CITY COLLEGE

No. 27/2, 33rd Cross, 2nd Main Rd, 7th Block,
Jayanagar, Bengaluru - 560070

Supporting Documents

5.1.3- Percentage of students benefitted by guidance for competitive examinations and career counselling offered by the Institution during the last five year.

1. List of Career counselling programs
2. Photocopies related to the programs.
3. No. of students participated list.

5.1.3 Percentage of students benefitted by guidance for competitive examinations and career counselling offered by the institution during the last five years

Year	**Guidance for competitive examinations**			**Details of career counselling**	
	Name of the Activity	**Number of students Benifited**	**Number of students qualified in the competitive examinations**	**Name of the Activity**	**Number of students participated**
2023-24	PGCET for Degree Students: Gateway to Advanced	15	Nil	Crafting Resume Session 1	52
				Crafting Resume Session 2	92
				Kotak Life Pre-placement talk	73
				Khivraj Motors Pre-placement talk	12
				Parsons Pre-placement talk	13
				Digital Marketing	50
				Report on Financial Activity	7
				GST and Taxation	40
				Workshop on Managerial Excellence	50
				Workshop on Career Guidance	60
				Internship Training	50
				Internship Orientation Program	12
				Market Your Product	45
				Personality Development Program	30
	Total	15		**Total**	**586**

2022-23	PGCET for Degree Students: Gateway to Advanced Learning	30	Nil	Pre -placement soft skills Training Program	87
				one day Workshop on Aptitude Training	86
				SBI Life Placement with	40
				Group discussion and face to face interview	20
				Kotak life placement drive with aptitude test and interview	37
				Report on oppo placement drive aptitude and mock test	45
				Report on Deutsche Bank-Scymes Placement Drive	87
				Placement Drive Activity	10
				Career labs-Kotak Mahindra-orientation program	44
	Total	30		**Total**	**456**
2021-22					
	PGCET for Degree Students: Gateway to Advanced Learning	20	Nil	Stress Interview & Mock Interview	22
				Parsons Pre-placement talk	15
				Guest Lecturer Session on Logistics & Operations in Small Scale & Medium Scale Industry	20
				Crafting Resume Session	20
				Workshop on Enhancing creativity in students	30
	Total	20		**Total**	**107**

2020-21	Guest Lecturer on competitive exam	20		NIL	
2019-20				One day Workshop on Aptitude Training	20
	Guest Lecturer on competitive exam	20		Parsons Pre-placement talk	30
				Crafting Resume Session	25
				Career awareness activity	25
	Total	20		**Total**	**100**

CITY COLLEGE

No. 27/2, 33rd Cross, 2nd Main Rd, 7th Block, Jayanagar, Bengaluru, Karnataka 560082

Department of Management - PG

ACADEMIC YEAR 2023-24

REPORT ON CRAFTING RESUME - SESSION 1

Day & Date of the Event - 19/04/2024, Friday

Venue - Seminar Hall

Guest Speaker – Y S Narayan

Reportby- Divya J

Number of Participants- 52

Course/Semester-MBA III Semester

OBJECTIVE OF THE PROGRAM:

- Toshowcase qualifications, achievements and relevant skills.
- Totrain how to draft resume as a fresher.
- To tailor the resume to the specific job and industry.
- To make a positive first impression and encourage further contact.

BRIEF OUTLINE ABOUT THE PROGRAM:

- Session started at 11:00 AM in Seminar Hall.
- Students were briefed with Do's and Don'ts of crafting resume.
- Students were demonstrated with how to create resume.
- Students were briefed with Companies who were ready to conduct placement with our college.

Principal
CITY COLLEGE
Jayanagar, Bangalore-70

OUTCOME OF THE PROGRAM:

On April 19, 2024, the seminar on resume crafting, featuring guest speaker Y S Narayan, was successfully conducted in the Seminar Hall with 52 participants from the MBA III Semester. Students gained a clear understanding of the essential elements of a professional resume.Practical insights were provided on crafting resumes tailored to industry

standards.Students were informed about potential job opportunities, enhancing their preparedness for upcoming placement activities.

PHOTOS OF THE PROGRAM:

YSN Addressing the students

Students gathered for the session

Students gathered for the session

Students gathered for the session

Divya.J 22/9/24
In-Charge Faculty

Principal
Principal
CITY COLLEGE
Jayanagar, Bangalore-70

CITY COLLEGE
No. 27/2, 33rd Cross, 2nd Main Rd, 7th Block, Jayanagar, Bengaluru, Karnataka 560082

Department of Management - PG

ACADEMIC YEAR 2023-24

REPORT ON CRAFTING RESUME - SESSION 2

Day & Date of the Event - 02/05/2024, Thursday

Venue - Seminar Hall

Guest Speaker – Y S Narayan

Reportby- Divya J

Number of Participants- 92

Course/Semester-MBA III Semester

OBJECTIVE OF THE PROGRAM:

- To clearly present the candidate's educational background, certifications, and training, thereby demonstrating their eligibility for the job.
- To provide a detailed account of the candidate's work history, emphasizing roles, responsibilities, and achievements that are relevant to the desired position.
- To customize the resume for each job application, incorporating industry-specific keywords and phrases to improve the chances of passing Applicant Tracking Systems (ATS).
- To align the resume content with the candidate's personal brand and career aspirations, presenting a cohesive and compelling professional narrative.

BRIEF OUTLINE ABOUT THE PROGRAM:

- Session started at 10:30 AM in Seminar Hall.
- Students were briefed with Do's and Don'ts of crafting resume.
- Students were demonstrated with how to create resume.
- Students were briefed with Companies who were ready to conduct placement with our college.
- Students prepared resume instantly and discrepancies were changed by the speaker.

Principal
CITY COLLEGE
Jayanagar, Bangalore-7

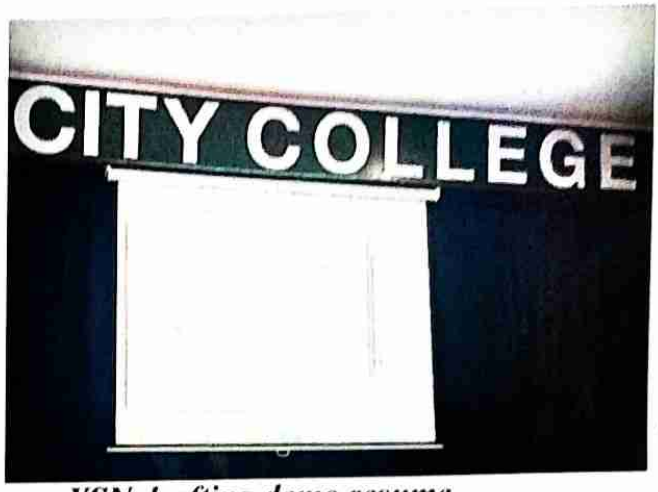
OUTCOME OF THE PROGRAM:

On May 05, 2024, the seminar on resume crafting, featuring guest speaker Y S Narayan, was successfully conducted in the Seminar Hall with 92 participants from the MBA III Semester. Students gained a clear understanding of the essential elements of a professional resume. Practical insights were provided on crafting resumes tailored to industry standards. Students

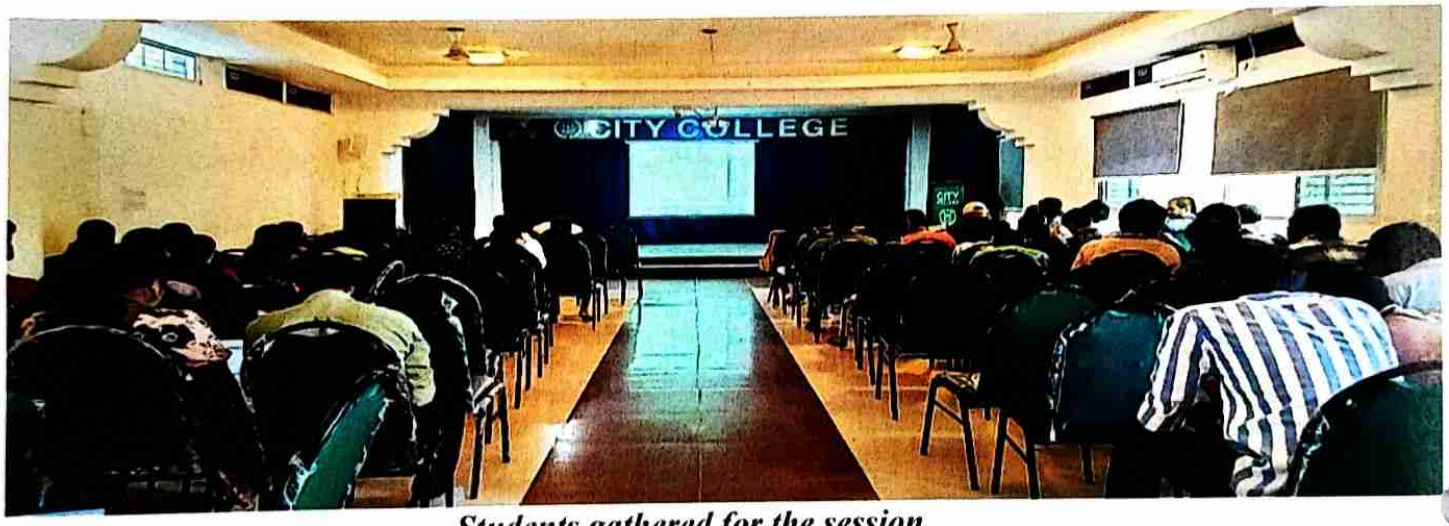
were informed about potential job opportunities, enhancing their preparedness for upcoming placement activities.

PHOTOS OF THE PROGRAM:

Screen displaying the resume draft



YSN drafting demo resume



Students gathered for the session

10/05/24
In-Charge Faculty

Principal
Principal
CITY COLLEGE
Jayanagar, Bangalore-70

CITY COLLEGE
No. 27/2, 33rd Cross, 2nd Main Rd, 7th Block, Jayanagar, Bengaluru, Karnataka 560082

Department of Management - PG

ACADEMIC YEAR 2023-24

REPORT ON KOTAK LIFE PRE-PLACEMENT TALK

Day & Date of the Event - 07/05/2024, Tuesday

Venue - Seminar Hall

Guest Speaker – Mary Francina, HR Manager, Kotak Life Insurance Ltd.

Reportby- Divya J

Number of Participants- 73

Course/Semester-MBA III Semester

OBJECTIVE OF THE PROGRAM:

- To inform Students about Career Opportunities available at Kotak.
- To introduce Company Culture and Values.
- To prepare Students for Recruitment Processes.
- To facilitate Interaction and Engagement.

BRIEF OUTLINE ABOUT THE PROGRAM:

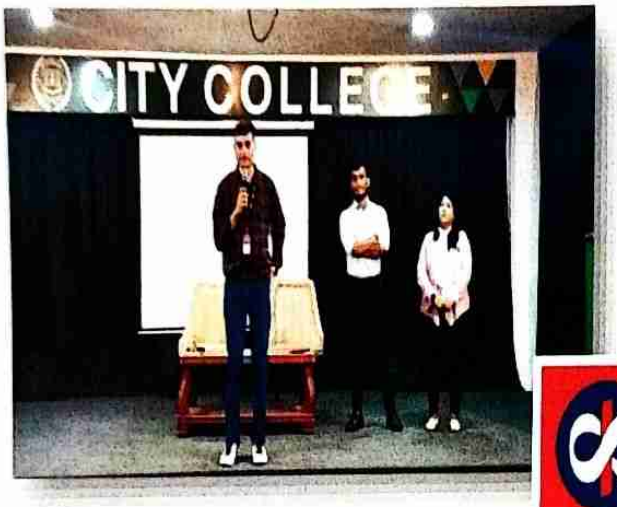
- On 07th May 2024, Tuesday, a pre-placement talk was conducted by Kotak Life at Seminar Hall. The session aimed to provide insights into career opportunities, company culture, and expectations for potential recruits from City College.
- **Introduction to Kotak Life:** The speaker provided an overview of Kotak Life Insurance, including its history, mission, and values.
- **Career Opportunities:** Detailed information on internship and full-time job opportunities available for students.
- **Company Culture and Values:** Discussion on Kotak Life's corporate culture, core values, and what they seek in potential employees.
- **Expectations and Skills Required:** Insights into the skills and competencies valued by Kotak Life, along with tips for preparing for interviews and assessments.
- **Q&A Session**
    - Engagement: Active participation from students inquiring about career paths, work-life balance, and growth opportunities within the company.

Principal
CITY COLLEGE
Jayanagar, Bangalore-70

OUTCOME OF THE PROGRAM:

The pre-placement talk provided valuable insights into career prospects at Kotak Life, fostering a positive interaction between the company and students. It equipped attendees with essential knowledge to prepare for future employment opportunities and highlighted the company's commitment to nurturing talent.Pre-placement talk was followed by Aptitude test, Group Discussion and Personal Interview. As a result, 4 students were placed at Kotak Life Insurance Ltd.

PHOTOS OF THE PROGRAM:



kotak Life Insurance

10/05/24
In-Charge Faculty

Principal

Principal
CITY COLLEGE
Jayanagar, Bangalore-70

CITY COLLEGE

No. 27/2, 33rd Cross, 2nd Main Rd, 7th Block, Jayanagar, Bengaluru, Karnataka 560082

Department of Management - PG

ACADEMIC YEAR 2023-24

REPORT ON KHIVRAJ MOTORS PRE-PLACEMENT TALK

Day & Date of the Event - 15/05/2024, Wednesday

Venue - Seminar Hall

Guest Speaker – Rakesh, Cluster Manager, Khivraj Motors

Reportby- Divya J

Number of Participants- 12

Course/Semester-MBA III Semester

OBJECTIVE OF THE PROGRAM:

- To inform Students about Career Opportunities available at Khivraj Motors.
- To introduce Company Culture and Values.
- To prepare Students for Recruitment Processes.
- To facilitate Interaction and Engagement.

BRIEF OUTLINE ABOUT THE PROGRAM:

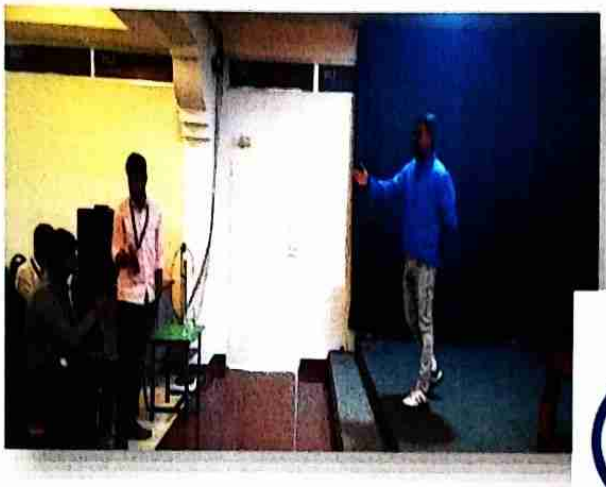
- On 15th May 2024, Tuesday, a pre-placement talk was conducted by Khivraj Motors at Seminar Hall. The session aimed to provide insights into career opportunities, company culture, and expectations for potential recruits from City College.
- **Introduction to** Khivraj Motors: The speaker provided an overview of Khivraj Motors, including its history, mission, and values.
- **Career Opportunities:** Detailed information on internship and full-time job opportunities available for students.
- **Company Culture and Values:** Discussion on Khivraj Motors corporate culture, core values, and what they seek in potential employees.
- **Expectations and Skills Required:** Insights into the skills and competencies valued by Khivraj Motors, along with tips for preparing for interviews and assessments.
- **Q&A Session**
    - Engagement: Active participation from students inquiring about career paths, work-life balance, and growth opportunities within the company.

Principal
CITY COLLEGE
Jayanagar, Bangalore-7

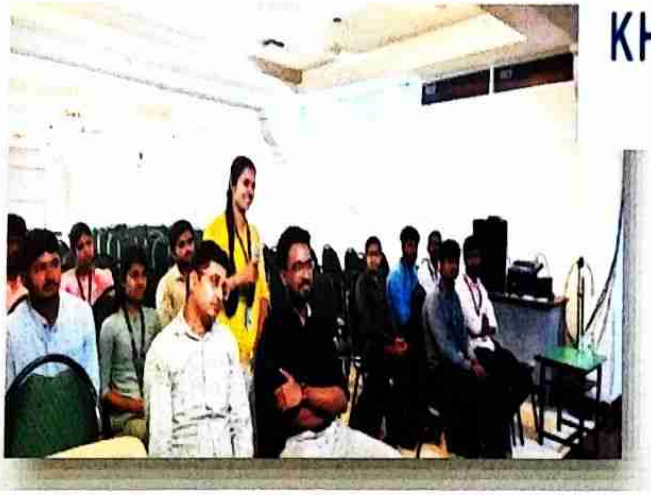
OUTCOME OF THE PROGRAM:

The pre-placement talk provided valuable insights into career prospects at Khivraj Motors, fostering a positive interaction between the company and students. It equipped attendees with essential knowledge to prepare for future employment opportunities and highlighted the company's commitment to nurturing talent. Pre-placement talk was followed by Personal Interview.As a result, 6 students were placed at Khivraj Motors.

PHOTOS OF THE PROGRAM:



KHIVRAJ



Dhanya. J 20/5/24
In-Charge Faculty

Principal.
Principal
CITY COLLEGE
Jayanagar, Bangalore-70

CITY COLLEGE

No. 27/2, 33rd Cross, 2nd Main Rd, 7th Block, Jayanagar, Bengaluru, Karnataka 560082

Department of Management - PG

ACADEMIC YEAR 2023-24

REPORT ON PARSONS CORPORATE SOLUTIONS PRE-PLACEMENT TALK

Day & Date of the Event - 13/06/2024, Thursday

Venue - Seminar Hall

Guest Speaker – Himanshi Jain from Parsons Corporate Solutions

Reportby- Divya J

Number of Participants- 13

Course/Semester-MBA III Semester

OBJECTIVE OF THE PROGRAM:

- To inform Students about Career Opportunities available at Parsons Corporate Solutions.
- To introduce Company Culture and Values.
- To prepare Students for Recruitment Processes.
- To facilitate Interaction and Engagement.

BRIEF OUTLINE ABOUT THE PROGRAM:

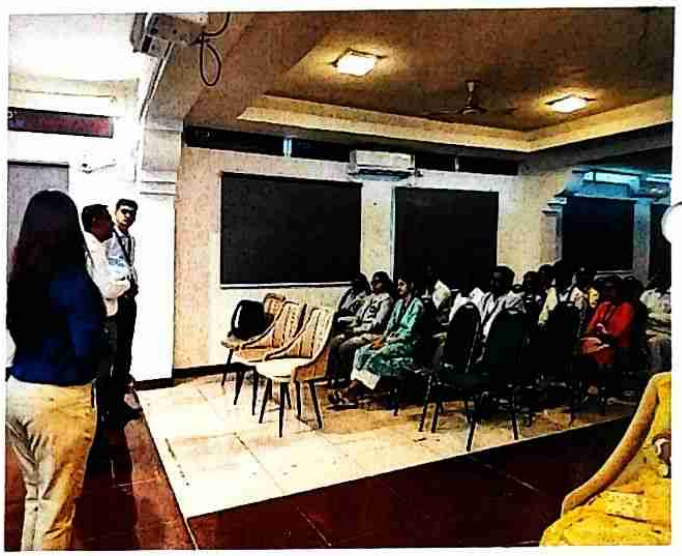
- On 13thJune 2024, Thursday, a pre-placement talk was conducted by Parsons Corporate Solutionsat Seminar Hall. The session aimed to provide insights into career opportunities, company culture, and expectations for potential recruits from City College.
- **Introduction to Parsons Corporate Solutions:** The speaker provided an overview of Parsons Corporate Solutions, including its history, mission, and values.
- **Career Opportunities:** Detailed information on internship and full-time job opportunities available for students.
- **Company Culture and Values:** Discussion on Parsons Corporate Solutionscorporate culture, core values, and what they seek in potential employees.
- **Expectations and Skills Required:** Insights into the skills and competencies valued by Parsons Corporate Solutions, along with tips for preparing for interviews and assessments.
- **Q&A Session**
    - Engagement: Active participation from students inquiring about career paths, work-life balance, and growth opportunities within the company.

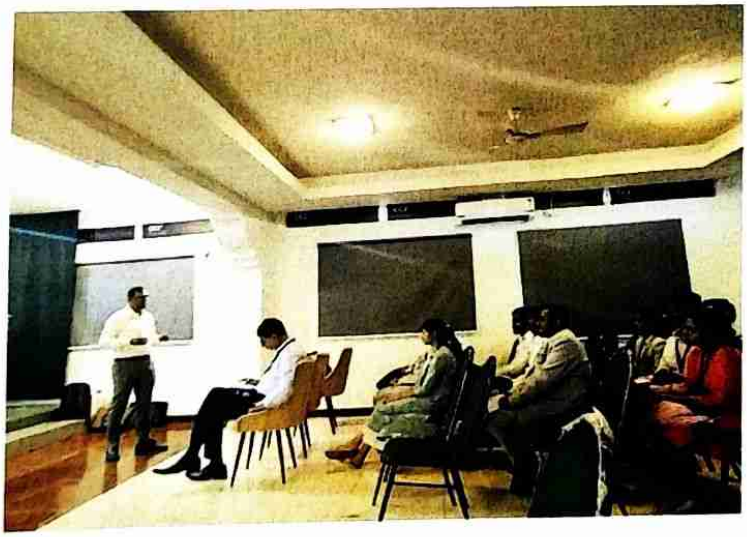
Principal
CITY COLLEGE
Jayanagar, Bangalore-70

OUTCOME OF THE PROGRAM:

The pre-placement talk provided valuable insights into career prospects at Parsons Corporate Solutions, fostering a positive interaction between the company and students. It equipped attendees with essential knowledge to prepare for future employment opportunities and highlighted the company's commitment to nurturing talent.Pre-placement talk was followed by Aptitude test, Group Discussion and Personal Interview. As a result, 3 students were placed at Parsons Corporate Solutions.

PHOTOS OF THE PROGRAM:





Dhya. J 30/5/24
In-Charge Faculty

Principal
Principal
CITY COLLEGE
Jayanagar, Bangalore-70

Report On Value added program on Digital Marketing

(11th march to 15th march 2024)

CITY COLLEGE
Jayanagar
Bangalore

Reported By:Deepashree B R
Asst. Prof.
City College,Bangalore

Principal
CITY COLLEGE
Jayanagar, Bangalore-70

CITY COLLEGE

No.27/2, 33rd cross, 2nd main Rd, 7th block, Jayanagar, Bangalore - 560082

Value Added Program On Digital Marketing

Date:11th March to 15th March 2024

For:3rd sem MBA students
Speaker of the program:
Dr. C B Venkata Krishna Prasad
Director - Acquire and Accord Solution LLP

Objectives of the session:

- Receive unparalleled guidance from industry mentors, teaching assistants, and graders
- Receive one-on-one feedback on submissions and personalized feedback on improvement
- Student support is available 7 days a week, 24*7. Timely doubt resolution by industry experts and peers
- 100% expert verified responses to ensure quality learning
- Personalized expert feedback on assignments and projects
- Regular live sessions by experts to clarify concept-related doubts
- Live sessions by experts on various industry topics
- One-on-one discussion and feedback sessions with industry mentors

Topics covered on Day1:

Digital Marketing Landscape

Fundamentals of Marketing: Journey from Traditional Marketing to Digital Marketing, Digital Marketing Metrics and Channels, Customer Centricity

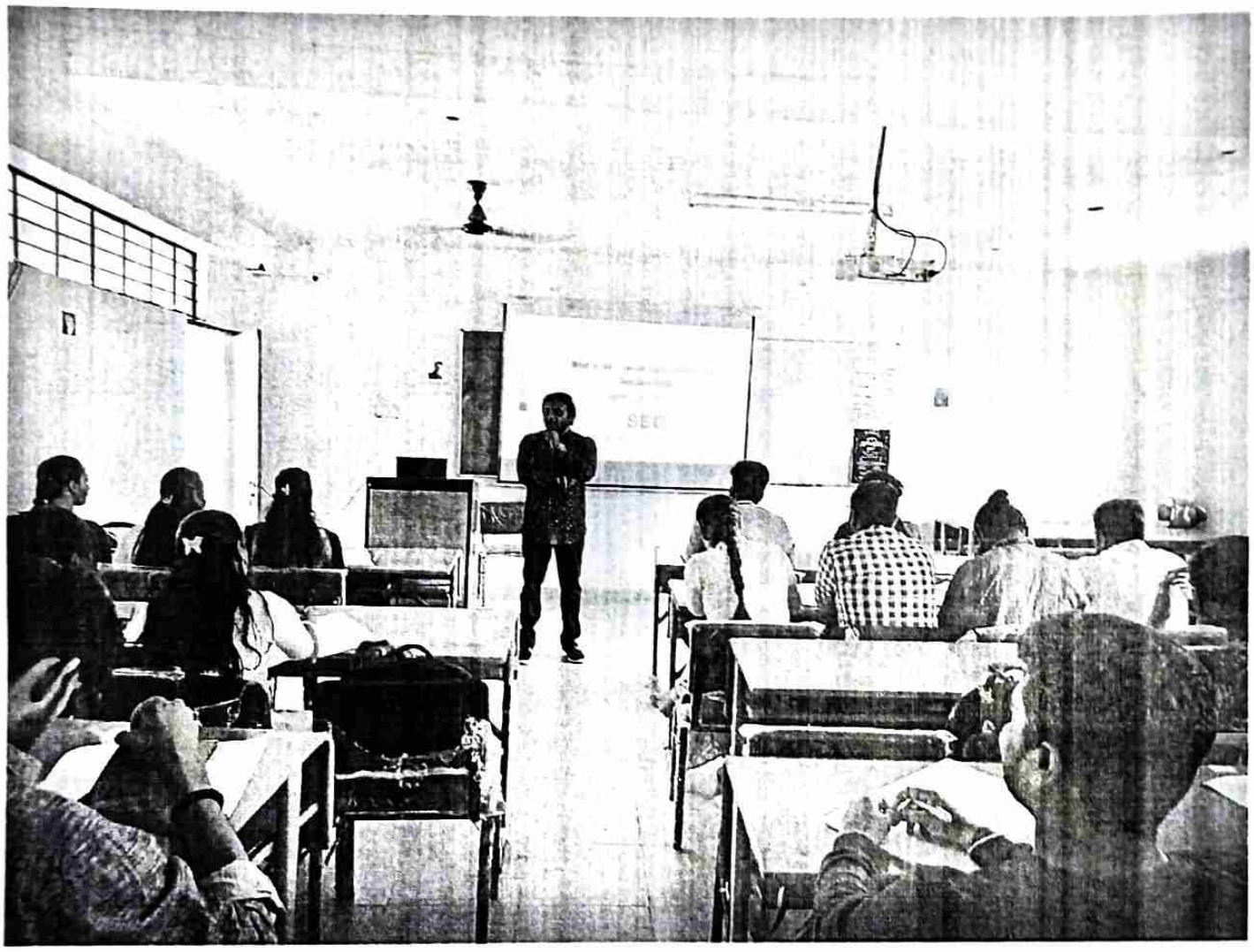
Case Studies: Digital Channels Deep Dive -

