- 1. To enhance the knowledge about marketing the products
- 2. To know the customer's requirement's and demands
- 3. It enhances the skill of the students to sell the products
- 4. To know the proper difference between traditional marketing and social media marketing

#### **BRIEF OUTLINE OF THE PROGRAM:**

Students will sell the products that they manufactured or the products they bought from outsiders. Here the students can sell the goods with a profitable margin to the staff members and students have to disclose their expenditures and income statement at the end of the activity.

#### **OUTCOME OF THE PROGRAM:**

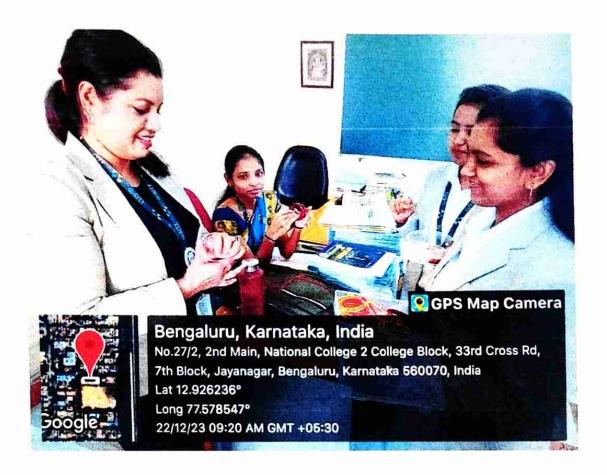
1. Students can experience the real market

2. Students can increase their communication skills.

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## PHOTOS OF THE SESSION:



In-Charge Faculty

Principal Principal GITY COLLUGE Jayanagar, Bangalora-70



# REPORT ON INDUSTRIAL VISIT TO HAL AEROSPACE MUSEUM



As a part of the departmental activity, City college had arranged an industrial visit to the HAL aerospace museum which is India's first aerospace museum located in Hindustan Aeronautics limited premises Bangalore. This was established in the year 2001 and showcases the growth of Indian aviation industry and HAL for the past 6 decades. The museum displays various aircrafts and helicopters which exhibits the Indian aviation history. We started from the college by 10:30 on the 16th of December 2023. We had students who were totally excited to join for their first field trip along with the teachers. Throughout the journey of 45 minutes to the destination, students were all excited and enthusiastic.

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Carry Ligh

On reaching HAL we explored various models of aircrafts and helicopters and even flight simulators which helped the students have a better understanding of what they have been taught as visual explanation is always more effective.





Students were then taken to the cafeteria for lunch after which we had a few activities which added more fun to the entire trip. On reaching the college by evening, all we could see were faces filled with contentment and we look forward to organising many more of such departmental activities hereafter.

Assistant Professor, Sabary Appukuttan



# No. 27/2, 33rd Cross, 2nd Main Rd, 7th Block, Jayanagar, Bengaluru, Karnataka 560070

# Department of Bachelor of Commerce

# Report on the Orientation Program on CMA

Day & Date of the Event

: 8-12-2023

Guest Speaker

: Vinod Chandran

Report By

: Rajesh

Number of Participants

: 80

Course/Semester

: BCom, BBA and BBA aviation.

#### OBJECTIVE OF THE SESSION:

- 1. Create the awareness about CMA (Certified Management Accountant).
- 2. Worldwide various job opportunities available in CMA Course.
- 3. Literacy about Cost, Financial accounting and strategic Management
- 4. Benefits of CMA Orientation Program.

#### BRIEF OUTLINE ABOUT THE PROGRAM:

Students are very much curious to know about the CMA course and job opportunities available worldwide. Students enquire d about the course duration and cost and various challenges about the course. Few students are interested to join the CMA.

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# Program on CMA







# Advance Your Career as a Certified Management Accountant



# CMA US Certification for A Great Career in Accounting & Finance Profession



#### Who CMA USA?

CNL USA is one of the highest certifications in management accounting & is offered by the Institute of Management Accountants (IMA), USA.

 IMA is one of the oldest (established in 1919) & fastestgrowing professional bodies (140,000+ members globally).

#### Why should you choose CMA USAP

· Can be completed in 8-12 months

· Only 2 papers

· Online exams, 75% MCQs, no negative marking

45%-50% global passing percentage

Global recognition

International + domestic placement opportunities

Secure career with high income

• High ROI

#### Who can do CMA USAR

• 12th pass students

Students pursuing any UG program

Any graduates

• Working professionals & entrepreneurs

of 12 critical practice areas in management accounting. The two part exam consists of 100 MCQs and two 30-min essay questions.

Part 1: Financial Planning, Performance, and Analytics

External Financial Reporting
 Decisions

· Planning, Budgeting, and Forecasting

· Performance Management

Cost Management

Internal Controls

Technology and Analytics

#### Part 2: Strategic Financial Management

Financial Statement Analysis

Corporate Finance

Decision Analysis

· Risk Management

Investment Decisions

· Professional Ethics



Candidates holding a CMA certification earn 80% higher salary compared to those who do not hold the certification.

As per IMA's 2021 Middle East/Africa/India salary survey

Today, CMAs hold lettyscots in Ging from staff accgayana garo Banige and e-7° CFO at many companies like Amazon, Google, Apple, IBM, HP, Nike, Infosys, Wipro, KPMG, Deloitte, so on & so forth.

MAUS CPAUS ACCA | CIA | CFP | FRM | IFRS | CFA | CA | CIMA | FP&A

# MyLogic Scholarship Test

Avail scholarships\* 50% in training fee 100% in exam fee

Who can take the test? Graduates & Post-graduates Undergraduate students

#### IMPORTANT DATES Scholarship Test Registration September 2022 Open Date Last Date for Registration 8 October 2022

Scholarship Test Date

15 October 2022

Scholarship Test will be conducted at MyLogic Business. Management School, Koramangala, Bangalore

"I was granted a scholarship to take the CMA, which was absolutely phenomenal... I thought the CMA would be the

perfect way to bridge that gap between what you learn in your scholastic experience and the things you can learn that'll actually help you in the real world." -Tyler Ross, Michigan State University

For more information visit www.mylogicvideos.com or email us at info@mylogicvideos.com or call on 8800336720

Or meet us at

MyLogic Business Management School, 1st Floor, Kay Arr Ivy, No. 692, 6th A Cross, 16th Main

Road, 3rd Block, Koramangala, Bengaluru (Behind Koramangala BDA Complex)



Jim Piechowski Senior Director, Global Relations & Business Development, IMA

"Congratulations MyLogic Busias Management School faculty, and ofcourse the new professionals that earned the CMAl It was awesome to meet so many of you and I'm proud to see the great progress! Best of luck to the rest of the candidates and students and I look forward to you all becoming CMA's very soon!"

"I would like to thank MyLogic for helping me to clear the exam. The faculties are well experienced. I liked the way they explain the concepts and provide guidance on how to approach different sections and made us exam ready. The study material, interactive online sessions made my CMA journey easy. It helped me to build confidence and pass the exam in first attempt. I'm glad I chose MyLogic Institute."



Rovin Mathias CMA Qualified Success Stories #190

# MyLogic Advantage

15 years experience in promoting CMA USA program

1000s of students qualified &c. became CMA professionals

Alumni network in leading global corporates

Largest Plannum Partner of IMA in India

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Online & offline faculty support

High-quality video recordings of the complete program

Regular practice sessions, revision tests & mock exams

400 hours of training-

Over 2000 practice questions



Pooja Bokan Success Stories #218

"Thank you so much MyLogic team for giving us perfect guidance & support to get placed in such a reputed company, Infosys. We got this opportunity just because of MyLogic team. Thank you so much for your guidance at our every step, best teaching & Solutions."

Some Corporate & Placement Partners





Capgemini LUMEN°

Deloitte



Goldman

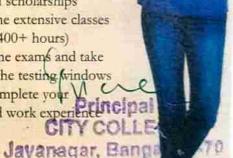
Ready to get started?

Are you ready to kick-start your great career by earning the CMA USA?

Here are the steps to get started

- 1. Register in the CMA USA program at MyLogic
- 2. Take the MyLogic Scholarship Test and avail scholarships
- 3. Start taking the extensive classes of MyLogic (400+ hours)
- 4. Register for the exams and take them during the testing windows

5. Prepare to complete your education and work experiencipal requirements





No. 27/2, 33rd Cross, 2nd Main Rd, 7th Block, Jayanagar, Bengaluru, Karnataka 560082

Date: 08-12-2023

Session: Morning 10.30 AM

Venue: Seminar Hall

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Date: 08-12-2023

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Venue: Seminar Hall

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Date: 08-12-2023

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# Department of Computer Applications - BCA

# WORKSHOP ON DATA SCIENCE

Event name	WORKSHOP ON DATA SCIENCE	
Conducted on	7/12/2023 to 8/12/2023	
Venue	BCA LAB	
esource Person Manusudhna B S		

#### Introduction

Mr. Manusudhana, CEO of Adwik Technology hails from Bengaluru. He has profound knowledge in the field of Data Science. Has good academic records and a member of many Technical Associations. Good orator ,has pleasing personality

#### Objective of the Event

The primary objective of data science is to identify patterns in data. It analyses the data and derives insights using a variety of statistical techniques. A data scientist must carefully examine the data after data extraction, wrangling, pre-processing and Processing.

Data Science has become an essential tool in various industries. It plays a significant role in decision-making and helps businesses gain a competitive edge. With the help of Data science, companies can identify patterns and trends in data, which can be used to optimize their operations and improve their products and services. Data Science also plays a critical role in predicting future trends, which is essential for businesses to stay ahead of the competition. Data science aims to find valuable insights from large sets of information. Data science is a fast-growing field that's getting more attention than ever.

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The audience for the in-house workshop were selected from BCA.

# Outcome of the Event

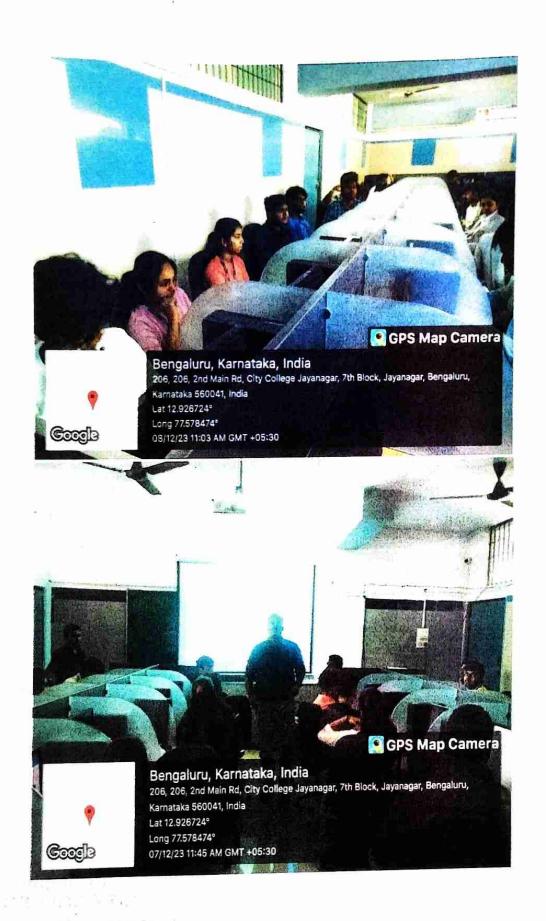
- Students will develop relevant programming abilities.
- Students will demonstrate proficiency with statistical analysis of data.
- Students will develop the ability to build and assess data-based models.
- Students will execute statistical analyses with professional statistical software.
- Students will demonstrate skill in data management.

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 Students will apply data science concepts and methods to solve problems in realworld contexts and will communicate these solutions effectively

#### **GALLERY**







### No. 27/2, 33rd Cross, 2nd Main Rd, 7th Block, Jayanagar, Bengaluru, Karnataka 560082

# Department of Management-Bachelor of Business Administration

# REPORT ON FINANCIAL WELLBEING

Day & Date of the Event

: TUESDAY, 28-11-2023

Guest Speaker

: Namratha Arora

Report By

: Bhavya Kala HV

Number of Participants

: 44

Course/Semester

: BBA, BCom

#### OBJECTIVES OF THE SESSION:

- 1. Educate the students towards investments
- 2. Providing information about how to open Demat Account
- 3. Discussion on saving patterns.

#### BRIEF OUTLINE ABOUT THE PROGRAM:

On the program the students understood the various Investments available in the markets and the financial products and its nature. How it works and the risk attached to the financial product. Students asked questions about the terms of investments of Mutual Funds and its operations. Students understood that the benefits of earlier savings and investment to cover the all stages of life risk.

# PHOTOS OF THE SESSION:



FINANCIAL WELLBEING PROGRAM PHOTOS



In-Charge Faculty

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# SPECIAL TALK ON FINANCIAL WELL BEING

Date: 28-11-2023 Time: 10.30- 11.30 am

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#### No. 27/2, 33rd Cross, 2nd Main Rd, 7th Block, Jayanagar, Bengaluru, Karnataka 560070

#### Department of Management - UG

#### REPORT ON HOW TO FILE INCOME TAX RETURN ( ITR)

Day & Date of the Event

: 16.11.2023

Report By

: Sunil BM

**Number of Participants** 

: 20

Course/Semester

: BBA and B.COM

#### **OBJECTIVE OF THE SESSION:**

- To provide knowledge about Income tax returns
- 2. To know the process of ITR filing
- 3. To provide knowledge about income tax
- 4. To cultivates habits of savings and investments

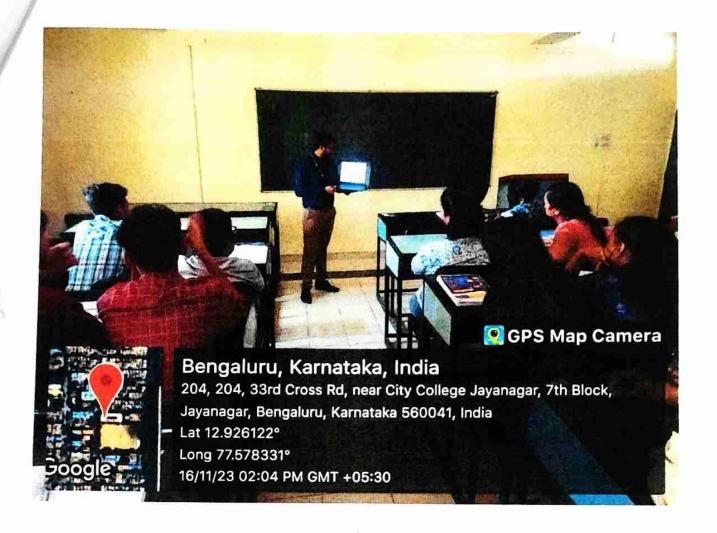
# BRIEF OUTLINE ABOUT THE PROGRAM:

Students will get the a practical exposure regarding ITR. In this session students learnt about Income tax, history of IT and online process of filing ITR.

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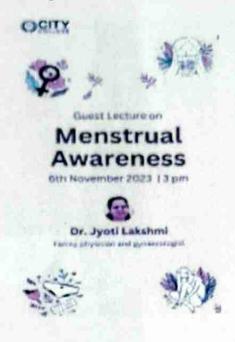
# PHOTOS OF THE SESSION:



SLIBM

**In-Charge Faculty** 

#### City College Hosts Insightful Menstrual Awareness Guest Lecture



On November 6th, City College took a significant step towards health education by organizingaguest lecture on Menstrual Awareness at the college auditorium. Dr. Jyoti Lakshmi, a practicingfamily physician and gynecologist, served as the resource person, imparting valuable knowledgeabout menstrual health to an attentive audience comprising Principal Dr. Puttaraj, dedicatedfaculty, and engaged students. The program was a grand success, reinforcing the college'scommitment to holistic well-being and informative initiatives.







#### Department of English Special Lecture: George Bernard Shaw's Contribution to World Literature



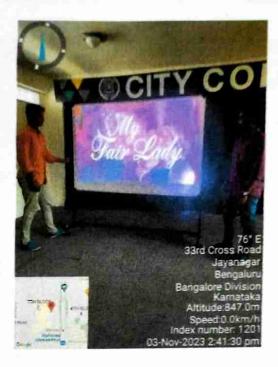
The Department of English at City College Jayanagar organized a noteworthy lecture on November 3, 2023, shedding light on George Bernard Shaw's profound impact on world literature, with a particular focus on his renowned play, Pygmalion. Assistant Professor Mr. Ashkar Ali from Department of English was the resource person who delivered the insightful lecture on Bernard Shaw. The event took place at the college seminar hall, officially inaugurated by Dr. Puttaraj, the college principal.



Primarily designed for 2nd-year BCA students as part of the Generic English curriculum, the lecture aimed to deepen students' understanding of Shaw's life and times. The audience demonstrated keen attention as they actively engaged with the comprehensive presentation. To enhance comprehension, a well-crafted PowerPoint presentation complemented the lecture, offering students a visual aid.

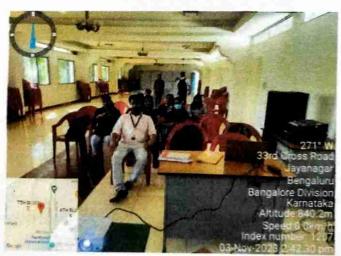


The initiative proved highly beneficial for students, providing valuable insights into George Bernard Shaw's literary contributions. Overall, the event served as an enriching educational experience, aligning with the college's commitment to fostering a holistic learning environment.



