



No. 27/2, 33rd Cross, 2nd Main Rd 7th Block, Jayanagar, Bengaluru,
Karnataka 560070



7.2: Describe two best Practice successfully implemented by the Institution as per NAAC format provided in the Manual

- Best practices as hosted on the Institutional Website
- Any other relevant information



**No. 27/2, 33rd Cross, 2nd Main Rd, 7th Block, Jayanagar, Bengaluru,
Karnataka 560082**

Academic Year: 2019-2024

Title: Best Practice 1 (Sapling Distribution)

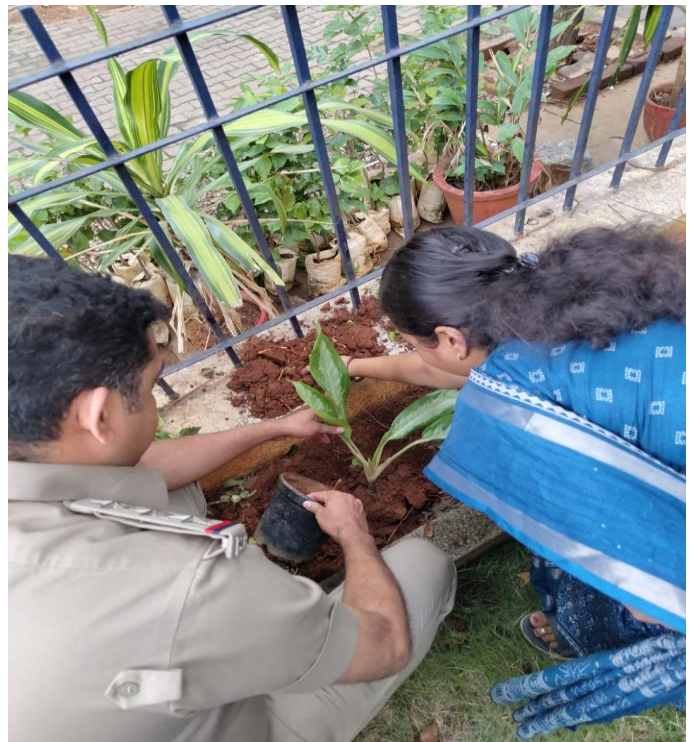


**NO. 27/2, 33RD CROSS, 2ND MAIN RD, 7TH BLOCK, JAYANAGAR, BENGALURU,
KARNATAKA 560082**

ME AND MY ENVIRONMENT-CCJ INITIATIVE

- **Sapling Distribution (3/6/2022)**

Tree plantation is very necessary because trees provide oxygen to the environment and make the air quality better. If more trees are planted, then the world's environment will become a safer place to live in. Tree plantation also reduces pollution, thus making the life of future generations secure. The sole intention is to conserve our resources for the future generations. City College has taken an initiation to create an awareness to the students and people about planting the tree.



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- **Sapling Distribution 2023**

Encouragement to *plant* a tree and distribution of saplings gives students the *knowledge* they need to make informed decisions about how to improve the environment. Tree plantation is very necessary because trees provide oxygen to the environment and make the air quality better. If more trees are planted, then the world's environment will become a safer place to live in. Tree plantation also reduces pollution, thus making the life of future generations secure. The *tree planting* activity resulted in positive attitudes of *students* towards environmental awareness. Planting trees can be a social responsibility, as it helps build community awareness and promotes collective action towards a common goal.

(30/5/2023)






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World Environment Day Celebration 2024

World Environment Day is the perfect occasion to explore the nature in the surroundings. On the occasion of 'World Environment Day', 5th June 2024, the NSS Students of the College joined hands with the rest of the world to commemorate this important day. In a spirited celebration of World Environment Day, students and faculty members of City College came together to distribute the sapling and provide awareness about planting a tree towards the environment to the general public. Crowded areas like Metro station, police station, 4th block jayanagar were the places where distribution of the sapling has been taken place.

Total of 40 saplings were distributed by the Students. City College has taken this initiative so that not only the society but also students can be aware of protecting the environment in a proper manner.