Designing a Web Presence, Social Media Marketing,Search Engine Optimisation (SEO)

Principal
CITY COLLEGE
Jayanagar, Bangalore-70

- **Case Studies:**

- Blog Creation Project (WordPress),Social Media Marketing Live Project (Facebook Ads Manager),Stukent Mimic Social (Leadership track)

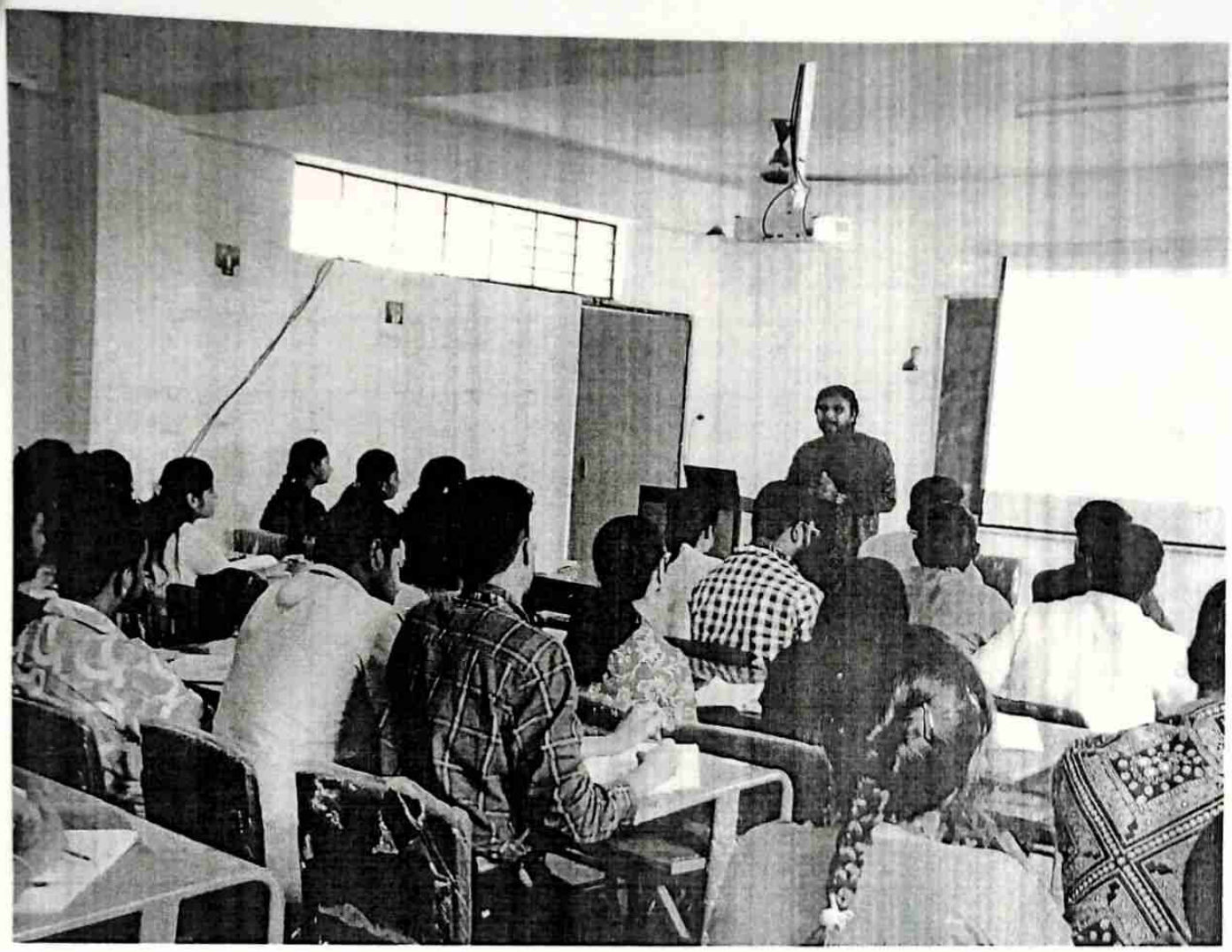


Day2:session:

Marketing Analytics and Integrated Strategy:

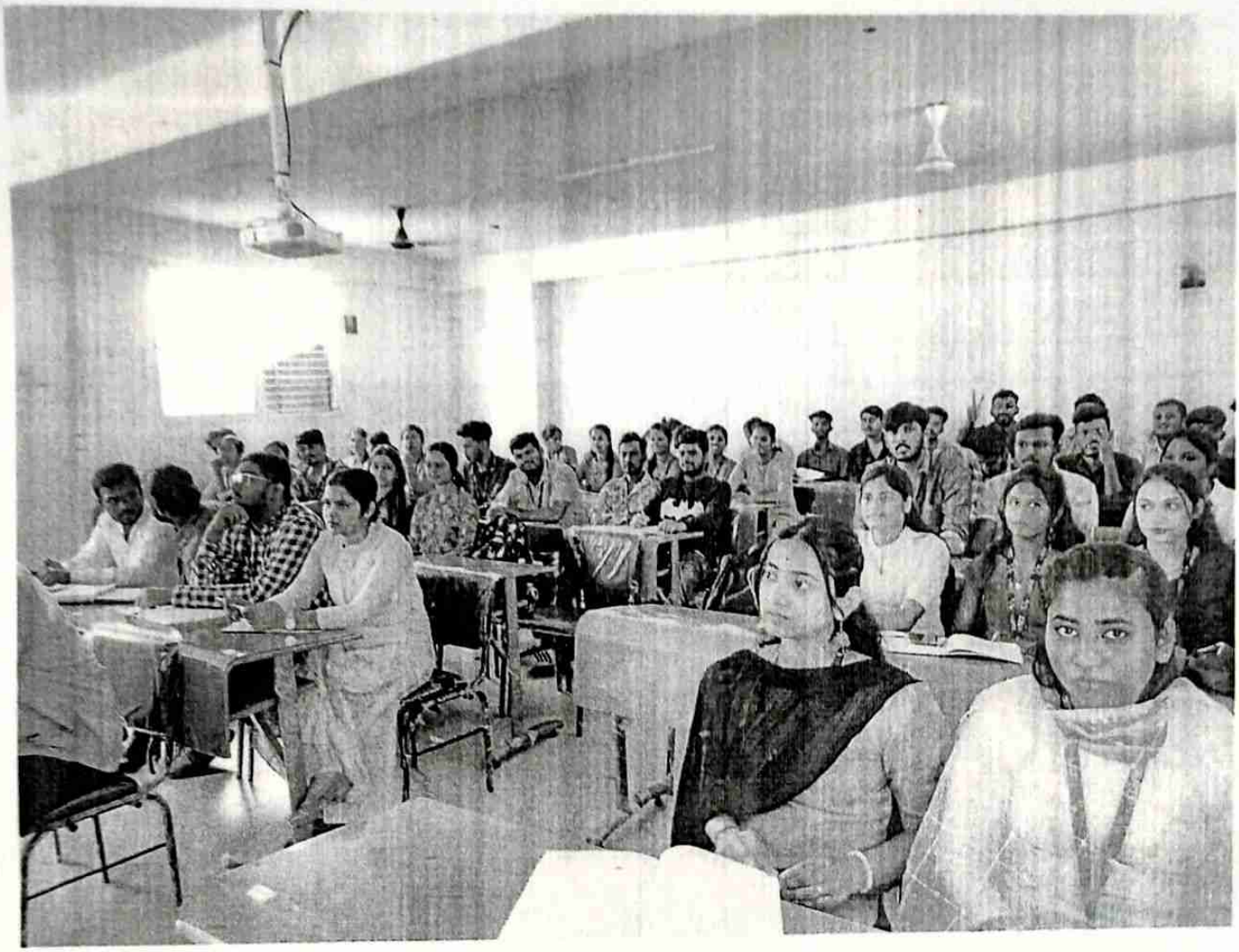
Web Analytics,Defining a Robust Digital Marketing Strategy,Planning DM Resources (Agency/Team,Case Studies: 2 case studies on reputed companies in E-commerce and Transportation, Web Analytics Live Project (Google Analytics),Capstone Project and E-Commerce Bootcamp, e-Commerce Bootcam ,Capstone Project .

Principal
CITY COLLEGE
Jayanagar, Bangalore-70



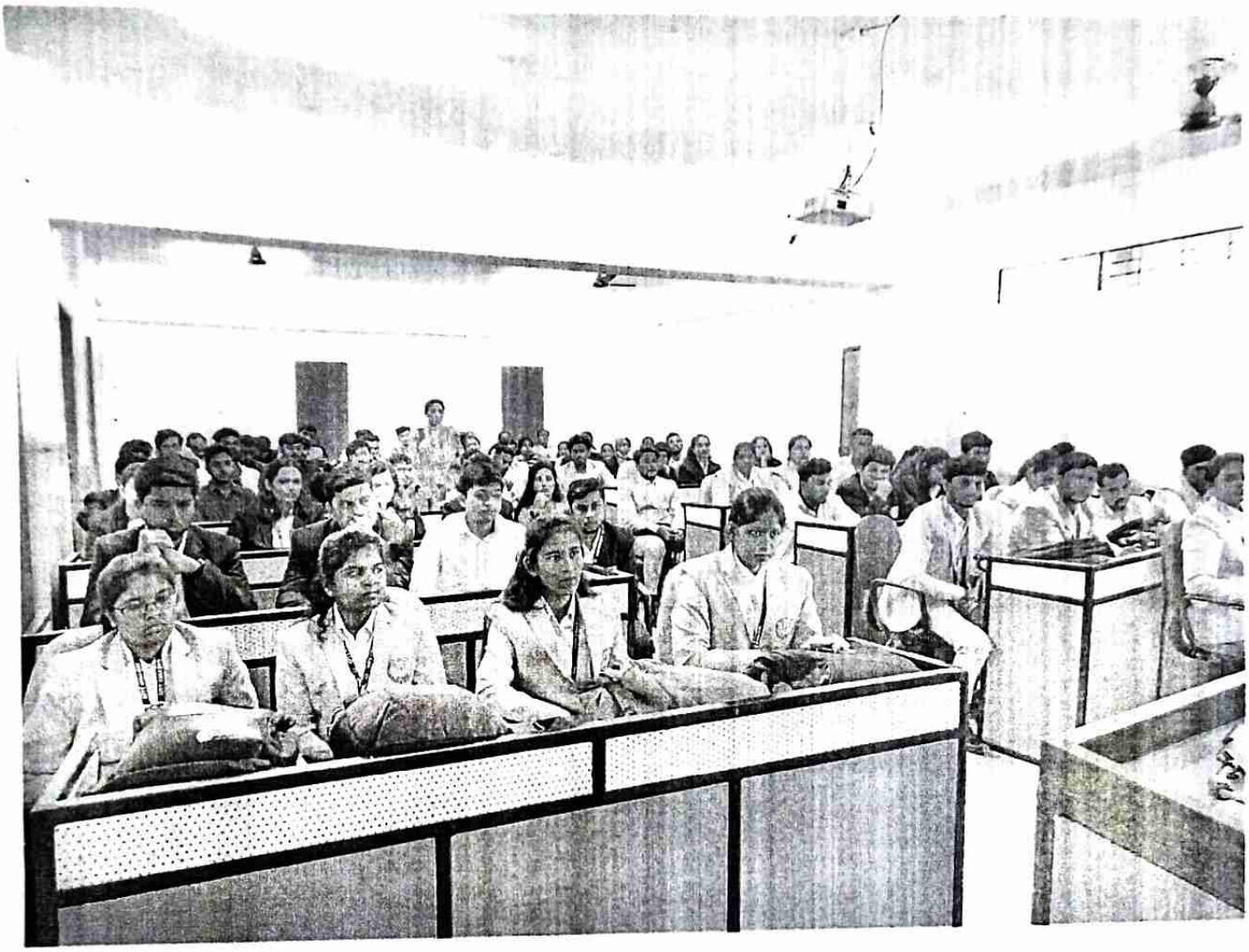
Day3:session:
Designing Website
Basics of Search Engine Optimization
Basics of Search Engine Marketing

Principal
CITY COLLEGE
Jayanagar, Bangalore-70



Day4:session:
Basics of Social Media Marketing (Test 2)
of Digital Display Marketing

Principal
CITY COLLEGE
Jayanagar, Bangalore-70



Day5:session:
Email Marketing
Affiliate marketing

Principal
CITY COLLEGE
Jayanagar, Bangalore-70

CITY COLLEGE

No. 27/2, 33rd Cross, 2nd Main Rd, 7th Block, Jayanagar, Bengaluru, Karnataka 560082

Department of Management - PG

REPORT ON FINANCE ACTIVITY

Date& Day of the Event -11/03/2024 on Monday

Venue - City College, Jayanagar 7th Block

Group Name - FOOD FUSHION

Number of Participants - 7

Course/Semester - MBA& I Semester

Faculty Name - Chethan V K

Principal
CITY COLLEGE
Jayanagar, Bangalore-70

We have created our own logo for this activity

INTRODUCTION

Marketing is the act of satisfying and retaining customers. It is one of the primary components of business management and commerce.

IMPORTANCE OF MARKETING

- Effective consumer engagement
- Building and maintaining reputation
- Building relationships between customers and business
- Boosting sales
- Staying relevant
- Making informed decisions

OBJECTIVE OF THE MARKETING

- Increase brand awareness
- Increase sales
- New product development

Principal
CITY COLLEGE
Jayanagar, Bangalore-70

- Customer satisfaction
- Improving profit
- Better product quality
- Attract new customers

INVESTMENT

We have invested of Rs.1850/-(OneThousand Eight Fifty Rupees only) each have invested is Rs. 265/-.

MENU CARD

Principal
CITY COLLEGE
Jayanagar, Bangalore-70

EXPENSES:-

D-mart - 1,200
Fruits - 250
Other items - 400

INCOME

Food fusion

Phone pay - 1200+300
Cash - 800
Investment - 1850
Income - 2300
Profit - 450

SOME OF THE PICS

Principal
CITY COLLEGE
Jayanagar, Bangalore-70

Principal
CITY COLLEGE
Jayanagar, Bangalore-70

Principal
CITY COLLEGE
Jayanagar, Bangalore-70

Report On Value added program on GST & Taxation

(11th March to 15th March 2024)

CITY COLLEGE
Jayanagar
Bangalore

Reported By:Deepashree B R
Asst. Prof.
City College,Bangalore

Principal
CITY COLLEGE
Jayanagar, Bangalore-70

CITY
COLLEGE

No.27/2, 33rd cross, 2nd main Rd, 7th block, Jayanagar, Bangalore - 560082

Value Added Program -GST & Taxation

Date:11th to 15th march 2024

Students:3rd sem MBA

Venue:Seminar Hall & class room

OBJECTIVES OF THE VALUE ADDED PROGRAM:

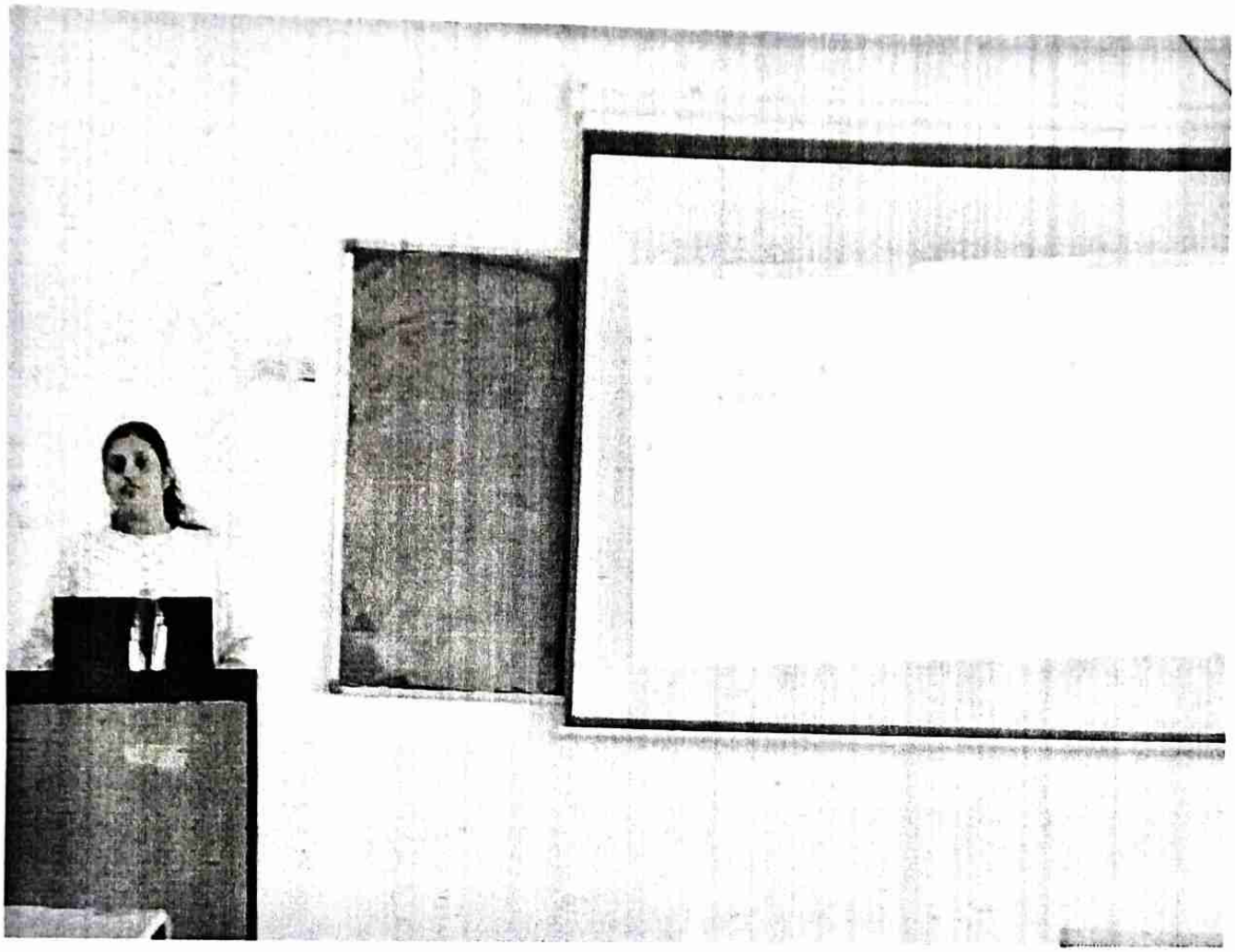
- Objective of the course is
- Student will be equipped with the knowledge of basic concepts of goods and service tax, CGST, SGCT, IGST, classification of goods and valuation rules
- Students will learn the basic procedures under GST incorporating the registration, filing of returns and payment of tax.
- Students will be equipped with the knowledge of composition schemes under GST, Exemptions under GST, concept of supply of goods, nature of supply.
- Students will also learn about the customs law, valuation and baggage rules.

Session Day 1:

Introduction to Indirect Taxes and GST Indirect taxes – an overview – list of indirect taxes – taxation system before implementation of GST – taxes merged into GST - GST-an overview – taxable event in GST – person liable to pay tax – reverse charge – advantages of GST - supply of

Principal
CITY COLLEGE
Jayanagar, Bangalore-70

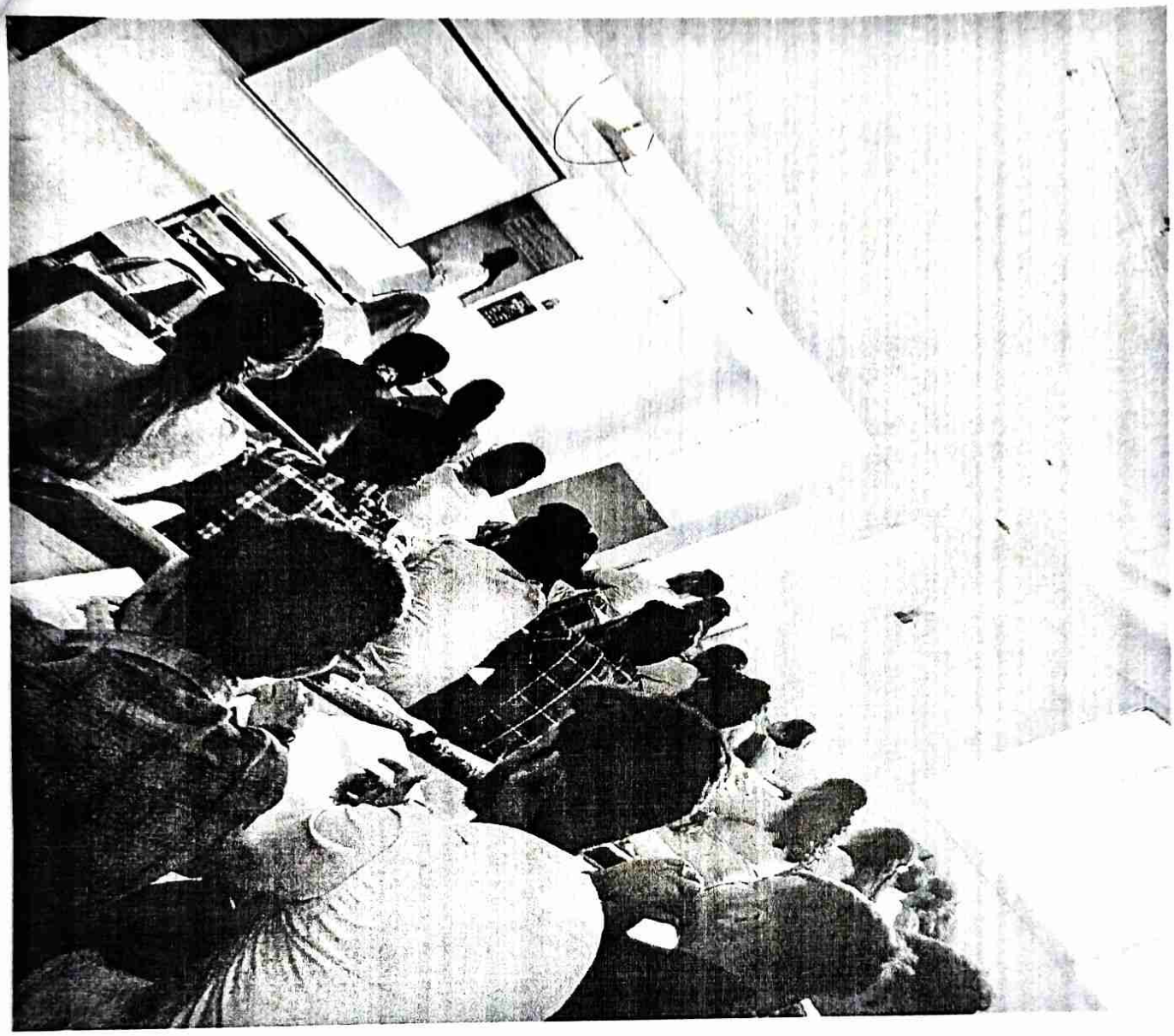
goods or services or both – classification of goods and services – value of taxable supply of goods or services or both – valuation rules if value for GST is not ascertainable.



Session Day 2:

Goods and Services Tax - I Exemption from GST – Composition scheme in GST – Input Tax Credit – utilization of input tax credit – input service distributor – Basic procedures in GST – Registration under GST – Tax invoice, credit and debit notes – Payment of taxes by cash and through input tax credit – returns under GST – Assessment – Demands and Recovery – Refunds – Rates of Tax.

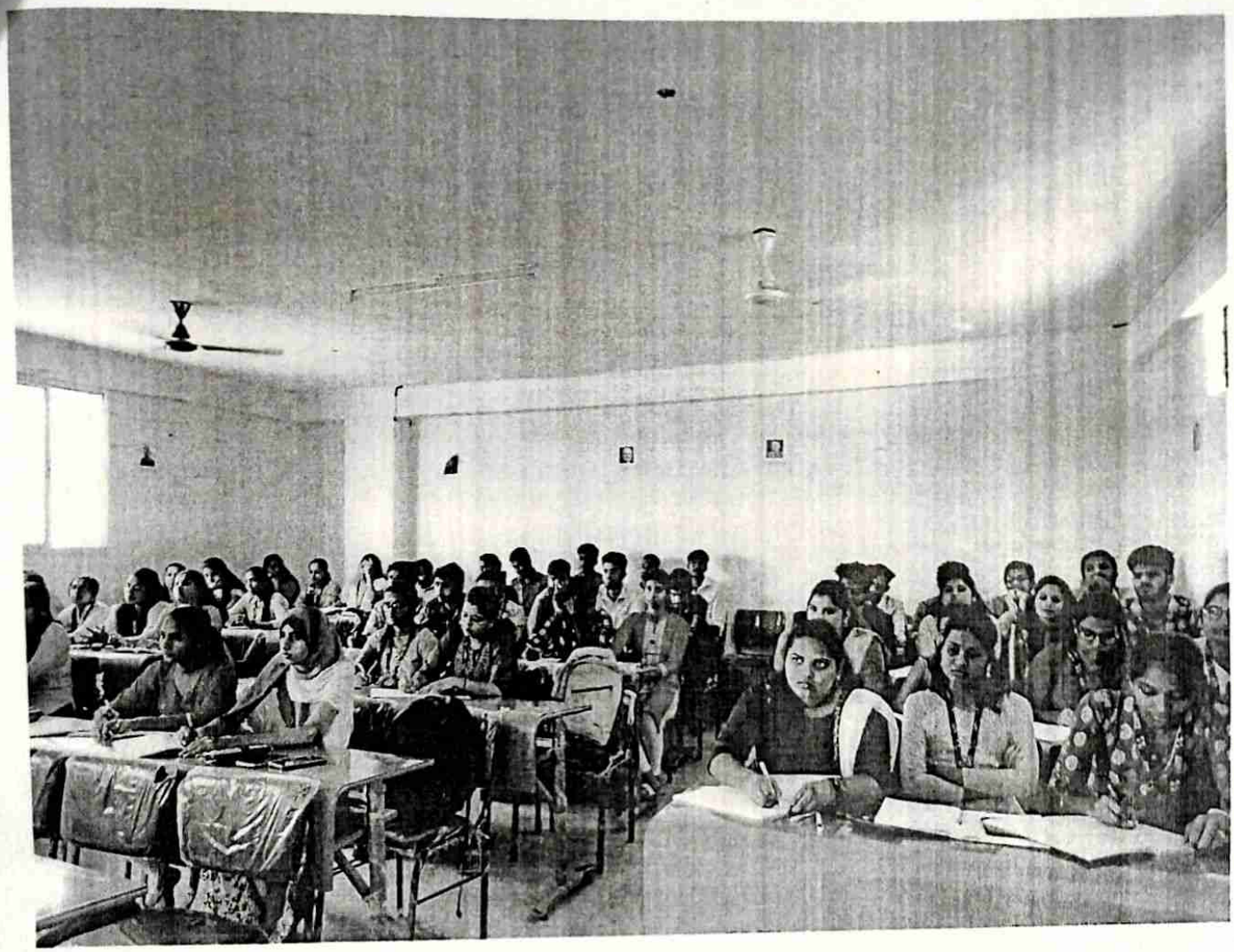
Principal
CITY COLLEGE
Jayanagar, Bangalore-70



Session Day 3:

Goods and Services Tax - II Central GST, Integrated GST, Union Territory GST – Goa GST - Levy and collection of CGST and IGST - Concept of supply including composite and mixed supplies – Determination of nature of supply – Place of supply of goods or services or both

Principal
CITY COLLEGE
Jayanagar, Bangalore-70



Session Day 3:

Other Indirect Taxes. Goa Value Added Tax (GVAT) : Basic concept of VAT – Definitions – Business, Dealer, Goods, Declared Goods, Input Tax, Manufacture, Output Tax, Person, Sale, Sale Price, Turnover, Works-Contract, Taxable Turnover Registration of Dealer – Composition of Tax – VAT Rates on products.