In a commendable initiative, the Department of English at City College Jayanagar organized a Film Exhibition on November 3, 2023, dedicated to exploring the depth of George Bernard Shaw's renowned play, Pygmalion.

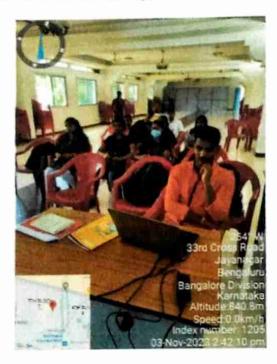
The event was officially inaugurated by Dr. Puttaraj, the esteemed Principal of City College, in the college auditorium. Under the guidance of Assistant Professor Ashkar Ali, the exhibition featured the screening of "My Fair Lady" (1964), directed by George Cukor. This classic film serves as an adaptation of Shaw's profound play, with the screenplay penned by Bernard Shaw himself.



Primarily designed for 2nd-year BCA students as part of the Generic English curriculum, the film exhibition aimed to enrich students' comprehension of Shaw's life, historical context, and the socioeconomic position of working-class women in Victorian society.



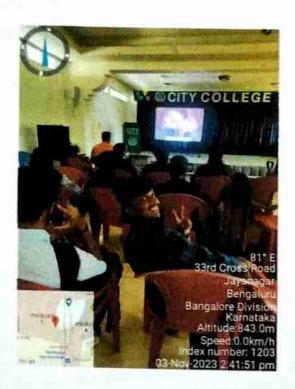
The cinematic experience proved to be an immersive and educational journey, providing students with a unique opportunity to witness the play's narrative unfold on the screen. This experiential learning approach nurtured the visual aesthetics of the learners, offering a departure from the traditional classroom setting.



Assistant Professor Ashkar Ali, who guided the event, expressed the significance of using films as a medium for understanding and appreciating literary works. The choice of "My Fair Lady" allowed students to engage with Shaw's timeless narrative in a visually captivating manner.

The film exhibition not only served as an educational endeavor but also provided a refreshing break for students, offering entertainment outside the usual classroom routines. The initiative aligns with City College Jayanagar's commitment to holistic education, blending academic exploration with experiential learning.

This event stands as a testament to the innovative approaches taken by City College Jayanagar's Department of English in fostering a comprehensive understanding of literary masterpieces among its students.





### No. 27/2, 33rd Cross, 2nd Main Rd, 7th Block, Jayanagar, Bengaluru, Karnataka 560070

#### Department of Management - UG

#### REPORT ON NEWS CONNECT

Day & Date of the Event

: 18.10.2023

Report By

: Sunil BM

Number of Participants

: 30

Course/Semester

: B.COM

#### OBJECTIVE OF THE SESSION:

- 1. To provide current knowledge about business environment
- 2. Keep students updated about the current affairs which is related to business.
- 3. This activity increases students reading skills and improves the subject knowledge.

#### PHOTOS OF THE SESSION:



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Principal Principal CITY COLLEGE

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No. 27/2, 33rd Cross, 2nd Main Rd, 7th Block, Jayanagar, Bengaluru, Karnataka 560082 Department of Management - PG

## REPORT ON HR CLUB ACTIVITY - Stress Interview/Mock Interview

Day & Date of the Event - Thursday of 12/10/2023

Venue

MBA Classroom

Reportby

Sudarshan V

**Number of Participants** 

50

Course/Semester

- MBA II Semester

#### OBJECTIVE OF THE HR CLUB.

#### **Club Objectives**

- To provide a platform for exercising practical aspects of human resource concepts and human resource management.
- To train the members for modern human resource approach.
- To develop network with HR professionals to gain information and experience.
- To develop leadership in club members by letting them organize and conduct various activities.
- To inculcate the values of teamwork, sharing and learning.

BRIEF OUTLINE ABOUT THE SHIPPING INDUSTRY VISIT:

Preamble

The students clubs are formed to hone for talent, cultivate interest in various disciplines and strengthen their career options. The HR Club of city college aims at providing a platform to enhance the HR competencies and increase the arena of City College among professional communities and recruiters. The HR club would be thriving for discovering recent trends and

Team building activities are organized to make the students enhance their team building skills, planning skills and learn optimum utilization of resources. Team Building activities organized were 'Plan Your Route' and 'Paper Bag Making'.

☐ Competitions

Competitions are organized to make the students enhance their presentation skills and explore more about HR by researching various organizations. Few competitions organized were on 'HR Policies and Strategies of Organizations', 'Crafting Vision & Mission Statements and Logo Designing for HR Club'.

Activity Based Sessions

Activities based sessions are organized to make the students aware of various important HR concepts through various in-between activities. Activity based sessions on 'Leadership in Crisis' was organized; resource person was Dr. Kshama Ganjiwale.

☐ Fun-filled Activities

To let students learn about the important HR Concepts in a simple fun-filled manner activities are organized. A picture puzzle based activity which had five different sections based on the various 'Cognitive Behavioral Functions' was organized. Through this activity students were made aware of the importance of the Cognitive Behavioral Functions in their personal and professional lives.

☐ Role Play

Role play activities are organized to help students learn HR competencies through firsthand experience. Role play based on a case study solution for the case "The Price Of Collaboration" was organized for the students of MBA FT III Sem. (HR) to help them learn various job roles and the basics of industrial relations and legislation.

Activity Based Workshops

To brainstorm the students for various HRM Practices various workshops are organized. "Designing Training Modules" workshop was organized for MBA FT IV Sem. (HR) students

Principal CITY COLLEGE

Jayanagar, Bangalore-70

developments in the field of HR through continuous learning. The club activities would help students to understand the practical applicability of the theoretical knowledge gained for the HR domain subjects. This would help the students for preparing themselves for campus recruitments. The club activities would be planned and executed by the students under the guidance of HR Club Mentors and other faculty members as facilitators or advisors.

Vision

To give every student a platform where they can enhance their Skills by active participation and develop an attitude of teamwork

Mission

Development of skilled professionals out of unseasoned students by providing them motivation, training and continuous learning for their career enhancement

#### Club Objectives

- To provide a platform for exercising practical aspects of human resource concepts and human resource management.
- To train the members for modern human resource approach.
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- To develop leadership in club members by letting them organize and conduct various activities.
- To inculcate the values of teamwork, sharing and learning.

#### **HR Club Activities Organized**

□ Promotional Activities

Promotional event of HR Club aims at acquainting the newly admitted students with the structure of the club, the activities held under the HR Club and to share with the students the aim of the HR Club. In 'Introduction to HR Club' event new admitted students register for HR Club membership. Glimpses of past activities are also presented during the event.

☐ Team Building Activities

wherein they were guided about the basics of Training Modules and their designing. Further the students were allotted various companies and job profiles and they were required to design the Training Modules for the same. Workshop on the "Salary Negotiation" that included quizzes and worksheets was also organized. Through this activity students were made aware of the importance of salary negotiation and what things are to be taken care of for salary negotiation while joining an organization.

#### OUTCOME OF THE PROGRAM

The HR club is created to help students exhibit their theoretical knowledge in the practice and explore the domains of Human Resource Professionals in corporate. The club promotes an active participation of the students and arrange events tailor made for the future HR professional

To train the members for modern human resource approach. To develop network with HR professionals to gain information and experience. To develop leadership in club members by letting them organize and conduct various activities. To inculcate the values of teamwork, sharing and learning.

## PHOTOS OF HR CLUB Activities - Stress Interview/Mock Interview: 12/10/2023





## Report On Stock Market Workshop

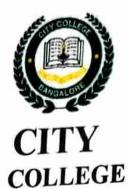
(On10th &11th OCT 2023)



## CITY COLLEGE Jayanagar Bangalore

Prepared By: Chethan V K
Asst. Prof.
City College, Bangalore

Principal CITY COLLEGE Jayanagar, Bangalore



No.27/2, 33<sup>rd</sup> cross, 2<sup>rd</sup> main Rd, 7<sup>th</sup> block, Jayanagar, Bangalore - 560082

# Report On Workshop - Stock Market Training

Date:10th&11th NO.of Students:Final year MBA Students Venue:Seminar Hall

## About Speaker



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VINOD TANTRI TRAINER I TRADER I SPEAKER

Post his graduation he joined the Investment industry. His realisation that "Investment in knowledge pays the best interest" carved his passion for spreading financial literacy. He has been in the Investment industry since 2002, in Training since 2013 and in Trading since 2016. Vinod has been coached by renowned personalities in the area of trading, investing and speaking. Technical Analysis is his favourite subject, he has helped several finance and non-finance professionals in generating second income.

Under his leadership, team "Knowledge Bell" has exhibited remarkable achievements. Knowledge Bell is a registered training partner with NSE Academy, Securities and Exchange Board of India, National Institute of Securities Market, Banks and Mutual Fund companies. The team has a track record of conducting over 1700 investor awareness programs and 250 workshops across the country. Team takes the pride of addressing over 60000 participants till date in its various programs Team has added over

500 new financial entrepreneurs to the Mutual Fund Distribution Industry, at a zero cost under a livelihood project. Vinod is a resource person for Karnataka State Higher Education Council directed Financial Education and Investment Awareness Project.



Vinod Tantri holds an MBA in Marketing and is certified as a "Chartered Wealth Manager" from American Academy of Financial Management and certified by National Institute of Securities Market. He holds 22 years of experience in Investment Industry, Prior to his current venture he served with organisations like DBS Bank, Axis Asset Management, SBI Mutual Funds and Prudential ICICI AMC.

"We just share, YOU learn and LOVE it" that's how he appreciates his students.

Vinod aspires to be India's most preferred knowledge partner in Trading and Investment learning.

Joyanagar, Bangalore 31



A stock exchange is an important factor in the capital market. It is a secure place where trading is done in a systematic way. Here, the securities are bought and sold as per well-structured rules and regulations. Securities mentioned here include debenture and share issued by a public company that is correctly listed at the stock exchange, debenture and bonds issued by the government bodies, municipal and public bodies. The following are the purposes ofworkshop.



- 1. Master the trading strategies.
- 2. Know the techniques and intraday stock tips to protect your capital.
- Know the procedures to earn more while investing lesser capital.
- 4. Understand risk management and earn more by losing less.
- 5. Enjoy trading after understanding the techniques.
- 6. Have enough sources to face the challenges coming your way.
- Invest as per your capacity and not refrain from exploring diversified stocks in the fear of losing your money.
- 8. This training will help you become the boss of your independent business.

#### **OBJECTIVES OF THE WORKSHOP:**

The objective of the course is to introduce the different facets of actual trading. The students will be taught different types of trading strategies, as well as a concrete build-up of positions. They will become familiar with the notions of Relative Value trading, technical trading, fundamental trading, options trading. During the thirty hours of class, students will develop a concrete knowledge of how markets work. Since a big part of each session will be done in a virtual trading floor, they will practically learn how to trade a few instruments. These sessions will teach them trading reflexes and appropriate reactions to market movements. Another objective is to educate the students to the notion of balance between risk and reward, to give them a framework that can help them when they decide to do investments (in a professional OR personal way).



opics Covered

Introduction to stock market and stock exchange

Functions of Stock Exchange

Description of the financial markets;

Market Participants and Stock Broker

Typology of Trading jobs ,Main Trading strategies

Introduction to Options trading

Introduction to Technical Analysis: patterns

Technical analysis: indicators;

Risk management principles

SEBI and Its Functions, BSE and NSE

Demat account and Live stock market demo

**Learning Outcome** 

After having taken this course participants will:

Understand the vocabulary and grammar of a trading floor Experience the interactions between traders, sales, clients, brokers Realise in a personal and lively way what it requires to be a trader, a sales, a structurer Identify Risk Management issues related to market positions Become familiar with practical trading techniques Formal training to Bloomberg platform (Bloomberg Market Concepts). Students should be trained in the Bloomberg system, and be able to access information and quotes on basic financial instruments. They should be able to link Excel sheets to Bloomberg quotes.

Implications and Conclusion:

To conclude, study largely suggests rejection of the random walk hypothesis in the Indian stock market. This implies that the Indian equity market is not weak or efficient. The results indicate no significant difference in the behaviour of index returns between the NSE and BSE. Nevertheless, the stock indices having higher liquidity and market capitalization prove to be less

inefficient than small indices on both the exchanges.

Furthermore, the small indices with less liquidity appear to be more vulnerable to external shocks. Sector Wise, there has not been much difference. In the light of the present evidence, it is clear that policy reforms aimed at improving the efficiency have not brought the desired results. In view of the above discussion, some policy implications are proposed here. The evidence of the existence of potential excess returns in short horizons of investment calls for policy measures aiming at proper dissemination of information to the participants. This has further support from the episodic nonlinear dependence, which suggests that investors take time to respond to the events. Further, to improve the performance of small indices having lesser liquidity, it is important to improve the liquidity of smaller stocks. Encouraging retail trading and promoting the mutual funds in the Indian market may achieve this. RBI's initiative for financial literacy and NSE's certificate courses for financial education are welcoming steps in this direction. External events have always created panic in the Indian stock market.

Value Added program coordinator

Principal CITY COLLEGE

Jayanagar, Bangalore-70



## No. 27/2, 33rd Cross, 2nd Main Rd, 7th Block, Jayanagar, Bengaluru, Karnataka 560082

## Department of Management - UG

## REPORT ON TEAM BUILDING ACTIVITY

Day & Date of the Event

: 06-10-2023 on Friday

Report By

: Mr. Praveen B

**Number of Participants** 

: 24 Students

Course/Semester

: III Semester BBA

## **OBJECTIVE OF THE ACTIVITY:**

1. To provide the knowledge about team work

2. To foster awareness of the team spirit.

3. To teach the importance of individual performance for the success of team work.

## BRIEF OUTLINE ABOUT THE PROGRAM:

Successful teams don't happen by accident. Team building is about providing the skills, training and resources that your people need, so that they can work in harmony. But, to be truly effective, it needs to be a continual process, embedded into your team and organization's culture.

All the III Semester BBA students actively participated. The entire class students are divided into various groups consisting of 4 students, during the activity each group is provided white sheet. All the members of the group sent out of the class. Each time, each member was called separately to the class room and asked to draw various parts of elephant. Finally, the picture which is drawn by each member of the group was shown to the entire class by explaining the concept of team work and importance of cooperation and coordination.

#### **OUTCOME OF THE PROGRAM:**

Students actively involved themselves in this activity and showed their interest towards task assigned to their group. It will motivate their minds towards the creativity, trust and time management.

#### PHOTOS OF THE SESSION:

06th October 2023





In-Charge Faculty



#### (Affiliated To Bangalore University, Recognized by Government of Karnataka)

## No.27/2, 33rd Cross, 2nd Main Road, 7th Block, Jayanagar, BANGALORE-82

### A REPORT ON THE MINI PROJECT FOR BBA 1ST SEMISTER.

Bangalore Jayanagar 15-10-2023 Reported by: Bhavya kala H.V

A mini-project activity was organized by the Department of Management City College Jayanagar on 5-09-2023. The main purpose of this activity is to provide comprehensive learning exposure and also to build research skills in the students. 20 days of time period has given to the students' and it was expected that the students would submit the report on 26-09-2023.

The topic is:

"The Effects of Product Packaging on the Consumer buying Behavior."

There were 6 teams and each team consisting of seven students visited the factories and Malls to collect first hand data regarding their topics. The students actively participated in this project work by preparing their questionnaire, according to their feedback on the questionnaire the students submitted the projects reports.

Project Guide: -

Bhavya kala H.V. Asst. Professor

Department of Management.

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HOD

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# No. 27/2, 33rd Cross, 2nd Main Rd, 7th Block, Jayanagar, Bengaluru, Karnataka 560082 Department of Management - PG

#### REPORT ON INDUSTRY VISIT

Day & Date of the Event

- Saturday of 09/09/2023

Venue

- Willingdon Island, Mattancherry Wharf, Dhaulagiri Ship

and Harbour

Report By

- Sudarshan V

Number of Participants

- 70

Course/Semester

- MBA & II Semester

#### OBJECTIVE OF THE INDUSTRY VISIT.

- 1. Helps students to understand the functioning of the Harbour and Ship Industry.
- 2. Provides an insight into the real working environment.
- 3. Provides an opportunity to plan, organize and engage things.
- 4. A good opportunity to interact with the experts.
- 5. Helps to enhance their interpersonal skills.
- 6. Developed Confidence.
- 7. Learning Experience.
- 8. Help to understand the dos and don't s of the Shipping practice.
- 9. The Shipping Industry visit makes student's choices easier.
- 10. Learn Management.
- 11. Enhanced Employ-ability.

## BRIEF OUTLINE ABOUT THE SHIPPING INDUSTRY VISIT:

The industry is especially important for keeping global supply chains intact, facilitating imports and exports, providing employment opportunities, and being the growth engine for economies worldwide. Its efficiency and effectiveness are critical for businesses to remain competitive. Not many might know this, but the shipping industry keeps the global powerhouses running by reining in inflation- a minor change in freight rates can have drastic effects on the price of commodities worldwide.

In this article, we will discuss everything you need to know about the industry- history, current scenario, trends and everything that falls in between. As we sailors say," Ahoy!", brace yourself for a tsunami of facts about the trillion-dollar maritime industry

Companies such as Maersk, MSC, and CMA CGM, among others, have played a pivotal role in shaping the shipping industry, investing in cutting-edge technologies and innovative business models. Infact these companies are currently having one of the best financials report in their long history, but more on that later.