(5/6/2024)









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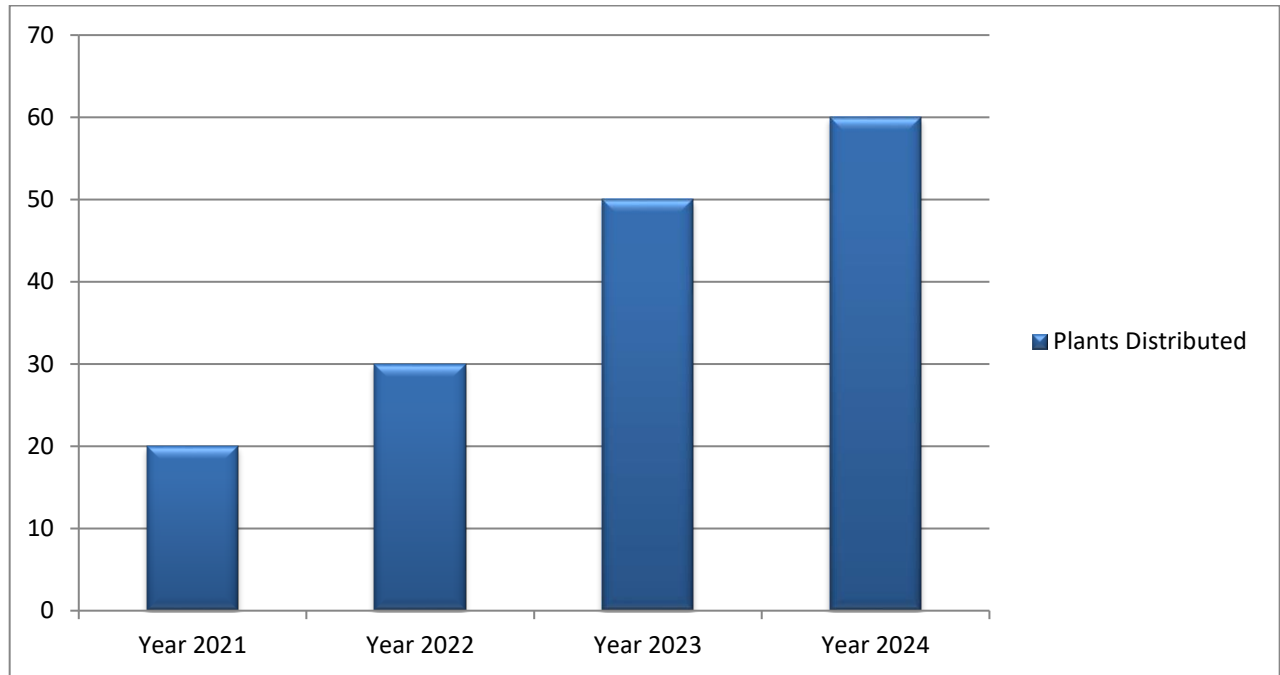
Sapling Distribution

There is an active ECO Club at our college that organizes environment related activities. Not only NSS even the other students also participated. We, as a community of students, teachers and staff understand and have always been raising awareness related to environment and how much dependent are we with nature while trying to explain how the man-made problems of deforestation are all related to humans destroying our mother earth in the name of development and industrialization. We at City College believe living, co-habiting and co-existing with nature is the surest way to a balanced eco-system, healthy and eco-friendly living without destructing and harming our environment.

Every year certain amount of sapling is been distributed according to the norms and such saplings are made sure to be distributed among the people who can make them grow in proper manner.

<u>Years</u>	<u>No of Sapling Distributed</u>
2021	20
2022	30
2023	50
2024	60

Graphical Representation of growth taking place every year related with Sapling Distribution



List of people to whom the sapling was distributed

Mr. Ankit
Ms. Shodan
Ms. Suchitra
Mr. Vijay Kumar
Ms. Arun
Mr. Raj p
Ms. Anuja
Ms. Dimple seth
Mr. Rohan V
Ms. Saloni

Mr. Praveen
Mrs. Neetha

Mrs. Sindhura S
Mr. Bhargava B
Mrs. Lavanya Raju
Mrs. Veronica
Mr. Ranganath S
Ms. Tarangani
Mr. Vivek K
Ms. Shilpa P
Mr. Manjunath P
Ms. Veena C
Mrs. Pooja
Mr. Ravindra A
Mrs. Amrita

Photos









**No. 27/2, 33rd Cross, 2nd Main Rd, 7th Block, Jayanagar, Bengaluru,
Karnataka 560082**

Academic Year: 2019-2024

Title: Best Practice 2 (Industrial Visit)



No. 27/2, 33rd Cross, 2nd Main Rd, 7th Block, Jayanagar, Bengaluru, Karnataka 560082

REPORT ON INDUSTRY VISIT

Day & Date of the Event . Saturday & 20/08/2022

Venue . Bisleri International Pvt Ltd, Bidadi, Bangalore

ReportBy . Chethan V K

Number of Participants . 60

Course/Semester . MBA IV Semester

OBJECTIVE OF THE INDUSTRY VISIT.