Session Day 4:

NCCD of Customs - Transaction Value at the time and place of importation – rate of exchange for customs valuation – Inclusions and exclusions from Assessable value – Methods of Valuation of Customs – Baggage – rate of Customs duty

Principal
CITY COLLEGE
Jayanagar, Bangalore-70

Session Day 5:

Case day solving including different companies and doubt clearing session

Program outcome:

Goods and Service Tax (GST) is one of the most crucial Indirect tax reforms in India since independence. GST renders numerous benefits to different parties such as business and industry, central and state governments and the ultimate consumers. Hence, this course is designed to equip the student with the new concept of GST that has subsumed various indirect taxes prevailing earlier, introduce the students to GST law, relevant rules and procedures. GST was implemented in India on 1st July 2017. It required to be understood by everyone as all of us pay goods and service tax in some way or other to the government. This course is designed to develop the students with the various concepts of goods and service tax act law and procedures. The students learning this course should know persons liable to pay GST, valuation under GST, reverse charge, input tax credit, exemption from GST, composition scheme as well as the procedures of Customs law and Goa VAT. This course would enable students to make their careers in goods and services tax consultation. The purpose of this course is to gain expert knowledge of the principles of the indirect taxes including goods and service tax, customs law, Goa VAT, its relevant laws and rules.

Value Added Program Coordinator

Principal

Principal
CITY COLLEGE
Jayanagar, Bangalore-70

Report on Managerial Excellence Workshop

(On 8th Feb 2024)

CITY COLLEGE
Jayanagar
Bangalore

Prepared By:Deepashree B R
Asst. Prof.,value added coordinator
City College,Bangalore

Principal
CITY COLLEGE
Jayanagar, Bangalore-70

CITY COLLEGE

GUEST LECTURE

on

MANAGERIAL EXCELLENCE - A GERMAN EXPERIENCE

SPEAKER

Pratheek Hosadurga Balaji

Product Data Analyst
Outfittery GmbH
Berlin, Deutschland

THURSDAY
8th FEB

VENUE
SEMINARS
Hall

Principal
CITY COLLEGE
Jayanagar, Bangalore-70

Objectives of the Training Program:

- To assist students to develop/clarify their academic and career in abroad countries interests, and their short and long-term goals through individual counseling and group sessions
- Gathering information about Higher studies job
- Coordinating with companies to learn about their requirements and recruitment procedures
- Identifying the needs and expectations of the companies to assist them in recruiting most suitable candidates.
- Arranging periodic meetings with the Human Resources Department of companies and TPO's to promote recruitments.
- To provide resources and activities to facilitate the career planning process.
- To assist students in obtaining placement in reputed companies.

Speaker Profile

Pratheek H B

Product Data Analyst 05.2022-Till Date Company Outfittery GmbH Berlin, Deutschland Responsibilities • Building product analytics dashboards and help define KPIs and metrics that will drive insights and success for the product using data visualization. • Acting as primary contact for internal & external stakeholders to identify requirements and incorporate them in continuous delivery. • Monitoring data (Finance, Sales, and Product) regularly to spot trends, find anomalies, and analyzing & build A/B tests reports to elevate the product. • Consulting, and supporting internal business units in data visualization related topics to facilitate and promoting utilization of the BI tool like Tableau within the organization. • Analyzing & interpreting user behavior to uncover insights that will inform key business decisions, and coordinating with data engineers with ETL process. • Taking business ownership for product data visibility, exposure, and accessibility. • Proactively communicating and sharing the conclusions and educating on interpreting and analysing results tailored to the audience. Position Junior Data Analyst 10.2019-03.2022 Company InnoScaff GmbH Karlsruhe, Deutschland • Developed data pipeline to transfer raw (scaffolding) data to software readable files. • Defined KPI's and performed ad-hoc analyses to answer particular business questions. • Generated dashboards & reports using visualization tools like Tableau and Created GUI for System application of Scaffolding. • Helped stakeholders in providing solutions on data-related topics. • Developed 3D models and performed FEM analysis on scaffold structure for approvals. Position Project Trainee 05.2018-12.2018 Company BorgWarner Turbo Systems GmbH Kirchheimbolanden, Deutschland Title Mapping of CFD Results onto FE Mesh for HCF Simulation of Turbine Wheels • Implementation of Fluid-Structural Interaction (FSI) technology for High Cycle Fatigue (HCF) simulation of turbochargers turbine wheel. • Developed mapping methodology to map CFD results on to FE mesh in static, transient and harmonic domains,

Principal
CITY COLLEGE
Jayanagar, Bangalore-70

and carry out a sensitivity analysis. • Performed modal analysis on an ideal and mistuned turbine wheel and carried out a detailed investigation of the results. Performed static, transient and dynamic FE analysis on various turbine wheels. Position Intern 10.2017-02.2018 Company EMM Solutions GmbH Stuttgart, Deutschland Title Design Work for Development of Autonomous Car • Modelling and analysis of secondary structural elements for the electrification of autonomous vehicle. Carried out design checks on CAD Models. • Responsible for Planning Assembly Sequence, creation of Bill of Material (BoM), maintaining product lifecycle using PLM software. Developed naming conventions and unique numbering schemes for CAD data to be stored in PLM. Pratheek Hosadurga Balaji Karslruhe Pratheek Hosadurga Balaji Education Course M.Sc Scientific Instrumentation 10.2016-03.2019 University Ernst Abbe Hochschule Jena, Germany Grade: 2.2 Specialization • Scientific Computing, Precision Instrumentation, CAD, CAE, and Material Science. Course B.Eng Mechanical Engineering 09.2012-08.2016 University Visveswaraya Technological University, Belgaum, India Grade: 75/100 Specialization • Machine design, Production Engineering and Manufacturing Science. Technical-Tools Database • MS-Access Advance

Career Guidance:

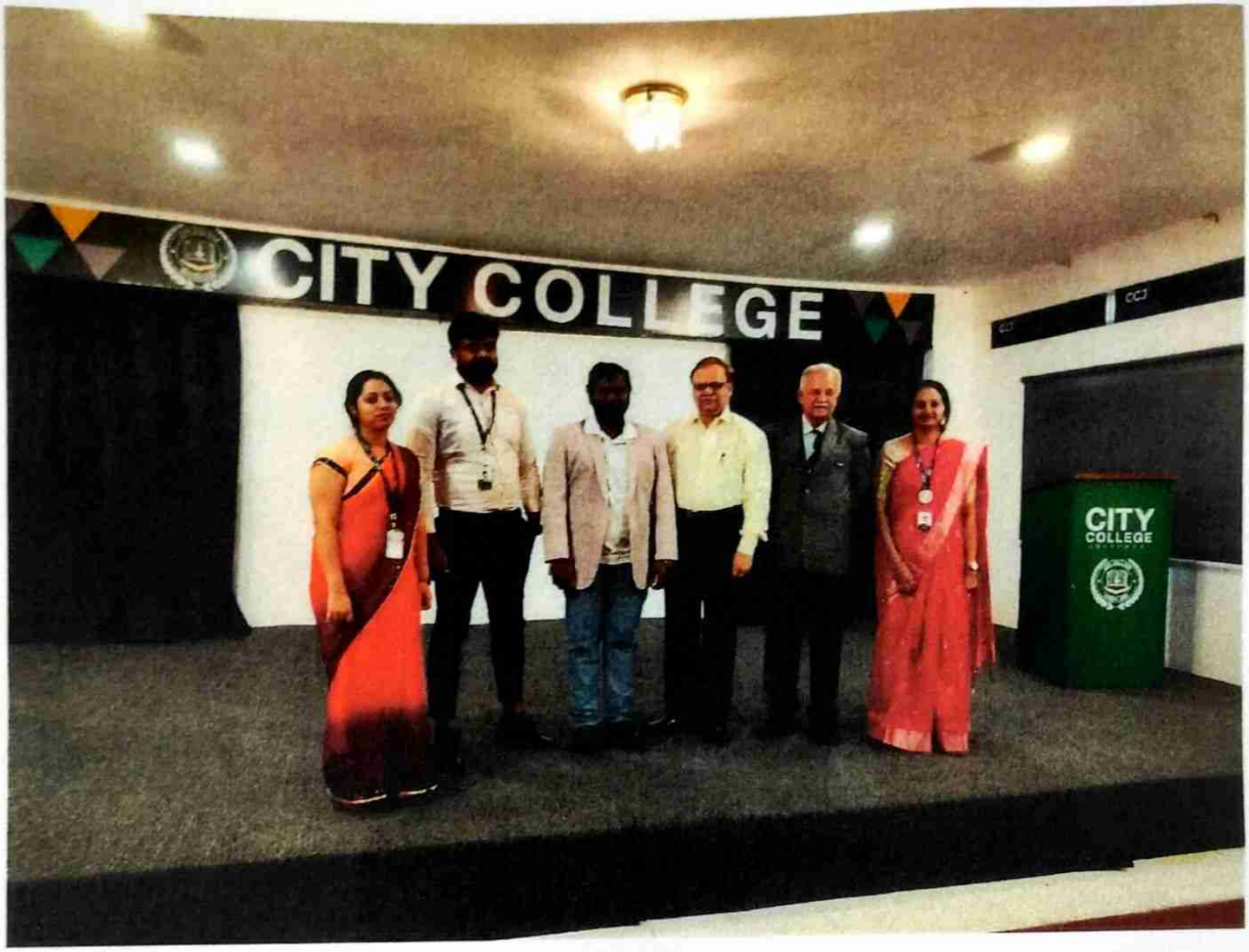
- Enhancing Cross-Cultural Communication Skills
- Expanding students Professional Network
- Developing a Global Point of View: Trying out different ways of working and being in different work environments

Principal
CITY COLLEGE
Jayanagar, Bangalore-70

Workshop outcome

- Highlighting articles on departmental notice boards regarding Competitive & Industrial Career Opportunities.
- Inform students about the available job opportunities in government sectors and off campus drives.
- Arranging Motivational Talks.
- Conducting Psychometric Test.
- Conducting Expectation Management Workshops.
- Conducting Personality Development Programs
- Conducting Skill Imbibing Programs

Principal
CITY COLLEGE
Jayanagar, Bangalore-70



Conclusion:

The industry is always on the lookout for students who are vibrant, energetic individuals and ready to accept challenges, attentive, a good academic background, fast learners, open to learning even at work and more importantly, good communication skills. This activity focuses on personality development to make the students reliable, with a positive attitude and right decision making.

Program Coordinator

Principal

Principal
CITY COLLEGE
Jayanagar, Bangalore-70

CITY COLLEGE

No.27/2,33rd cross,2nd main Rd,7th block,Jayanagar,Bangalore-560082

W0RKSHOP ON CAREER GUIDANCE

FOR MBA 1ST STUDENTS
Date:31/1/2024

VENUE:SEMINAR HALL

OBJECTIVES :

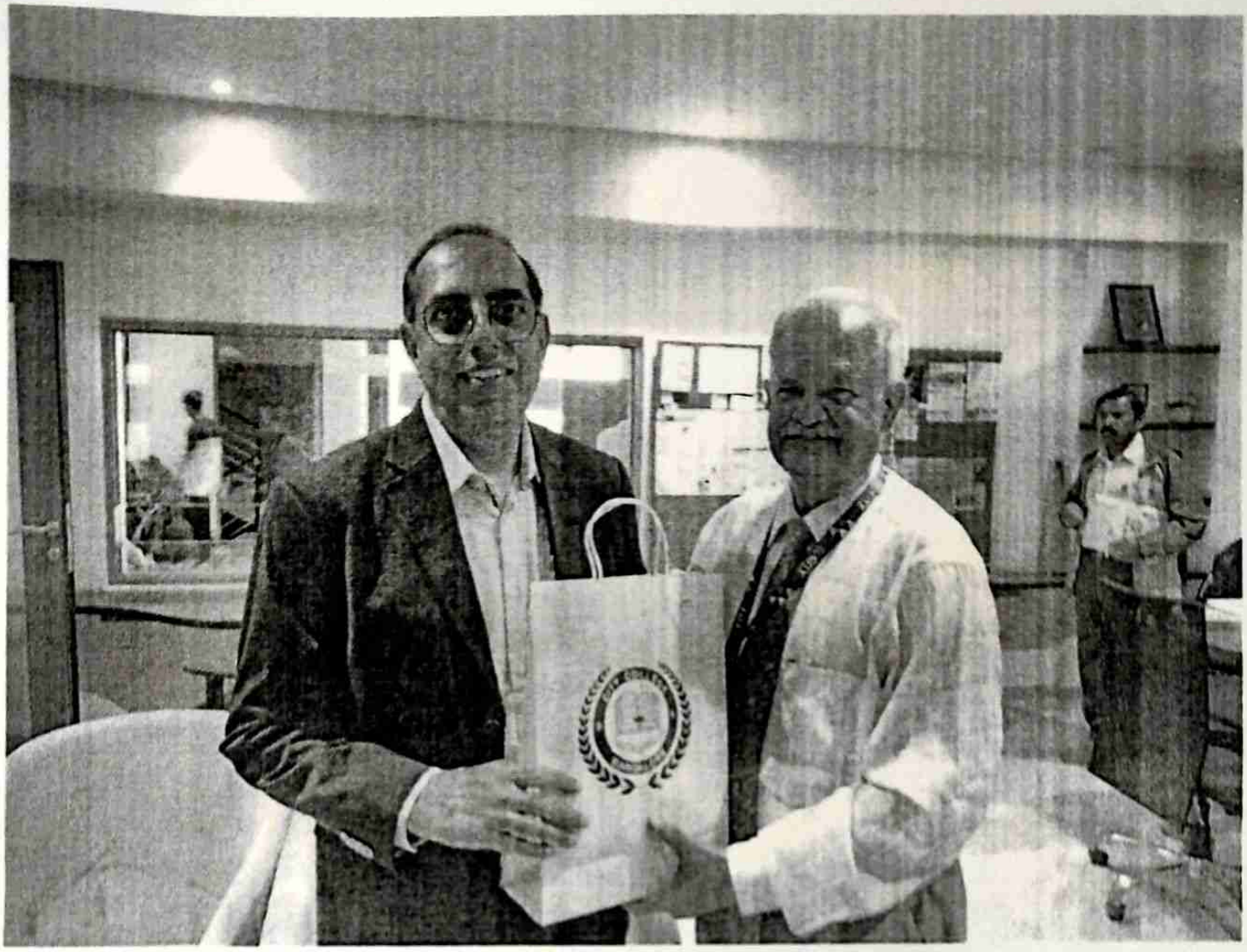
career preparation:

- Finding employment can be challenging for anyone, but the job market can be especially tough for recent college graduates to help them out.
- By guiding students can increase the chances for getting a great job in the field they love to work.
- They also explored what information should be contained in a resume.
- A resume is a tool that's designed to get you to the next step in the employment process, the interview.So to help them out.

Pre Employment preparation:

- Train students on how to assess skills and limitations, develop a positive self-concept, develop basic employability skills, develop communication and problem solving skills, and expose themselves to technology used in the workplace.
- Resume writing, interviewing techniques, and job search skills are emphasized.
- Job placement and self-sufficiency is the ultimate goal of this program.

Principal
CITY COLLEGE
Jayanagar, Bangalore-70



Topics Covered in the program

- Employment preparations
- How to prepare Resume
- How to face Interview
- FAQS in Interview.

Principal
CITY COLLEGE
Jayanagar, Bangalore-70

CITY COLLEGE

No. 27/2,33rd Cross, 2nd Main Rd, 7th Block, Jayanagar, Bengaluru, Karnatka-560082

Department of Computer Applications - BCA

INTERNSHIP TRAINING PROGRAM

Event name	Internship Training
Conducted on	9/01/2024
Venue	Lecture hall no: 219
Resource Person	Mr. Ramkumar

Introduction

Rubixe™ is a global technology company specializing in disruptive technologies – Artificial Intelligence (AI), Machine Learning, Robotic Process Automation (RPA), BlockChain and Internet of Things (IoT). Rubixe mission to enable businesses to leverage the full potential of disruptive technologies to stay competitive in the market.

Started in 2008, providing technology solutions based in the Netherlands, founders of Rubixe™ have gained expertise in cutting-edge technology through delivering several smart city solutions for European Commission (EC) projects.

At Rubixe™, we make your business more efficient, more predictable and more effective, turning complex challenges into solutions by leveraging disruptive technologies, providing a strategic competitive advantage. We serve clients in most industries including Banking & Finance, Retail, e-commerce, healthcare, logistics etc., we have the capability to deliver solutions to clients of all sizes across the globe.

Principal
CITY COLLEGE
Jayanagar, Bangalore-70

Objective of the Event:

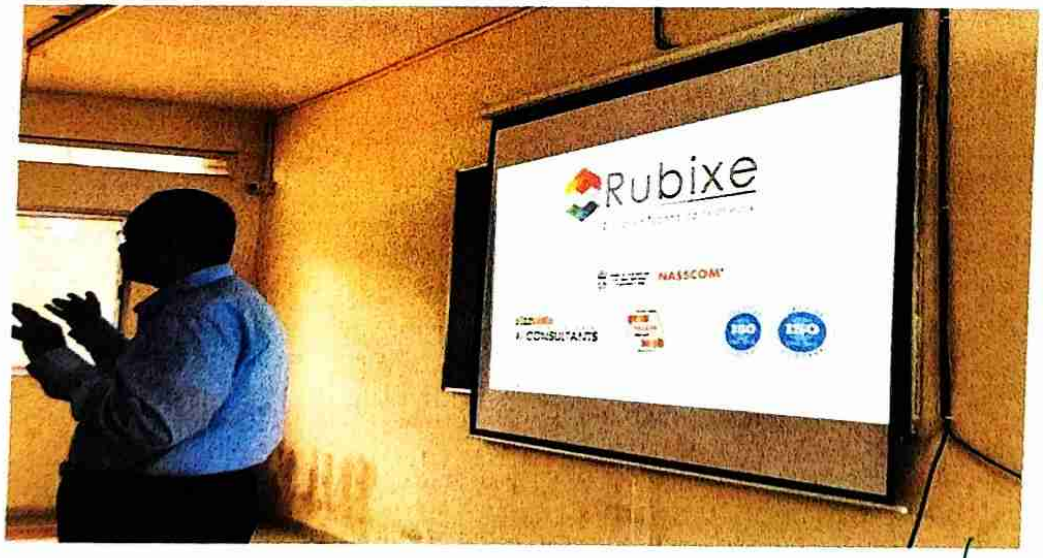
An internship provides a variety of benefits for young workers who want to broaden their chances for landing a job and jump-starting their careers. Internships give you a taste of what a profession is like, help you build your resume and let you meet people who can help you in your career.

Outcome of the Event

Students can

- Explore career alternatives prior to graduation.
- Integrate theory and practice.
- Assess interests and abilities in their field of study.
- Learn to appreciate work and its function in the economy.
- Develop work habits and attitudes necessary for job success.
- Develop communication, interpersonal and other critical skills in the job interview process.
- Build a record of work experience.
- Acquire employment contacts leading directly to a full-time job following graduation from college.
- Identify, write down, and carry out performance objectives (mutually agreed upon by the employer, the MCC experiential learning supervisor, and the student) related to their job assignment.

GALLERY



Principal
CITY COLLEGE
Jayanagar, Bangalore-70

Principal
CITY COLLEGE
Jayanagar, Bangalore-70

CITY COLLEGE

No. 27/2, 33rd Cross, 2nd Main Rd, 7th Block, Jayanagar, Bengaluru, Karnataka 560070

Department of Business Administration

REPORT ON PROJECT INTERNSHIP

Day & Date of the Event : 04-03-2024, Monday

Guest Speaker : Dr. Puttaraj P, Principal, City College

Number of Participants : 12 students

Course/Semester : VI Semester BBA.

OBJECTIVE OF THE SESSION:

- To bridge the gap between industry requirement and students skill.
- To aware the students about the importance of internship and inform the students about the conduction of internship.
- To prepare the students about their career goal & how to work on it.
- To involve and learn about the career development process and develop their skills.
- To create awareness among students about the professional etiquettes.
- To promote the students for enhancing their skills & learn about the various innovative ways to enhance their career.

BRIEF OUTLINE ABOUT THE PROGRAM:

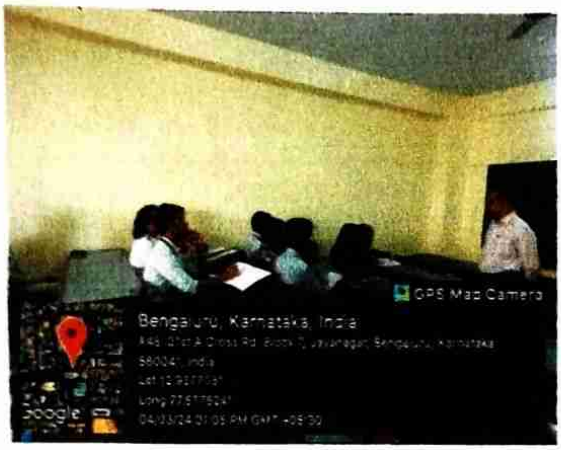
Internship orientation programme was organised for BBA students of City College on 04-03-2024 Monday at 12.00 pm The orientation session was addressed by Dr. Puttaraj P, Principal, City College. He has briefed about the Bangalore university guidelines for completion of the internship and the process they need to follow. . The internship took place from 7th March 2024 to 23rd March 2024.

Principal
CITY COLLEGE
Jayanagar, Bangalore-70

TCOME OF THE PROGRAM:

Students will get the real life work experience in Industrial Sector. Students got great opportunity to learn practical aspects of organisational process. This internship programme helped to boost the confidence among students and also helped them to explore a career path. After the completion of internship, certificates of recognition was issued to the students.

PHOTOS OF THE SESSION:



BM

In-Charge Faculty

Principal

Principal
CITY COLLEGE
Jayanagar, Bangalore-70

CITY COLLEGE

No. 27/2, 33rd Cross, 2nd Main Rd, 7th Block,
Jayanagar, Bengaluru, Karnataka 560070

DEPARTMENT OF BUSINESS ADMINISTRATION

An orientation Session on

'Project Internship'

Students Attendance

Date: 04-03-2024 Time: 01.00 PM

SL NO	Registration Number	Name of the students	Signature
1	UO3BX21M0011	BHUVAN S	Bhuvan
2	UO3BX21M0013	CHAITHANYA R	Chaithanya.R
3	UO3BX21M0006	ABHAY VISHWAKARMA	Abhay
4	UO3BX21M0003	SHREESHANTH	
5	UO3BX21M0004	GURUSHIMA D	
6	UO3BX21M0008	MANSOOR ALI S	
7	UO3BX21M0009	RASHMI N	Rashmi.N
8	UO3BX21M0010	ABHISHEK KS	Abhishek.KS
9	UO3BX21M0005	BITTU PRASAD	Bittu
10	UO3BX21M0001	KREETHI RAJ K	
11	UO3BX21M0014	SUMANTH KUMAR R	Sumanth
12	U03BX21M0012	RAHIB KHAN	Rahib Khan

Principal
CITY COLLEGE
Jayanagar, Bangalore-70

CITY COLLEGE

No. 27/2, 33rd Cross, 2nd Main Rd, 7th Block, Jayanagar, Bengaluru, Karnataka 560070

Department of Management - UG

REPORT ON MARKET YOUR PRODUCT

Day & Date of the Event: 22.12.2023

Report By: Sunil BM

Number of Participants: 45

Course/Semester: BCA 4th semester

OBJECTIVE OF THE SESSION:

1. To enhance the knowledge about marketing the products
2. To know the customer's requirement's and demands
3. It enhances the skill of the students to sell the products
4. To know the proper difference between traditional marketing and social media marketing

BRIEF OUTLINE OF THE PROGRAM:

Students will sell the products that they manufactured or the products they bought from outsiders. Here the students can sell the goods with a profitable margin to the staff members and students have to disclose their expenditures and income statement at the end of the activity.

OUTCOME OF THE PROGRAM:

1. Students can experience the real market
2. Students can increase their communication skills.

Principal
CITY COLLEGE
Jayanagar, Bangalore-70

PHOTOS OF THE SESSION:

In-Charge Faculty

Principal

Principal
CITY COLLEGE
Jayanagar, Bangalore-70

CITY COLLEGE

No. 27/2, 33rd Cross, 2nd Main Rd, 7th Block, Jayanagar, Bengaluru, Karnataka 560070

Department of Management - UG

REPORT ON PERSONALITY DEVELOPMENT PROGRAM

Day & Date of the Event: 04.10.2023

Report By: Sunil BM

Number of Participants: 34

Course/Semester: B.COM & BBA

OBJECTIVE OF THE SESSION:

1. To identify areas for improvement
2. To set goals.
3. To measure the progress of the students.
4. To increase the skills and knowledge about the Personality.