#### **OUTCOME OF THE INDUSTRY VISIT.**

The shipping industry is crucial in today's global economy. After all, a functioning economy based on international trade relies on the seamless movement of goods and commodities from country to country. Without this industry, intercontinental trade would quite simply not be possible

The technology for monitoring ship operations and performance has been steadily increasing in its sophistication. Ships of the future will have a complete network of sensors to measure all aspects of operations, including detecting faults and identifying areas needing maintenance or repair

The industrial visits and educational trips also provide the undergraduate and postgraduate students with a day off from the everyday life and daily melancholy. Theory classes can be extremely melancholic at times. The industrial trips are the best way to provide the students with a fruitful break.

Let's look at some of the beneficial aspects of anShipping industrial visit.

- Almost 95 percent of the nation's commerce by volume and 70 percent by value is transported by sea. The expansive 7,500 km of coastline is just one of two geographical variables that favourably position India's maritime industry Offers practical training
- Opportunity to interact with big businesses
- Chance to explore different aspects of manufacturing, processing and production
- Brings face-to-face with industrial realities
- Illusions about a workplace are considerably solved
- Develops interpersonal skills
- Regular visits help to identify different areas of work

Industrial visits are also a great way to gauge career readiness. It creates realistic ideas about the workplace and a lot of misconceptions can be cleared. These visit focus on the operational aspects of a factory. It allows students to know more about the machines, how various techniques are employed to get optimum results and the kind of facilities available at a factory.

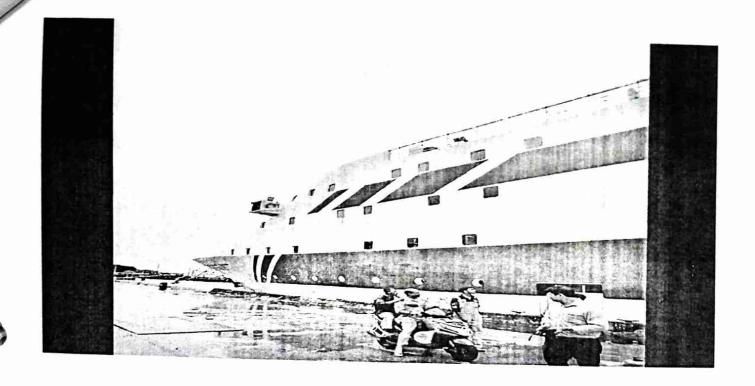
A beverage factor, for instance, may be the perfect example of combining safety with high-tech procedures. Here students can learn more about bottling, packaging, distribution, handling and recycling. Most of these steps will be mentioned in a book but, students will never appreciate or understand the process thoroughly unless they witness it first-hand.

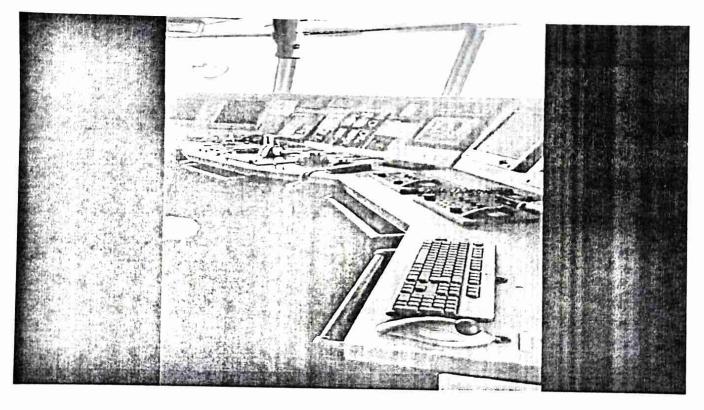
Industrial visits provide the post graduate students with great opportunities to interact with the professionals and industry experts. It provides the students with an opportunity to meet the industrial leaders, policymakers, industry professionals, corporate, and entrepreneurs. These experts and professionals will definitely share their experiences, knowledge, wisdom, lessons, and learning with the students which will help them a lot to make a great career.

## PHOTOS OF THE SHIPPING INDUSTRY VISIT: 09th September 2023(Sample Photos)









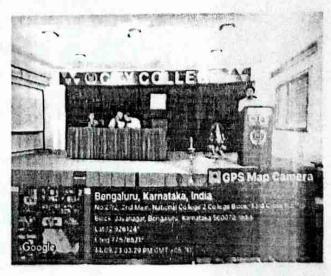
In-Charge Faculty

## **HINDI DIVAS**



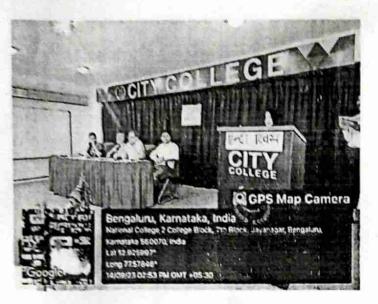
Cultural club @ City College Jayanagar celebrated Hindi Diwas with great zeal and enthusiasm on 14th September 2023. The event was graced by the presence of Dr. Puturaj. P, Principal of the Institution and Dr. Ranganathan. They delivered inspiring speeches on the importance of Hindi language and its role in our daily lives.

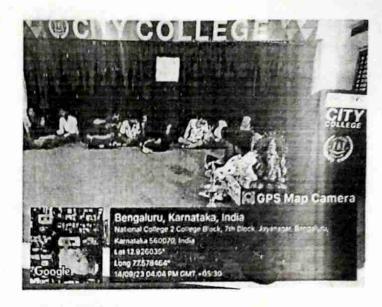




The program commenced with the lighting of the lamp by the guests.

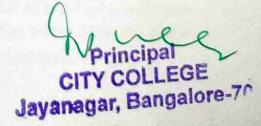
The highlight of the celebration was the Antakshari competition. It was a thrilling competition, and the students displayed their love for the Hindi language through music and lyrics. The competition was judged by a panel of experts. The celebration was concluded with a cake-cutting ceremony. The ceremony was held to mark the end of the event and to celebrate the students' participation in the activities organized and it was a perfect way to end the celebration on a sweet note.







Overall, the event was a great success, and it helped in promoting the Hindi language and its cultural importance among the students. It was an excellent opportunity for the students to learn more about the language and its diverse culture.





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#### WORKSHOP ON CYBER SECURITY

FOR MBA STUDENTS

VENUE: EXAMINATION ROOM

Date: 2/9/2023

#### OBJECTIVES:

- The objective of cybersecurity is to educate students to stop or reduce harm. For computer networks, apps, devices, and data.
- To provide information on Cybersecurity refers to the use of a network plan. software and other technologies defend groups and somebody from cyber attacks.
- Give the knowledge of Cybersecurity protection of internet-connected ways such as hardware. It adds software and data from cyber warnings.
- A strong cybersecurity plan can give a good protection behavior upon malicious crimes.
   Also, it is useful in stopping attacks that try to damage a system's activities.
- More importantly, it requires a multi-pronged effort. Besides, it includes security management for better monitoring and visibility.
- Boost innovation by securing safer collaboration beyond all learning. It adds cloud and mobile.
- Scale effectively and securely. To defend your data in the group.
- Avoid data crimes and other cybercrimes that can turn down the cost of your business.



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## WORKSHOP ON CYBER SECURITY

FOR BCA STUDENTS

Date:2/9/2023

VENUE: EXAMINATION ROOM

#### **OBJECTIVES:**

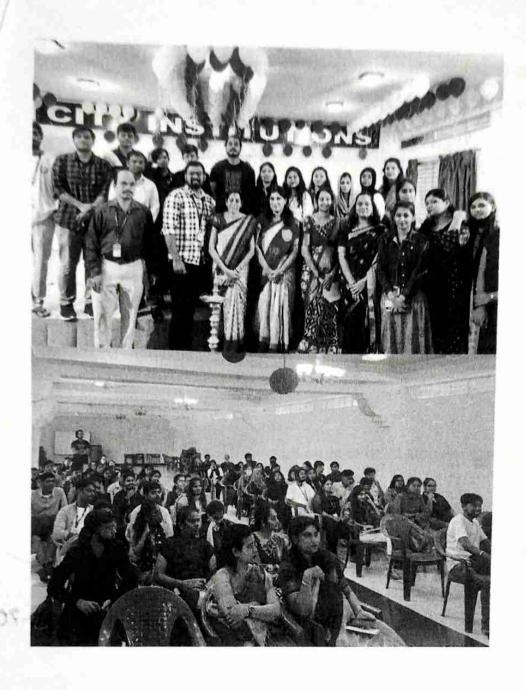
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- Avoid data crimes and other cybercrimes that can turn down the cost of your business.

 Educating students how to take precautions on Mobile cybersecurity should not be taken for granted. Mobile crimes are on the growth and mobile device power.

Cyber Security orientation Session

Topics covered:

- Social Media
- Search Engines
- ◆ Password & Password Strength
- Cyber Crimes
- Hacking
- Stages of Hacking
- Types of Hackers
- ♠ Information Security
- Denial Of Service attack
- Spamming
- ♦ Keylogger
- Credit Card / ATM CARD fraud
- Social Engineering
- IP spoofing, MAC spoofing
- Web application attacksSQL injection
- Tor and Darkweb
- Android Hacking



Profile of the speaker:

SREENATH.Gopinath

BTECH-MBA(Associate Member National Cyber safety and Security Standard NewDelhi\* Director &CMO -Techbyheart India pvt.ltd Kochi

\*Centrehead AppinTechnogy lab(Delhi IIT Based Cyber Security Institution) Kochi, Kozhikode Pride of Nation Award Winner First Keralite

APJ ABDUL KALAM Award winner

Rajeev Gandhi International Excellence Award -2021

#### Conclusion

Educating and training students to handle real scenarios, Every business will answer this problem in its own way. But, any analysis must include the assets that when given a warning.

Students gained knowledge about crimes and security, markets could not decide if they were cut for a long time.

This program helped students to have a correct business set plan. So, this is a key to avoid putting crimes in your data.

Shields are anything you can use to counter signs and reduce danger. So, students need to be alert to the people that look to be out of the data.

Guided with different tools and technologies to protect their data, information and hacking.

Value added program coordinator



## No. 27/2, 33rd Cross, 2nd Main Rd, 7th Block, Jayanagar, Bengaluru, Karnataka 560082 Department of Management - PG

#### REPORT ON HR CLUB ACTIVITY - GD

Day & Date of the Event - Saturday of 02/09/2023

Venue

**MBA Classroom** 

Report by

Sudarshan V

**Number of Participants** 

Course/Semester

- MBA IV Semester

#### OBJECTIVE OF THE HR CLUB.

#### Club Objectives

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Activities based sessions are organized to make the students aware of various important HR concepts through various in-between activities. Activity based sessions on 'Leadership in Crisis' was organized; resource person was Dr. Kshama Ganjiwale.

☐ Fun-filled Activities

To let students learn about the important HR Concepts in a simple fun-filled manner activities are organized. A picture puzzle based activity which had five different sections based on the various 'Cognitive Behavioral Functions' was organized. Through this activity students were made aware of the importance of the Cognitive Behavioral Functions in their personal and professional lives.

☐ Role Play

Role play activities are organized to help students learn HR competencies through firsthand experience. Role play based on a case study solution for the case "The Price Of Collaboration" was organized for the students of MBA FT III Sem. (HR) to help them learn various job roles and the basics of industrial relations and legislation.

#### ☐ Activity Based Workshops

To brainstorm the students for various HRM Practices various workshops are organized. "Designing Training Modules" workshop was organized for MBA FT IV Sem. (HR) students wherein they were guided about the basics of Training Modules and their designing. Further the students were allotted various companies and job profiles and they were required to design the Training Modules for the same. Workshop on the "Salary Negotiation" that included quizzes and worksheets was also organized. Through this activity students were made aware of the importance of salary negotiation and what things are to be taken care of for salary negotiation while joining an organization

#### **OUTCOME OF THE GD.**

The HR club is created to breeding fresh ideas and taking inputs from a particular group. Perception of common people on a particular topic. Identify a solution to a specific problem or issue. Selecting candidates after their written test for hiring in a company. Discussion is important to learning in all disciplines because it helps students process information rather than simply receive it. Leading a discussion requires skills different from lecturing. The goal of a discussion is to get students to practice thinking about the course material

## PHOTOS OF HR CLUB Activities - GD: 03/09/2023

#### Sample Photos



In-Charge Faculty

Principal

Principal
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Jayanagar, Bangalore-70

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No. 27/2,33<sup>rd</sup> Cross, 2<sup>nd</sup> Main Rd, 7<sup>th</sup> Block, Jayanagar, Bengaluru, Karnatka-560082

#### Department of computer applications

#### NETWORK SECURITY AND CRYPTOGRAPHY

Event name	NETWORK SECURITY AND CRYPTOGRAPHY
Conducted on	31/08/23
Venue	Seminar hall, City College
Resource Person	Dr. Suchitha

#### Introduction

Dr. Suchitha H.O.D of Computer Applications Department conducted a seminar on "NETWORK SECURITY AND CRYPTOGRAPHY" on 31.08.2023. A total of 100 students from 1st semester of BCA were attended the program.

#### Objective of the Event

The main objective of NETWORK SECURITY AND CRYPTOGRAPHY is to safeguard the confidentiality of information by preventing unauthorized access or disclosure of sensitive data. Due to the rapid growth of digital communication and electronic data exchange information security has become a crucial issue in industry, business and administration. So this topic makes the student learn different encryption techniques along with hash functions, MAC, digital signatures and their use in various protocols for network security and system security.

#### Outcome of the Event

By Analysis of this topic, which inherently guides us about various cryptographic techniques used in data security. By using of encryption techniques a fair unit of confidentiality, authentication, integrity, access control and availability of data is maintained. Using cryptography Electronic Mail Security, Mail Security, IP Security, Web security can be achieved. Students will be able to know how to safeguard their own data



#### NETWORK SECURITY AND CRYPTOGRAPHY





NO. 27/2, 33RD CROSS, 2ND MAIN RD, 7TH BLOCK, JAYANAGAR, BENGALURU, KARNATAKA 560082

# BISLERI INTERNATIONAL PVT LTD INDUSTRIAL VISIT

City College has taken an initiative to display practical knowledge on how actually the industry and factory works and so it made students to visit Bisleri International Pvt Ltd industrial visit. MBA 2<sup>nd</sup> semester students have visited the industry.

**Bisleri** Pvt Ltd is a professionally managed, vibrant & dynamic company engaged in manufacturing water bottles and cans it is the most trusted brand of mineral water in India at major locations across India. Bisleri packaged drinking water goes through an extensive 10-stage purification process and 90 quality tests to ensure purity and safety. It comes in multiple sizes and packs, from 250 ml to 20 litres. This process has been enlightened to the students once when they visited industry



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## CITY College

7th Block Jayanagar Bangalore - 082

# Report on Guest Lecturer Session on Logistics & Operations in Small Scale & Medium Scale Industry

Date of the Event

: Aug, 18th 2023

Day of the Event

: Friday

**Guest Speaker Name** 

: Mr. Titto Antony Adam

Reporter's Name

: Mr. Rajesh G

Number of Participants

: 40 students

Course/Semester

: MBA/2nd sem

#### **OBJECTIVE OF THE SESSION:**

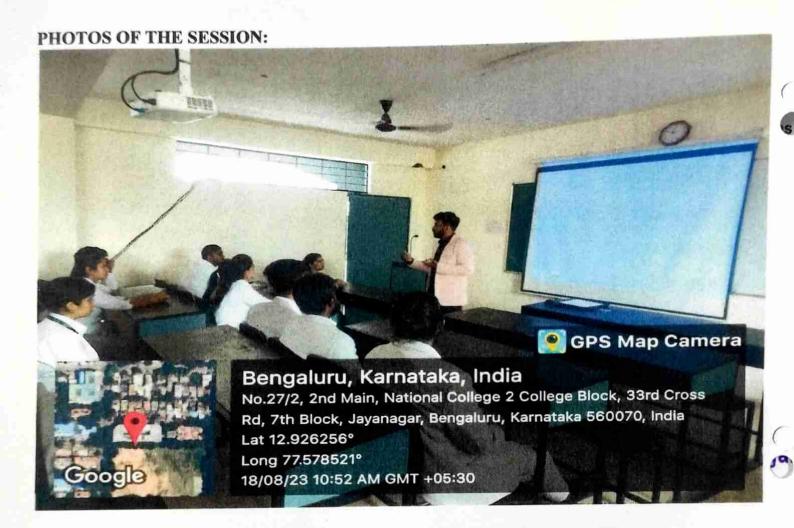
- > To understand the practical exposure on Logistics & Supply chain in the Organisation.
- > To brief the contents in the process of supply operations.
- > To Understand the Cost reduction technique in the logistics process.

#### BRIEF OUTLINE ABOUT THE SESSION:

The Session is based on the practical exposure of Logistics & Supply chain in small & medium scale Industry pertains to industry centric on supply chain of raw material & finished goods. The ways to choose best prising & way of Supply channels such as Air ways, Water ways, Road ways & Rail ways. The secession has a wide Knowledge on logistical & Supply chain cases.

#### **OUTCOME OF THE EVENT:**

The MBA 2<sup>nd</sup> SEM Students has clearly understood the various Opportunities in Logistics & Supply Chain discipline & known various career building opportunities. The students had various doubts on licensing of logistics which has been clarified by the speaker. The speaker has taken various current examples to explain the current situation & Government support to Logistics in India & Internationally.