1. Helps students to understand the functioning of the industry.
2. Provides an insight into the real working environment.
3. Provides an opportunity to plan, organize and engage things.
4. A good opportunity to interact with the experts.
5. Helps to enhance their interpersonal skills.
6. Developed Confidence.
7. Learning Experience.
8. Help to understand the dos and don'ts of the industrial practice.
9. The Industrial visit makes student's choices easier.
10. Learn Management.
11. Enhanced Employability.

BRIEF OUTLINE ABOUT THE INDUSTRY VISIT:

Industrial visits are usually the first point of interaction between a student and a live working industry. The students learn about the latest technology trend and make up their minds about their future job or area of interest.

Industrial visit has its own importance in a career of a student who is pursuing a professional degree. It is considered as a part of college curriculum, mainly seen in management courses. Objectives of industrial visit are to provide students an insight regarding internal working of companies. We know, theoretical knowledge is not enough for making a good professional career.

It provides students with an opportunity to learn practically through interaction, working methods and employment practices. It gives them exposure to current work practices as opposed to possibly theoretical knowledge being taught at college. Industrial visits provide an excellent opportunity to

interact with industries and know more about industrial environment. Industrial visits are arranged by colleges to students with an objective of providing students functional opportunity in different sectors like IT, Manufacturing and services, finance and marketing. Industrial visit helps to combine theoretical knowledge with industrial knowledge.

The college organizes industrial visits to help students understand about the practical aspects of production, marketing, labour relations and other activities managed by industrial sectors. Industrial visits to factory units of Prologue, Pantaloon, etc. were arranged for students. The college is actively working for improving the knowledge of their students by acquainting them with fundamental concepts and organizing seminars, workshop and guest lectures by eminent banking and industrial personalities. We also arrange regular competitions, paper presentations, projects, assignments, quiz, group discussion, management games, field survey, posters, etc.



OUTCOME OF THE INDUSTRY VISIT.

The industrial visits will also help to keep the brilliant post graduate students up-to-date with knowing about the prevalent technologies and significant changes happening in the market. These industrial visits will also give an amazing opportunity to the bright students to get to know about the latest trends of the industry.

The industrial visits and educational trips also provide the undergraduate and postgraduate students with a day off from the everyday life and daily melancholy. Theory classes can be extremely melancholic at times. The industrial trips are the best way to provide the students with a fruitful break.

The industrial visits and educational trips also provide the undergraduate and postgraduate students with a day off from the everyday life and daily melancholy. Theory classes can be extremely melancholic at times. The industrial trips are the best way to provide the students with a fruitful break.

Let's look at some of the beneficial aspects of an industrial visit.

- Offers practical training
- Opportunity to interact with big businesses

- Chance to explore different aspects of manufacturing, processing and production
- Brings face-to-face with industrial realities
- Illusions about a workplace are considerably solved
- Develops interpersonal skills
- Regular visits help to identify different areas of work

Industrial visits are also a great way to gauge career readiness. It creates realistic ideas about the workplace and a lot of misconceptions can be cleared. These visit focus on the operational aspects of a factory. It allows students to know more about the machines, how various techniques are employed to get optimum results and the kind of facilities available at a factory.

A beverage factor, for instance, may be the perfect example of combining safety with high-tech procedures. Here students can learn more about bottling, packaging, distribution, handling and recycling. Most of these steps will be mentioned in a book but, students will never appreciate or understand the process thoroughly unless they witness it first-hand.

Industrial visits provide the post graduate students with great opportunities to interact with the professionals and industry experts. It provides the students with an opportunity to meet the industrial leaders, policymakers, industry professionals, corporate, and entrepreneurs. These experts and professionals will definitely share their experiences, knowledge, wisdom, lessons, and learning with the students which will help them a lot to make a great career.