PHOTOS OF THE SESSION:

Sl Bm

In-Charge Faculty

Principal

Principal
CITY COLLEGE
Jayanagar, Bangalore-70

Report on Pre-Placement Soft Skills Training Program

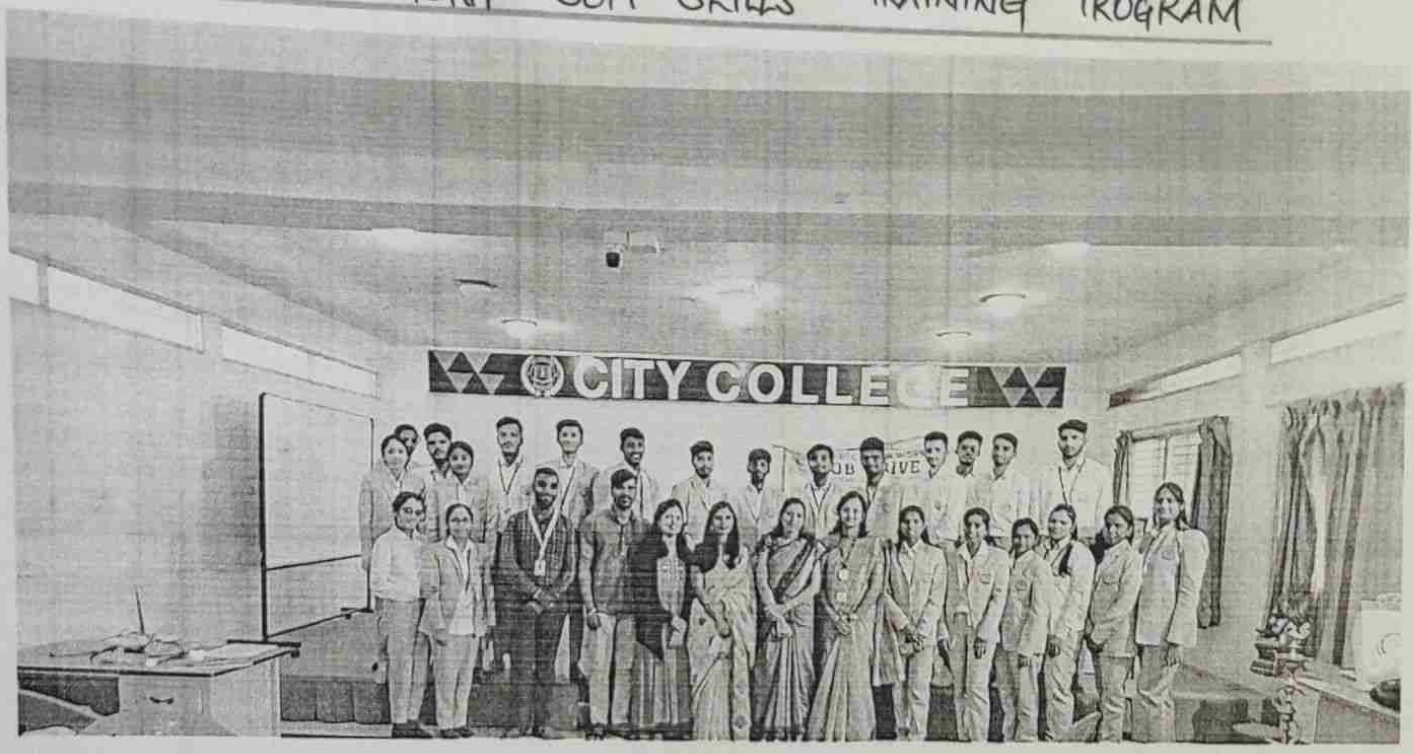
(On 14,15&16 March 2023)

CITY COLLEGE
Jayanagar
Bangalore

Prepared By:Deepashree B R
Asst. Prof.,value added coordinator
City College,Bangalore

Principal
CITY COLLEGE
Jayanagar, Bangalore - 70

PRE- PLACEMENT SOFT SKILLS TRAINING PROGRAM



Objectives of the Training Program:

- To assist students to develop/clarify their academic and career interests, and their short and long-term goals through individual counseling and group sessions
- Gathering information about job fairs and all relevant recruitment advertisements.
- Coordinating with companies to learn about their requirements and recruitment procedures
- Identifying the needs and expectations of the companies to assist them in recruiting most suitable candidates.
- Arranging periodic meetings with the Human Resources Department of companies and TPO's to promote recruitments.
- To provide resources and activities to facilitate the career planning process.
- To assist students in obtaining placement in reputed companies.

Principal
CITY COLLEGE
Jayanagar, Bangalore - 70

PRE PLACEMENT SOFT SKILLS TRAINING PROGRAM.

Career Guidance:

- Highlighting articles on departmental notice boards regarding Competitive & Industrial Career Opportunities.
- Inform students about the available job opportunities in government sectors and off campus drives.
- Arranging Motivational Talks.
- Conducting Psychometric Test.
- Conducting Expectation Management Workshops.
- Conducting Personality Development Programs
- Conducting Skill Imbibing Programs

Principal
CITY COLLEGE
Jayanagar, Bangalore - 70

PRE PLACEMENT SOFT SKILL TRAINING PROGAMME

Training & Development:

Keeping in view the industry requirements, the training curriculum is designed for preparing the students for entry-level Graduate Engineer Trainees.

- Personality Development
- Communication Skills & Vocabulary
- Resume Preparation & Email Writing
- Group Discussion
- Interview Skills
- Aptitude Training & Practice Test
- Work Ethics

Principal
CITY COLLEGE
Jayanagar, Bangalore - 70

PRE PLACEMENT SOFT SKILLS TRAINING PROGRAM

Conclusion:

The industry is always on the lookout for students who are vibrant, energetic individuals and ready to accept challenges, attentive, a good academic background, fast learners, open to learning even at work and more importantly, good communication skills. This activity focuses on personality development to make the students reliable, with a positive attitude and right decision making.

Principal
CITY COLLEGE
Jayanagar, Bangalore - 70

	Sl No	Name	Stream	Year	Mobile	Email	Email	morning	afternoon
			MBA	final year					
1/2 day	1	Gayathri C J	MBA	Final year	6362132930	gayathriprakash898@gmail.com	Gayathri. C.J		X
	2	Kaparthy Satheeshba	MBA	final year	9441831256	nagasudhakaparthy@gmail.com	K.S. Naga Sudha		
	3	firdose A.L	MBA	final year	9620425012	mannufirdose907@gmail.com	Firdose. A.L		
X	4	Preethi R	MBA	final year	9972728635	trpreethi18@gmail.com			
	5	Shashank M R	MBA	final year	9148758736	shashankmr672001@gmail.com			X
1/2 day	6	Mahalakshmi j d	MBA	Final year	7026511852	bindu.j3169@gmail.com	Mahalakshmi. J.D		
	7	Yashwanth N	MBA	final year	8310613034	yashn0301@gmail.com	Yashwanth. N		
2nd day	8	Harsha H	MBA	final year	7259493224	hggowri98@gmail.com			
	9	Manohara s	MBA	final year	7090474310	smanohar.ms677@gmail.com	MANOHARA. S.		
	10	syeda umme hani	MBA	final year	9742392826	Ummehani5711@gmail.com	Ummehani		
	11	Syeda Asiya Fathima	MBA	final year	9164938158	syedaasiya144@gmail.com	Syeda Asiya		
	12	Manoj M	MBA	final year	9113240964	manojnayakmanojnayak451@gmail.com	Manoj. M		X
	13	~~jagadish m~~	~~mba~~	~~final year~~	~~9663315918~~	~~jagadishmudda99@gmail.com~~			
	14	Rakshith R N	MBA	Final Year	8660781272	rakshith2375@gmail.com	Rakshith. R.N.		
1 day	15	sahana C	MBA	final year	6362148462	sahanagowda811832@gmail.com	Sahana		
	16	Vinay S R	MBA	final year	7349185298	vinaysrreddyvini11@gmail.com	Vinay. S. R		
	17	Prem sagar av	MBA	final year	8553710731	premsagarav99@gmail.com	Prem Sagar. A.V.		
	18	Swetha km	MBA	final year	9148620898	swethareddykm2000@gmail.com	Swetha KM		
	19	Vignesh M	Mba	final year	9071073493	yadavvignesh94@gmail.com	Vignesh. M		
Ab	20	Lakshmi K N	MBA	Final year	9964220842	lakshmikn338@gmail.com			
2 Ab	21	Vinay T M	MBA	Final year	9535812240	hivinaytm99@gmail.com		~~Vinay~~	~~Vinay~~ X
	22	~~Nisarga J~~	~~MBA~~	~~Final year~~	~~9380637774~~	~~nisargajayasimha@gmail.com~~			
	23	Rashmitha	mba	final year	8884794037	rashmithachar037@gmail.com	Rashmitha. P		
	24	P Roopa Shree	MBA	Final Year	8310872848	roopashreep09@gmail.com	P. Roopa Shree		
	25	Kavyashree. K	MBA	final year	7259342282	kavyagowdaofficial@gmail.com	Kavya		
	26	Anusha B V	MBA	final year	8105995349	anushabv900@gmail.com	Anusha. B.V		
	27	Kavya K N	MBA	final year	9538529297	kavya2000kn@gmail.com	Kavya.kn		
	28	MOHAMMED ARBAZ	MBA	Final year	8867176679	mohammedarbaz88671@gmail.com			
	29	Mahamad Rafi	MBA	Final year	8951641439	mdrafi963@gmail.com	Mahamad. Rafi		
	30	Ramya Ashwath	MBA	Final year	8884481843	ramyaashwath37@gmail.com	Ramya Ashwath.		
	31	Reena M	MBA	Final Year	7975264610	reenajhansi62@gmail.com			X
2 Ab 1/2 day	32	vandana U	MBA	Final year	9844859977	vandanapondlu3@gmail.com	Vandana. U		
1/2 day	33	Praveena P	MBA	final year	9108671790	pravip174@gmail.com	Praveena P		X

Principal
CITY COLLEGE
Jayanagar, Bangalore

	34	~~Abhishek N~~	MBA	Final year	7022[illegible]8197	abhigovind10@gamil.com			
	35	pavan kumar vs	MBA	Final year	6361344340	pavankumarv2000@gmail.com	Pavan kumar VS		
	36	Bhavana.J	MBA	Final year	9986101094	bhavanamalviya29@gmail.com	BHAVANA. J		
	37	Sudhakararaju s s	MBA	Final year	9108669124	sudhakara2000ss@gmail.com	Sudhakararaju S.S		
	38	~~Asha D R~~	MBA	~~Final year~~	~~7829422738~~	ashaashadr2000@gmail.com			
	39	~~Ranjitha P M~~	MBA	~~Final year~~	6361460040	ranjuranjitharanjuranjitha24@gmail.com			
1/2 day	40	Shashwath H S	MBA	Final year	8660502218	shashwathhs@gmail.com	Shashwath. H.S		
1/2 day	41	Varun GA	MBA	Final year	7899270607	varunga58@gmail.com			
	42	Ganakaraja S	MBA	Final year	9964838440	ganakaraja2000@gmail.com	Ganakaraja. S		
	43	Nikitha.N	MBA	Final Year	9880940866	niki29.10.2000@gmail.com	Nikitha. N		
	44	~~Hamsaveni. R~~	MBA	~~FinalYear~~	~~9591978300~~	hamsagiri12@gmail.com			
1Ab	45	Naveen.R	MBA	FinalYear	9611735560	naveenkram20@gmail.com			
	46	Akash K B	MBA	Final Year	9611629040	akashbalaramgowdas@gmail.com	Akash. K B		
	47	Nethra R	MBA	final year	9036983701	nethranethrareddy88@gmail.com	Nethra. R		
	48	Anusha ks	MBA	final year	7619638872	anushareddy09256@gmail.com	Anusha. S		
2Ab	49	Bhavani T.S	MBA	final year	7349073647	bhavanits890@gmail.com			
	50	Anusha NS	MBA	final year	8971535212	anuanushans817@gmail.com	Anusha N.S		
1/2 day	51	bhoomika T	MBA	final year	9071191700[illegible]	bhoomika20442@gmail.com	Bhoomika T		
1/2 day	52	Chandrika GN	MBA	final year	6361447459	chandrikagn2000@gmail.com	Chandrika G.N		
	53	kusuma v	MBA	final yr	8073012292	kusumav9686@gmail.com	Kusuma. V		
	54	priyanka B K	MBA	final year	6362350639	priyankabkshetty@gmail.com	Priyanka B.K		
1/2 day	55	Ajay H S	MBA	Final year	9513044826	ajayajayhs500500@gmail.com	Ajay. H.S		
	56	Subramani . v	MBA	Final year	8861870371	subramani88610371@gamil.com			
	57	Punith Krishna SR	MBA	Final year	7337670277	punithkrishnasr@gmail.com			
	58	Dinesh .k	MBA	final year	8497060205	yadavdinesh39a@gmail.com			
1/2 day	59	Ashwini K	MBA	Final year	8088071740	ashwini100yadav@gmail.com	Ashwini. K		
2Ab	60	VARUNA K G	MBA	Final year	7619348933	varunkg2001@gmail.com	Varuna K.G		
1/2 day	61	ANIRUDH C N	MBA	Final year	7892300586	anirudhcn14@gmail.com	Anirudh C.N		
1/2 day	62	SHIVAPRASAD D	MBA	Final year	8073612319	shivuprasad412@gmail.com	Shiva prasad. D		
	63	UMESH S	MBA	Final year	6361741400	umesummi0313@gmail.com	S. Umesh. S.		
	64	pavan Kalyan R	MBA	Final year	6362947080	pavankalyanr281@gmail.com	Pavankalyan R		
	65	Nagesha N	MBA	final year	6362531479	nageshkohli03@gmail.com	Nagesha N		
	66	Ranjitha M	MBA	final year	7760455071	ranjitha2248@gmail.com	Ranjitha. M		
	67	suchithra N	MBA	final year	8867431630	suchisuchithra6802@gmail.com	Suchithra		
	68	Shwetha p	MBA	final year	7411058799	pshwetha117@gmail.com	Shwetha. P		

Principal
CITY COLLEGE

	69	Divyashree. A	MBA	final year	9108353970	divyashree3539@gmail.com	Divyashree. A	[redacted]	Divyashree	Divyashree
	70	Babu A	MBA	final year	7026679907	babuababu930@gmail.com	Babu. A	Babu	Babu A	
	71	Aishwarya N	MBA	final year	9844396372	aishwarya29lyca@gmail.com	Aishwarya. N	Aishu		
	72	Deepa M	MBA	final year	9380762976	deepa24060@gmail.com	Deepa. M	Deepa	Deepa	
	73	Punith Kumar R	MBA	final year	7975811915	punithkumar200049@gmail.com	Punith Kumar. R			
	74	Monisha.D	MBA	final year	9845609933	monishad593@gmail.com	Monisha. D	Monisha	Monisha. D	
	75	Yashodha R G	MBA	final year	9731398129	pyashupyashu65@gmail.com	Yashodha. R G	Yashodha		
	76	Nayan Kumar V	MBA	final year	8722124205	nayangowda622@gmail.com		Nayan	Nayan	
1/2 day	77	Charan G	MBA	final year	6363657616	gcharan806@gmail.com		Charan	Charan	X
	78	PAVAN KALYAN	MBA	Final year	6362316865	pavankalyangv2002@gmail.com	Pavan kalyan	[redacted]		
1/2 day	79	SHIVANANDA REDDY, N	MBA	Final year	[redacted] 7899313496	Shivanandareddy1000@gmail.com				
	80	Prabhavathi G R	MBA	Final year	7624850[illegible]	Prabhavathigr165@gmail.com	Prabhavathi. G R			
1/2 day	81	Nandakishor. R	MBA	Final year	9380167599	Nandakishor4733@gmail.com	Nandakishor R			X
1/2 day	82.	Dasharath. H.S	MBA	Final year	8800015651	iamdasha18@gmail.com	Dasharath			X
	83	Sriram. K	MBA	final year	9103242121	sr35548927@gmail.com	Sriram K			
	84	RAHUL. BS	MBA	final year	9535477300	rahulreddybs@gmail.com	Rahul. BS			
1/2 day	85	Adikeshava Reddy	MBA	Final year	7026417011	adikeshavareddy@gmail.com	Adikeshava Reddy			X
1/2 day	86	Aachal Jain	MBA	final year	9902140481	aachaljain370@gmail.com	Aachal jain			
1/2 day	87	Madhu Shree. T.S	MBA	Final year	8553688304	madhushree01021999@gmail.com	Madhu Shree.			
1/2 day	88	Manumitha R	MBA	final year	8971048982	manumitha2000@gmail.com	Manumitha	Manu	Manu	
	89	Anil Kumar D S	MBA	final year	7259898316	reddyanil4817@gmail.com	Anil kumar D.S	Anil	Anil	
1/2 day	90	Nandish. K R	MBA	final year	6362088505	reddynandish08@gmail.com	Nandish. K R			X
	91.	Bhaskara. S. A.	MBA	final year	7483334079	bhaskaraboys518@gmail.com	Bhaskara. S A	Bhaskara S A		
	92	Manoj D L	MBA	Final year	6362307523	manoj reddy 63867@gmail.com				
	93	Sumanth.	MBA	Final year	9845310452	reddy sumanth113@gmail.com				
1/2 day	94.	Sachin. S	MBA	Final year	9738108692	Sachinlucky97381@gmail.com				
1/2 day	95.	Praveen. G	MBA	Final year	8550064203	pg8383521@gmail.com				
1/2 day	96	APPU. L.	MBA	final year	6361093971	appulokesh456@gmail.com				
	97	Sahana. R	MBA	final year	9742809025	Sahanaraj0304@gmail.com		Sahana R	Sahana R	

Principal
CITY COLLEGE
Jayanagar, Bangalore - 70

CITY COLLEGE

No.27/2,33rd Cross, 2nd Main Rd, 7th Block,
Jayanagar, Bengaluru, Karnataka 560082

ONE DAY WORKSHOP ON APTITUDE TRAINING

FOR MBA STUDENTS

VENUE: SEMINAR ROOM

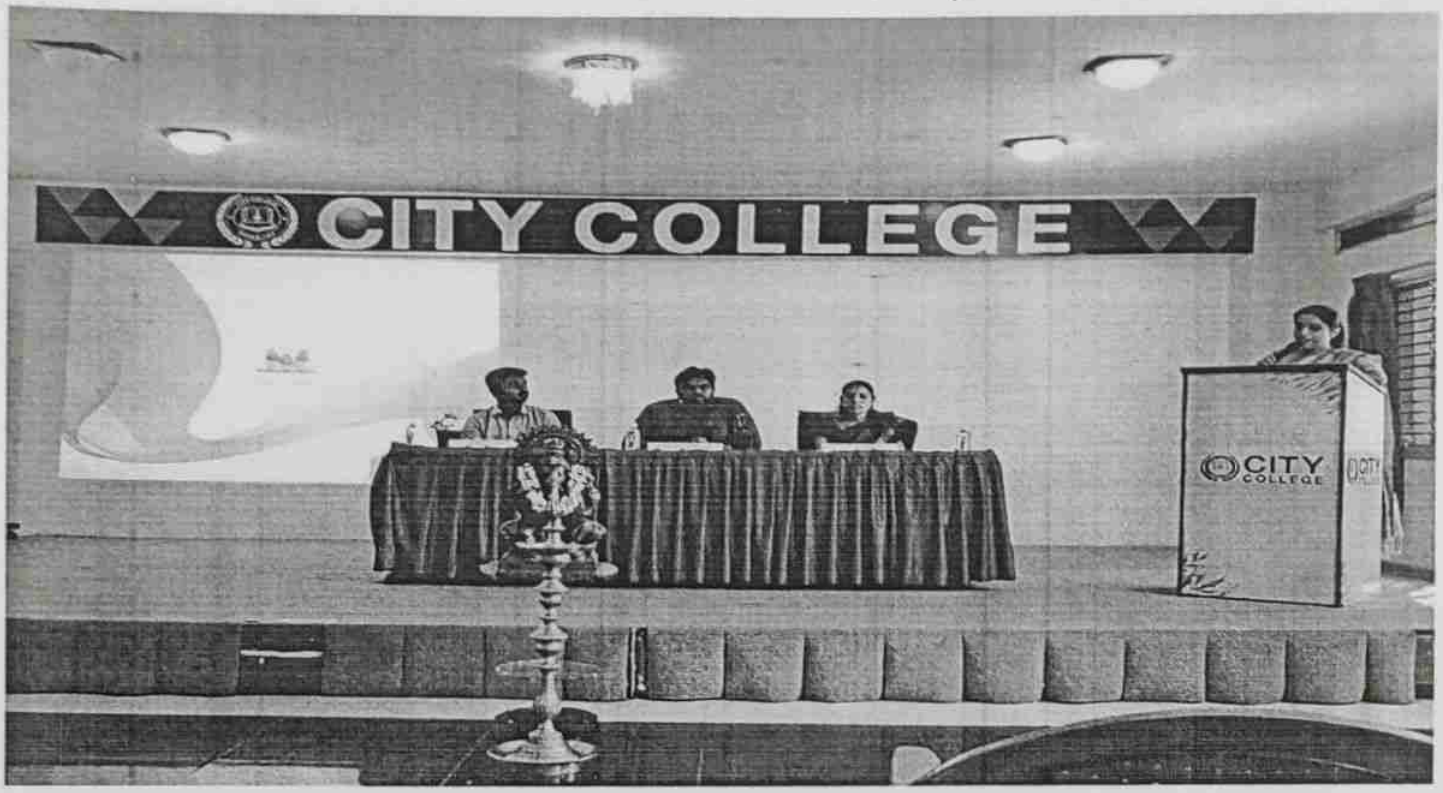
Date:16/2/2023

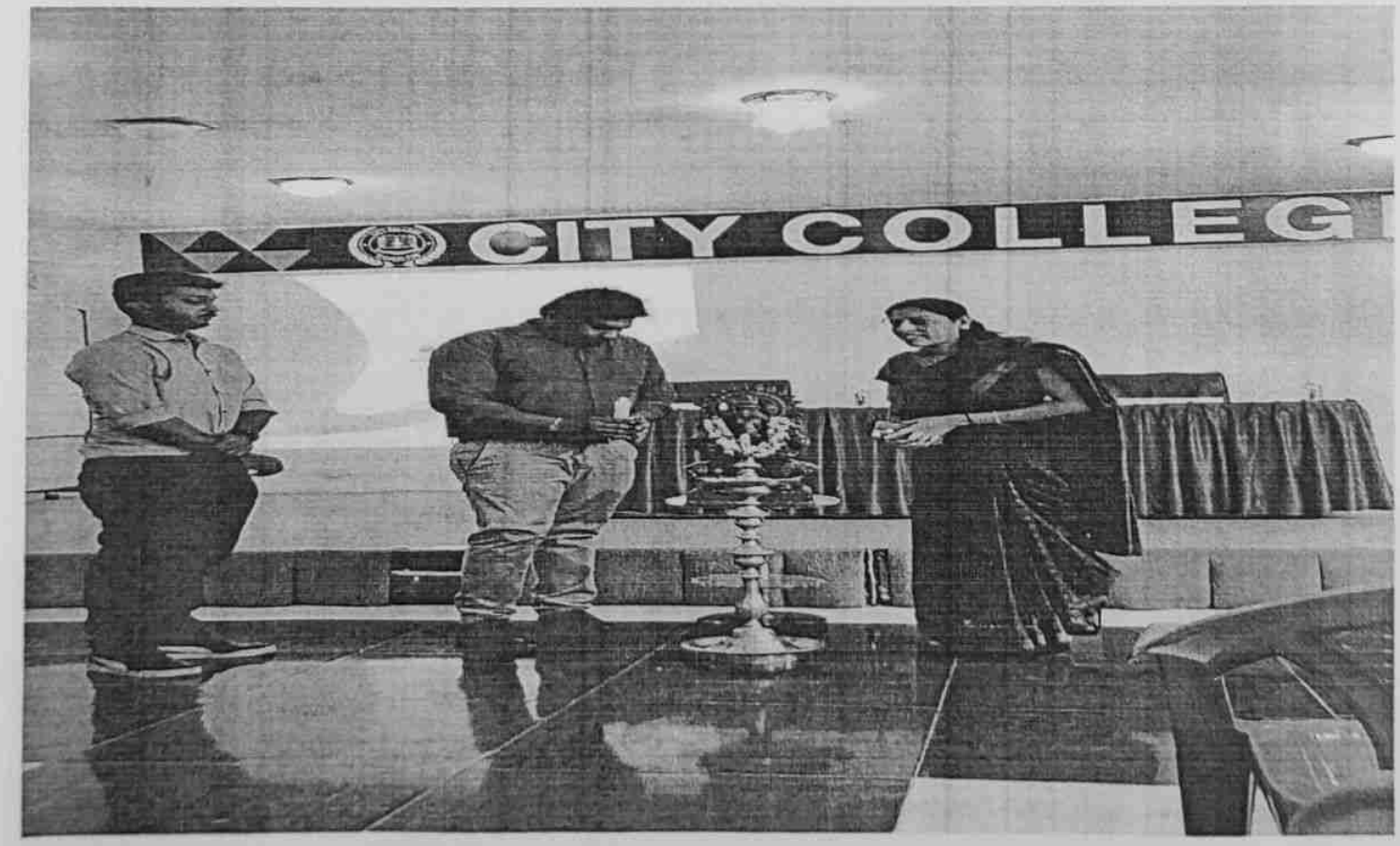
About the workshop

- Aptitude tells about the mental stability and analytical skills of an individual. Someone who doesn't have the right skills for a position, or who isn't a good fit with the corporate culture, often ends up being replaced.
- Then companies fill the position again, and turnover costs and lost opportunities become significant. To make better hiring decisions and avoid high job turnover rates, national & multi-national organizations use aptitude & ability testing.
- Companies also use these tests for promotion and training. The goal is to get the right people, with the right skills, in the right jobs.