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#### Culminating in the Finals:

The final round of the competition transformed the City College Auditorium into a vibrant hub of historical inquiry. Participants from diverse backgrounds showcased their understanding of India's struggle for independence through various challenging segments. The direct question round tested their ability to recall and apply historical knowledge. The photo identification round required participants to connect images with pivotal historical events. Meanwhile, the audiovisual and movie rounds delved into the auditory and cinematic aspects of India's fight for liberty.



#### BBA Team Shines:

Demonstrating their mastery over the subject matter, a team of BBA students emerged as champions of the "Freedom at Midnight" quiz competition. Their exemplary grasp of the intricate details of India's freedom struggle and the sacrifices of the country's freedom fighters was evident throughout the competition. Strikingly, the same BBA team also secured the runners-up position, further reinforcing their remarkable understanding of the topic.



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## celebrating Achievement:

The winners of the quiz competition were felicitated with certificates and mementos in recognition of their remarkable achievements. These tokens of appreciation highlighted the winners' dedication to historical learning and their commendable performance in the quiz.

The "Freedom at Midnight" quiz competition, organized by the Department of English, successfully merged historical education with intellectual engagement. By embracing a variety of rounds, the competition not only celebrated India's freedom fighters but also bolstered historical awareness among the participants. The event aptly demonstrated City College's commitment to nurturing a sense of national pride and an understanding of India's rich historical tapestry.



# NO. 27/2, 33RD CROSS, 2ND MAIN RD, 7TH BLOCK, JAYANAGAR, BENGALURU, KARNATAKA 560082

**Department:** Commerce and Management Studies

Academic Year: 2022-2023

Title: Entrepreneur Carnival

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# NO. 27/2, 33RD CROSS, 2ND MAIN RD, 7TH BLOCK, JAYANAGAR, BENGALURU, KARNATAKA 560082

#### DEPARTMENT OF MANAGEMENT (PG)

#### Report On Entrepreneur carnival

Date: 31/05/2023 – 2.pm Department: MBA

No. of Teams: 20 Teams Venue: Quadrangle

City College, Department of commerce & Management – MBA (PG) Management club organized Entrepreneur Carnival on 31/05/2023.

One of the most and interesting event conducted by city college was the Entrepreneur carnival. Entrepreneurs have a lot of pride and often, want to do it all by themselves. Keeping this concept in mind the opportunities was given to the students to show their talents and skills. Various food stalls was made by students, their innovation and creativity has made the carnival a wonderful success.

Entrepreneur often fall into the trap of thinking "it's just faster, easier or better for me to do it by myself". While it may take time initially to train your staff properly or set up the appropriate procedures and systems, it will pay off the majority in the long run when you're eventually freed up dealing with the basic day-to-day business task and can focus on the big picture items in your business that only you can and should do. The major objectives to organize these events are:

## Objectives of Entrepreneur Carnival

- To create awareness for the students regarding Importance of selling of the product.
- To achieve and maintain leadership quality among the students
- To respect the individual, as peoples are the greatest assets.
- To create facilities and opportunities for individual or group development so as to match with the growth of the organization.

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ENTREPRENEUR CARNIVAL





ENTREPRENEUR CARNIVAL

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Nan	ne of the students participated in the Activity
no.	Name of the students
1	Bharath-Venugopal
2	Surya-Sahana
3	Priyanka-Sandeep
	Govardhan-Sathish reddy
	Ameen- salma
6	Aishwarya- Tashvini
100	Shwetha kumar-Nandhini
8	Smitha-Akash
	Anand kumar-Anil kumar
	Adarshanaidu-Adrasha S
	Priyanka-Ashwitha
100-22	Inchara-Awathi
70.00	Karthik-Nithin
	Kavana-Madhavi
	Niranjan-Mamatha
	Jayanth-Saquib
17	Krithi-Raghavendra
	Manoj-Rakshitha
19	Deepika-Nisarga
20	Ramareddy-Shivakumar.

Principal

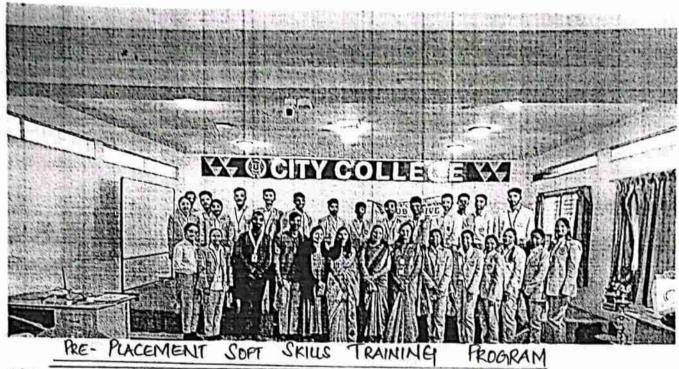
# Report on Pre-Placement Soft Skills Training Program

(On 14,15&16 March 2023)



# CITY COLLEGE Jayanagar Bangalore

Prepared By:Deepashree B R
Asst. Prof., value added coordinator
City College, Bangalore

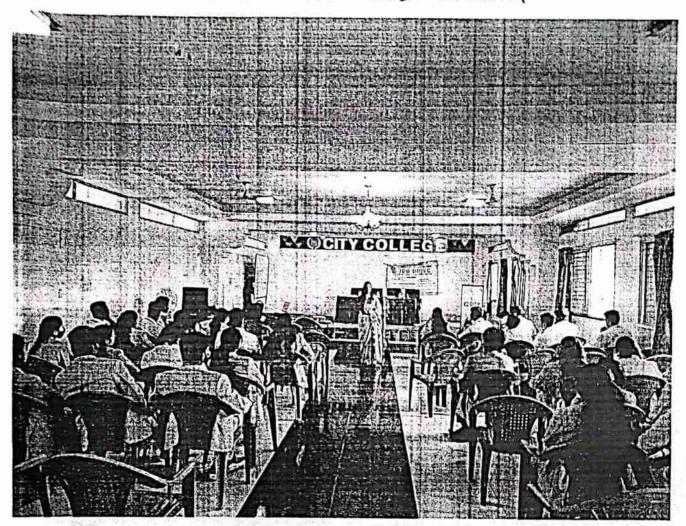


Objectives of the Training Program:

- To assist students to develop/clarify their academic and career interests, and their short and long-term goals through individual counseling and group sessions
- Gathering information about job fairs and all relevant recruitment advertisements.
- \*Coordinating with companies to learn about their requirements and recruitment procedures
- Identifying the needs and expectations of the companies to assist them in recruiting most suitable candidates.
- Arranging periodic meetings with the Human Resources Department of companies and TPO's to promote recruitments.
- To provide resources and activities to facilitate the career planning process.
- To assist students in obtaining placement in reputed companies.

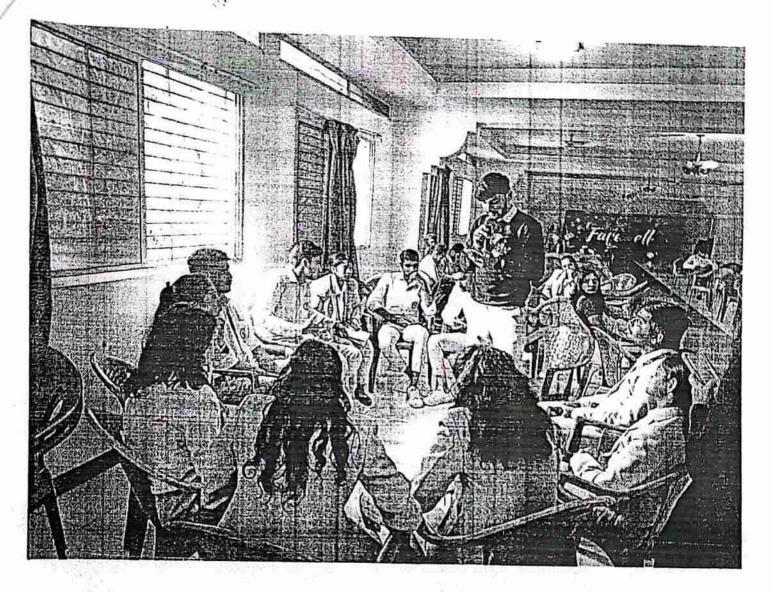
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# PRE- PLACEMENT SOFT SKILLS TRAINING



#### Career Guidance:

- Highlighting articles on departmental notice boards regarding
   Competitive & Industrial Career Opportunities.
- Inform students about the available job opportunities in government sectors and off campus drives.
- Arranging Motivational Talks.
- Conducting Psychometric Test.
- Conducting Expectation Management Workshops.
- Conducting Personality Development Programs
- Conducting Skill Imbibing Programs



## Training & Development:

Keeping in view the industry requirements, the training curriculum is designed for preparing the students for entry-level Graduate Engineer Trainees.

- Personality Development
- Communication Skills & Vocabulary
- Resume Preparation & Email Writing
- Group Discussion
- Interview Skills
- Aptitude Training & Practice Test
- Work Ethics

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#### Conclusion:

The industry is always on the lookout for students who are vibrant, energetic individuals and ready to accept challenges, attentive, a good academic background, fast learners, open to learning even at work and more importantly, good communication skills. This activity focuses on personality development to make the students reliable, with a positive attitude and right decision making:

Work 12 270

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#### CITY COLLEGE, JAYANAGAR

No.27/2,33<sup>rd</sup> cross, 2<sup>nd</sup> main Rd, 7<sup>th</sup> block, Jayanagar, Bangalore-560082

#### REPORT ON ORGANIC CRAVINGES COMPETITION

City College Jayanagar, organized a Health and Wellness competition called "Organic Cravings" on 3rd December 2022. The theme of the competition was particularly based on the Organic Products. Organic foods are crops that were produced without using synthetic pesticides, fertilizers or other genetically modified components.

The time duration was one hour for the competition and Rules and Regulations are as follows:

#### **Rules for Organic Cravings Competition**

- 1. Only Organic Products to be used
- 2. Time Duration is 1 hour
- 3. 2 students per group
- Cooking without fire concept should be used.
- 5. These are the below Organic Products to be used
  - a. Organic Gulland
  - b. Organic Sugar
  - c. Organic Jaggery
  - d. Organic Brown Sugar
  - e. Organic Turmeric powder
  - f. Organic Spices
  - g. Organic Flour
  - h. Organic Food Grains
  - i. Organic Oil
  - j. Organic Pulses
  - k. Organic Fruits
  - 1. Organic Vegetables
  - m. Organic Diary Products
- 6. No cake making items to be used
- 7. Benefits of the items used in the competition to be explained.
- Only SathvikaAahara products to be used.
- 9. Avoid using bakery items, colour, essence& preservatives.

Keeping this in mind,B. Com, B.B.A 1st semester students presented the concept in their own ways.

There was huge participation from the students, who presented their ideas and concepts.

Jayanagar, Bangalore - 70

#### Photos of the Competition Items with their benefits

 Mixed Sprouts Salad with Poha rice: Rich Source of Iron, Vitamin C, Proteins and are easily digestible



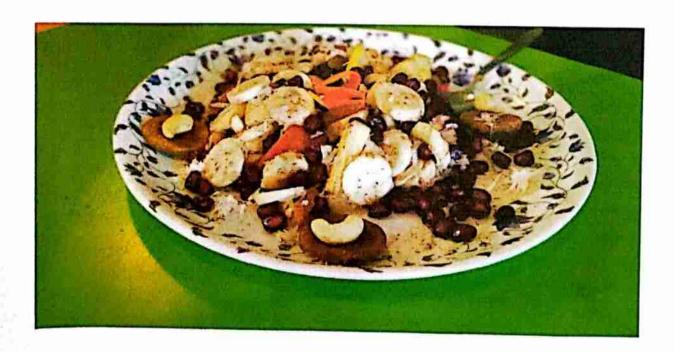
2. <u>Badam Pista Milk Shake:</u> It is nutritious, low in calories. It may reduce the risk of heart diseases.



Lemon Juice with Cucumber Tomato Slice: It reduce risk of Cancer; A combination of
tomato and cucumber makes for a wholesome mix that can be a great way to boost weight
loss. Tomatoes are also packed with antioxidants such as vitamin C, E and beta-carotene.



 Dry Fruits with Fruits Salad: Importance of dry fruits in our diet holds a lot of nutritional benefits as they are rich in vitamins, proteins, fibers and minerals.



Frincipal Erry College Jayanagar, Bangalore - 79

Sprouts Salad: Level of Vitamin C increases, the bioavailability of nutrients increases, B complex vitamin increases by 5-10 times.



 Raw Carrot Salad: Carrots are a particularly good source of beta carotene, fiber, vitamin K1, potassium, and antioxidants. They have been linked to lower cholesterol levels and improved eye health.



# Name of the students participated in the Activity Name of the students

- 1 Bharath-Venugopal
- 2 Surya-Sahana
- 3 Priyanka-Sandeep
- 4 Govardhan-Sathish reddy
- 5 Ameen- salma
- 6 Aishwarya- Tashvini
- 7 Shwetha kumar-Nandhini
- 8 Smitha-Akash
- 9 Anand kumar-Anil kumar
- 10 Adarshanaidu-Adrasha S
- 11 Priyanka-Ashwitha
- 12 Inchara-Awathi
- 13 Karthik-Nithin
- 14 Kayana-Madhayi
- 15 Niranjan-Mamatha
- 16 Jayanth-Saquib
- 17 Krithi-Raghavendra
- 18 Manoj-Rakshitha
- 19 Deepika-Nisarga
- 20 Ramareddy-Shivakumar.

Principal

CITY COLLEGE

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## DEPARTMENT OF COMPUTER SCIENCE AND APPLICATION

#### "ENIAC" CELL CLUB ACTIVITY

Competition: Spellathon IT Based

December 5, 2022 Monday

#### EVENT CO-ORDINATORS:

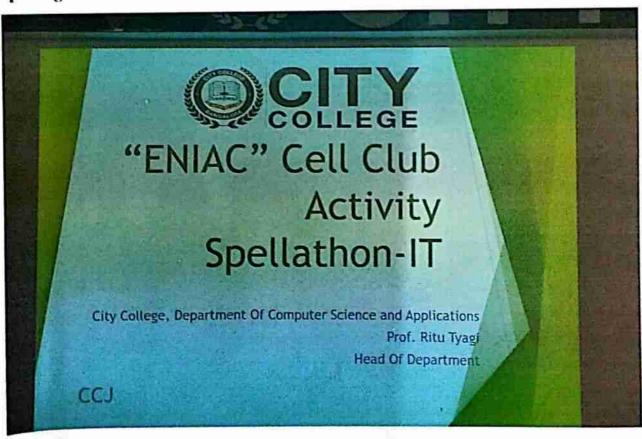
1.Prof Ritu Tyagi(HOD)

#### EVENT HOSTED BY:

1. Prof Ritu Tyagi

#### **About the Event:**

The Event of Spellathon IT based is all about to judge students capability of writing spellings.



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## **Event Description:**

Event is hosted by Head Of Department Of Computer Applications Prof. Ritu Tyagi and coordinated by the team Prof. Rudra, Prof. Shweta, Prof. Sindhura and Prof. Silambarasan. Students actively participated in the competition. Event is conducted for BCA Ist, IIIrd and Vth semester students.

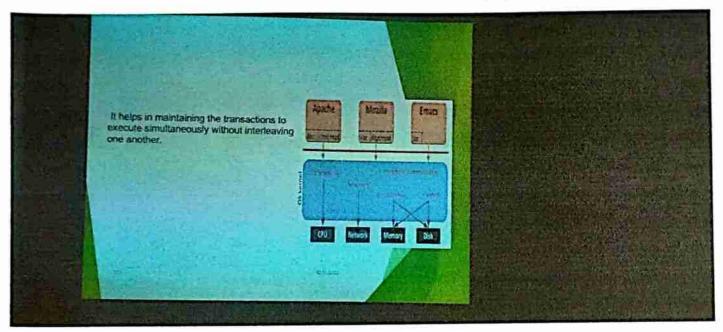
The students who have participated in this event is as follows:

S.No	Name Of the Participant	Class/Section
1	Poorvi Saxena	BCA-Isem(A)
2	Deepshikha Karmakar	BCA-Isem(A)
3	Yashwanth.C	BCA-Isem(A)
4	Sanjay.R	BCA-Isem(A)
5	Nikitha .J	BCA-Isem(A)
6	Pooja B S	BCA-Isem(A)
7	Sujata Nath	BCA-Isem(A)
8	Harish Indora	BCA-Isem(A)
9	Yashwanth.C	BCA-Isem(A)
10	Shreyas M	BCA-Isem(A)
11	K Pooja	BCA-Isem(B)
12	Shrevanth Reddy	BCA-Isem(B)
13	Hemashree	BCA-Isem(AB
14	Varsha.V	BCA-Isem(B)
15	Gahana Ganpathi	BCA-Isem(B)

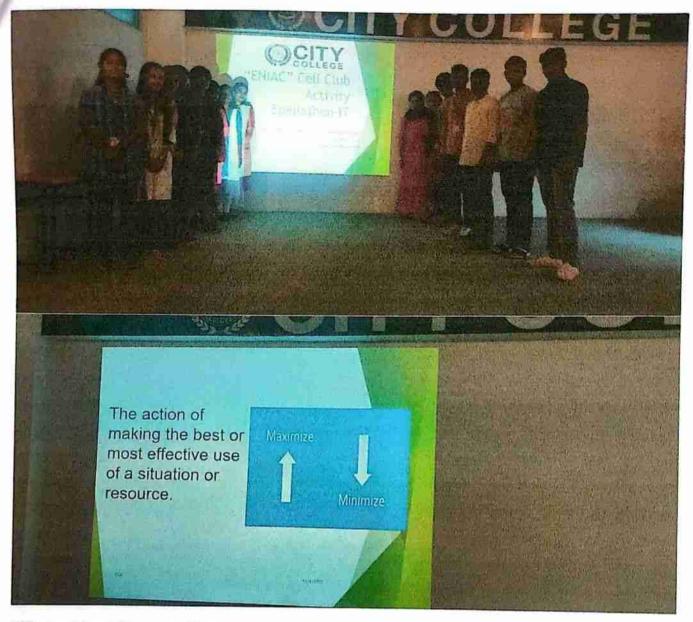
Few glimpses of the event is as follows:



# "ENIAC" CELL CLUB ACTIVITY







## Winners and Runners list:

S.NO	Name	Class	Position
1	Nikitha.J	Bca Ist sem(A)	Winner
2	Sujata Nath	Bca Ist sem(A)	Runner
3	Pooja B.S	Bca Ist sem(A)	Runner

Report Prepared By:

Prof. Ritu Tyagi

**Department Of Computer Science** 



# DEPARTMENT OF COMPUTER SCIENCE AND APPLICATION

#### "ENIAC" CELL CLUB ACTIVITY

Competition: Coding and Debugging

November 30, 2022 Wednesday

#### **EVENT CO-ORDINATORS:**

- 1.Prof Ritu Tyagi(HOD)
- 2. Prof. Sindhura

#### **EVENT HOSTED BY:**

1. Prof Ritu Tyagi

#### About the Event:

The Event of Coding and Debugging is all about to judge students capability of writing programming and to debug. Debugging is the process of detecting and removing of existing and potential errors in a software code that can cause it to behave unexpectedly or crash. To prevent incorrect operation of a software or system, debugging is used to find and resolve bugs or defects.