PHOTOS OF THE INDUSTRIAL VISIT: 20th August 2022(Sample Photos)







Invocatory list

- 1.) Mohammed Asrar Ali Khan.
- 2.) Syeda Arshiya Luthfan.
3. Manoj Raj. R
4. Kiran. V.
- 5) Ramkumar M
- 6) Tejas N.S.
- 7) Sunil T.V
- 8) Vadasseeathi
9. Yaseen. B
10. Justin P. Ebenezer
- 11 Nagesh. R
- 12 Abhishek. R
- 13 Vaichnavi. Shimi.
14. Prathap. N.
15. Varun. R
- 16 Dilip. Er
17. Siddesh patil - Er
18. Gangadhar. K. N.
19. Ishik. S
20. Gayathri
21. Vidya Sree. K.
22. Hema. M
23. Kiruna C.M.
24. Pooja S.N.
25. Akiya
26. Kavya. MK
27. Shashikala
28. Chandana K.V
29. Radhika BR
30. Nisarga. V
31. Abhishek. R
- 32) RAJASEKARAN. R
- 33) Sakana
- 34) Shashank BA
- 35) Pranav. R. P
- 36) Akash Kumar
- 37) Shodhan. M. K.

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Letter of Appreciation





**No. 27/2, 33rd Cross, 2nd Main Rd, 7th Block, Jayanagar, Bengaluru,
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REPORT ON INDUSTRIAL VIST ON KIA CAR – ANATHPUR

Day & Date of the Event: Wed Day, 12/04/2023

Report By: Dr. R. Bhuvanewari

Number Participants: 37 students, 1st

Semester

OBJECTIVE OF THE SESSION:

Discover the state of the art Kia plant where innovation meets precision. Witness cutting- edge manufacturing processes and superior quality vehicles. Kia has been providing mobility solutions for more than 75 years. With 52,000 employees worldwide, a presence in more than 190 markets, and manufacturing facilities in six countries, the company today sells around three million vehicles a year.

Kia will diversify its business to offer eco-friendly mobility services centered on electric and autonomous driving across major global cities. It will also enter the Purpose Built Vehicle (PBV) market, where demand is expected to grow amid the proliferation of e-commerce and car sharing, eventually securing a new corporate client base there.

- **Mobility products and services to prioritize customer value**
- **transform itself into a ceaselessly innovative brand by accelerating its bold and preemptive transition to future businesses**



PROFILE OF THE INDUSTRY

Founded in 1944, Kia has been providing mobility solutions for more than 75 years. With 52,000 employees worldwide, a presence in more than 190 markets, and manufacturing facilities in six countries, the company today sells around three million vehicles a year.

SPECIAL ABOUT KIA CARS

Key Aspects: Kia stands out by offering Indian consumers **well-designed, feature-packed, and affordable cars**. The brand provides a premium experience with modern features, appealing to customers seeking high-quality vehicles at an affordable price

HIGH QUALITY CAR

Kia ranks average in reliability, performing comparable to other automotive brands in fuel efficiency ratings, safety ratings, cost of ownership, dependability, and average repair costs.

TYPES OF KIYA CAR

Kia offers 4 car models in India, including 2 cars in SUV category, 1 car in Compact SUV category, 1 car in MUV category. Kia has 5 upcoming cars in India, Carnival, Clavis, EV9, Carens EV and EV5.

KIA CARNIVAL



KIA CARNIVAL



KIA SELTOS



KIA CAR EV6









Involuntary list

- 1) Mohammed Asraf Ali Khan.
- 2) Syeda Arshiya Luthfan.
3. Manoj. Raj. R.
4. Kiran. V.
- 5) Ramkumar. M
- 6) Tejas N.S.
- 7) Sunil T.V
- 8) Vadaniseethi
9. Yaseen. B
10. Justin. P. Ebenezer
- 11 Nagesh. R
- 12 Abhishek. R
- 13 Vaichnavi. Shivan.
14. Prathap. N.
15. Vasun. R
- 16 Dilip. Er
17. Siddesh patel - Er
18. Gangadharan. K. N.
19. Ishik. S
20. Gayathri
21. Vidya. Sree. K.
22. Jhena. M
23. Kiruna. C. M.
24. Pooja. S. N.
25. Aliya
26. Kavya. MK
27. Shashikala
28. Chandana. K. V
29. Radhika. BR
30. Nisarga. V
31. Abhishek. R
- 32) RAJASEKARAN. R
33. Sakana
- 34) Shashank. BA
- 35) Pranav. R. P
36. Akash. Kumar
- 37) Shodhan. M. K.