Principal
CITY COLLEGE
Jayanagar, Bangalore - 70

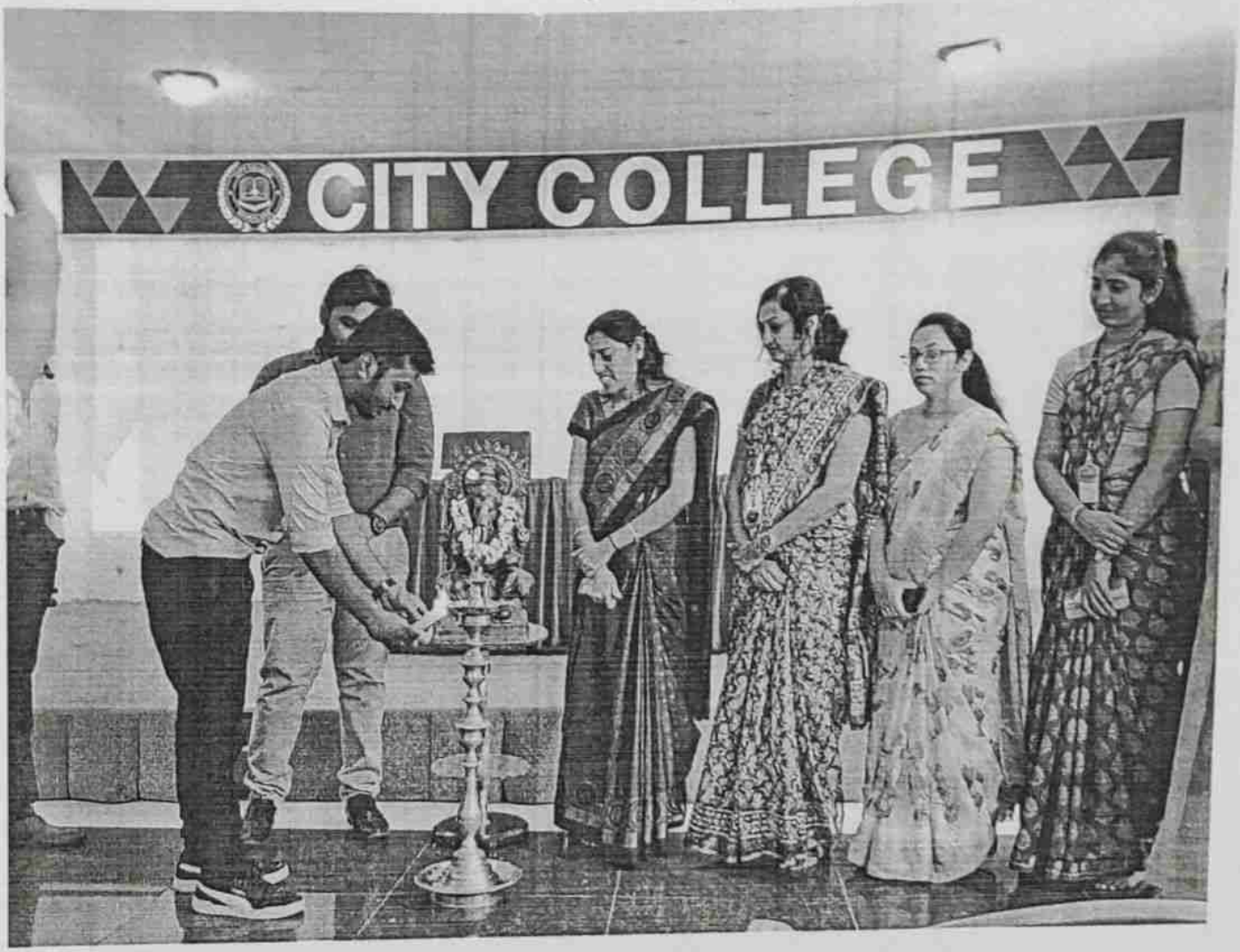
APTITUDE TRAINING





Principal
CITY COLLEGE
Jayanagar, Bangalore - 70

APTITUDE TRAINING PROGRAM



Principal
CITY COLLEGE
Jayanagar, Bangalore - 70

APTITUDE TRAINING

Profile of the speaker:

Vakati Jaya Prakash Narayana

- **6 years of professional experience** in training with corporate & educational Institutes.
- A knowledgeable **training specialist** with insights into training needs and delivering successful training programs.
- Has a proven track record of **delivering training sessions on Aptitude, Reasoning skills, Personality Development** etc.

Principal
CITY COLLEGE
Jayanagar, Bangalore - 70

Conclusion

The main reasons Aptitude Test is conducted by majority of the companies for recruitment. At city college we have given Aptitude training & develop students' aptitude skills. Our trainer Vakati Jaya Prakash Narayana discussed the requirements with the companies & recruiters from various sectors so as to know what is expected by them from our students.

Prepared by :

Prof. Anuja

7th Block, Jayanagar, Bengaluru, Karnataka 560082

Principal
CITY COLLEGE
Jayanagar, Bangalore - 70

Day 1

Aptitude ~~Stock Market~~ Attendance Sheet

Sl No	Name	Stream	Year	Mobile	Email	Morning	Afternoon
1	Gayathri C J	MBA	Final year	6362132930	gayathriprakash898@gmail.com	Gayathri C.J	Gayathri. C.J
2	Kaparthy Satheeshbabugari Naga Sudha	MBA	final year	9441831256	nagasudhakaparthy@gmail.com	Sudha	Sudha
3	firdose A.L	MBA	final year	9620425012	mannufirdose907@gmail.com	Firdose. A.L	Firdose. A.L
4	Preethi R	MBA	final year	9972728635	trpreethi18@gmail.com		
5	Shashank M R	MBA	final year	9148758736	shashankmr672001@gmail.com	Shashank. M.R	
6	Mahalakshmi j d	MBA	Final year	7026511852	bindu.j3169@gmail.com	Mahalakshmi. J.D	Mahalakshmi. J.D
7	Yashwanth N	MBA	final year	8310613034	yashn0301@gmail.com	Yashwanth. N	Yashwanth. N
8	Harsha H	MBA	final year	7259493224	hggowri98@gmail.com	Harsha. h	Harsha. h
9	Manohara s	MBA	final year	7090474310	smanohar.ms677@gmail.com	Manohar	Manohar
10	syeda umme hani	MBA	final year	97~~42392826~~	~~Ummehani5711~~@gmail.com	Syeda Ummehani	Syeda Umme Hani
11	Syeda Asiya Fathima	MBA	final year	91649381589	syedaasiya144@gmail.com	Syeda Asiyafathima	Syeda Asiyafathima
12	Manoj M	MBA	final year	9113240964	manojnayakmanojnayak451@gmail.com	Manoj. M	Manoj. M
13	~~jagadish m~~	~~mba~~	~~final year~~	~~9663315918~~	jagadishmudda99@gmail.com		
14	Rakshith R N	MBA	Final Year	8660781272	rakshith2375@gmail.com	Rakshith	Rakshith
15	sahana C	MBA	final year	6362148462	sahanagowda811832@gmail.com		
16	Vinay S R	MBA	final year	7349185298	vinaysrreddyvini11@gmail.com	S.R	S.R
17	Prem sagar av	MBA	final year	8553710731	premsagarav99@gmail.com	Premsagar	Premsagar
18	Swetha km	MBA	final year	9148620898	swethareddykm2000@gmail.com	Swetha K.M	Swetha K.M
19	Vignesh M	Mba	final year	9071073493	yadavvignesh94@gmail.com		
20	Lakshmi K N	MBA	Final year	9964220842	lakshmikn338@mail.com	Lakshmi.K.N	Lakshmi.K.N
21	Vinay T M	MBA	Final year	9535812240	hivinaytm99@gmail.com	Vinay.T.M	Vinay. T.M
22	~~Nisarga J~~	~~MBA~~	~~Final year~~	~~9380637774~~	nisargajayasimha@gmail.com		
23	Rashmitha	mba	final year	8884794037	rashmithachar037@gmail.com	Rashmitha. P	Rashmitha P
24	P Roopa Shree	MBA	Final Year	8310872848	roopashreep09@gmail.com	P. Roopashree	P. Roopashree
25	Kavyashree. K	MBA	final year	7259342282	kavyagowdaofficial@gmail.com	Kavya	Kavya
26	Anusha B V	MBA	final year	8105995349	anushabv900@gmail.com	Anusha. B.V	Anusha. B.V

Principal
CITY COLLEGE
Jayanagar, Bangalore - 70

						Morning	Afternoon
27	Kavya K N	MBA	final year	9538529297	kavya2000kn@gmail.com	Kavya.k.N	Kavya.k.N
28	MOHAMMED	MBA	Final year	8867176679	mohammedarbaz88671@gmail.com		
29	Mahamad Rafi	MBA	Final year	8951641439	mdrafi963@gmail.com		
30	Ramya Ashwath	MBA	Final year	8884481843	ramyaashwath37@gmail.com	Ramya Ashwath.	Ramya Ashwath.
31	Reena M	MBA	Final Year	7975264610	reenajhansi62@gmail.com	Reena.M	Reena.M
32	vandana U	MBA	Final year	9844859977	vandanapondlu3@gmail.com	Vandana U	
33	Praveena P	MBA	final year	9108671790	pravip174@gmail.com	Praveena P	
34	Abhishek N	MBA	Final year	7022708197	abhigovind10@gamil.com		
35	pavan kumar vs	MBA	Final year	6361344340	pavankumarv2000@gmail.com	Pavankumar V.S	Pavankumar V.S
36	Bhavana.J	MBA	Final year	9986101094	bhavanamalviya29@gmail.com	Bhavana.J	Bhavana.J.
37	Sudhakararaju s s	MBA	Final year	9108669124	sudhakara2000ss@gmail.com	Sudhakar	Sudhakar
38	Asha D R	MBA	Final year	7829422738	ashaashadr2000@gmail.com		
39	Ranjitha P M	MBA	Final year	6361460040	ranjuranjitharanjuranjitha24@gmail.		
40	Shashwath H S	MBA	Final year	8660502218	shashwathhs@gmail.com		
41	Varun GA	MBA	Final year	7899270607	varunga58@gmail.com	Varun G.A	
42	Ganakaraja S	MBA	Final year	9964838440	ganakaraja2000@gmail.com	Ganakaraja.S	Ganakaraja S
43	Nikitha.N	MBA	Final Year	9880940866	niki29.10.2000@gmail.com	Nikitha	Nikitha
44	Hamsaveni. R	MBA	FinalYear	9591978300	hamsagiri12@gmail.com		
45	Naveen.R	MBA	FinalYear	9611735560			
46	Akash K B	MBA	Final Year	9611629040	akashbalaramgowdas@gmail.com		
47	Nethra R	MBA	final year	9036983701	nethranethrareddy88@gmail.com	Nethra.R	Nethra.R
48	Anusha ks	MBA	final year	7619638872	anushareddy09256@gmail.com	Anusha K.S	Anusha K.S
49	Bhavani T.S	MBA	final year	7349073647	bhavanits890@gmail.com	Bhavani T.S	
50	Anusha NS	MBA	final year	8971535212	anuanushans817@gmail.com	Anusha N.S	Anusha N.S
51	bhoomika T	MBA	final year	90711917004	bhoomika20442@gmail.com	Bhoomika T	Bhoomika T
52	Chandrika GN	MBA	final year	6361447459	chandinichandrika60@gmail.com	Chandrika G.N	Chandrika G.N
53	kusuma v	MBA	final yr	8073012292	kusumav9686@gmail.com	Kusuma.	Kusuma V
54	priyanka B K	MBA	final year	6362350639	priyankabkshetty@gmail.com	Priyanka B.K	Priyanka B.K
55	Ajay H S	MBA	Final year	9513044826	ajayajayhs500500@gmail.com	Ajay.H.S	[redacted] Ajay.H.S
56	Subramani . v	MBA	Final year	8861870371	subramani88610371@gamil.com	Subramani.V	Subramani.V
57	Punith Krishna SR	MBA	Final year	7337670277	punithkrishnasr@gmail.com	Punith	
58	Dinesh .k	MBA	final year	8497060205	yadavdinesh39a@gmail.com	Dinesh.K.	Dinesh.K
59	Ashwini K	MBA	Final year	8088071740	ashwini100yadav@gmail.com	Ashwini K	Ashwini.K

Principal
CITY COLLEGE
Jayanagar, Bangalore - 70

						Morning	Afternoon
60	VARUNA K G	MBA	Final year	7619348933	varunkg2001@gmail.com	Varuna	Varuna
61	ANIRUDH C N	MBA	Final year	7892300586	anirudhcn14@gmail.com	Anirudh C N	Anirudh C N.
62	SHIVAPRASAD D	MBA	Final year	8073612319	shivuprasad412@gmail.com	Shiva Prasad D	Shiva Prasad. D.
63	UMESH S	MBA	Final year	6361741400	umesummi0313@gmail.com	S. Umesh.	S. Umesh.
64	pavan Kalyan R	MBA	Final year	6362947080	pavankalyanr281@gmail.com	Pavan Kalyan R	Pavan Kalyan R
65	Nagesha N	MBA	final year	6362531479	nageshkohli03@gmail.com	Nagesha. N	Nagesha N
66	Ranjitha M	MBA	final year	7760455071	ranjitha2248@gmail.com	Ranjitha M	Ranjitha M
67	suchithra N	MBA	final year	8867431630	suchisuchithra6802@gmail.com	Suchithra. N	Suchithra. N.
68	Shwetha p	MBA	final year	7411058799	pshwetha117@gmail.com	Shwetha. P	Shwetha. P
69	~~Divyashree. A~~	~~MBA~~	~~final year~~	~~9108353970~~	~~divyashree3539@gmail.com~~		
70	Babu A	MBA	final year	7026679907	babuababu930@gmail.com	Babu. A	Babu A
71	Aishwarya N	MBA	final year	9844396372	aishwarya29lyca@gmail.com	Aishwarya N	Aishwarya N
72	Deepa M	MBA	final year	9380762976	deepa24060@gmail.com	Deepa. M	M
73	Punith Kumar R	MBA	final year	7975811915	punithkumar200049@gmail.com	Punith Kumar. R	Punith Kumar. R
74	Monisha.D	MBA	final year	9845609933	monishad593@gmail.com	Monisha. D	Monisha. D

						morning	Afternoon
75	Aachal Jain	MBA	final year	9902140481	aachaljain 370 @gmail.com	Aachal	
76.	Madhushree	MBA	final year	855362230	madhushree 01021999 @gmail.com	Madhu.	
77.	Shree nidhi.S	MBA	Final year	9620651440	shreenidhishankar27@gmail.com	Shreenidhi.S	shreenidhi.s
78	Prabhavathi.GR	MBA	Final year	7624850418	Prabhavathigr165@gmail.com.	Prabhavathi	Prabhavathi
79.	Sahana.R	MBA	final year	9742809025	Sahanaraj0304@gmail.com	Sahana R	Sahana R
80.	Shivananda Reddy	- Final Year (MBA)		7899313496	- shivanandareddy1000@gmail.com		
81	Nandish.GR	Reddynandish.08@gmail.com		6362088505			
82	Sachin.S	Sachinlucky97381@gmail.com.		9738102692			
83	Manumitha.	manumitha2000@gmail.com		8971048982			
84	Manoj.M	manojnayak manojnayak215@gmail.com		9113240964			
85	Charan.G	gcharan806@gmail.com		6363657616			
86	Pavan kalyan	[redacted]		6362316865		Pavankalyan	Pavankalyan
87)		pavankalyan9142002@gmail.com					

Principal
CITY COLLEGE
Jayanagar, Bangalore - 70

Report of SBI Life Placement Drive (19th Jan 2023)

CITY COLLEGE
Jayanagar,Bangalore

BY:Deepashree
Placement coordinator

Principal
CITY COLLEGE
Jayanagar, Bangalore - 70

CITY COLLEGE

No.27/2,33rd cross,2nd main Rd,7th block,Jayanagar,Bangalore-560082

PLACEMENT DRIVE Activity Report

19th Jan 2023

Venue:City college
Company:SBI Life
For MBA 3rd sem

Campus Drive details:

- The campus drive started on 19th Jan 2023 at10:00 am and it was conducted offline with a Group discussion and face to face interview.
- students were informed from the college placement drive and students gave their consent for participation in the drive.
- 40students registered and attended the Job orientation and campus drive as out of that 7 students were selected and received offer letters.
- HR managers and Branch managers were the interview panel members.

Job description:

SBI life - Executive Trainees - M8L1(marketing/operation)position
On 19th Jan 2023
CTC:3L p. a.

Principal
CITY COLLEGE
Jayanagar, Bangalore - 78

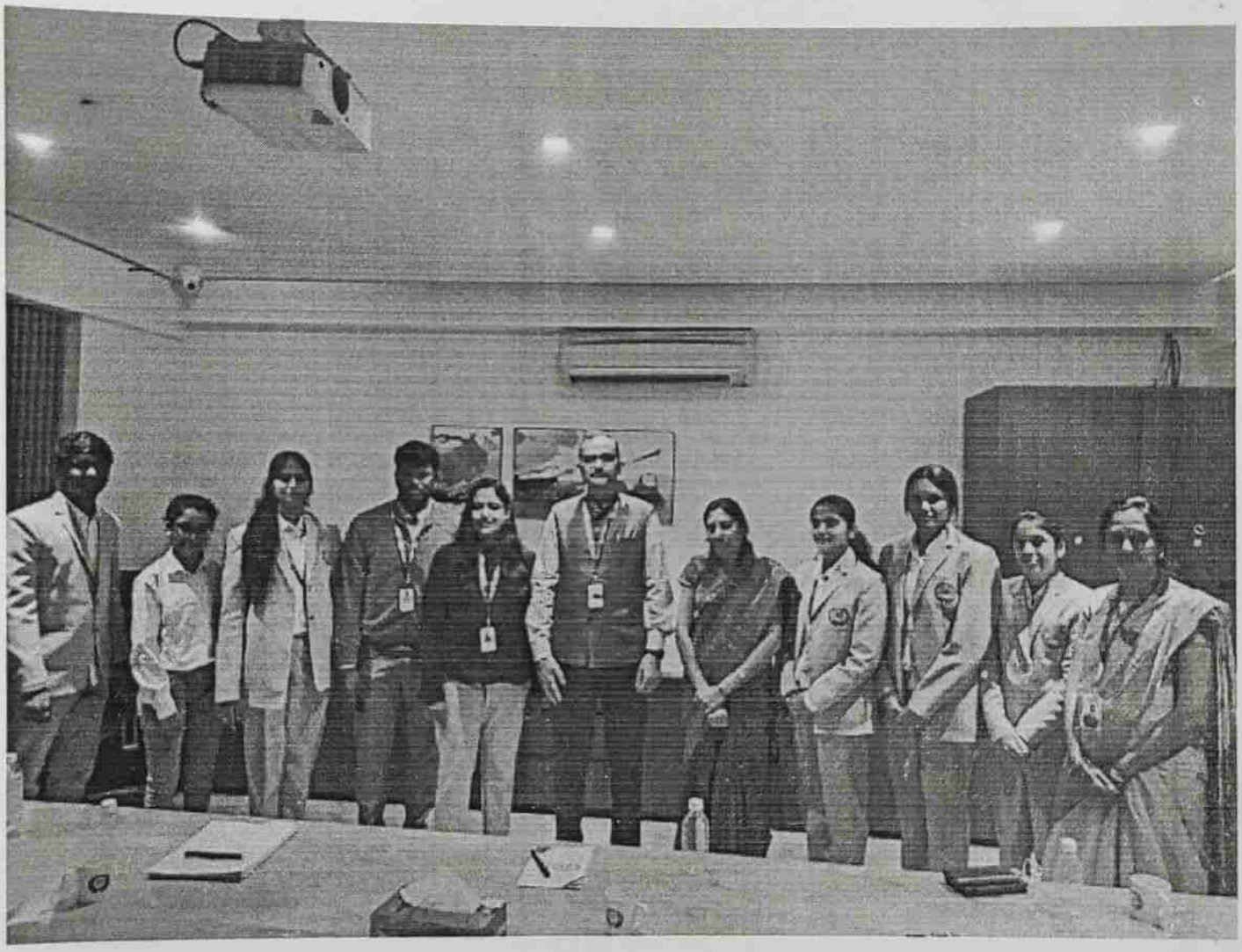
PLACEMENT DRIVE

Principal
CITY COLLEGE
Jayanagar, Bangalore - 70

JOB PURPOSE

Responsible for working alongside with team members and accepting delegated responsibilities and duties with the goal of eventually taking up Higher management Positions in the organization. Training program wherein will be trained in multiple

Departments in financial products.



KEY SKILLS

Demonstrated leadership and team skills.

Strategic thinking skills.

Analytical and problem solving skills.

Communication skills (written and oral).

Creativity.

Results orientation.

Principal
CITY COLLEGE
Jayanagar, Bangalore - 70

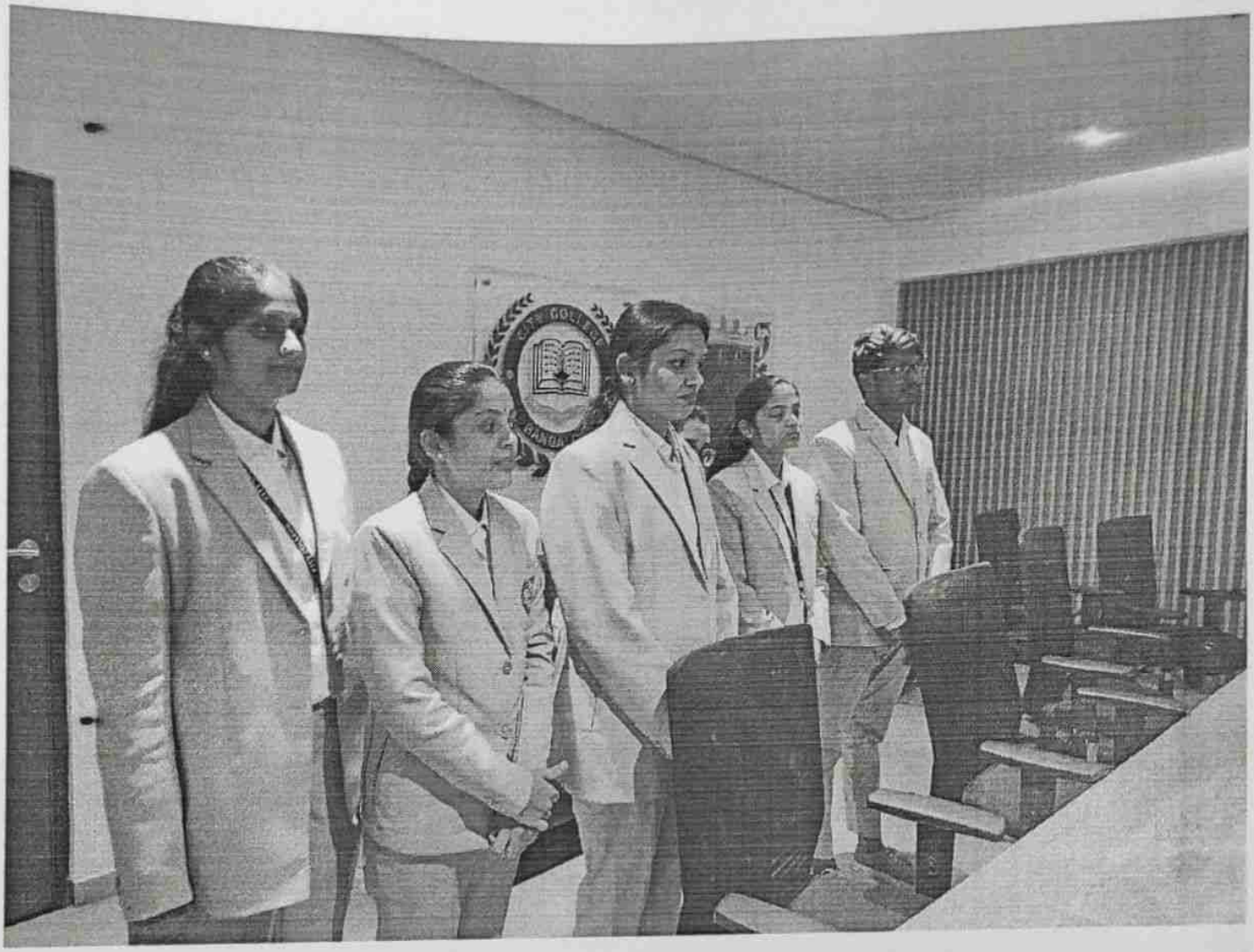
Multifunctional skill base (financial, operations as well as marketing).

MINIMUM REQUIREMENT

Learn line and staff functions, operations, management viewpoints and company policies and practices that affect each phase of business.

Travel may be required depending upon the position

Principal
CITY COLLEGE
Jayanagar, Bangalore - 70



Conclusion:

SBI Life is a financial service company conducted campus placement program. 40 students participated ,all completed an attitude test,group discussion and mock interview.Out of 40 students 6 students selected and received offer letters.Students got motivated and college helped to boost their confidence level to handle the corporate environment.

Principal
CITY COLLEGE
Jayanagar, Bangalore - 70

SBI Life

City college, Jayanagar

Register number	Student Name	Signature
P03BX21M0023	Nisarga. J	Nisarga. J
P03BX21M0012	Syeda Asiya Fathima	Asiya
P03BX21M0063	Asha D.R	Asha
P03BX21M0086	Bhavana J	Bhavana
P03BX21M0067	Lakshmi. K.N	Lakshmi K.N
P03BX21M0037	Shwetha. K.M	Shwetha. K.M
P03BX21M0002	Deepa. M	Deepa. M
P03BX21M0057	YASHWANTH. D	Yashwanth
P03BX21M0049	Priyanka B.K	Priyanka B.K
P03BX21M0048	Rakshith R.N	Rakshith R.N.
P03BX21M0070	KUSUMA V	Kusuma. V
P03BX21M0014	SUMANTH	Sumanth.
P03BX21M0066	Sudhakararaju. S.S	Sudhakararaju S.S
P03BX21M0076	Gangaraja. S	Gangaraja. S
P03BX21M0091	N. NIKITHA	Nikitha
P03BX21M0022	Praveena P	Praveena P
P03BX21M0019	Vinay. S.R	Vinay. S.R
P03BX21M0044	Vignesh. M	Vignesh. M
P03BX21M0001	Prem Sagar. A.V.	Premsagar A.V
P03BX21M0075	Nethra. R.	Nethra. R
P03BX21M0064	Bhoomika. T	Bhoomika
P03BX21M0028	Anirudh C.N	Anirudh C.N
P03BX21M0099	Shiva prasad. D	Shiva prasad. D
P03BX21M0056	Keerthy. S	Keerthi. S
P03BX21M0003	UMESH. S	S. Umesh
P03BX21M0021	Syeda Umme Hani	Syeda Umme Hani
	Aishwarya. N	Aishwarya. N
P03BX21M0088	Manumitha. R	Manumitha
P03BX21M0002	Aachal Jain	Aachal Jain
P03BX21M0072	Madhushree	Madhushree
P03BX21M1005	Prashanth. G	Prashanth
P03BX21M1003	Abhishek. N	Abhishek
P03BX21M0005	Vandana. U	Vandana. U
P03BX21M0035	Pavan Kumar V.S	Pavan V.S
P03BX21M0026	Pavan Kalyan. R	Pavan Kalyan. R
P03BX21M0055	Gayathri. C.I	Gayathri. C.I
P03BX21M0058	Nandakishor. R	Nandakishor. R
P03BX21M0092	Dasharath. G.S	Dasharath G.S
P03BX21M0029	Ajay. H.N	Ajay. H.N
P03BX21M0091	K.S. Naga Sudha	Nagasudha

Principal
CITY COLLEGE
Jayanagar, Bangalore - 70

Report of Kotak life Placement Drive
(12th jan 2023)

CITY COLLEGE
Jayanagar,Bangalore

BY:Deepashree
Placement coordinator

Principal
CITY COLLEGE
Jayanagar, Bangalore - 70

CITY COLLEGE

No.27/2,33rd cross,2nd main Rd,7th block,Jayanagar,Bangalore-560082

PLACEMENT DRIVE Activity Report

12th Jan 2023

Venue:City college
Company:Kotak life
For MBA 3rd sem

Campus Drive details:

- The campus drive started on 12th Jan 2023 at10:00 am and it was conducted offline with an aptitude test and face to face interview.
- students were informed from the college placement drive and students gave their consent for participation in the drive.
- 38students registered and attended the Job orientation and campus drive as out of that 6 students were selected and received offer letter.
- HR managers and Branch managers were the interview panel members.