### **Event Description:**

Event is hosted by Head Of Department Of Computer Applications Prof. Ritu Tyagi and coordinated by Prof. Sindhura Students actively participated in the competition. Event is conducted for BCA Ist, IIIrd and Vth semester students.

The students who have participated in this event is as follows:

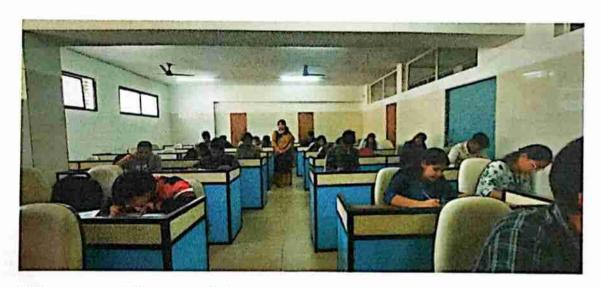
- AI-	Name Of the Participant	Class/Section
.No	Poorvi Saxena	BCA-Isem(A)
	Sanjay.S	BCA-Isem(B)
	Rajkishore Panda	BCA-Isem(A)
	Deepshikha Karmakar	BCA-Isem(A)
	Pani Subramanayam	BCA-Isem(A)
	Riya Das	BCA-Vth sem
	Prajwal.G	BCA-Vth sem
	Misba Banu	BCA-Vth sem

9	Yashas MV	BCA-IIIrd sem
11	Yashwanth.C	BCA-Isem(A)
12	Shrevanth Reddy	BCA-Isem(B)
13	Nikitha .J	BCA-Isem(A)
14	Bilal Ahmed	BCA-Vth sem
15	Dharani Kumar	BCA-IIIrd sem
16	Arham Raziq	BCA-Vth sem
	Vidyashree	BCA-IIIrd sem
17	Sanjay.R	BCA-Isem(A)
18	Lokesh	BCA-Isem(B)
19	Vishwas	BCA-IIIrd sem
20	D. Channamalla	BCA-Vth sem
21	Raghul.K	BCA-IIIrd sem
22	Hepzhiba.J	BCA-Vth sem
23	Niharika Sharma	BCA-Isem(A)
24	K.V Karthik	BCA-Vth sem
25	Shreyas	BCA-Isem(A)
26	Vaishnavi.N	BCA-IIIrd sem

# Few glimpses of the event is as follows:







Winners and Runners list:

S.NO	Name	Class	Position
1	Poorvi Saxena	Bca Ist sem(A)	Winner
2	Sanjay.S	Bca lst sem(B)	Runner
3	Rajkishore Panda	Bca lst sem(A)	Runner

Report Prepared By;

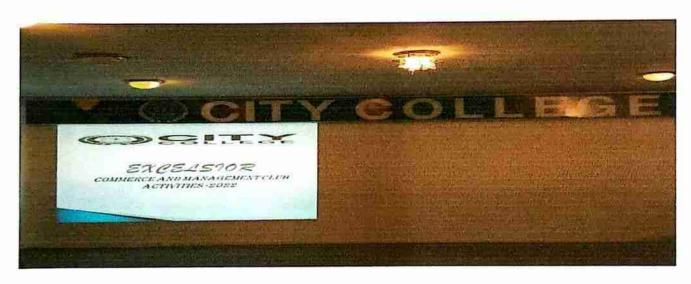
Prof. Ritu Tyagi

Department Of Computer Science

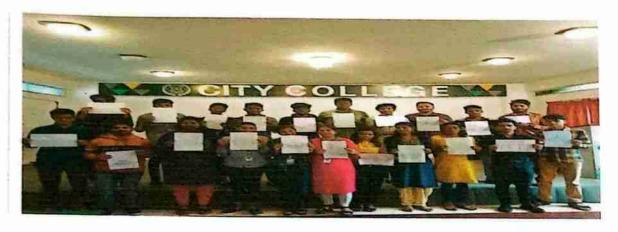


# EXCELSIOR

# COMMERCE AND MANAGEMENT CLUB ACTIVITIES -2022



City College Jayanagar, organized its f Management Fest "excelsior" on 28,29 & 30 November, 2022. The event was organized by Commerce and Management department. The main purpose of the event was to boost the creativity and competitive spirit among the participating students. The three day virtual event had events like sketch it out (logo designing), I-qube (time management) ad-mag, business and accounting quiz, and inst-expresso (new product /service/BP). The enthusiastic response of students made the event memorable and path-breaking. With the unanimous contemplation of all the Faculty Members to make the Fest successful with the joint activities of all our Students who were guided by the Faculty- team to chart-out the activities to be conducted in a planned manner to effect it. The event has been formally and ritually started by e-lighting of lamp.



Sketch it out and I-qube





One first day i.e., on 28<sup>th</sup> November the events planned are sketch it out and I-qube under the in charge of our faculties Mrs. Lavanya and Mrs.Nitha.students took active participation and made the event successful. The winners are announced on same day given certificates for the same.



On second day 29th November the event planned was business and accounting quiz, there was 3 to 4 rounds to screen the participants finally there were 6 groups and multiple rounds to filter the winners; the team consists of Mrs.Namrath, Mrs. Yamuna and Mr.Chetan our faculty team without whom the show would not be successful.

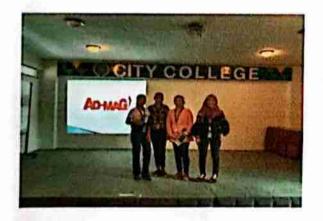


Business and Accounting quiz



On last day of the event the team organized for activities ad-mag and inst-expresso where the students given a task as to create a ad on spot and develop a business plan on their own idea (where a prior information is given), and the faculties in charge of these activities are Mr.Gautam Shivraj, Mrs.Deepashree, Mrs. Lavanya and Mrs.PreethiManishekar. The activities was the most successful.







ad-mag and inst-expresso



We the Faculty of commerce and management department (UG) with the motivation by the Management to conducted the Management Fest "excelsior-2022, With the unanimous contemplation of all the Faculty Members to make the Fest successful with the joint activities of all our Students who were guided by the Faculty- team to chart-out the activities to be conducted in a planned manner to effect it.



# DEPARTMENT OF COMPUTER SCIENCE AND APPLICATION SUNDAR PICHAI CELL CLUB ACTIVITY

"Static Webpage Development"

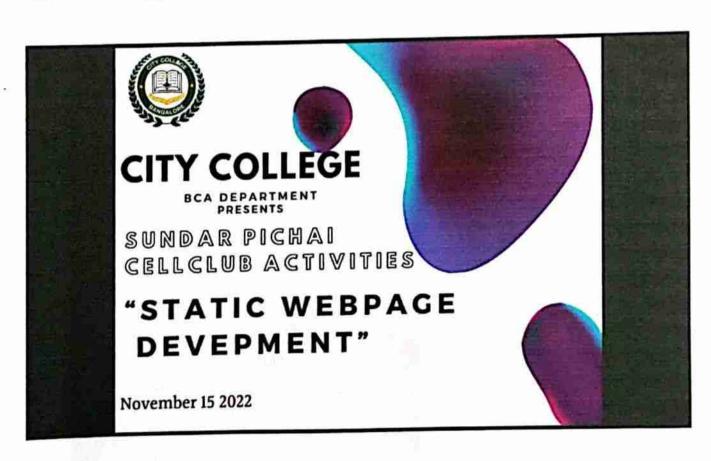
NOVEMBER 15, 2022 Tuesday

#### EVENT CO-ORDINATORS:

- 1. Prof. Ritu Tyagi(HOD)
- 2. Prof. Silambarasan

#### EVENT HOSTED BY:

1. Prof. Ritu Tyagi



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City College
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#### **Objective Of Event:**

- Static websites are quick to set up, lightning fast and can be easily maintained. The
  main advantage of a static website is that it requires no database and no server-side
  scripting language.
- · Cost effective.
- Not prone to getting hacked.
- Much-better for SEO.
- Students will get confidence and get motivation after the completion of Website Development.
- It will enhance their development skills.

#### Judges of the Event:

- 1.Prof. Ritu Tyagi
- 2. Prof. Silambarasan

#### **Event Description:**

Event is hosted by Head Of Department Of Computer Applications Prof. Ritu Tyagi and coordinated by the team Prof. Rudra, Prof. Shweta, Prof. Sindhura and Prof. Silambarasan. Students actively participated in the competition. Event is conducted for BCA Ist, IIIrd and Vth semester students.

The students who have participated in this event is as follows:

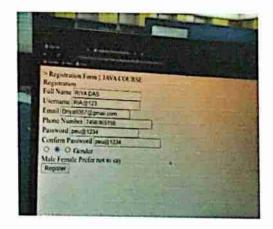
BCA-Ist sem(A) BCA-Ist sem(B) BCA-Vth sem	Metaverse Website City College Website Registration Form
BCA-Ist sem(B)	
	Pogistration Form
DUM-ARII 26111	Registration Form
	Portfolio Webpage
V-1-2015	<b>Company Website</b>
ACTION AND ADMINISTRATION OF THE PARTY OF TH	City College Website
	BCA-Vth sem BCA-Vth sem BCA-Vth sem

Students have chosen good and latest topics for their creation.

Few glimpses of the Event is as follows:

<u>Registration form</u>: Registration Form was created by Riya of BCA Vth sem. She gave her best to her creativity.



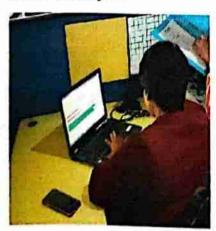


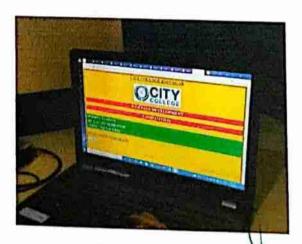
Portfolio Webpage: Shashank of BCA Vth sem created one webpage for Portfolio.





<u>Metaverse Webpages:</u> Poorvi Saxena of BCA Ist sec(A) created webpages for Metaverse topic.

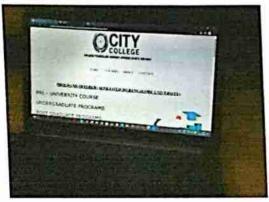




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<u>City College Website: "Creativity</u> is at its best when it comes to your own institution". Shrevanth Reddy if BCA Ist sem(B) created a good website of our City College, Jayanagar. It was really a joy and honoured to see his creation.







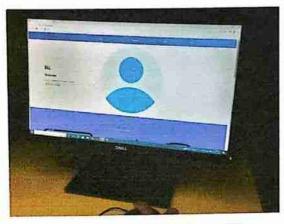






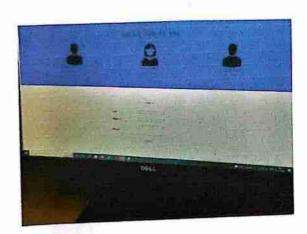
Company Website: Prajwal of BCA Vth sem created a beautiful website of company employee information . He had beautifully created the WebPages.









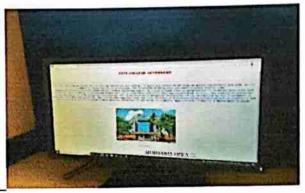


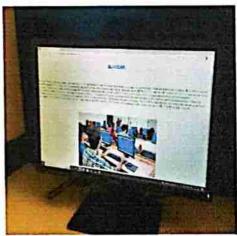
City College Website: Hephzhiba of BCA VTH had created the City College Website.

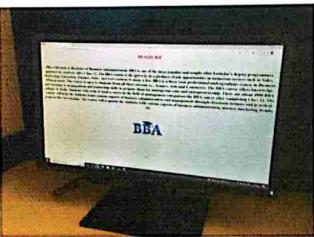
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#### Vote of Thanks:

Prof. Ritu Tyagi heartily congratulates the students for their active participation. Students made this event a huge hit. She also thanked the Management and Vice-Principal Dr. Veena Angadi ma'am for her continuous support and motivation. Our efforts are useless without their motivation.

Prof. Ritu Tyagi also admired students for their efforts. "Knowledge and invention have no bar" based on this quote this event was conducted and it become successful also with the collaborative efforts of students and as well as teachers. With this event students get to know the importance of Time Management as they need to finish their website development in dedicated time only. This competition will going

Hayanagai, Langalore - 70

to be helpful for the students to get an idea how to work on their projects for their Final years.



The judgement has made by our respective Judges Prof. Ritu Tyagi (HOD) and Prof. Silambarasan on the basis of following five Criteria:

- 1). Total number of Webpage
- 2). Topic
- 3). Creativity
- 4). Confidence
- 5). Technology Used

Based on above five criteria we have following Winners and Runners:

#### Winners and Runners list:

S.No	Name	Class	Position	Winner/Runner
1	Shrevanth Reddy	BCA Ist sem(B)	First	Winner
2	Prajwal	BCA Vth sem	First	Winner
1	Poorvi Saxena	BCA Ist sem(A)	Second	Runner
4	Hephzhiba	BCA Vth sem	Second	Runner

Prof. Ritu Tyagi

Head Of Department of Computer Applications

Jura Hallar, Bangalore - 70



# DEPARTMENT OF COMPUTER SCIENCE AND APPLICATION SUNDAR PICHAI CELL CLUB ACTIVITIES

"Static Webpage Development"

**NOVEMBER 15, 2022 Tuesday** 

# List Of Winners and Runners

S.No	Name	Class	Position	Winner/Runner
1	Shrevanth Reddy	BCA Ist sem(B)	First	Winner
2	Prajwal	BCA 5TH sem	First	Winner
3	Poorvi Saxena	BCA Ist sem(A)	Second	Runner
4	Hepzhiba	BCA 5TH sem	Second	Runner

Result Prepared By:

Prof. Ritu Tyagi

**Head Of Department of Computer Applications** 



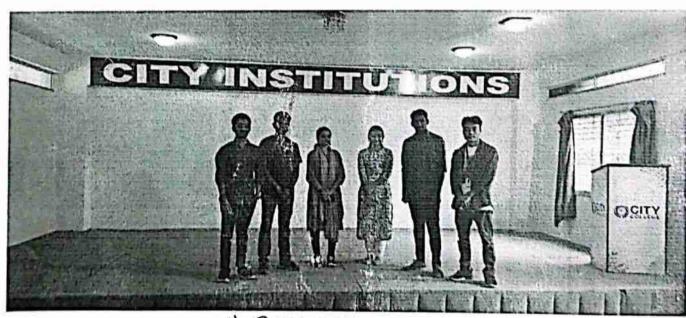
No.27/2,33<sup>rd</sup> cross,2<sup>nd</sup> main Rd,7<sup>th</sup> block,Jayanagar,Bangalore-560082

Report on CREATIFY write your own web series competition

Date :5/11/2022 For UG 1st years

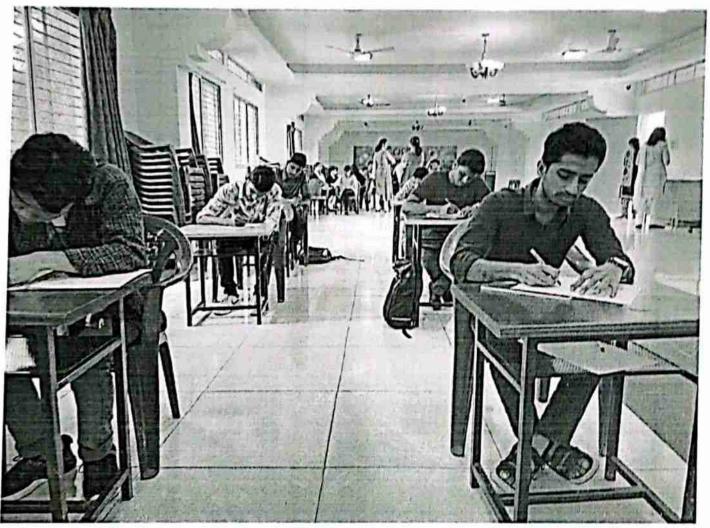
#### Objective:

- Recognize your potential for thinking creatively and enabling innovation
- Recognize the influence of web series in improving English language
- The goal was to develop out of box thinking skills
- To judge and observe everyday happening and document them in web series
- The intention was to help students enhance their writing skills
- Enable students to appreciate various forms of literature including OTT platforms
- To help students hone their critical thinking skills



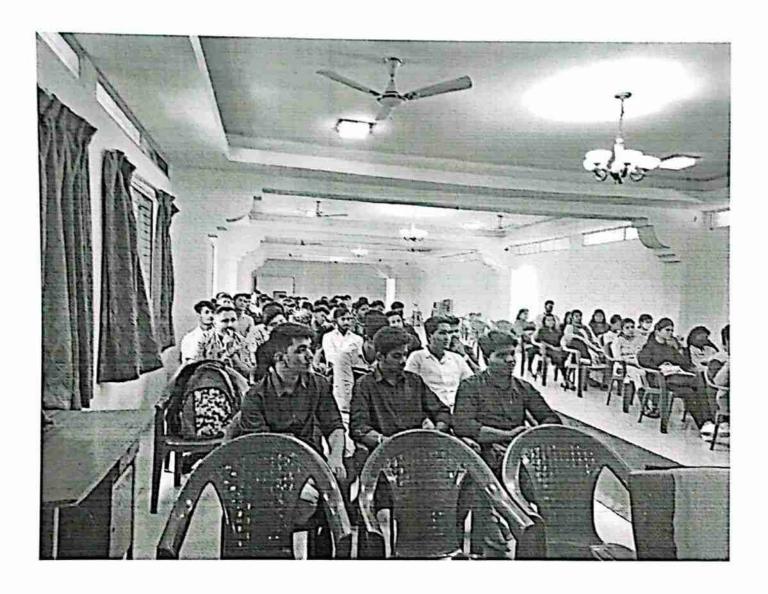
" CREATIFY"

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WEB SERIES COMPETITION

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Jayningar, Dangaloro - 70



#### Conclusion:

- There was a thorough discussion before the competition about the influence of OTT in literature, and the way it helps us to develop our thinking skills.
- The importance of thinking creatively and the way to enhance this crucial skill was also discussed.

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# DEPARTMENT OF COMPUTER SCIENCE AND APPLICATION SUNDAR PICHAI CELL CLUB ACTIVITY

#### POWER POINT PRESENTATION ON LATEST IT TECHNOLOGY

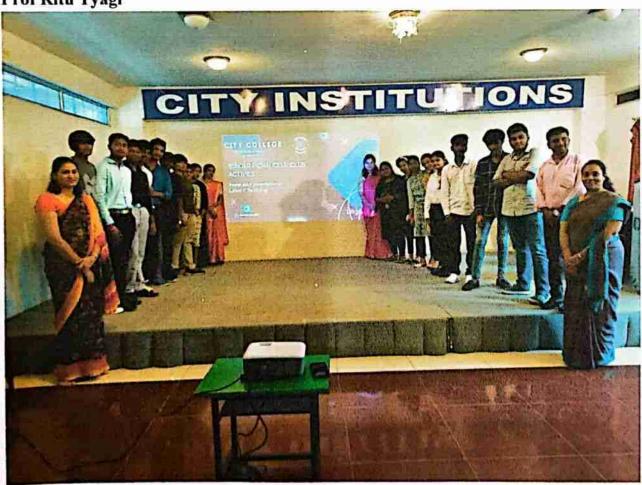
**NOVEMBER 2, 2022 WEDNESDAY** 

#### **EVENT CO-ORDINATORS:**

- 1. Prof Ritu Tyagi(HOD)
- 2. Prof Rudreshwari G

#### **EVENT HOSTED BY:**

1. Prof Ritu Tyagi



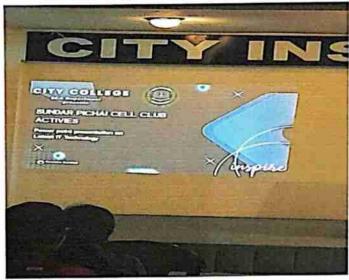
Principal

City College

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#### EVENT DESCRIPTION:

- > Tagline of the event "Innovation of upcoming AI technology".
- > Information about the use of latest technology in IT firms using AI.
- > Usefulness of these technologies in the education.



POWER POINT PRESENTATION

#### Judges of the Event:

- 1.Prof. Ritu Tyagi
- 2. Ms. Archana

#### **Event Description:**

Event is hosted by Head Of Department Of Computer Applications Prof. Ritu Tyagi and coordinated by the team Prof. Rudra, Prof. Shweta, Prof. Sindhura and Prof. Silambarasan. Students actively participated in the competition. Event is conducted for BCA Ist, IIIrd and Vth semester students.

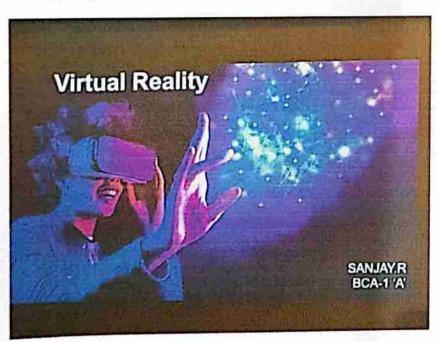
The students who have participated in this event is as follows:

SL. NO	Name of Participant	Class	Topics
1	Poorvi Saxena	BCA 1(A)	Metaverse
2	Kamana Poudel	BCA 1(A)	Development in IT
3	Sanjay S	BCA 1(A)	Virtual Reality
4	Niharika Sharma	BCA 1(A)	Data Science

5	Vaishnavi	BCA 1(A)	Virtual Augmented Reality
6	Nikitha J	BCA 1(A)	QR Code
7	Prajwal	BCA 1(A)	Artificial Intelligence
8	Jaffar	BCA 1(A)	Al and Machine Learning
9	Mahesh	BCA 1(B)	IT
10	Lokesh.B	BCA 1(B)	5G Future
11	Sanjay S	BCA 1(B)	Cloud Computing
12	Arjitha Shreyavas	BCA 1(B)	Al
13	Gnana Prasunna	BCA 1(B)	Cyber Security
14	Shrevanth Reddy	BCA1(B)	Robotic Process Automation
15	Harshith	BCA III	E-Paper
16	Riya	BCA V	Al
17	Apoorvan	BCAV	5G Technology

Students have chosen good and latest topics for the presentation.

Few glimpses of the Event is as follows:



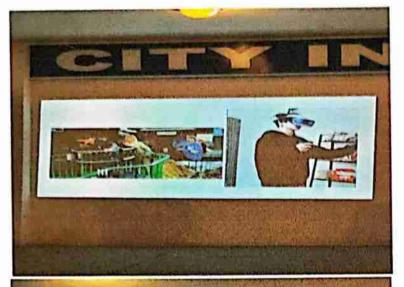


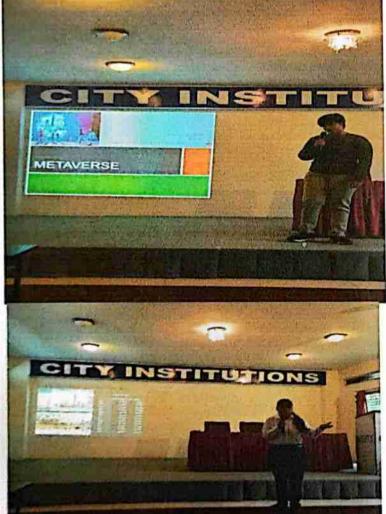
POWER POINT PRESENTATION



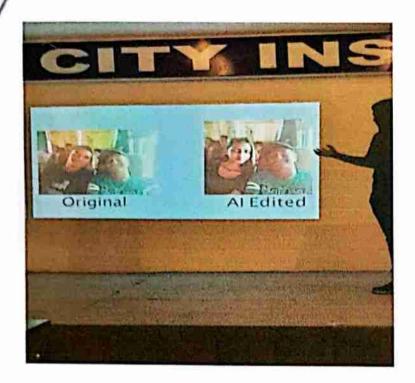
Principal

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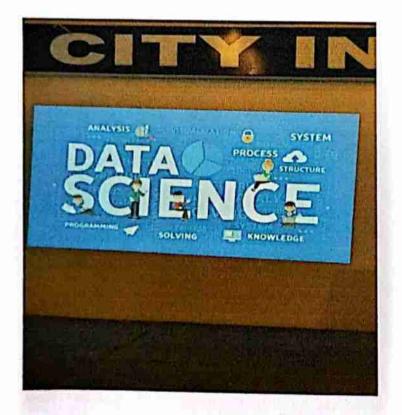




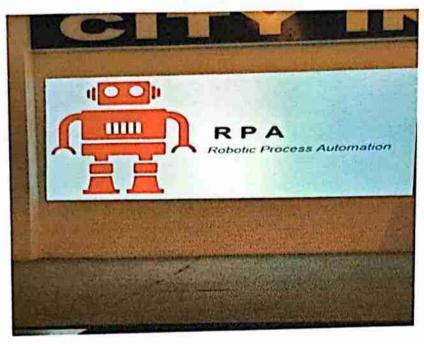
POWER POINT PRESENTATION: ON LATEST TECHNOLOGY.

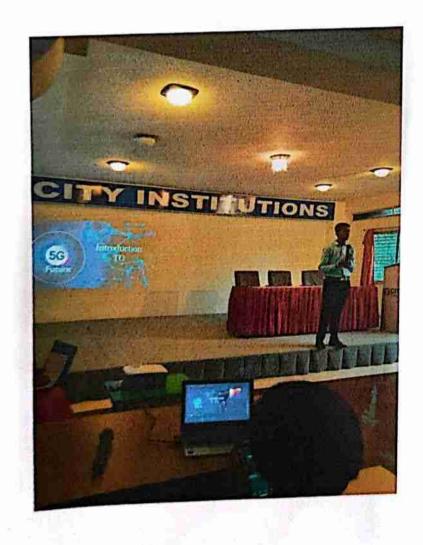


# POWER POINT PRESENTATION



# POWER POINT PRESENTATION





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Our Senior students of 5th semester help us in handling the projectors actively.

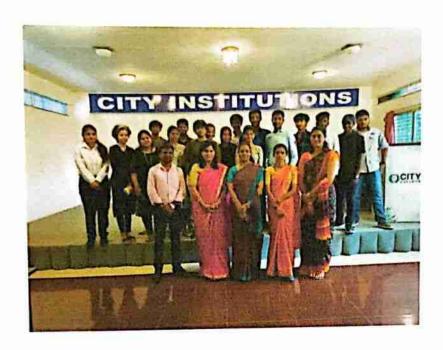
- 1. Apoorvan-BCA( V sem)
- 2. Riya BCA(V sem)

#### Vote of Thanks:

Prof. Ritu Tyagi heartily congratulate the students for their active participation. Students made this event a huge hit. She also thanked the Management and Vice-Principal Dr. Veena Angadi ma'am for her continuous support and motivation. Our efforts are useless without their motivation.

Prof. Ritu Tyagi also admired students for their efforts. "Knowledge and invention have no bar" based on this quote this event was conducted and it become successful also with the collaborative efforts of students and as well as teachers. With this event students get to know the importance of Time Management as they need to finish their topics in dedicated time only.

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The judgement has made by our respective Judges Prof. Ritu Tyagi (HOD) and Ms. Archana based on the following five Criterias:

- 1). Total number of slides
- 2). Explanation
- 3). Content
- 4). Confidence
- 5). Technology

Based on above five criteria we have following Winners and Runners:

#### Winners and Runners list:

S.No	Name	Class	Position	Winner/Runner
1	Sanjay. R	BCA Ist sem(A)	First	Winner
2	Lokesh.B	BCA Ist sem(B)	First	Winner
3	Riya	BCA 5TH sem	Second	Runner
4	Arjitha Shreyavas	BCA Ist sem(B)	Second	Runner

Report Prepared By:

Prof. Ritu Tyagi

**Head Of Department of Computer Applications** 

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# Activity Report International Yoga Day

	Academic year 2022-23
1.Basic o	
Name of Activity Plant a hope! Plantation Drive	
Date	21 <sup>st</sup> June 2022
Organized by Name of Department/ Name of Committee/ Club  Yoga and fitness Cell in association with	
Coordinator/ In-charge of Activity	Mrs Vandana R. Mrs Sindhu G,Ms Niveditha & Mr. Balakrishna Kamat
Time	9.30 am
Venue	Quadrangle
For Class/Group	MBA, BBA and BCom students
Nature: Academic /Co- curricular/extracurricular/other	Extracurricular
2.Brief inf	ormation about Activity
Topic /Subject of activity	Yoga
Objectives of the activity  To make students aware about benefit and practicing basic postures and Suryar	
Methodology	
Total students participated	50
Outcome of Activity	Successful Participation by faculty and staff
3.Proofs atta Letters /Attendance sheet/Certificate/	ached Feedback/Account document /Photo etc.

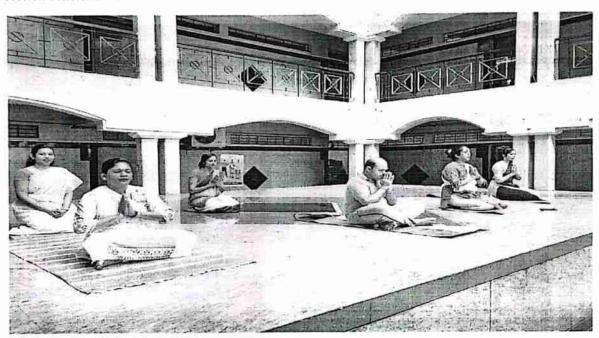
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A yoga session was conducted by the college as a part of International Yoga Day on 21st June 2022. The event was conducted by all Mrs Vandana R, Mrs Sindhu G,Ms Niveditha & Mr. Balakrishna Kamat under the guidance of Dr Veena Angadi.

At 9.30 am. an awareness was given about the benefits of Yoga and practice session of basic yoga postures and Suryanamaskar. About 50 students and all the faculties participated in the event. The session concluded at 10.30am.





INTERNATIONAL YOGA DAY

CITY COLLEGE Jayanagar, Bangalore - 70



# **Department of Commerce and Management**

# Ist Sem B.Com

# **Yoga And Fitness**

SL. NO	Name of the Student	Signatures
l	ANUSHKA SINGH	Anushka Singh
2	<b>BIJOY KUMAR JAMATIA</b>	Biguy kum jant a
3	CHANDANA U	Chardana U
4	KHAJI REHAN	Harris
5	LINGAYYA B STHAVARMATH	Gogary De
6	NIKITHA YADAV	Nikita
7	BHAVANA REDDY	Ab
8	TARUN B R	Tarun
9	MOHAMMED ZUBER	myber 17
10	NISHA KUMARI	Nisha Kumaxa
11	VARUN J	Vanun-I
12	MAHENDRA B	Mahendari B.
13	NAGA KRUTHIK	Nacter
14	DEEPIKA R	Dupika
15	RAHUL REDDY	046
16	PREM JAIN	Ab
17	DARSHAN N	Dax Shah, N
18	GAGANA URS N	Gagana · Us.
19	JANCY	Januas
20	KIRAN N	Kiran.N
21	PRIYADARSHINI J	Veriga classer. J
22	RAKESH A	, de
23	MOHAMED HARSHAQ K P	SAB
24	DARSHAN U	D-8-
25	GAWTHAM RAJ S	db
26	VEDASHREE K	Vedashere . 1c.