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Letter of Appreciation



Virendra Kia
Chaturvedi Motors Pvt. Ltd.
Savithri Sheet Gali, Chaturvedi Nagar
Pukka Bagh, Etawah-208001
Ph-91952098707

TO WHOM IT MAY CONCERN

Dear Sir,

We are pleased to provide feedback on the recent industrial visit by the students of MBA from City College to our facility.

Firstly, we would like to commend the students for their exemplary behavior and enthusiasm throughout the visit. It was evident that they were well-prepared and eager to learn about our industry and operations. Their active participation and insightful questions greatly contributed to a productive and engaging experience for both the students and our team.

Observations and Highlights:

- 1. Professional Conduct:** The students conducted themselves in a professional manner, showing respect for our staff and adherence to safety protocols. Their punctuality and attentiveness were also noteworthy.
- 2. Engagement and Interaction:** The level of engagement from the students was impressive. They asked pertinent questions and showed a keen interest in understanding the practical applications of their theoretical knowledge. This interactive approach facilitated meaningful discussions and knowledge exchange.
- 3. Teamwork and Collaboration:** The students demonstrated strong teamwork and collaboration skills. They worked well in groups during the interactive sessions and supported each other in understanding the various aspects of our operations.

We are delighted to have hosted such a motivated and well-prepared group of students. Their visit was a positive experience for our team, and we hope that it was equally enriching for the students. We look forward to future collaborations with [University/College Name] and welcome any opportunities to support the academic and professional growth of your students.

Thank you for facilitating this visit and for your continued efforts in bridging the gap between academia and industry.

Best regards,

For,
Virendra Kia Chaturvedi Motors Pvt Ltd



ISRO Industrial Visit



Stalwart Elevator Industrial Visit





Letter of Appreciation



TO WHOM IT MAY CONCERN


We were pleased to host the students from City College for an industrial visit. The visit was an excellent opportunity for us to engage with future professionals and share insights into our operations and industry practices.

The students exhibited a high level of enthusiasm and curiosity throughout the visit. Their questions were thoughtful and demonstrated a strong foundational understanding of the industry. We were particularly impressed by their eagerness to learn and their ability to connect theoretical knowledge with practical applications.

Our team found the interaction highly stimulating and rewarding. The students were well-prepared and displayed commendable professionalism. They were punctual, respectful, and attentive, which greatly facilitated a smooth and productive visit.

We believe that such industrial visits are invaluable for bridging the gap between academic learning and real-world experience. We appreciate the initiative taken by City College to organize this visit and hope that the students found it as beneficial and enriching as we did. We look forward to future collaborations and wish the students all the best in their academic and professional pursuits.

Best Regards,


STALWART ELEVATORS PRODUCTION PVT LTD



No. 27/2, 33rd Cross, 2nd Main Rd, 7th Block, Jayanagar, Bengaluru, Karnataka 560082

REPORT ON INDUSTRY VISIT

Day & Date of the Event . July 20, 2022

Venue . Dairy Day Icecreams Pvt Ltd, Bangalore

Report By . Chethan V K

Number of Participants . 60

Course/Semester . MBA II Semester

1. Introduction

As part of the academic curriculum, City College organized an industrial visit for the students of [Course/Department] to Dairy Day Ice Creams, an ice cream manufacturing company. The purpose of the visit was to provide students with practical insights into the ice cream production process and understand the industry's operational aspects.

2. Objectives of the Visit

The key objectives of the industrial visit were:

- To observe the various stages of ice cream manufacturing.
- To understand the quality control measures and safety standards in the food industry.
- To gain knowledge about the machinery and technology used in the production process.
- To explore career opportunities in the food and beverage industry.

3. Details of the Visit

- **Date & Time:** July 20, 2022, from [10.00 am] to [1.00 pm]
- **Company Visited:** Dairy Day Ice Creams
- **Number of Participants:** [60] students, accompanied by [02] faculty members

4. Overview of Dairy Day Ice Creams

Dairy Day Ice Creams is a renowned manufacturer of ice cream products, known for its wide variety of flavors and high-quality standards. The company has established a strong presence in the market with a commitment to delivering delicious and innovative ice cream products. The

facility visited by the students is equipped with state-of-the-art machinery and adheres to strict hygiene and quality control protocols.