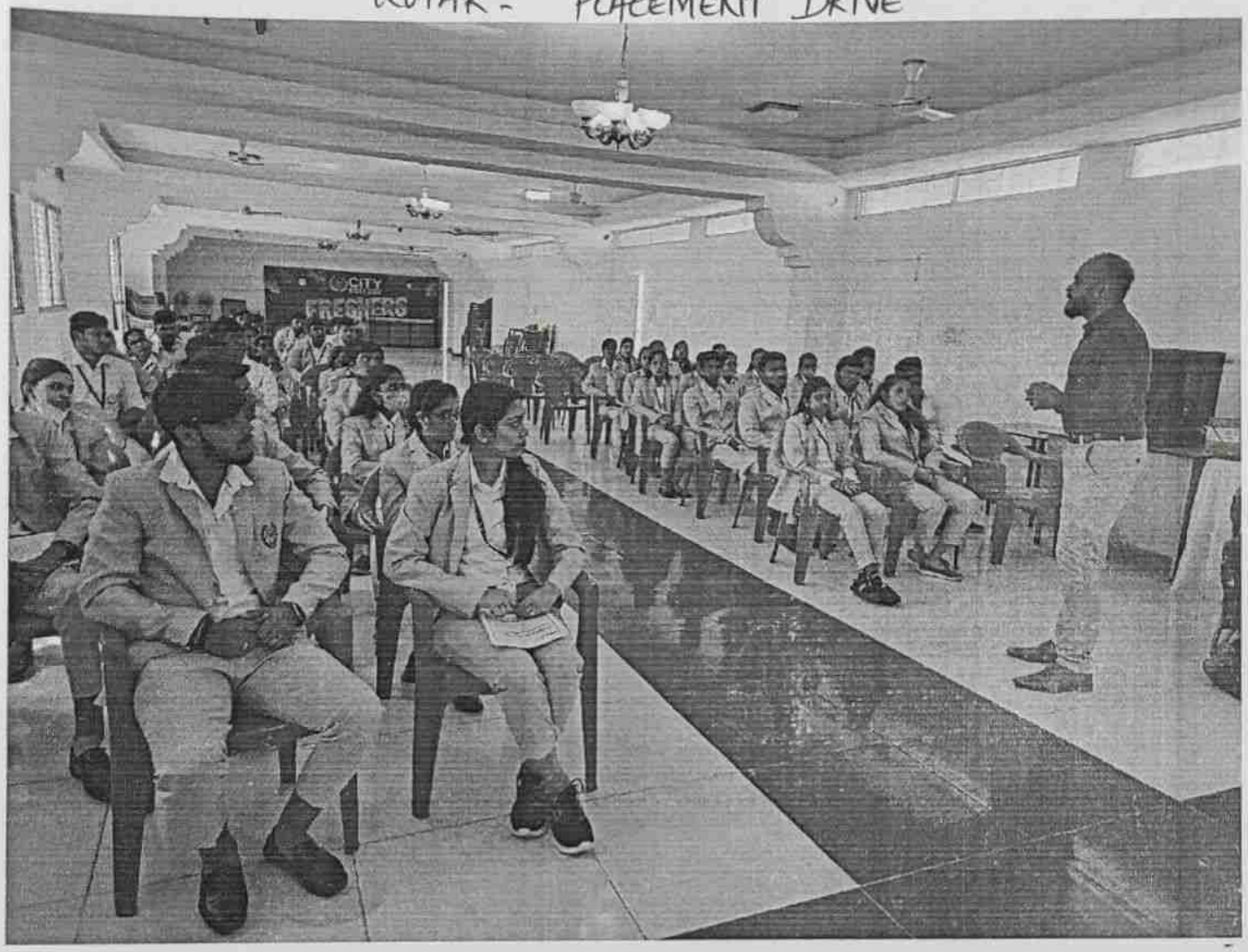
Job description:

Kotak life - Management trainee(team lead L3) position

CTC:3.5 L p. a. +incentives+family health care coverage

Principal
CITY COLLEGE
Jayanagar, Bangalore - 70

KOTAK - PLACEMENT DRIVE



JOB PURPOSE

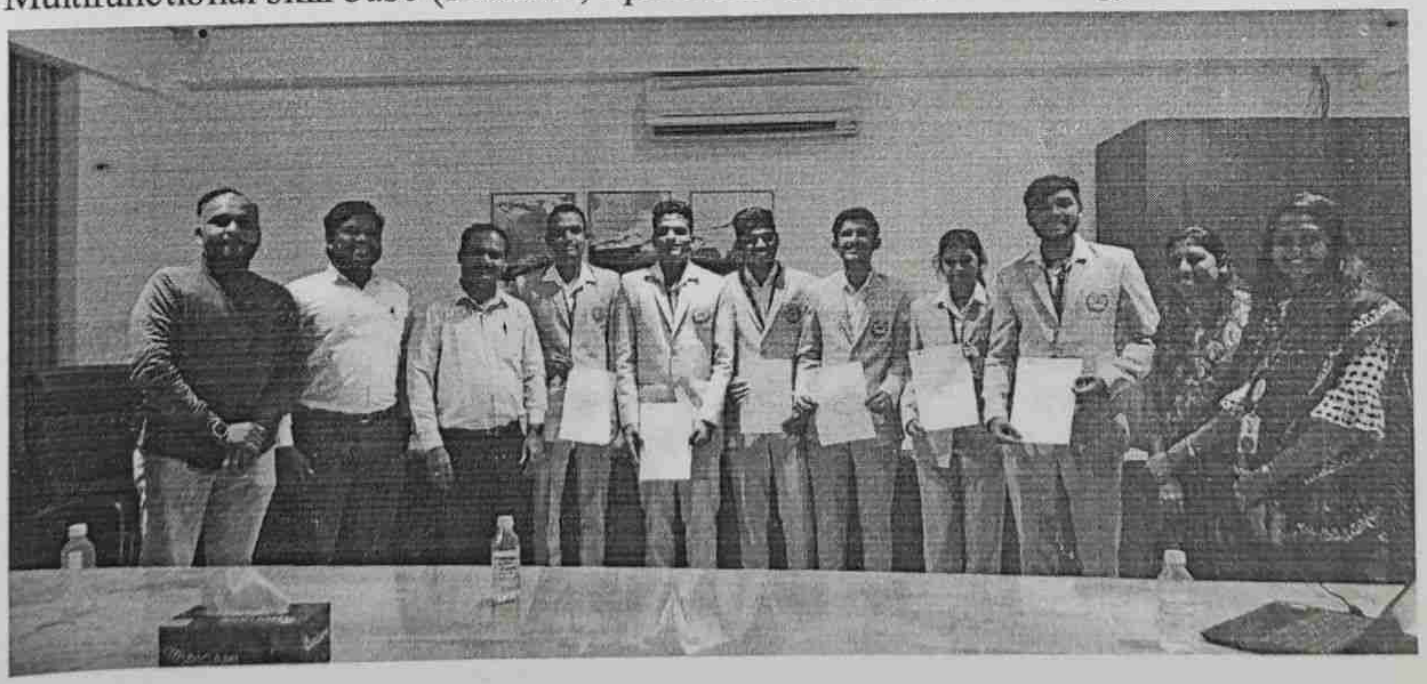
Responsible for working alongside managers and accepting delegated responsibilities and duties with the goal of eventually taking up Higher management Positions in the organization. Training program wherein will be trained in multiple
departments and understanding the work style of each.

Principal
CITY COLLEGE
Jayanagar, Bangalore - 70

PLACEMENT DRIVE

KEY SKILLS

Demonstrated leadership and team skills.
Strategic thinking skills.
Analytical and problem solving skills.
Communication skills (written and oral).
Creativity.
Results orientation.
Multifunctional skill base (financial, operations as well as marketing).



MINIMUM REQUIREMENT

Learn line and staff functions, operations, management viewpoints and company policies and practices that affect each phase of business.

Travel may be required depending upon the position

Conclusion:

Kotak Life is a financial service company conducted campus placement program 38 students participated ,all completed an attitude test,group discussion and mock interview.Out of 38 students 6 students selected and received offer letters.Students got motivated and college helped to boost their confidence level to handle the corporate environment.

Principal
CITY COLLEGE
Jayanagar, Bangalore - 70

Kotak Life

City college, Jayanagar

	Register number	Student Name	Signature
1.	P03BX21M0046	VARUN G.A	Varun G.A.
2.	P03BX21M0035	Pavan kumar V.S	Pavan V.S
3.	P03BX21M0016	Mayesha N	Mayesha N
4.	P03BX21M0061	Sathish Reddy.K	Sathish reddy.K
5.	P03BX21M0047	Shashank. M.R.	Shashank. M.R.
6.	P03BX21M0074	RAHUL. BS	Rahul B.S
7.	P03BX21M0006	RANJITHA.M	Ranjitha
8.	P03BX21M0050	Shwetha.P	Shwetha.P
9.	P03BX21M0077	Kavya.K.N	Kavya.K.N
10.	P03BX21M0021	Reena.M	Reena.M
11.	P03BX21M0039	P. Roopa Shree	P. Roopashree
12.	P03BX21M111	Hamsaveni.R	Hamsaveni.R
13.	P03BX21M110	Naveen.R	R
14.	P03BX21M0038	Sahana.C	Sahana.C
15.	P03BX21M0073	Divyashree.A	Divyashree.A
16.	P03BX21M0121	Syeda Umme Hani	Syeda Umme Hani
17.	P03BX21M0013	Mohammad Arbaz	Arbaz
18.	P03BX21M0012	Syeda Asiya Fathima	Syedaasiyafathima
19.	P03BX21M0117	Firdose A.L	Firdose A.L
20.	P03BX21M0085	Kavya shree.K	Kavya shree.K
21.	P03BX21M0063	Asha D.R	Ar
22.	P03BX21M0067	Lakshmi K.N.	Lakshmi K.N.
23.	P03BX21M0091	NIKITHA.N	Nikitha.N
24.	P03BX21M0081	Aishwarya.N	Aishwarya.N
25.	P03BX21M0057	Yashwanth.N	Yash
26.	P03BX21M0049	Priyanka B.K	Priyanka B.K
27.	P03BX21M0048	Rakshith.R.N	Rakshith
28.	P03BX21M0065	Sudhakara Raju S.S	Sudhakar
29.	P03BX21M0094	Bhavani T.S	Bhavani T.S
30.	P03BX21M0062	Anusha NS	Anusha NS
31.	P03BX21M0084	Anusha KS	Anusha KS
32.	P03BX21M0064	Bhoomika.T	Bhoomika
33.	P03BX21M0078	Sriram.K	Sri
34.	P03BX21M0001	Prem Sagar.A.V.	[illegible]
35.	P03BX21M0	Vinay.S.R	
36.	P03BX21M0	Rashmitha.P	
37.	P03BX21M0	Vinayesh.M	

Principal
CITY COLLEGE
Jayanagar, Bangalore - 70

Report of OPPO Placement Drive (7th sept2022)

CITY COLLEGE
Jayanagar,Bangalore

BY:Deepashree
Placement coordinator

Principal
CITY COLLEGE
Jayanagar, Bangalore - 70

CITY COLLEGE

No.27/2,33rd cross,2nd main Rd,7th block,Jayanagar,Bangalore-560082

PLACEMENT DRIVE Activity Report

7th Sept 2022

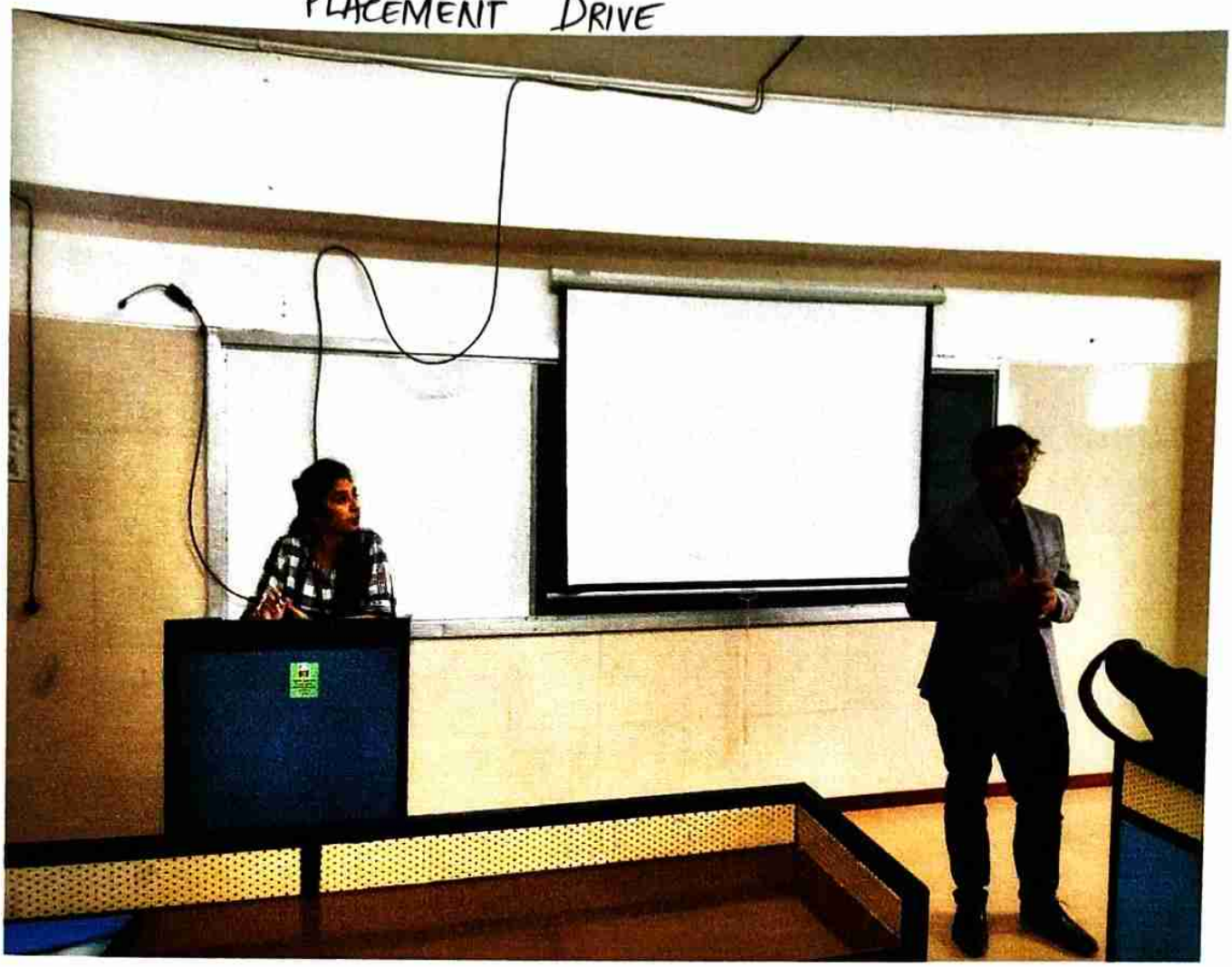
Venue:City college
Company:OPPO KTK
For final year MBA

Campus Drive details:

- The campus drive started on 7th sept 2022 at2:00 pm and it was conducted offline with an aptitude test and group discussion.
- students were informed from the college placement drive and students gave their consent for participation in the drive.
- 30students registered and attended the Job orientation and campus drive as out of that 8 students were shortlisted.
- HR managers Mr.Stalin and Miss.Haripriya were the interview panel members.

Principal
CITY COLLEGE
Jayanagar, Bangalore - 70

PLACEMENT DRIVE



Company Introduction session:

OPPO is a global electronics and technology service provider that delivers the latest and most exquisite mobile electronic
devices in over 35+ countries, including the United States, China, Australia and many countries throughout Europe,
Southeast Asia, South Asia, the Middle East and Africa. OPPO is dedicated to delivering customers with the most
extraordinary mobile experience through meticulous designs and smart technology. Since its founding in 2004, OPPO has
consistently strived to deliver users this ideology across the globe. Having successfully entered into the mobile phone
market in 2008, OPPO began looking at expansion into international markets in 2010 and opened its first overseas
business in April of 2010 in Thailand. Today, OPPO is present in 35+ markets worldwide.

Principal
CITY COLLEGE
Jayanagar, Bangalore - 70

Position Description– MANAGEMENT TRAINEE (OPPO KTK)

About OPPO

OPPO is a global electronics and technology service provider that delivers the latest and most exquisite mobile electronic
devices in over 35+ countries, including the United States, China, Australia and many countries throughout Europe,
Southeast Asia, South Asia, the Middle East and Africa. OPPO is dedicated to delivering customers with the most
extraordinary mobile experience through meticulous designs and smart technology. Since its founding in 2004, OPPO has
consistently strived to deliver users this ideology across the globe. Having successfully entered into the mobile phone
market in 2008, OPPO began looking at expansion into international markets in 2010 and opened its first overseas
business in April of 2010 in Thailand. Today, OPPO is present in 35+ markets worldwide.

Principal
CITY COLLEGE
Jayanagar, Bangalore - 70

JOB DESCRIPTION

DESIGNATION Management Trainee
COMPENSATION 3.4-5.0 LPA CTC
6 MONTHS Probation
LOCATION :PAN Karnataka
EDUCATIONAL QUALIFICATION:MBA(Marketing /HR)

JOB PURPOSE

Responsible for working alongside managers and accepting delegated responsibilities and duties with the goal of eventually taking up Higher management Positions in the organization.
Will Undergo a 6 months Training program wherein will be trained in multiple departments and understanding the work style of each.

Principal
CITY COLLEGE
Jayanagar, Bangalore - 70

KEY SKILLS

Demonstrated leadership and team skills.
Strategic thinking skills.
Analytical and problem solving skills.
Communication skills (written and oral).
Creativity.
Results orientation.
Multifunctional skill base (financial, operations as well as marketing).

MINIMUM REQUIREMENT

Learn line and staff functions, operations, management viewpoints and company policies and practices that affect each phase of business.
Travel may be required depending upon the position

KEY RESPONSIBILITIES

1. Work in different departments to gain perspective, including marketing, sales, Showroom,

Channel, Training, Chain store and personnel departments.
2. Responsible to develop sales plan, process and managing showrooms, Chain Stores,

Principal
CITY COLLEGE
Jayanagar, Bangalore - 70

Channel work.
3. Set performance goals and objectives with upper management.
4. Learn line and staff functions, operations, management viewpoints and company policies and practices that affect each phase of business.
4. Follow up with stock requirements and need of showroom, chain store and other outlets.
5. Responsible to prepare Training plan, conduct Training for logistics and Sales force.
6. Follow up with sales Targets, achievement and driving team in achieving the given Targets.
7. Conduct market visits and surveys to understand the working strategy of outlets. Monitor and analyze competitive price lists and products and update management on the same.
8. Prepare MIS reports/dashboards and publish dashboards based on internal reports. Utilize company reports to analyze sales, gross profit and inventory activity in showroom, channel and other outlets. Perform data analysis and share the summary reports.
9. Brand Promotion Planning- Online & Offline. Also to follow up with Sponsorship Activities Implementation, Channel sales, stores Inspection etc.
10. New Product Sales Support to all Zones and training the team regarding new products.
12. Responsible to prepare training calendars, follow up with sales staff management, conduct Route training and classroom training for them.
14. Work closely with different backend departments in order to get an exposure of all backend related works.
15. Attend lectures, watch guest speakers, create projects, oral presentations, and take assessments and tests at different training phases based on their rotational experience.
16. Through leadership, create a right balance between business foresight and performance.

Conclusion:

OPPO is a global electronics and technology service conducted campus placement program 30 students participated ,all completed an attitude test,group discussion and mock interview.Out of 30 students 7 students shortlisted for further rounds.Students got motivated and college helped to boost their confidence level to handle the corporate environment.

Principal
CITY COLLEGE
Jayanagar, Bangalore - 70

sl.no	STUDENT NAME	NAME OF THE DEPT.	PH.NO.	Sign
1	HARISH REDDY S	MBA	9353068167	
2	PAVITHRA B	MBA	9743088259	
3	Sunil C.R	B.Com	9986394320	
4	MD ISRAR SIDDIQUE S	MBA (HR , MARKETING)	9945550758	
5	pradeep N	MBA (Finance, Marketing)	7624831609	
6	PARIKSHITH B L	MBA (Finance & Marketing	9740845256	
7	Arun Jambagi	MBA (Finance & Marketin	7899592840	
8	ANITHA S.R	**MBA (HR & finance)**	7483937996	Anitha S.R
9	**BHOOMIKA K**	**MBA (HR & finance)**	6363758904	Bhoomika
10	**Rohit prasad**	**B.com**	8413852182	
11	**Ranjitha KS**	**MBA (HR , MARKETING)**	8105869885	Ranjitha. K.S
12	**SUNIL KUMAR S**	**MBA (HR , MARKETING)**	8197403614	
13	**VARUN KUMAR M**	**MBA (HR , MARKETING)**	9611551958	Varunkumar M
14	**KARTHIK T A**	**MBA (HR , MARKETING)**	9980799083	Karthik. T A
15	**Milan**	**MBA (Marketing)**	9482780056	Milan.
16	**Lavanya.N**	**MBA(Marketing , HR)**	7483797653	Lavanya. N
17	**Mohammed Akbar khan**	**Bcom (Finance)**	9986910730	
18	**Rohith R**	MBA (HR , MARKETING)	7349464048	
	Aman			

Principal
CITY COLLEGE
Jayanagar, Bangalore - 70

Report of Deutsche Bank-Scymes Placement Drive (27th sept2022)

CITY COLLEGE
Jayanagar,Bangalore

BY:Deepashree
Placement coordinator

Principal
CITY COLLEGE
Jayanagar, Bangalore - 70

CITY
COLLEGE

No.27/2,33rd cross,2nd main Rd,7th block,Jayanagar,Bangalore-560082

PLACEMENT DRIVE Activity Report

27th Sept 2022

Venue:City college
Company:Deutsche Bank-Scymes
For final year MBA

Campus Drive details:

- The campus drive started on 27th sept 2022 at 10:00am and it was conducted offline with an aptitude test and mock.

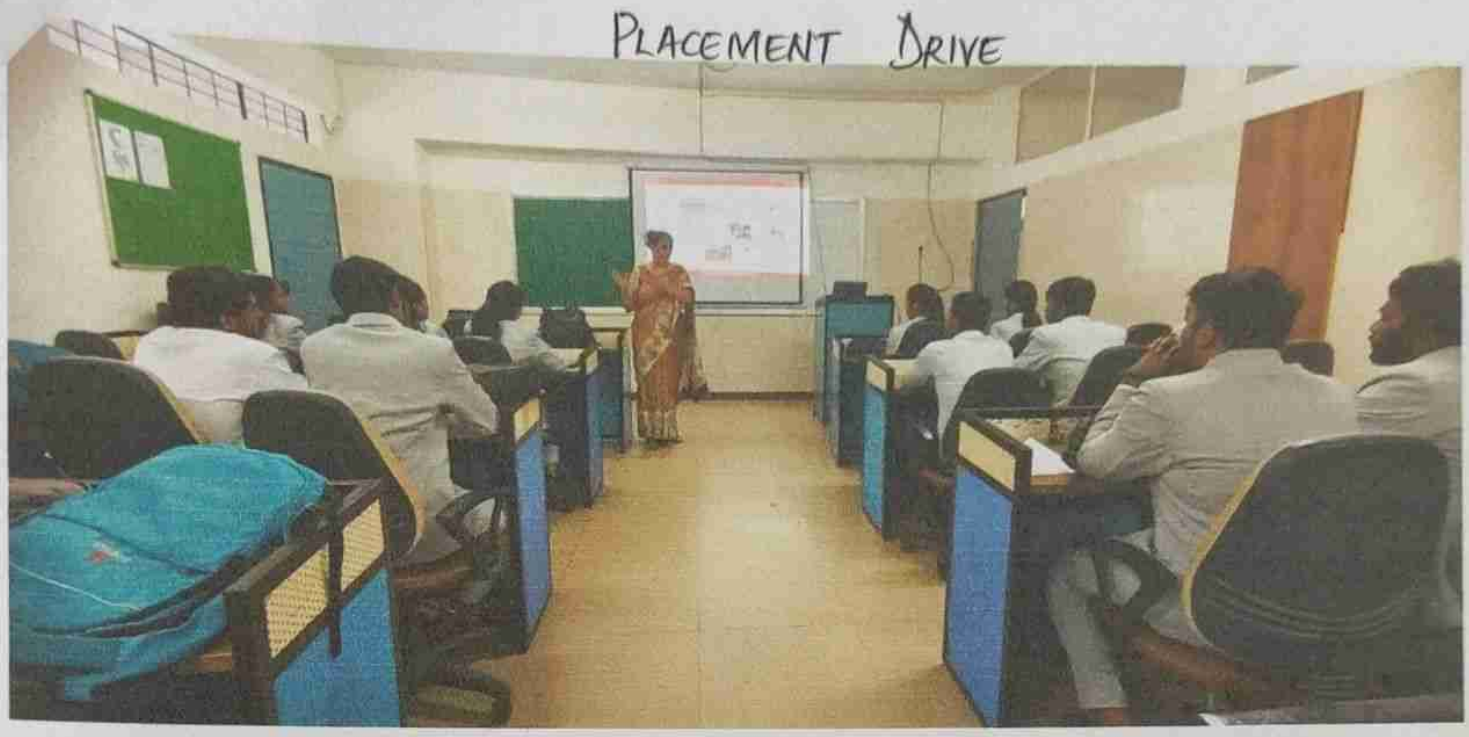
- students were informed from the college about the placement drive and students gave their consent for participation in the drive.

- 20students registered and attended the Job orientation and campus drive as out of that 12 students were placed and selected.

- HR managers Mrs.Chhayaa K S,Training & Development,Stratadigm Education & Training,Bangalore was the interview panel members.

Principal
CITY COLLEGE
Jayanagar, Bangalore - 70

PLACEMENT DRIVE



HR managers Mrs.Chhaya K S profile:

• Over 20 years experience in the Financial Services space

• Key competence areas in Financial Markets, Insurance, Financial Planning & Instructional Design.