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# Department Of Commerce and Management Ist Sem BBA

# **Yoga And Fitness**

SL.NO	NAME OF THE STUDENT	SIGNATURE
1	RANI KIRAN KISKU	₩B .
2	ROSHAN	alo-
3	NEHA TAJ	Relatoj
4	PUNITH KUMAR G	Rushkumer 6
5	PREM KUMAR K	Prenkumarik
6	SONU YADAV	Soon yadev.
7	HUZAIFA ASRAR	T . N 13
8	WASEEQ UR RAHMAN	Ab
9	HARSHAVARDHAN SINGH	
10	AKASH RANA	Harch evisty
11	MANJUNATH.G R	Marjurath
12	MOHAMMED SAYEED	
13	MADAN KUMAR M D	Ab
14	DARSHAN YADAV U	No.
15	N KISHORE	Akishore
16	AFWAAN BAIG	
17	KARAN KUMAR N	AL On W
18	DINESH R	go.
19	MOHAMMED UWAIZ	- Port
20	LOKESH S	LOKUSH:S
21	S LIKITHA	LOKO HIS
22	ABDUL WAHAB KHAN	db
23	KUNA TEJA	
24	SUDARSHAN H P	Budardon
25	MOHAMMEDV SAQUIB	A6
26	V AKASH KARTHIK	V. Akash
27	POOVARASU V	VILOOUSTARI
28	USMAN BIN SAYEED	Nostaliana
29	FAISAL PASHA	dla
30	SHUBASH DEY	sen sen
31	SURESH S	
32	NANDINI M	Nardini-M
33	AJAY KUMAR V	Ab
34	SWAROOP B	Swaroop.D
35	АМІТН СНАКМА	
36	HEMALATHA S	Ab
37	ABRAN PASHA	d/P



# Department Of Commerce and Management Ist Sem BBA

### **Yoga And Fitness**

SL.NO	NAME OF THE STUDENT	SIGNATURE
1	RANI KIRAN KISKU	MB.
2	ROSHAN	alo-
3	NEHA TAJ	Relator
4	PUNITH KUMAR G	Rush Kumez G
5	PREM KUMAR K	Prentumarile
6	SONU YADAV	Soon yader.
7	HUZAIFA ASRAR	Acron Acron
8	WASEEQ UR RAHMAN	Ab
9	HARSHAVARDHAN SINGH	your wsy
10	AKASH RANA	Aksh
11	MANJUNATH.G R	Mayurath
12	MOHAMMED SAYEED	Ab
13	MADAN KUMAR M D	NE
14	DARSHAN YADAV U	Afri
15	N KISHORE	Akishore
16	AFWAAN BAIG	Ab
17	KARAN KUMAR N	Play
18	DINESH R	
19	MOHAMMED UWAIZ	ds
20	LOKESH S	LOKESHS
21	S LIKITHA	Ab
22	ABDUL WAHAB KHAN	db
23	KUNA TEJA	K. Tej
24	SUDARSHAN H P	Quelaceton
25	MOHAMMEDV SAQUIB	A6
26	V AKASH KARTHIK	Vitash
27	POOVARASU V	VILOOUSTARK
28	USMAN BIN SAYEED	Ab
29	FAISAL PASHA	Ab
30	SHUBASH DEY	Of Mary.
31	SURESH S	111111111111111111111111111111111111111
32	NANDINI M	Nandini-M
33	AJAY KUMAR V	Ab
34	SWAROOP B	Swaroop.D
35	AMITH CHAKMA	Ab
36	HEMALATHA S	gA b
37	ABRAN PASHA	

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1		
/38	ROHIT JAIN	Rohit
39	NASRUDEEN	Kullen
40	SRIKANTHLS	Suint
41	RUSHDA KONAIN	db
42	AZZWN ALNED	de
43	ASSISH CHERY	d. chetry
44	HARISH.B	db
45	NANDINI.P.G	Noundini P.G

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### Department Of Computer Applications Ist Sem BCA (A) Yoga And Fitness

S.NO	NAME	Signature
1	Abhinash	Al Luch . S
2	Aditya	dp
3	Ajith Kumar R	Alethkunal-R
4	Akash Khadka	AL.
5	Akash Kumar	AKRISK KUMIY
6	Amrit Raj	dalus 1
7	Anivesh Jha	Aniveshi he
8	Ayaan Shafi	Ayaam
9	Bhargab Protim	Bhargab
10	Binita Das	Ab
11	Chinmay Phukon	Chie
12	Deepshikha Karmakar	Dormalor
13	Dinesh Kumar. O	Danies
14	Harish Indora P	Harish indday
15	Hemanth Reddy.B	50
16	Jaffar Shahbaz Khan	2
17	Kamana Poudel	tenuz
18	Kashish Chauhan	Cashiste
19	Keerthana S	Kenthans.
20	Likith.M	Lelletho M.
21	Md Mashud Ahmed	dp
22	Niharika Sharma	Miharika
23	Nikath Parveen.S.N	Alikath
24	Nikitha.J	Nike
25	Pani Subramanyam BP	Bani
26	Pooja B S	2 ja 3 5
27	Poorvi Saxena	2000
28	Pranay Kumar	Promy Muna
29	Praveenkumar E	Brany Muner
30	Priyanshu Mishra	de

/		
/31	R .Prem	R.Palers of
32	Raj Kishore Panda	Parkish prole
33	Rajashekhar	Righthan
34	Sanjay.R	ais
35	Sujata Nath	Rantalo .
36	Suprim Mondal	Sugaine
37	Suvodip Majumder	ave
38	Suprim Mondal	11 1
39	Umme Hafsa.F	11/51
40	V Madhu Shree	Madhi
41	V Suresh	Ab
42	Vaishnavi P C	P.C.Vaihnary
43	Vishal Suthar	200
44	Yashwanth.C	Yuch-C.
45	Mahesh Kumar S	Mahoth lang
46	Pradeep Singh N	38,
47	Tejas K	alb
48	Farukh Abdulla M	ds
49	Shreelakshmi A.u.	Shace
50	Manoj Kumar	manos kinale
51	Rabiya Sultana	Poblya dultura
52	Akash Dev	O'Billow
53	Shreyas M	8111
54	Muneeb Ahmed	Sala P
55	Sandeep P	Sarler 10
56	Kushal M	Call
57	Shah Fahad	A
58	Bipin Pandey	No. 1

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# Department Of Computer Applications Ist Sem BCA (B) Yoga and Fitness

SL.NO	Name	Signatures	
1	A Saqib	A	
2	Aniket Vijay Mishra	A.V. Mishra	
3	Arapit Yadav	A.V. Mighra Byaday	
4	Bishal Kumar Thakur		
5	Byre Gowda.S. A	Byra	
6	G Gnana Prasuna	db	
7	Gowni Ramesh	Ab	
8	Hemashree.P.S	Hemashoue	
9	Jithan	Bittinans	
10	Kishore .V	the state of the s	
11	Krrish kumar pandey	worish Pondey	
12	Lokesh. B	LokestiB-	
13	Madhu Chandra K	dlo	
14	Michael Meitei	Michael .Y	
15	Mohammed Sufiyan Z	GA b	
16	Nikhil.R	Nochit-R	
17	Pooja K	K. Posti	
18	Pradeep NC	Prades P.N.C	
19	Preethi Jasmine.A	Preethe Jasnie	
20	Roshan kumar Pandey	Rushan	
21	S.Kirthana	Scirtains	
22	Sanjay.S	Sangay. S	
23	Shaik Fayaaz Saheb	garren	
24	Shashank .S	Platait &	
25	Shrevanth Reddy	1000	
26	Sridhar Raj N	10-1-10-	
27	Supritha.R	Superitha.R_	
28	Suraj Patil		

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7				
29	Syed Fardeen	Shulada		
30	Syed Rayaan	Sued Raygan		
31	Thepalle Sudarshan Kumar	Syed Rayoun Sudnershan		
32	Vasima Habib Shaikh	Ab		
33	M.P. Sai Supreeth	8707		
34	Azman Ahmed	Annouland.		
35	Akshay gowda P	allahas		
36	Thomson Seram	Thomson Swam		
37	Punith Burshi	Puis		
38	Uday S	Uday:S		
39	Amaan Ahmed	Ab		
40	Dayanand Takkodi	Dil		
41	Md Rayan	Royon		
42	Zainab Inamdar	3		
43	Nandan S S	A6		
44	Marwa Hassan	July .		
45	Gahana Ganapathi	Gahano,		
46	Md Fareed Ahmed	3-dand		
47	Varsha V	Harsho		
48	Manasa	Manasa.S.		
49	Arjitha Shreyavas	41/2		
50	Adithya	A chila		

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#### WORKSHOP ON CAREER GUIDANCE

Date of the Event

- 21-03-2022

Venue

- Seminar Hall

Reportby

- Silambarasan

Number of Participants

- 40

Course

- MBA

#### Career preparation:

- Finding employment can be challenging for anyone, but the job market can be especially tough for recent college graduates to help them out.
- By guiding students can increase the chances for getting a great job in the field they love to work.
- They also explored what information should be contained in a resume.
- A resume is a tool that's designed to get you to the next step in the employment process, the interview. So to help them out.

# Pre - Employment preparation:

 Train students on how to assess skills and limitations, develop a positive self-concept, develop basic employ-ability skills, and develop.

Communication and problem solving skills, and expose themselves to technology used in the workplace.

- Resume writing, interviewing techniques, and job search skills are emphasized.
- Job placement and self-sufficiency is the ultimate goal of this program.

# Topics Covered in the program

- Employment preparations
- How to prepare Resume
- How to face Interview
- FAQS in Interview.

# Workshop on career guidance





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# Department of Commerce and Management

SI. No.	Particulars	Event related Details		
1.	Event*	Awareness Program		
2.	Title of the Event	Investing in the Health		
3.	Date	10/02/2022		
4.	Time	10.30 AM to 12.00 PM		
5.	Venue	Seminar Hall		
6.	Resource Person Details	Name: Padmini  Designation: Nutritional expert		
7.	Faculty Co- coordinator Details	Prof. Niveditha K – Assistant Professor  Prof. Sindhu Guruprasad- Assistant Professor		
8.	Topics Covered	Awareness about Health Importance, Nutritional food, Balanced Diet, Mental Health		
9.	No. Faculty Participants (Enclose a copy of names with signatures)	Intèrnal: - External: -		

/					
10.	No. Student Participants (Enclose a copy of names with signatures)	Internal: Department:	25	External:	•
11.	Student Coordinator/s	Arbaaz – 1 <sup>st</sup> Sem MBA  Guruprasad – 5 <sup>th</sup> Sem B.Com			
12.	Total Expenditure	NA			
13.	Sponsors and Amount (if any)	NA			
14.	Agenda of the Event	To create awareness regarding Health			
15.	Attendance Sheet Attached?#	Yes			
16. Summary of the Event (Around 100 words)  Health Centre cell con Investing in the Health Program was conducted scheduled at 10.30 AM participated in the Program Started Ramakanth.  She spoke about the in also balancing of both Program at the Investing in the Health Program was conducted scheduled at 10.30 AM participated in the Program Started Ramakanth.		of for B.Com, BBA, Book on 20-04-2022. The for 12.00 PM. Are gram.  If with welcome importance of healt	CA students. The program was bund 60 student note by Pro		
				nded with Voting	

**Event Coordinator** 

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AWARENESS PROGRAM



No. 27/2, 33<sup>rd</sup> Cross, 2<sup>nd</sup> Main Rd, 7<sup>th</sup> Block, Jayanagar, Bangalore – 82

#### **ATTENDANCE FOR HEALTH & AWARENESS**

I BCOM		
SI No	Name	Signature
1.	REVANNA M V	Kevan.
2.	HARISH N	Harrish!
3.	USMAN AHMED KHAN	Absent
4.	NIKHIL H R	Meril.
5.	DEREK ROBIN FERNS B	Absent
6.	KUMAWAT VIJAY RADHESHYA	Absent
7.	SHASHIDHAR H R	Sharigha
8.	ABDUL RAZAK	. A bowl-h
9.	AKASH K C	Attack
10.	REVANNA M V	Reveus-r

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#### ATTENDANCE FOR HEALTH & AWARENESS

I BBA			
SI No	Name	Signature	
1.	BHUVAN S	Bhuran	
2.	CHAITHANYA R	Absent	
3.	ABHAY VISHWAKARMA	House	
4.	MOHAMMED GHUFRAN	Absent	
5.	SHREE SHANTH	8 million	
6.	RAHIB KHAN	Lanib, X	
7.	GURUSIMHA D	Gwilling	
8.	MANSOOR ALI S	Maysor A	
9.	RASHMI N	Dalum 3 1 1 2	
10.	ABHISHEK K S	Aphinhole?	
11.	BITTU PRASAD	Kentlik.	
12.	KEERTHI RAJ K	ator.	
13.	SUMANTH KUMAR R	Absent	

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#### ATTENDANCE FOR YOGA

I BCA			
SI No	Name	Signature	
1.	ABHIJITH R NAIR	Applittie	
2.	ADITYA KUMAR	A dixthyg ik	
3.	HARSHITH M K	Harshithin	
4.	NAJMUL HUDA	Absent	
5.	RAGHUL KRISHNAMURTHY	Absent	
6.	RAKSHITHA S	Rabblister	
7.	SAHIL S	Absent	
8.	SANJAL P S	Sam P.S	
9.	VAISHNAVIN	Absort	
10.	VIDYASHREE K S	Walfan K	
11.	VISHWAS KUMAR	Mishay kun	
12.	VIVEK KUMAR	beent	
13.	YASHAS KUMAR	Your.	

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#### Department of Commerce and Management

#### YOGA FOR FITNESS

SI. No.	Particulars	Event related Details			
1.	Event*	YOGA FOR FITNESS			
2.	Title of the Event	YOGA FOR FITNESS			
3.	Date	24/01/2022			
4.	Time	9.30 AM - 11 AM			
5.	Venue	Seminar Hall 1, 3 <sup>rd</sup> flour			
6.	Resource Person 1 Details**  (Profile to be enclosed)	Name: Dr. Padmini Kumari  Specialization: Nutritionist and yoga instructor			
7.	Topics Covered	Enlightened the staff and students about eating healthy and at the right quantity and right time. Conducted yoga for students and staffs.			
8.	No. of Faculty Participants(Enclose a copy of names with signatures)	Internal:	10	External:	NA
9.	No. of Student Participants (Enclose a copy of names with signatures)	Internal:	25	External:	NA
10.	Faculty Coordinator/s	Full Name: Ms. Jayashree Assistant Professor Department of Commerce and Management Full Name: Ms. Asha			

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		Assistant Professor Department of Commerce and Management
11.	Student Coordinator/s	NA
11.	Student Coordinatorys	
12.	Total Expenditure	5000
	(Details to be enclosed)	
13.	Sponsors and Amount (if any)	NA
14.	Program Schedule of the Event attached?	Yes
15.	Feedback Collected?	No
	(Enclose a copy***)	
16.	Attendance Sheet Attached?#	Yes
17.	Summary of the Event (Minimum 100 words)	Department of Commerce and Management conducted a Yoga Day on 24/01/2022 at 9.30 AM to 11 AM.
		The event started with the welcoming the gathering by Prof. Lavanya Raju. Assistant Professor, CCJ
		Dr. Padmini Kumari spoke about the importance of eating healthy and exercising regularly. She conducted
		yoga for students and staffs
		The session concluded with a formal vote of thanks by Dr. Sanganagouda, Assistant Professor, CCJ
18.	Photographs of the Event	Attached

#### PHOTOS OF THE EVENT





YOGA FOR FITNESS

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Event Co-Ordinator

Principal Principal CITY COLLEGE Jayanagar, Bangalore-70



#### ATTENDANCE FOR YOGA

I BCOM			
Sl No	Name	Signature	
1	REVANNA M V	Revous	
2.	HARISH N	Absont	
3.	USMAN AHMED KHAN	18man.A.)	
4.	NIKHIL H R	Mildel H-B	
5.	DEREK ROBIN FERNS B	Depole-R.	
6.	KUMAWAT VIJAY RADHESHYA	Absout	
7.	SHASHIDHAR H R	Absout	
8.	ABDUL RAZAK	Absent	
9.	AKASH K C	Apach K.	
10.	REVANNA M V	Revauah	

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#### ATTENDANCE FOR YOGA

I BBA			
SI No	Name	Signature	
1,	BHUVAN S	Bhewans, V	
2.	CHAITHANYA R	Absent	
3.	ABHAY VISHWAKARMA	Notices	
4.	MOHAMMED GHUFRAN	Chwaran,	
5.	SHREE SHANTH	Shree Shouth	
6.	RAHIB KHAN	Rahibthon	
7.	GURUSIMHA D	burugimiha	
8.	MANSOOR ALI S	Mansoon this	
9.	RASHMI N	R.N.	
10.	ABHISHEK K S	Abhistrek	
11.	BITTU PRASAD	Biltu	
12.	KEERTHI RAJ K	Keerthi R.K	
13.	SUMANTH KUMAR R	Suronth	

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## ATTENDANCE FOR HEALTH & AWARENESS

I BCA			
SI No	Name	Signature	
1.	ABHIJITH R NAIR	Apricel	
2.	ADITYA KUMAR	H.Co. I. N	
3.	HARSHITH M K	Larshich	
4.	NAJMUL HUDA	Absour	
5.	RAGHUL KRISHNAMURTHY	K.C	
6.	RAKSHITHA S	Absout	
7.	SAHIL S	Absent	
8.	SANJAL P S	Absent.	
9.	VAISHNAVI N	Jachnall	
10.	VIDYASHREE K S	Assem	
11.	VISHWAS KUMAR	Vishuas. [C	
12.	VIVEK KUMAR	Flosent,	
13.	YASHAS KUMAR	your /C	

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#### NO. 27/2, 33RD CROSS, 2ND MAIN RD, 7TH BLOCK, JAYANAGAR, BENGALURU, KARNATAKA 560070

#### ISRO INDUSTRIAL VISIT

City College has arranged an industrial visit for the students of MBA final year students on 24-08-2021. The college students have been taken to Indian Space Research Organization (ISRO).

The prime objective of ISRO/DOS is the development and application of space technology for various national needs. To fulfill this objective, ISRO has established major space systems for communication, television broadcasting and meteorological services; resources monitoring and management; space-based navigation services. ISRO has developed satellite launch vehicles, PSLV and GSLV, to place the satellites in the required orbits.