5. Visit Highlights

1. **Introduction and Welcome Session:** The visit commenced with a warm welcome by [Name and Designation of Host]. The students were briefed about the company's history, product range, and the importance of quality and hygiene in the food industry.
2. **Tour of the Facility:** The students were given a guided tour of the manufacturing facility, which included the following sections:
 - **Raw Material Handling and Storage:** Students learned about the sourcing and storage of raw materials like milk, cream, and flavoring agents.
 - **Mixing and Pasteurization:** The process of mixing ingredients and pasteurizing the ice cream mix to ensure safety and quality was demonstrated.
 - **Homogenization and Aging:** The homogenization process to create a smooth texture and the aging process to enhance flavor were explained.
 - **Freezing and Packaging:** The students observed the freezing process, where the mix is churned and frozen to form ice cream, followed by the packaging line where the final product is packed for distribution.
3. **Quality Control and Testing:** The quality control team demonstrated the various tests and checks performed at different stages of production to ensure the products meet the company's high standards.
4. **Interaction with Professionals:** Students had the opportunity to interact with the company's professionals, including production managers, quality control experts, and food technologists. They discussed the challenges and innovations in the ice cream industry.
5. **Question and Answer Session:** An interactive Q&A session allowed students to ask questions about the production process, quality standards, and career opportunities in the food industry.


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6. Learning Outcomes

The industrial visit provided the students with valuable practical knowledge and exposure to the ice cream manufacturing industry. The key learning outcomes include:

- Understanding the complete process of ice cream production from raw materials to the final product.
- Gaining insights into the importance of hygiene, quality control, and safety standards in the food industry.
- Learning about the technologies and machinery used in the production process.
- Exploring the various career paths available in the food and beverage industry.

7. Conclusion

The visit to Dairy Day Ice Creams was an educational and enriching experience for the students of City College. It offered a unique opportunity to see the real-world application of food science and technology. The students expressed their appreciation to the college and Dairy Day Ice Creams for organizing the visit and providing a memorable learning experience.


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REPORT ON INDUSTRY VISIT

Day & Date of the Event . 17/3/2023

Venue . Infosys Pvt Ltd, Bangalore

Report By . Chethan V K

Number of Participants . 60

Course/Semester . MBA II Semester

1. Introduction

As part of the academic program, City College organized an industrial visit for the students of MBA IIIrd Semester to Infosys, a leading global software and consulting services company. The visit aimed to provide students with practical exposure to the IT industry and to familiarize them with the latest trends and technologies in software development and services.

2. Objectives of the Visit

The primary objectives of the industrial visit were:

- To understand the working environment and culture of a leading software company.
- To gain insights into the software development lifecycle and project management.
- To learn about the latest technologies and tools used in the IT industry.
- To explore career opportunities in software development and IT consulting.

3. Details of the Visit

- **Date & Time:** Saturday, March 17, 2023, from [10,30am 1.30 pm]
- **Company Visited:** Infosys
- **Number of Participants:** 60 students, accompanied by 02 faculty members

4. Overview of Infosys

Infosys is a global leader in technology services and consulting, with a reputation for providing innovative solutions and digital transformation services to clients worldwide. The company is known for its expertise in areas such as software development, cloud computing, artificial

intelligence, and cyber security. Infosys has a strong focus on employee development and innovation, making it a desirable destination for aspiring IT professionals.

5. Visit Highlights

1. **Introduction and Welcome Session:** Upon arrival, the students were welcomed by [Name and Designation of Host], who provided an overview of Infosys, including its history, core services, and global presence. The introduction also highlighted the company's commitment to innovation and sustainability.
2. **Tour of the Facility:** The students were taken on a guided tour of the Infosys campus, which included visits to various departments and facilities, such as:
 - **Development Centers:** Students observed the software development process and learned about the different stages of the software development lifecycle (SDLC).
 - **Innovation Labs:** The visit to the innovation labs showcased the latest projects and technological innovations being developed at Infosys.
 - **Data Centers:** An overview of the company's data management and cloud infrastructure was provided, highlighting the importance of data security and management.
3. **Demonstration of Technologies and Tools:** The students witnessed demonstrations of cutting-edge technologies and tools used in the IT industry, such as artificial intelligence, machine learning, cloud computing, and cybersecurity solutions.
4. **Interaction with Professionals:** The students had the opportunity to interact with experienced professionals, including software engineers, project managers, and IT consultants. These interactions provided insights into the various career paths available in the IT industry and the skills required to succeed.
5. **Question and Answer Session:** A Q&A session was conducted, where students asked questions about the company's projects, work culture, and the skills and qualifications necessary for a career at Infosys.