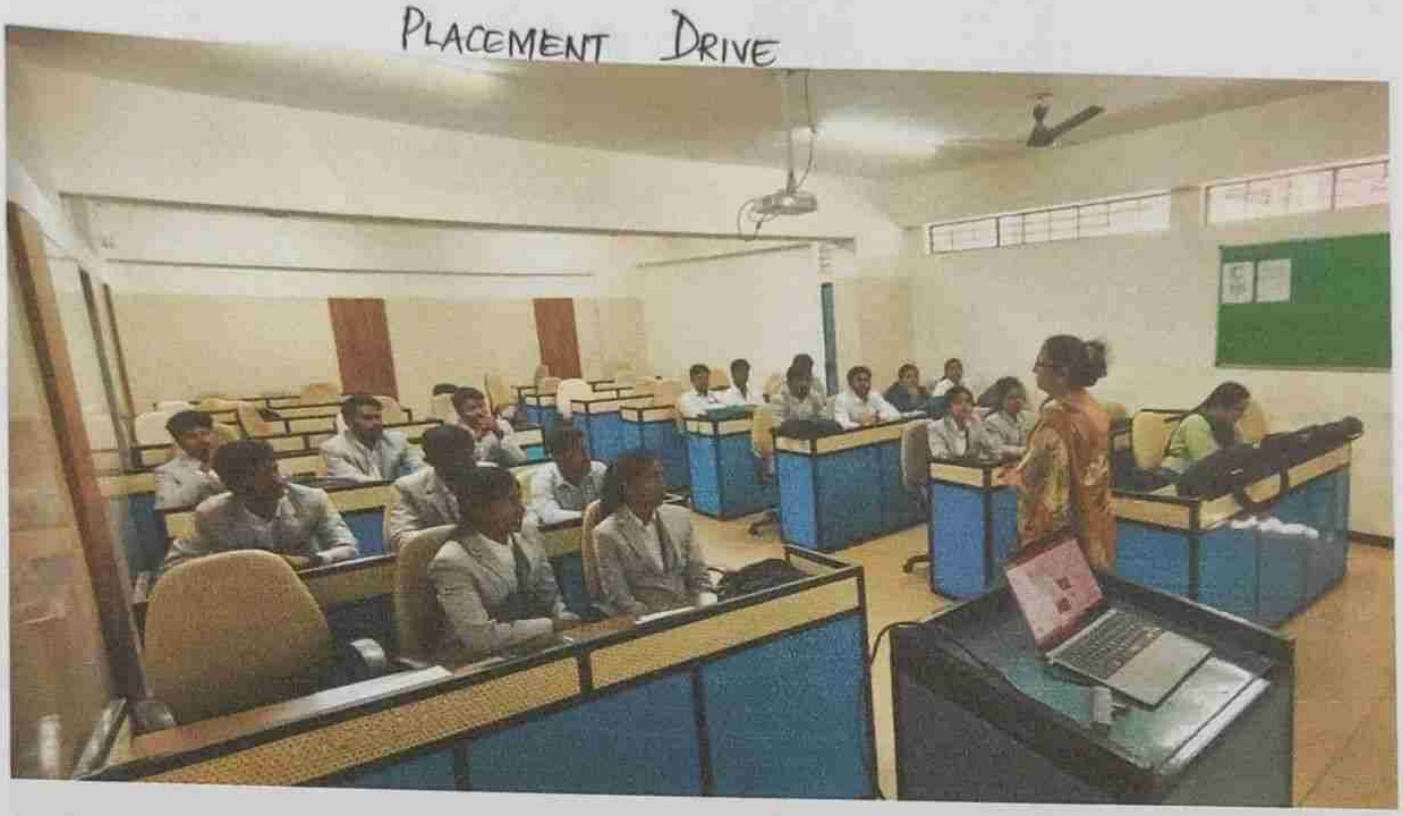
Work Experience:presently working in Research & Design team at Stratadigm

Stratadigm Education & Training Pvt Ltd – Sr.VP (2013 onwards)

An integral part of the Research & Design team at Stratadigm, Chhayaa works closely with the Managing Director of the company. Instructional design, Content Development, New Learning methodologies & tools are all done out of this team. With a strong background in financial planning, Chhayaa takes a number of programs pertaining to Capital Markets, Insurance and other Financial Services.

Principal
CITY COLLEGE
Jayanagar, Bangalore - 70

PLACEMENT DRIVE



Job Description:

Employer: Deutsche Bank-Scymes (candidates will be on the rolls of Scymes (HR partner of Deutsche Bank) for a period of 8 M after which they can be transferred on to the rolls of the bank).

Role: Client On-boarding (COB) - (Anti-Money Laundering (AML)/Know Your Customer (KYC))

Title: Analyst

Qualifications: B.Com. or M.Com. or BBA or MBA.

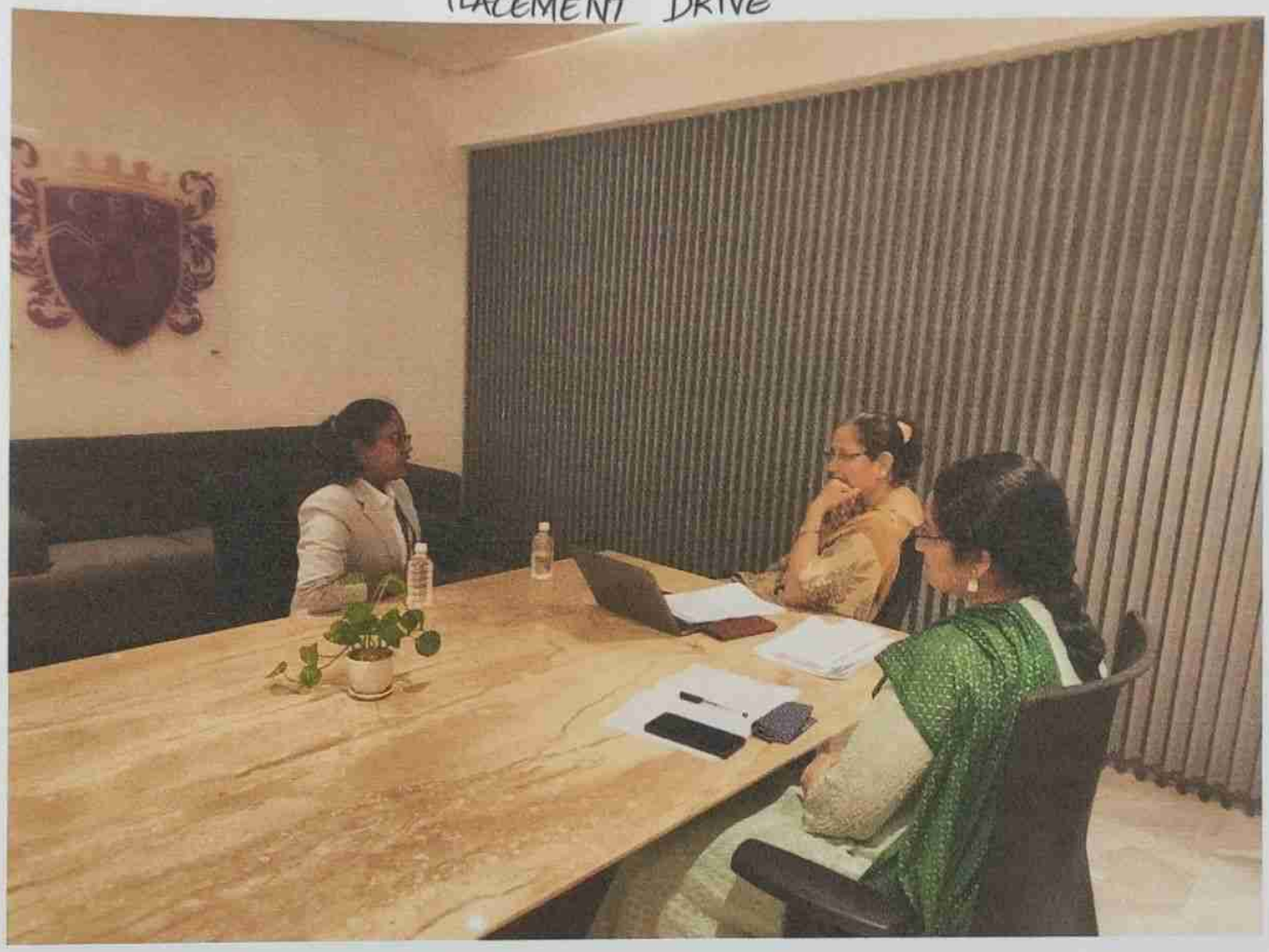
Place of work: Bank premises in Electronic City, Bengaluru (**no WFH at this point of time**)

Shifts: Yes – candidates should be willing to work in any of the shifts – New Zealand/Australia/UK/USA

CTC: Rs. 3.00 lakhs to Rs. 3.25 lakhs per annum (depends on student performance in training and interview)

Principal
CITY COLLEGE
Jayanagar, Bangalore - 70

PLACEMENT DRIVE

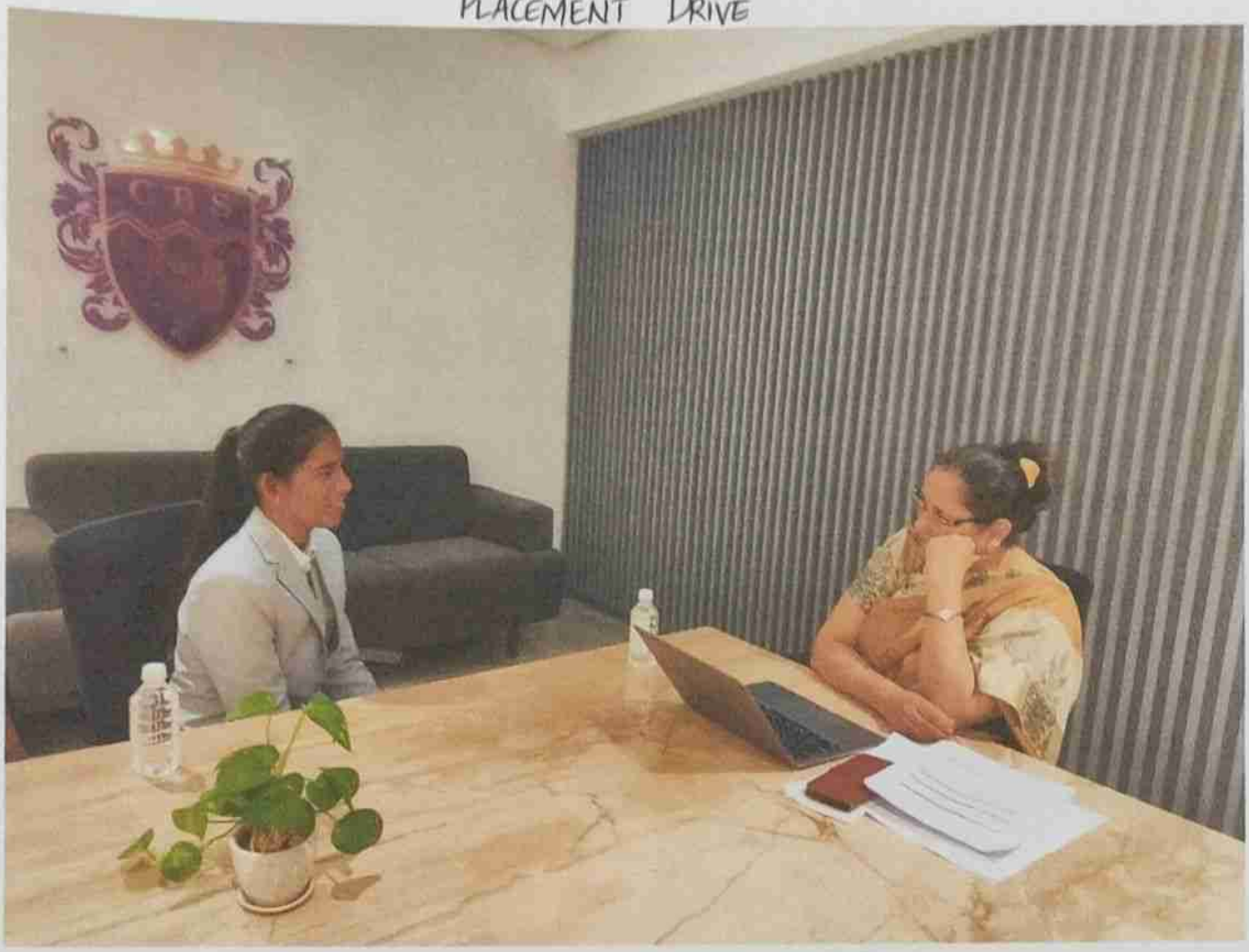


Interview Process:

1st round: Aptitude
2nd round interview:mock

Principal
CITY COLLEGE
Jayanagar, Bangalore - 70

PLACEMENT DRIVE



Conclusion:

Research & Design team at Stratadigm conducted campus placement program 20 students participated ,all completed attitude test,group interview and mock interview.Out of 20 students 12 students shortlisted and placed in Deutsche Bank-Scymes .Students got motivated and college helped to boost their confidence level to handle the corporate environment.

Principal
CITY COLLEGE
Jayanagar, Bangalore - 70

Register number	Student Name	Signature
20JQCMD033	MD Israr Siddiqui S.	Israr (Ranjitha)
20JQCMD011	Ashwini. M	
20JQCMD039	Pavankumar R	
20JQCMD049	Ranjitha K.S	
20JQCMD072	Lavanya. N	Lavanya. N.
20JQCMD042	Poorvi Kolli	Poorvi Kolli
20JQCMD065	Vanishree. S	Vanishree S
20JQCMD054	Shalini. M	
20JQCMD018	Fathima Sultana	
20JQCMD063	Tasmiya Ayesha Khanum	Tasmiya.
20JQCMD046	Preethan. S	
20JQCMD038	Pavithra. BC	Pavithra. BC
20JQCMD010	Arun. Jambagi	
20JQCMD058	Sinchana. M	Sinchana
20JQCMD051	Rohith. R	
20JQCMD044	Nuareen. N	
20JQCMD035	Namrutha N.K	Namrutha N.K
20JQCMD002	Ajay	
20JQCMD062	Swathi. D	Swathi. D
20JQCMD056	Sharanya. M	Sharanya. M
~~20JQCMD040~~	~~Pavithra. B~~	~~Pavithra. B~~
20JQCMD005	Ambikashree. M	Ambikashree. M
20JQCMD045	Praveen. S.K	S.K
20JQCMD057	Sureekumar. M	Sureekumar M
20JQCMD020	Harish Reddy. S	
20JQCMD041	Pooja. K	Pooja. K
20JQCMD070	Yashavini. A	
20JQCMD036	Naveenkumar. V	
20JQCMD001	ABHILASH. L	
20JQCMD068	VIKAS. V	
20JQCMD016	Chandana HR	Chandana
20JQCMD030	Mongoor	
20JQCMD029	Laika. B.V.	
20JQCMD008	Annapoorna K.M.	Annapoorna K.M
20JQCMD013	Bhoomika - G.S	Bhoomika - G.S
20JQCMD012	Ashwini. V	Ashwini. V
20JQCMD067	Veena T.V	T.V
20JQCMD006	Anitha S.R	
20JQCMD037	Nishitha. B.R.	
20JQCMD014	Bhoomika. K	

Principal
CITY COLLEGE
Jayanagar, Bangalore - 70

Register number	Student Name	Signature
20JQCMD048	Ramya.R	Ramya R
20JQCMD052	Sangeetha.B	
20JQCMD060	Ravi Raj.S.M	
20JQCMD064	Vishal.S	
20JQCMD007	Ankitha.L	
20JQCMD053	Saraswathi	

Principal
CITY COLLEGE
Jayanagar, Bangalore - 70

CITY COLLEGE

No.27/2,33rd cross,2nd main Rd,7th block,Jayanagar,Bangalore-560082

PLACEMENT DRIVE Activity Report

18 th aug 2022

Venue:City college
For UG & PG students

PLACEMENT ORIENTATION:

Objectives:

Provide career counseling and career development sessions for graduates.

- **Develop career services programs that will help student in exploring and planning career options.**
- **Work with students on their needs for career development.**
- **Conduct training, workshops, lectures, presentations, and other events to develop career planning and employability skills for students.**
- **Develop positive working relationships with faculty, administrative and co-workers to achieve desired goals.**
- **Coordinate with academic advisers to help students in making career choices based on their academic majors.**
- **Research and analyze current employment trends in various industries.**
- **Maintain regular contacts with potential employers for new job opportunities.**
- **Educate students on resume building, interview skills, and professionalism.**
- **Conduct mock interviews and job search workshops for students.**

Principal
CITY COLLEGE
Jayanagar, Bangalore - 70

- **Conduct career awareness events for students**
- **Execute outreach programs to promote career services among students.**

Principal
CITY COLLEGE
Jayanagar, Bangalore - 70

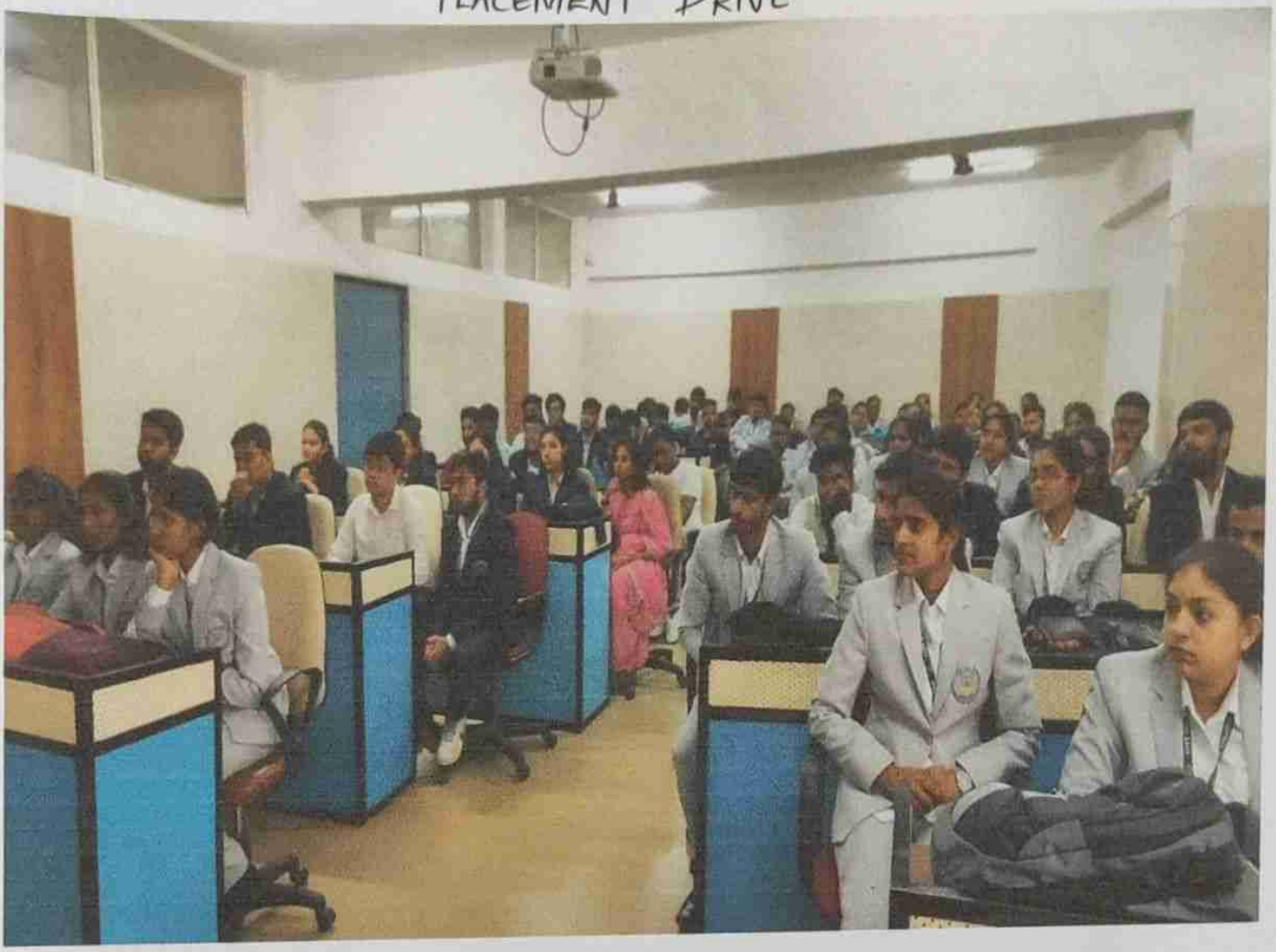
Organizer profile

Mark Brandon

Career Architect and Strategic Partnerships – Careerlabs
Communications and Operations Specialist - JCPenney
PR Advisor and Consultant - Kadence India
National Awardee Musician, Social Worker Academic Researcher
Voice over artist/MC for several documentaries/events and winner of several theatre accolades
7+ years experience in sales and mentoring for Trinity College of London Academics

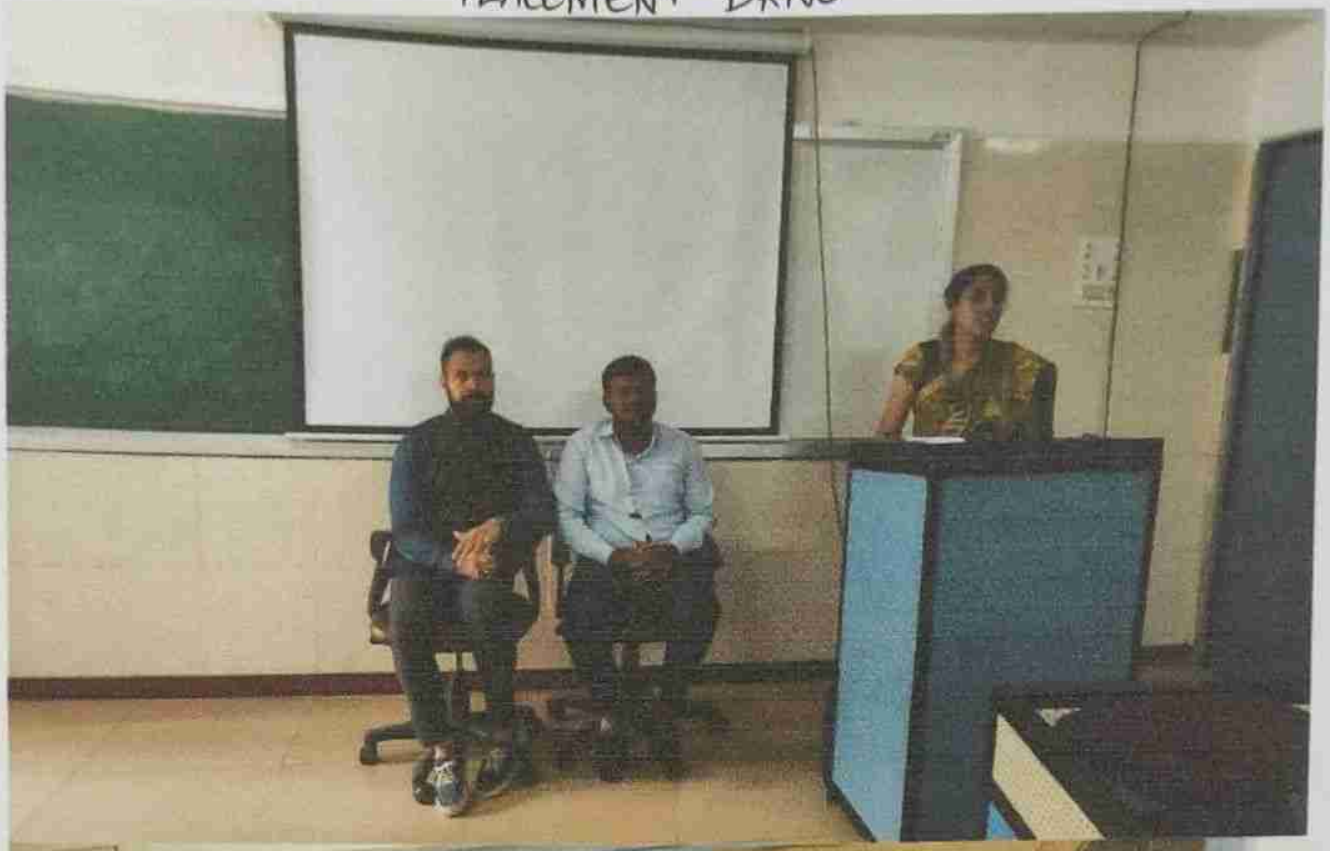
Principal
CITY COLLEGE
Jayanagar, Bangalore - 70

PLACEMENT DRIVE



Principal
CITY COLLEGE
Jayanagar, Bangalore - 70

PLACEMENT DRIVE



Principal
CITY COLLEGE
Jayanagar, Bangalore - 70

PLACEMENT DRIVE

Value added program coordinator

principal

Principal
CITY COLLEGE
Jayanagar, Bangalore - 70

CITY COLLEGE

No.27/2,33rd cross,2nd main Rd,7th block,Jayanagar,Bangalore-560082

PLACEMENT DRIVE

August 18th 2022

Academic year 2021-2022	
1.Basic details	
Name of Activity	Career labs-Kotak Mahindra
Date	18th August 2022
Coordinator/In-charge of Activity	B.R.Deepashree
Organized by name of department/Name of committee/club	Placement Department
Time	11:00
Venue	City College, Jayanagar
For class/group	UG & PG Students
Nature: Academic/Co-curricular /extracurricular/others	Campus drive
2.Brief information about activity	
Topic/Subject of activity	Core marketing & Digital marketing
Objectives of the activity	Plcement for students
Methodology	Aptitude test and F&F INTERVIEW
Total students participated	44
Outcome of the activity	7 Short listed
3.Proof attached Letter/Attendance sheet/Certificate/Feedback/Account document/photo etc	

Activity In-charge

principal

Principal
CITY COLLEGE
Jayanagar, Bangalore - 70

CAREERLABS

kotak
Kotak Mahindra Bank

Get Hired & Trained To Land A Job In The Banking Sector

- Explore Infinite Opportunities @ Kotak
- Open To Graduates Across All Streams

Venue: **CITY COLLEGE, BANGALORE**
Date: **18th Thursday August**

Assured Placement Assistance

Get Placed Within 3 Weeks Of Training

Work In Metros Like Hyderabad, Bangalore & Chennai

How it Works?

STEP 1 — Fill The Form

STEP 2 — Attempt The GAT & SAT, Get Reviewed By #TeamCareerLabs

STEP 3 — Assessment By Kotak Mahindra Bank's Interview Panel

STEP 4 — Secure The Provisional Offer Letter

STEP 5 — Get Trained Under Hire-Train-Deploy Model

STEP 6 — Prep Smart & Get Trained Within 3 Weeks

STEP 7 — Final Evaluation Round

STEP 8 — Get Placed In Kotak Mahindra Bank

APPLY NOW

Principal
CITY COLLEGE
Jayanagar, Bangalore - 70

Register number	Student Name	Signature
19JQC26014	Jaswanth . M	Jaswanth . M
19JQC26004	Balajiyadav	Balajiyadav
19JQC26036	Shakir . G	Shakir
19JQC26030	Priyanka . K	
19JQC26023	Madhura . R.	Madhura
19JQC26001	Aishwarya . A	
19JQC26041	Trisha N.S	
19JQC26037	Sumaiya Banu	
19JQC26015	Pranav . K.J	
19JQC26032	Rakesh . E	
19JQC26025	MOHD FAISAL KHAN	Faisal Kh
19JQC26026	Nuzhat Pasha	Nuzhat Pasha
19JQC26017	Karan . R	Karan R
19JQC26003	AMAR . R	Amar R

Principal
CITY COLLEGE
Jayanagar, Bangalore - 70

MBA students list

Register number	Student Name	Signature
20JQCMD028	Pavithrith.B.L	Pavithrith.B.L
20JQCMD046	Preethi S	Preethi
20JQCMD011	Ashwini.M	Ash
20JQCMD062	Swathi.D	Swathi.D
20JQCMD045	Praveen.S.K	
20JQCMD010	Arun Jambagi	
20JQCMD036	Naveen Kumar.V	
20JQCMD045	Pravee	
20JQCMD049	Ranjitha K.S	
20JQCMD072	Lavanya.N	Lavanya.N.
20JQCMD056	Sharanya M	Sharanya.M
20JQCMD035	Namrutha N.K	
20JQCMD040	Pavithra B.	
20JQCMD005	Ambikashree M	Ambikashree.M
19JQC26024	MOHAMMED REHAN	
19JQC26006	AFFATH AHMED	
19JQC26040	~~OLIA~~ UWAIS	
19JQSB7012	Mali Mangal RAM	
19JQSB7029	Shreyas S	Shreyas.C
19JQSB7030	Soundhya.G	Soundhya.G
19JQSB7003	Aliyabanu	Aliyabanu.