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### No. 27/2, 33rd Cross, 2nd Main Rd, 7th Block, Jayanagar, Bengaluru, Karnataka 560082 Department of Management - PG

#### **Case Study Discussions**

Day & Date of the Event

- 16-09-2021

Venue

- Classroom

Report by

Tarangini

**Number of Participants** 

20

Course/Semester

- B com-BBA

- \* Team Building Activities:-Team building activities are organized to make the students enhance their team building skills, planning skills and learn optimum utilization of resources. Team Building activities organized were 'Plan Your Route' and 'Paper Bag Making'.
- \* Role Play:-Role play activities are organized to help students learn HR competencies through firsthand experience. Role play based on a case study solution for the case "The Price Of Collaboration" was organized for the students of Bcom and BBA to help them learn various job roles and the basics of industrial relations.
- \* Activity Based Workshops:-To brainstorm the students for various HRM Practices various workshops are organized. "Designing Training Modules" workshop was organized for B com, BBA students wherein they were guided about the basics of Training Modules and their designing. Further the students were allotted various companies and job profiles and they were required to design the Training Modules for the same. Workshop on the "Salary Negotiation" that included quizzes and worksheets was also organized. Through this activity students were made aware of the importance of salary negotiation and what things are to be taken care of for salary negotiation while joining an organization

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# **OUTCOME OF THE CASE STUDY DISCUSSION**

The case study evaluation, you can learn more about what has worked well, what has not, and what you might want to change in the future. Identify potential solutions: A case study can also help you identify solutions to potential problems. Case studies encourage students to use critical thinking skills to identify and narrow an issue, develop and evaluate alternatives, and offer a solution

#### CASE STUDY DISCUSSION



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## No. 27/2, 33rd Cross, 2nd Main Rd, 7th Block, Jayanagar, Bengaluru, Karnataka 560082

## Department of Commerce & Management

## Report on Present Research- Problems and challenges

Day & Date of the Event

: 30-06-2020

Guest Speaker

: Gopala Krishna S R

Report By

: Dr. Sanganagouda Shivanagi

Number of Participants

: 70

Course/Semester

: BBA, BCom

Program

: Webinar

#### Outcome of the program

The resource person concluded that there is a repetitive data collection and the research scholars are not considering the society. The cost concept and the time factor are the obstacles. He gave suggestions on how the new topic of researchers can be found and information about reviewing the journals and articles.

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Principal

ಸಿಟಿ ಕಾಲೇಜು ಬೆಂಗಳೂರು ವಿಶ್ವವಿದ್ಯಾಲಯಕ್ಕೆ ಸಂಯೋಜನೆಗೊಂಡು ಬೆಂಗಳೂರಿನ ಹೃದಯ ಭಾಗವಾದ ಜಯನಗರದಲ್ಲಿ ಸ್ಥಾಪಿಸಲ್ಪಟ್ಟಿದೆ. ನುರಿತ ಅಧ್ಯಾಪಕರನ್ನು ಹೊಂದಿದ್ದು, ವಿಜ್ಞಾನ, ತಂತ್ರಜ್ಞಾನ, ವಾಣಿಜ್ಯ ಮತ್ತು ವ್ಯವಹಾರ ಅಧ್ಯಯನ ಮುಂತಾದ ವಿಷಯಗಳನ್ನು ಕುರಿತು ಗುಣಮಟ್ಟದ ಶೈಕ್ಷಣಿಕ ಸೇವೆಗಳನ್ನು ಸತತ ಮೂರು ದಶಕಗಳಿಂದ ಸಮಾಜಕ್ಕೆ ನೀಡುತ್ತ ಬಂದಿದೆ.

ಪಿಟಿ ಕಾಲೇಜು ತನ್ನ ಗುಣಮಟ್ಟದ ಶೈಕ್ಷಣಿಕ ಸೇವೆಗಳನ್ನು ವರ್ತಮಾನದ ವಿದ್ಯಮಾನಗಳೊಂದಿಗೆ ವಿವಿಧ ಬೋಧನಾ ಪ್ರಯೋಗಗಳ ಮೂಲಕ ಮುಖಾಮುಖಿಗೊಳಿಸುತ್ತ, ವೇಗವಾಗಿ ಬೇಳೆಯುತ್ತಿರುವ ತಾಂತ್ರಿಕ ವಿಷಯಗಳಿಗೆ ಹೊಂದಿಕೊಳ್ಳುವಂತೆ ವಿದ್ಯಾರ್ಥಿಗಳನ್ನು ಅನಿಗೊಳಿಸುತ್ತಿದೆ.

ವಿದ್ಯಾರ್ಥಿಗಳಿಗೆ ಗುಣಮಟ್ಟದ ಶಿಕ್ಷಣದೊಂದಿಗೆ ಸಾಂಸ್ಕೃತಿಕ ಕಲೆ, ಕ್ರೀಡೆಗಳಿಗೆ ಪ್ರೋತ್ಸಾಹಿಸುತ್ತ ಅವರನ್ನು ಉತ್ತಮ ಪ್ರಜೆಯಾಗಿ ರೂಪಿಸುವಲ್ಲಿ ಸಂಸ್ಥೆಯು ಸದಾ ಶ್ರಮಿಸುತ್ತಿದೆ.

ವಿಷಯ ಮಂಡನಕಾರ ಪರಿಚಯ

ಗೋಪಾಲ ಕೃಷ್ಣ ಎಸ್. ಆರ್.

ಕೋಲಾರ ಜಿಲ್ಲೆಯ ಕೋಲಾರ ತಾಲೂಕಿನ ಅಣ್ಣೇನಹಳ್ಳಿ ಗ್ರಾಮದವರು. ಬಿ. ಎ. ಮತ್ತು ಎಂ.ಎ .ಶಿಕ್ಷಣವನ್ನು ಬೆಂಗಳೂರಿನ ನ್ಯಾಷನಲ್ ಕಾಲೇಜಿನಲ್ಲಿ ಪಡೆದು ಪ್ರಸ್ತುತ ಕನ್ನಡ ವಿಶ್ವವಿದ್ಯಾಲಯದ ಸಾಹಿತ್ಯ ಅಧ್ಯಯನ ವಿಭಾಗದಲ್ಲಿ " ಕನ್ನಡ ಸಾಹಿತ್ಯ ಮೀಮಾಂಸೆಯ ವಿಭಿನ್ನ ತಾತ್ಮಿಕ ಆಯಮಗಳು" ಎಂಬ ವಿಷಯದ ಕುರಿತು ಪಿ.ಎಚ್.ಡಿ (ಸಂಶೋಧನೆ) ಅಧ್ಯಯನವನ್ನು ಕೈಗೊಂಡಿದ್ದಾರೆ.ಶ್ವೇತ ಪತ್ರಿಕೆ ಮತ್ತು ಸಂಗಾತ ಪತ್ರಿಕೆಗಳಲ್ಲಿ ಇವರ ಲೇಖನಗಳು ಪ್ರಕಟಗೊಂಡಿವೆ

ಆಡಳಿತ ಮಂಡಳಿಯ ಮುಖ್ಯಸ್ಥರು

ಡಾ. ಕೆ. ಆರ್. ಪರಮಹಂಸ, ಎಂ.ಬಿ.ಎ., ಪಿ.ಎಚ್.ಡಿ., ಡಿ,ಲೀಟ್., ಆಧ್ಯಕ್ಷರು, ಎ.ಎಂ.ಸಿ. – ಸಿಟಿ ಸಮೂಹ ಸಂಸ್ಥೆಗಳು.

ಶ್ರೀಮತಿ ಕೆ. ಗೀತಾ ಪರಮಹಂಸ, ಕಾರ್ಯದರ್ಶಿಗಳು ಎ.ಎಂ.ಸಿ. – ಸಿಟಿ ಸಮೂಹ ಸಂಸ್ಥೆಗಳು.

ಕುಮಾರಿ. ಮೋನಿಕಾ ಕಲ್ಲೂರಿ, ಉಪಾಧ್ಯಕ್ಷರು ಎ.ಎಂ.ಸಿ. – ಸಿಟಿ ಸಮೂಹ ಸಂಸ್ಥೆಗಳು.

ಶ್ರೀ ರಾಹುಲ್ ಕಲ್ಲೂರಿ, ಕಾರ್ಯನಿರ್ವಾಹಕ ಉಪಾಧ್ಯಕ್ಷರು ಎ.ಎಂ.ಸಿ. – ಸಿಟಿ ಸಮೂಹ ಸಂಸ್ಥೆಗಳು. ಆಯೋಜಕರು

ಡಾ. ಮಾಲಿನಿ ಎನ್ ಪ್ರಾಂಶುಪಾಲರು, ಸಿಟಿ ಕಾಲೇಜು

ಕುಮಾರಿ.ರಶ್ಮಿ.ಎಚ್ ಸಹಾಯಕ ಪ್ರಾಧ್ಯಾಪಕರು, ಸಿಟಿ ಕಾಲೇಜು

ಡಾ.ಸಂಗನಗೌಡ ಶಿವಣಗಿ ಸಹಾಯಕ ಪ್ರಾಧ್ಯಾಪಕರು, ಸಿಟಿ ಕಾಲೇಜು

ತಾಂತ್ರಿಕ ವಿಭಾಗ ಶ್ರೀ ಮನೋಜ್ ಕುಮಾರ್ ಎಂ ಸಹಾಯಕ ಪ್ರಾಧ್ಯಾಪಕರು, ಸಿಟಿ ಕಾಲೇಜು 9986845123

ಶ್ರೀ ಮೊಹಮ್ಮದ್ ಯೂಸಫ್ ಸಹಾಯಕ ಪ್ರಾಧ್ಯಾಪಕರು, ಸಿಟಿ ಕಾಲೇಜು 8792727992

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## No. 27/2, 33rd Cross, 2nd Main Rd, 7th Block, Jayanagar, Bengaluru, Karnataka 560082 Department of Management - PG

#### **Case Study Discussions**

Day & Date of the Event

- 18-03-2020

Venue

MBA Classroom

Reportby

- Tarangini

**Number of Participants** 

40

Course/Semester

- MBA

#### **OBJECTIVES:**

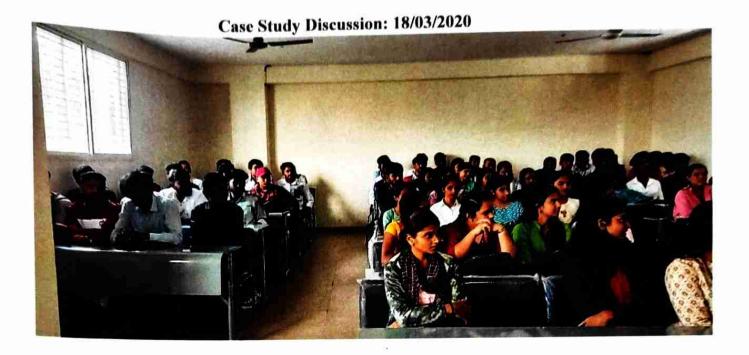
- To provide a platform for exercising practical aspects of human resource concepts and human resource management.
- To train the members for modern human resource approach.
- To develop network with HR professionals to gain information and experience.
- To develop leadership in club members by letting them organize and conduct various activities.
- To inculcate the values of teamwork, sharing and learning.

☐ Team Building Activities:-Team building activities are organized to make the students enhance their team building skills, planning skills and learn optimum utilization of resources. Team Building activities organized were 'Plan Your Route' and 'Paper Bag Making'.

he the students enhance their presentation skills
☐ Competitions:-Competitions are organized to make the students enhance their presentation skills  and explore more about HR by researching various organizations. Few competitions organized were on  the string Vision & Mission Statements and Logo Designing
and explore more about HR by researching various organizations. To Mission Statements and Logo Designing
and explore more about HR by researching various organizations.  'HR Policies and Strategies of Organizations', 'Crafting Vision & Mission Statements and Logo Designing
for HR Club'.
☐ Activity Based Sessions:-Activities based sessions are organized to make the students aware of
various important HR concepts through various in-between activities. Activity based sessions on
'Leadership in Crisis' was organized; resource person was Dr. Kshama Ganjiwale.
☐ Fun-filled Activities:-To let students learn about the important HR Concepts in a simple fun-filled
manner activities are organized. A picture puzzle based activity which had five different sections based
on the various 'Cognitive Behavioral Functions' was organized. Through this activity students were made
aware of the importance of the Cognitive Behavioral Functions in their personal and professional lives.
□ Role Play:-Role play activities are organized to help students learn HR competencies through
firsthand experience. Role play based on a case study solution for the case "The Price Of Collaboration"
was organized for the students of MBA FT III Sem. (HR) to help them learn various job roles and the
basics of industrial relations and legislation.
☐ Activity Based Workshops:-To brainstorm the students for various HRM Practices various
workshops are organized. "Designing Training Modules" workshop was organized for MBA FT IV Sem.
(HR) students wherein they were guided about the basics of Training Modules and their designing.
Further the students were allotted various companies and job profiles and they were required to design
the Training Modules for the same. Workshop on the "Salary Negotiation" that included quizzes and
worksheets was also organized. Through this activity students were made aware of the importance of
salary negotiation and what things are to be taken care of for salary negotiation while joining an
organization

#### OUTCOME OF THE CASE STUDY DISCUSSION

The case study evaluation, you can learn more about what has worked well, what has not, and what you might want to change in the future. Identify potential solutions: A case study can also help you identify solutions to potential problems. Case studies encourage students to use critical thinking skills to identify and narrow an issue, develop and evaluate alternatives, and offer a solution





In Charge Faculty

Principal Principal CITY COLLEGE Jayanagar, Bangalore-70



# NO. 27/2, 33RD CROSS, 2ND MAIN RD, 7TH BLOCK, JAYANAGAR, BENGALURU, KARNATAKA 560082

### Yoga Day

## Objectives of Yoga Day

To let people to know amazing health benefits of yoga To reduce health problems

To promote good mental and physical health of people through yoga.

To connect people to the nature by practicing yoga.

To make people get used of mediation through yoga.

To let people know their rights of good health and healthy life style to completely enjoy the highest standard of physical health.

To bring communities much close together to spend a day for health from busy schedule.

To make people aware of physical and mental diseases and its solutions through practicing yoga.

To reduce the rate of health challenging diseases all over the world.

To get win over all the health challenges through regular yoga practice.

To link between protection of health and sustainable health development.

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Summary of the Event (Minimum 100 words)

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Department of Commerce and Management conducted a Jayanagar, Bangalore - 70

Yoga Day on 18-11-2019 at 9.30 AM to 11 AM.

The event started with the welcoming the gathering by the student coordinator Mr. Felix S

Dr. Saroja Kumari spoke about the importance of eating healthy and exercising regularly. She conducted yoga for students and staffs

The session concluded with a formal vote of thanks by Dr. Sanganagouda, Assistant Professor. CCJ

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## No. 27/2, 33rd Cross, 2nd Main Rd, 7th Block, Jayanagar, Bengaluru, Karnataka 560082 Department of Management - PG

#### REPORT ON - GD

Day & Date of the Event - 13-06-2019

Venue - MBA Classroom

Reportby - Nagashree

Number of Participants - 40

Course/Semester - MBA

#### **OBJECTIVE:-**

- To develop network with HR professionals to gain information and experience.
- To develop leadership in club members by letting them organize and conduct various activities.
- To inculcate the values of teamwork, sharing and learning.

#### ☐ Promotional Activities

Promotional event of HR Club aims at acquainting the newly admitted students with the structure of the club, the activities held under the HR Club and to share with the students the aim of the HR Club. In 'Introduction to HR Club' event new admitted students register for HR Club membership. Glimpses of past activities are also presented during the event.

	Гeam	Building	Activities
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Team building activities are organized to make the students enhance their team building skills, planning skills and learn optimum utilization of resources. Team Building activities organized were 'Plan Your Route' and 'Paper Bag Making'.

#### □ Competitions

Competitions are organized to make the students enhance their presentation skills and explore more about HR by researching various organizations. Few competitions organized were on 'HR Policies and Strategies of Organizations', 'Crafting Vision & Mission Statements and Logo Designing for HR Club'.

#### □ Activity Based Sessions

Activities based sessions are organized to make the students aware of various important HR concepts through various in-between activities. Activity based sessions on 'Leadership in Crisis' was organized; resource person was Dr. Kshama Ganjiwale.

#### □ Fun-filled Activities

To let students learn about the important HR Concepts in a simple fun-filled manner activities are organized. A picture puzzle based activity which had five different sections based on the various 'Cognitive Behavioral Functions' was organized. Through this activity students were made aware of the importance of the Cognitive Behavioral Functions in their personal and professional lives.

#### ☐ Role Play

Role play activities are organized to help students learn HR competencies through firsthand experience. Role play based on a case study solution for the case "The Price Of Collaboration" was organized for the students of MBA FT III Sem. (HR) to help them learn various job roles and the basics of industrial relations and legislation.

#### □ Activity Based Workshops

To brainstorm the students for various HRM Practices various workshops are organized. "Designing Training Modules" workshop was organized for MBA FT IV Sem. (HR) students wherein they were guided about the basics of Training Modules and their designing. Further the students were allotted various companies and job profiles and they were required to design the Training Modules for the same. Workshop on the "Salary Negotiation" that included quizzes and worksheets was also organized. Through this activity students were made aware of the importance of salary negotiation and what things are to be taken care of for salary negotiation while joining an organization

#### OUTCOME OF THE GD.

The HR club is created to breeding fresh ideas and taking inputs from a particular group. Perception of common people on a particular topic. Identify a solution to a specific problem or issue. Selecting candidates after their written test for hiring in a company. Discussion is important to learning in all disciplines because it helps students process information rather than simply receive it. Leading a discussion requires skills different from lecturing. The goal of a discussion is to get students to practice thinking about the course material

**GD-Photos** 







In-Charge Faculty