6. Learning Outcomes

The industrial visit to Infosys provided students with valuable exposure to the IT industry and enhanced their understanding of software development and technology services. The key learning outcomes include:

- Gaining a comprehensive understanding of the software development process and project management.
- Learning about the latest technologies and tools used in the IT industry.
- Understanding the importance of innovation and continuous learning in technology.
- Exploring potential career opportunities and the skill sets required in the IT sector.

7. Conclusion

The visit to Infosys was a highly educational and inspiring experience for the students of City College. It offered a firsthand look at the operations of a leading software company and provided valuable insights into the IT industry. The students expressed their gratitude to City College and Infosys for organizing the visit and making it a memorable and informative experience.


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REPORT ON INDUSTRY VISIT

Day & Date of the Event . 30/4/2021

Venue . Namratha Oil Industry, Bangalore

Report By . Chethan V K

Number of Participants . 60

Course/Semester . MBA II Semester

1. Introduction

As part of the academic curriculum, City College organized an industrial visit for the students of MBA to Namrata Oil Manufacturing Industry. The visit aimed to provide students with practical insights into the oil manufacturing process and an understanding of the operational aspects of the industry.

2. Objectives of the Visit

The main objectives of the industrial visit were:

- To understand the oil extraction and refining processes.
- To learn about quality control and safety standards in the oil manufacturing industry.
- To observe the machinery and technology used in the production of edible oils.
- To explore career opportunities in the food processing and manufacturing sectors.

3. Details of the Visit

- **Date & Time:** From 10.30 to 2.00pm
- **Industry Visited:** Namrata Oil Manufacturing Industry
- **Number of Participants:** [Number of Students] students, accompanied by [Number of Faculty] faculty members

4. Overview of Namrata Oil Manufacturing Industry

Namrata Oil Manufacturing Industry is a well-established company specializing in the production of high-quality edible oils. The company is known for its commitment to quality, hygiene, and sustainability in its manufacturing processes. It produces a variety of oils, including sunflower, soybean, and mustard oil, catering to both domestic and international markets.

5. Visit Highlights

1. **Introduction and Welcome Session:** The visit began with a welcome session hosted by [Name and Designation of Host]. The host provided an overview of the company's history, product range, and commitment to quality and sustainability.
2. **Tour of the Facility:** The students were taken on a guided tour of the manufacturing facility, which included visits to the following sections:
 - **Raw Material Receiving and Storage:** The process of receiving and storing raw materials, such as oilseeds, was explained.
 - **Extraction Process:** Students observed the oil extraction process, including crushing, pressing, and solvent extraction methods.
 - **Refining Process:** The refining section demonstrated the processes involved in removing impurities and enhancing the quality of the oil.
 - **Packaging and Storage:** The final packaging of the oil products and their storage were shown, emphasizing the importance of maintaining product quality and safety.
3. **Quality Control and Testing:** The quality control team demonstrated the various tests conducted to ensure the purity, quality, and safety of the oil products. The students learned about the importance of adhering to industry standards and regulations.
4. **Interaction with Professionals:** The students had the opportunity to interact with professionals from different departments, including production, quality control, and marketing. These interactions provided valuable insights into the industry's working environment and career opportunities.
5. **Question and Answer Session:** An interactive Q&A session was held, where students asked questions about the oil manufacturing process, industry challenges, and career prospects in the field.





6. Learning Outcomes

The industrial visit to Namrata Oil Manufacturing Industry was an enriching experience for the students, providing them with practical knowledge and exposure to the oil manufacturing industry. The key learning outcomes include:

- Understanding the complete process of oil extraction and refining.
- Gaining insights into quality control measures and safety standards in the industry.
- Learning about the machinery and technologies used in oil production.
- Exploring career opportunities and the required skill sets in the food processing and manufacturing sectors.