Principal
CITY COLLEGE
Jayanagar, Bangalore - 70

BBA
BCA
B. Com Students list

Register number	Student Name	Signature
19JQC41015	Nachiketh K.B	Nachiketh
19JQC41016	Nalini. PM	
19JQC41027	Sunil C.R	
19JQC26021	Lohith. V. Pochi	
19JQC41017	NASIR ALAQUDI	
19JQC41031	Syed Vakil Ahmed	
19JQC41022	Rohit Prasad	
19JQC41001	Amman Prasad Sahu	

Principal
CITY COLLEGE
Jayanagar, Bangalore - 70

CITY COLLEGE

No. 27/2, 33rd Cross, 2nd Main Rd, 7th Block, Jayanagar, Bengaluru, Karnataka 560082

Stress Interview/Mock Interview on 15-03-2022

Objectives:

To provide a platform for exercising practical aspects of human resource concepts and human resource management.

- To train the members for modern human resource approach.
- To develop network with HR professionals to gain information and experience.
- To develop leadership in club members by letting them organize and conduct various activities.
- To inculcate the values of teamwork, sharing and learning.

□ Team Building Activities

Team building activities are organized to make the students enhance their team building skills, planning skills and learn optimum utilization of resources. Team Building activities organized were 'Plan Your Route' and 'Paper Bag Making'.

□ Competitions

Competitions are organized to make the students enhance their presentation skills and explore more about HR by researching various organizations. Few competitions organized were on 'HR Policies and Strategies of Organizations', 'Crafting Vision & Mission Statements and Logo Designing for HR Club'.

□ Activity Based Sessions

Activities based sessions are organized to make the students aware of various important HR concepts through various in-between activities. Activity based sessions on 'Leadership in Crisis' was organized; resource person was Dr. Kshama Ganjiwale.

Principal
CITY COLLEGE
Jayanagar, Bangalore

- Fun-filled Activities

To let students learn about the important HR Concepts in a simple fun-filled manner activities are organized. A picture puzzle based activity which had five different sections based on the various 'Cognitive Behavioral Functions' was organized. Through this activity students were made aware of the importance of the Cognitive Behavioral Functions in their personal and professional lives.

- Role Play

Role play activities are organized to help students learn HR competencies through firsthand experience. Role play based on a case study solution for the case "The Price Of Collaboration" was organized for the students of MBA FT III Sem. (HR) to help them learn various job roles and the basics of industrial relations and legislation.

- Activity Based Workshops: To brainstorm the students for various HRM Practices various workshops are organized. "Designing Training Modules" workshop was organized for MBA FT IV Sem. (HR) students wherein they were guided about the basics of Training Modules and their designing. Further the students were allotted various companies and job profiles and they were required to design the Training Modules for the same. Workshop on the "Salary Negotiation" that included quizzes and worksheets was also organized. Through this activity students were made aware of the importance of salary negotiation and what things are to be taken care of for salary negotiation while joining an organization

OUTCOME OF THE PROGRAM

The HR club is created to help students exhibit their theoretical knowledge in the practice and explore the domains of Human Resource Professionals in corporate. The club promotes an active participation of the students and arrange events tailor made for the future HR professional

To train the members for modern human resource approach. To develop network with HR professionals to gain information and experience. To develop leadership in club members by letting them organize and conduct various activities. To inculcate the values of teamwork, sharing and learning.

Principal
CITY COLLEGE
Jayanagar, Bang

CITY COLLEGE

No. 27/2, 33rd Cross, 2nd Main Rd, 7th Block, Jayanagar, Bengaluru, Karnataka 560082

Department of Management - PG

ACADEMIC YEAR 2021-22

REPORT ON PARSONS CORPORATE SOLUTIONS PRE-PLACEMENT TALK

Day & Date of the Event - 21/08/2021, Saturday

Venue - Seminar Hall

Guest Speaker – Himanshi Jain from Parsons Corporate Solutions

Reportby- Vijay Kumar B

Number of Participants- 15

Course/Semester–MBA

OBJECTIVE OF THE PROGRAM:

- To inform Students about Career Opportunities available at Parsons Corporate Solutions.
- To introduce Company Culture and Values.
- To prepare Students for Recruitment Processes.
- To facilitate Interaction and Engagement.

BRIEF OUTLINE ABOUT THE PROGRAM:

- On 21thAugust 2021, Saturday, a pre-placement talk was conducted by Parsons Corporate Solutionsat Seminar Hall. The session aimed to provide insights into career opportunities, company culture, and expectations for potential recruits from City College.
- **Introduction to Parsons Corporate Solutions:** The speaker provided an overview of Parsons Corporate Solutions, including its history, mission, and values.
- **Career Opportunities:** Detailed information on internship and full-time job opportunities available for students.
- **Company Culture and Values:** Discussion on Parsons Corporate Solutionscorporate culture, core values, and what they seek in potential employees.
- **Expectations and Skills Required:** Insights into the skills and competencies valued by Parsons Corporate Solutions, along with tips for preparing for interviews and assessments.
- **Q&A Session**

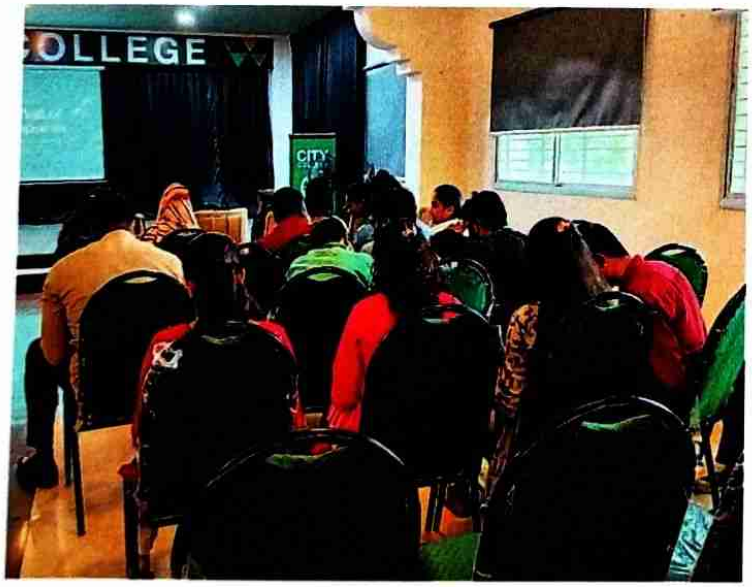
Principal
CITY COLLEGE
Jayanagar, Bangalore

- Engagement: Active participation from students inquiring about career paths, work-life balance, and growth opportunities within the company.

OUTCOME OF THE PROGRAM:

The pre-placement talk provided valuable insights into career prospects at Parsons Corporate Solutions, fostering a positive interaction between the company and students. It equipped attendees with essential knowledge to prepare for future employment opportunities and highlighted the company's commitment to nurturing talent. Pre-placement talk was followed by Aptitude test, Group Discussion and Personal Interview.

PHOTOS OF THE PROGRAM:



Principal
CITY COLLEGE
Jayanagar, B

CITY College

7th Block Jayanagar Bangalore - 082

Report on Guest Lecturer Session on Logistics & Operations in Small Scale & Medium Scale Industry04-01-2022

OBJECTIVE OF THE SESSION:

- To understand the practical exposure on Logistics & Supply chain in the Organisation.
- To brief the contents in the process of supply operations.
- To Understand the Cost reduction technique in the logistics process.

BRIEF OUTLINE ABOUT THE SESSION:

The Session is based on the practical exposure of Logistics & Supply chain in small & medium scale Industry pertains to industry centric on supply chain of raw material & finished goods. The ways to choose best prising & way of Supply channels such as Air ways, Water ways, Road ways & Rail ways. The secession has a wide Knowledge on logistical & Supply chain cases.

OUTCOME OF THE EVENT:

The MBA 2nd SEM Students has clearly understood the various Opportunities in Logistics & Supply Chain discipline & known various career building opportunities. The students had various doubts on licensing of logistics which has been clarified by the speaker. The speaker has taken various current examples to explain the current situation & Government support to Logistics in India & Internationally.

Principal
CITY COLLEGE
Jayanagar, Bangalore

PHOTOS OF THE SESSION:

Principal
CITY COLLEGE
Jayanagar, Bangalore-78

CITY COLLEGE

No. 27/2, 33rd Cross, 2nd Main Rd, 7th Block, Jayanagar, Bengaluru, Karnataka 560082

Department of Management - PG

ACADEMIC YEAR 2021-22

REPORT ON CRAFTING RESUME

Day & Date of the Event - 21/09/2021, Tuesday

Venue - Seminar Hall

Reportby- Vijay Kumar B

Number of Participants- 20

Course/Semester-MBA

OBJECTIVE OF THE PROGRAM:

- To showcase qualifications, achievements and relevant skills.
- To train how to draft resume as a fresher.
- To tailor the resume to the specific job and industry.
- To make a positive first impression and encourage further contact.

BRIEF OUTLINE ABOUT THE PROGRAM:

- Session started at 11:00 AM in Seminar Hall.
- Students were briefed with Do's and Don'ts of crafting resume.
- Students were demonstrated with how to create resume.
- Students were briefed with Companies who were ready to conduct placement with our college.

OUTCOME OF THE PROGRAM:

On 21/09/2021, the seminar on resume crafting, featuring guest speaker Y S Narayan, was successfully conducted in the Seminar Hall with 20 participants from the II years MBA. Students gained a clear understanding of the essential elements of a professional resume. Practical insights were provided on crafting resumes tailored to industry standards. Students were informed about potential job opportunities, enhancing their preparedness for upcoming placement activities.

Principal
CITY COLLEGE
Jayanagar, Bangalore

PHOTOS OF THE PROGRAM:

YSN Addressing the students

Students gathered for the session

Principal
CITY COLLEGE
Jayanagar, Bangalore-70

19/2/22

CITY COLLEGE

WORKSHOP ON ENHANCING CREATIVITY IN STUDENTS

FOR UG STUDENTS

VENUE:EXAMINATION ROOM

Objectives:

- Skills development:When students use their fingers to manipulate art materials they are developing their drive skills for innovation as they use those small muscles in their hands. Their bilateral coordination skills improve as they learn to use both hands at the same time.

- Creativity :which is important throughout their lives. By doing something creative, you allow for self-expression and express their feelings through creativity . It also fosters mental growth in students by providing opportunities for trying out new ideas, new ways of thinking and problem-solving.

- Build self confidence:Art and craft activities give kids a sense of achievement and allow them to take pride in their work which builds self confidence.

- Reasoning:Basic math skills are often not thought of as being part of art and crafts activities,but maths skills are used for creation craft piece.

Principal
CITY COLLEGE
Jayanagar, Bangalore - 70

WORKSHOP ON ENHANCING CREATIVITY

Principal
CITY COLLEGE
Jayanagar, Bangalore - 70

WORKSHOP ON CREATING CREATIVITY IN STUDENTS

Principal
CITY COLLEGE
Jayanagar, Bangalore - 70

CITY COLLEGE

No. 27/2, 33rd Cross, 2nd Main Rd, 7th Block, Jayanagar, Bengaluru, Karnataka 560082

Department of Management - PG

ACADEMIC YEAR 2019-20

REPORT ON WORKSHOP ON APTITUDE TRAINING

Day & Date of the Event - 27/08/2019, Monday

Venue - Seminar Hall

Reportby- Vijay Kumar B

Number of Participants- 20

Course/Semester-MBA

OBJECTIVE OF THE PROGRAM:

- **Enhance Aptitude Skills:** Improve students' quantitative, logical reasoning, and verbal ability skills essential for competitive exams and placements.
- **Boost Confidence:** Build students' confidence in tackling aptitude questions through practice and expert tips.
- **Provide Practical Strategies:** Equip students with effective strategies and shortcuts for solving aptitude problems efficiently.
- **Prepare for Placements:** Prepare students for the aptitude tests commonly used in recruitment processes by various companies.
- **Encourage Active Participation:** Foster an interactive learning environment where students can engage with trainers and peers to maximize their learning experience.

BRIEF OUTLINE ABOUT THE PROGRAM:

- A workshop on Aptitude Training was conducted on Monday, August 27, 2019. The event aimed to enhance students' aptitude skills, crucial for their success in various competitive exams and placement processes.
- Welcome and Introduction: The workshop began with a welcome address and an introduction to the importance of aptitude skills in career development.
- Training Modules:
    - Quantitative Aptitude: Techniques and shortcuts for solving mathematical problems quickly and accurately.
    - Logical Reasoning: Strategies to approach and solve logical puzzles and reasoning questions.
    - Verbal Ability: Tips and exercises to improve comprehension, grammar, and verbal reasoning.

Principal
CITY COLLEGE
Jayanagar, Bangalore

- Interactive Exercises: Students participated in hands-on exercises and mock tests to apply the concepts learned.
- Expert Guidance: The trainers provided personalized feedback and guidance to help students identify and improve their weak areas.

OUTCOME OF THE PROGRAM:

The workshop on Aptitude Training was a significant success, providing students with valuable skills and strategies to excel in competitive exams and placement processes. The interactive sessions and expert guidance received positive feedback, indicating the effectiveness of the workshop in achieving its objectives. The event concluded with a vote of thanks to the trainers and participants for their enthusiastic involvement.

PHOTOS OF THE PROGRAM:

Principal
CITY COLLEGE
Jayanagar, Bangalore-70

CITY COLLEGE

No. 27/2, 33rd Cross, 2nd Main Rd, 7th Block, Jayanagar, Bengaluru, Karnataka 560082

Department of Management - PG

ACADEMIC YEAR 2019-20

REPORT ON PARSONS CORPORATE SOLUTIONS PRE-PLACEMENT TALK

Day & Date of the Event - 04/06/2019, Tuesday

Venue - Seminar Hall

Guest Speaker – Himanshi Jain from Parsons Corporate Solutions

Reportby- Vijay Kumar B

Number of Participants- 30

Course/Semester-MBA III Semester

OBJECTIVE OF THE PROGRAM:

- To inform Students about Career Opportunities available at Parsons Corporate Solutions.
- To introduce Company Culture and Values.
- To prepare Students for Recruitment Processes.
- To facilitate Interaction and Engagement.

BRIEF OUTLINE ABOUT THE PROGRAM:

- On 04th June 2019, Thursday, a pre-placement talk was conducted by Parsons Corporate Solutionsat Seminar Hall. The session aimed to provide insights into career opportunities, company culture, and expectations for potential recruits from City College.
- **Introduction to Parsons Corporate Solutions:** The speaker provided an overview of Parsons Corporate Solutions, including its history, mission, and values.
- **Career Opportunities:** Detailed information on internship and full-time job opportunities available for students.
- **Company Culture and Values:** Discussion on Parsons Corporate Solutionscorporate culture, core values, and what they seek in potential employees.
- **Expectations and Skills Required:** Insights into the skills and competencies valued by Parsons Corporate Solutions, along with tips for preparing for interviews and assessments.
- **Q&A Session**
    - Engagement: Active participation from students inquiring about career paths, work-life balance, and growth opportunities within the company.

Principal
CITY COLLEGE
Jayanagar, Bangalore

OUTCOME OF THE PROGRAM:

The pre-placement talk provided valuable insights into career prospects at Parsons Corporate Solutions, fostering a positive interaction between the company and students. It equipped attendees with essential knowledge to prepare for future employment opportunities and highlighted the company's commitment to nurturing talent. Pre-placement talk was followed by Aptitude test, Group Discussion and Personal Interview.

PHOTOS OF THE PROGRAM:

Principal
CITY COLLEGE
Jayanagar, Bangalore-70

CITY COLLEGE

No. 27/2, 33rd Cross, 2nd Main Rd, 7th Block, Jayanagar, Bengaluru, Karnataka 560082

Department of Management - PG

ACADEMIC YEAR 2019-20

REPORT ON CRAFTING RESUME - SESSION 1

Day & Date of the Event - 10/07/2019, Wednesday

Venue - Seminar Hall

Reportby- Vijay Kumar B

Number of Participants- 25

Course/Semester-MBA

OBJECTIVE OF THE PROGRAM:

- To showcase qualifications, achievements and relevant skills.
- To train how to draft resume as a fresher.
- To tailor the resume to the specific job and industry.
- To make a positive first impression and encourage further contact.

BRIEF OUTLINE ABOUT THE PROGRAM:

- Session started at 11:00 AM in Seminar Hall.
- Students were briefed with Do's and Don'ts of crafting resume.
- Students were demonstrated with how to create resume.
- Students were briefed with Companies who were ready to conduct placement with our college.

OUTCOME OF THE PROGRAM:

On 10/07/2019, the seminar on resume crafting, featuring guest speaker Y S Narayan, was successfully conducted in the Seminar Hall with 25 participants from the II years MBA. Students gained a clear understanding of the essential elements of a professional resume. Practical insights were provided on crafting resumes tailored to industry standards. Students were informed about potential job opportunities, enhancing their preparedness for upcoming placement activities.

Principal
CITY COLLEGE
Jayanagar, Bangalore-70

PHOTOS OF THE PROGRAM:

YSN Addressing the students

Students gathered for the session

Principal
CITY COLLEGE
Jayanagar, Bangalore

CITY COLLEGE

No.27/2,33 cross, 2nd main Rd,7th block, Jayanagar, Bangalore-560082

WORKSHOP ON CAREER AWARENESS ACTIVITY

Date of the Event - 09/08/2019

Venue - Seminar Hall

Reportby - Silambarasan

Number of Participants - 25

Course - MBA

Career preparation:

• Finding employment can be challenging for anyone, but the job market can be especially tough for recent college graduates to help them out.

• By guiding students can increase the chances for getting a great job in the field they love to work.

• They also explored what information should be contained in a resume.

• A resume is a tool that's designed to get you to the next step in the employment process, the interview. So to help them out.

Pre - Employment preparation:

• Train students on how to assess skills and limitations, develop a positive self-concept, develop basic employ-ability skills, develop

communication and problem solving skills, and expose themselves to technology used in the workplace.

• Resume writing, interviewing techniques, and job search skills are emphasized.

• Job placement and self-sufficiency is the ultimate goal of this program.

Topics Covered in the program

- Employment preparations
- How to prepare Resume
- How to face Interview

Principal
CITY COLLEGE
Jayanagar, Bangalore-70

- FAQS in Interview.

WORKSHOP ON CAREER GUIDANCE

Principal
CITY COLLEGE
Jayanagar, Bangalore-70

No. 27/2, 33rd Cross, 2nd Main Rd, 7th Block, Jayanagar, Bengaluru, Karnataka 560082

Department of Commerce

PGCET for Degree Students: Gateway to Advanced Learning

Day & Date of the Event - 16-May 2022

Venue - Classroom

Report by - Tarangini

Number of Participants - 20

Course/Semester - B com-BBA

Preparation Tips

1. Understand the Syllabus: Thoroughly go through the syllabus specific to your course and create a study plan.
2. Regular Practice: Regularly practice previous years' question papers and mock tests to understand the exam pattern and improve time management.
3. Conceptual Clarity: Focus on understanding the concepts rather than rote learning, especially for technical subjects.
4. Time Management: Develop effective time management skills to ensure you can attempt all questions within the given time.
5. Revision: Allocate ample time for revision, focusing on key topics and weak areas

The PGCET is a gateway to prestigious postgraduate programs in various disciplines. Success in this competitive exam requires a strategic preparation plan, dedication, and consistent practice. By understanding the exam structure, focusing on key areas, and managing time efficiently, candidates can enhance their chances of securing admission to their desired courses.

Program photo

Program Outcomes

1. Advanced Knowledge: Gain a deep understanding of advanced concepts, theories, and practices within their field of study.
2. Research Skills: Develop strong research and analytical skills, enabling them to contribute to knowledge creation and innovation in their discipline.
3. Professional Competence: Acquire the professional skills and competencies required for successful careers in industry, academia, or research.
4. Problem-Solving Abilities: Enhance critical thinking and problem-solving abilities, allowing them to address complex issues effectively and creatively.
5. Communication Skills: Improve written and verbal communication skills, essential for presenting ideas, research findings, and technical information clearly and persuasively.

Principal

No. 27/2, 33rd Cross, 2nd Main Rd, 7th Block, Jayanagar, Bengaluru, Karnataka 560082

Department of Commerce

PGCET for Degree Students: Gateway to Advanced Learning

Day & Date of the Event - 04-05-2023

Venue - Classroom

Report by - Deepashree

Number of Participants - 30

Course/Semester - B com-BBA

The Post Graduate Common Entrance Test (PGCET) is a significant examination for students aspiring to pursue postgraduate programs in various fields. Many degree students attend specialized classes to prepare for this exam, aiming to enhance their knowledge and improve their chances of success.

Overview of PGCET Classes

1. Course Structure

PGCET preparation classes are designed to cover the exam syllabus comprehensively. The classes typically include:

- **Quantitative Analysis:** Focus on mathematical concepts and problem-solving techniques.
- **Logical Reasoning:** Training in analytical thinking and logical problem-solving.
- **Verbal Ability:** Enhancing vocabulary, grammar, and comprehension skills.
- **General Knowledge:** Current affairs, general science, and static GK.

2. Teaching Methodology

The teaching approach in PGCET classes includes:

- **Lectures and Notes:** Instructors provide detailed notes and conduct lectures to explain complex topics.
- **Interactive Sessions:** Interactive sessions encourage student participation and doubt clarification.
- **Mock Tests:** Regular mock tests simulate the exam environment, helping students manage time and stress.

3. Study Materials

Students are provided with comprehensive study materials, including:

- **Textbooks and Reference Books:** Covering the entire syllabus in depth.
- **Practice Papers:** Numerous practice questions and previous year papers.
- **Online Resources:** Access to online lectures, quizzes, and additional reading materials.

Benefits of PGCET Classes

1. Expert Guidance

Qualified and experienced instructors provide insights and tips, making complex topics easier to understand.

2. Structured Learning

The structured curriculum ensures all topics are covered systematically, leaving no gaps in preparation.

3. Time Management

Regular practice through mock tests helps students manage their time effectively during the actual exam.

4. Peer Learning

Interacting with fellow aspirants creates a competitive environment, motivating students to perform better.

Conclusion

PGCET classes provide a structured and supportive environment for degree students preparing for their postgraduate entrance exams. While there are challenges, the benefits of expert guidance, structured learning, and regular practice make these classes a valuable resource for serious aspirants. Students should carefully choose their coaching centres based on faculty quality, past results, and personal learning preferences to maximize their chances of success.

Principal

No. 27/2, 33rd Cross, 2nd Main Rd, 7th Block, Jayanagar, Bengaluru, Karnataka 560082

Department of Commerce

PGCET for Degree Students: Gateway to Advanced Learning

Day & Date of the Event - 06-05-2024

Venue - Classroom

Report by - Divya Jairam

Number of Participants - 15

Course/Semester - B com-BBA

- Our PGCET (Post Graduate Common Entrance Test) preparation program is specifically designed for degree students aspiring to pursue postgraduate studies. This comprehensive program provides all the necessary tools and support to help you excel in the PGCET and secure admission to top-tier postgraduate courses.

Program Highlights

- **Diagnostic Assessments**: Initial tests to evaluate your current proficiency and tailor the study plan accordingly.
- **Focused Revision Sessions**: Intensive revision and crash courses close to the exam date to ensure complete preparation.
- **Peer Learning Opportunities**: Engage with fellow aspirants in collaborative study groups for mutual support and knowledge sharing.
- **Continuous Feedback**: Receive ongoing feedback from instructors to stay on track and make necessary adjustments to your study approach.

Prepare strategically, aim confidently, and achieve excellence with our PGCET preparation program.

Gateway to Advanced Learning

Principal

No. 27/2, 33rd Cross, 2nd Main Rd, 7th Block, Jayanagar, Bengaluru, Karnataka 560082

Department of Commerce

Guest Lecturer on competitive exam

Day & Date of the Event - 04-04-2022

Venue - Classroom

Report by - Tarangini

Number of Participants - 40

Course/Semester - B com-BBA

Objectives:

- Understand the nature and structure of competitive exams.
- Develop effective study and time management strategies.
- Learn techniques for managing stress and maintaining motivation.
- Gain insights into common pitfalls and how to avoid them.

Lecture Outline:

Introduction (10 minutes)

- Welcome and introduction of the guest lecturer.
- Brief overview of the importance of competitive exams in career development.

Understanding Competitive Exams (15 minutes)

- Types of competitive exams (e.g., entrance exams, government job exams, professional certification exams).
- Structure and format of typical competitive exams (e.g., multiple-choice questions, essay-type questions, practical tests).

- Key components: syllabus, marking scheme, and exam duration.

Effective Study Strategies (20 minutes)

- Importance of understanding the syllabus and exam pattern.
- Creating a realistic study plan.
    - Setting short-term and long-term goals.
    - Allocating time for each subject/topic.
- Active learning techniques:
    - Note-taking and summarizing.
    - Mnemonics and memory aids.
    - Practice through mock tests and previous years' papers.
- Importance of regular revision.

Visual Aids: (15 minutes)

- PowerPoint slides highlighting key points.
- Charts and diagrams for time management techniques.
- Short video clips demonstrating stress management techniques.

By the end of the lecture, students should feel more prepared and confident in their ability to tackle competitive exams successfully.

Photo on Guest Lecturer on competitive exam

Principal

No. 27/2, 33rd Cross, 2nd Main Rd, 7th Block, Jayanagar, Bengaluru, Karnataka 560082

Department of Commerce

Guest Lecturer on competitive exam

Day & Date of the Event - 06-01-2020

Venue - Seminar hall

Report by - Vijay kumar

Number of Participants - 50

Course/Semester - B com-BBA, BCA

Section 1: Understanding Competitive Exams

- Types of Exams: Discuss various types of competitive exams (e.g., civil services, entrance exams for colleges, professional certifications).
- Purpose and Scope: Explain the purpose of these exams and what they aim to assess.

Section 2: Preparation Strategies

- Study Plan: Importance of creating a study schedule and sticking to it.
- Resource Selection: Choosing the right study materials (books, online resources,).
- Time Management: Effective techniques for managing time during preparation and on exam day.

Section 3: On the Exam Day

- Preparation: Last-minute revision tips and checklist for exam day.
- Exam Strategies: Time allocation, question selection, and handling difficult questions.
- Post-Exam: Reviewing the exam and preparing for the next steps.

Photo on Guest Lecturer on competitive exam

Principal