7. Conclusion

The visit to Namrata Oil Manufacturing Industry was a valuable educational experience for the students of City College. It offered a firsthand look at the operations of a key player in the oil manufacturing industry and provided insights into the practical application of theoretical concepts. The students expressed their gratitude to the college and the company for organizing the visit and making it a memorable learning experience.


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REPORT ON INDUSTRY VISIT

Day & Date of the Event . 14/9/2021

Venue . Varna Coats Pvt Ltd, Bangalore

Report By . Chethan V K

Number of Participants . 60

Course/Semester . MBA II Semester

1. Introduction

As part of the academic curriculum, City College organized an industrial visit for the students of MBA to Varna Coats Pvt. Ltd., a leading manufacturer of industrial paints and powders. The purpose of the visit was to provide students with practical exposure to the manufacturing processes of industrial coatings and to understand the operational aspects of the industry.

2. Objectives of the Visit

The main objectives of the industrial visit were:

- To understand the production process of industrial paints and powders.
- To learn about quality control measures and safety protocols in the chemical manufacturing industry.
- To observe the machinery and technology used in the production of coatings.
- To explore potential career opportunities in the chemical and manufacturing sectors.

3. Details of the Visit

- **Date & Time:** From 10.30 am t 2.30 pm
- **Company Visited:** Varna Coats Pvt. Ltd.
- **Number of Participants:** 70 students, accompanied by 02 faculty members

4. Overview of Varna Coats Pvt. Ltd.

Varna Coats Pvt. Ltd. is a prominent manufacturer of high-quality industrial paints and powder coatings. The company is renowned for its innovative products and commitment to sustainability. It serves a wide range of industries, including automotive, construction, and electronics, providing durable and aesthetically appealing coatings.

5. Visit Highlights

1. **Introduction and Welcome Session:** Upon arrival, the students were welcomed by [Name and Designation of Host]. An introductory session was conducted to provide an overview of Varna Coats Pvt. Ltd., its product offerings, market presence, and commitment to quality and innovation.
2. **Tour of the Facility:** The students were given a guided tour of the manufacturing facility, which included visits to the following sections:
 - **Raw Material Storage:** Students learned about the storage and handling of raw materials used in the production of paints and powders.
 - **Mixing and Dispersion:** The process of mixing raw materials and dispersing pigments to create paint formulations was demonstrated.
 - **Powder Coating Production:** The production process for powder coatings, including extrusion, milling, and sieving, was explained.
 - **Quality Control Laboratory:** The students visited the quality control lab, where various tests are conducted to ensure the consistency and quality of the products.
3. **Demonstration of Technologies and Processes:** The tour included demonstrations of key technologies and equipment used in the manufacturing process, such as mixers, mills, and spray booths. The students also observed the application techniques for different types of coatings.
4. **Interaction with Professionals:** The students had the opportunity to interact with experienced professionals, including chemists, production managers, and quality assurance experts. These interactions provided valuable insights into the industry and the skills required for a successful career in this field.
5. **Question and Answer Session:** An engaging Q&A session allowed students to ask questions about the production processes, product innovations, and career prospects in the coatings industry.




6. Learning Outcomes

The industrial visit to Varna Coats Pvt. Ltd. provided students with a comprehensive understanding of the production processes and technologies used in the coatings industry. The key learning outcomes include:

- Gaining knowledge about the formulation and manufacturing of industrial paints and powders.
- Understanding the importance of quality control and safety standards in chemical manufacturing.
- Learning about the various applications and requirements of different types of coatings.
- Exploring career opportunities and the necessary skills in the chemical and manufacturing industries.

7. Conclusion

The visit to Varna Coats Pvt. Ltd. was an informative and enlightening experience for the students of City College. It offered a unique opportunity to observe the practical aspects of paint and powder manufacturing and provided insights into the workings of a successful industrial coatings company. The students expressed their appreciation to the college and the company for facilitating this valuable learning experience.


Principal
CITY COLLEGE
Jayanagar, Bangalore - 79



No. 27/2, 33rd Cross, 2nd Main Rd, 7th Block, Jayanagar, Bengaluru, Karnataka 560082

REPORT ON INDUSTRY VISIT

Day & Date of the Event . 5/3/2020

Venue . Mahithi Kendra Bangalore

Report By . Chethan V K

Number of Participants . 60

Course/Semester . MBA II Semester

1. Introduction

City College organized an industrial visit for the students of MBA to Mahithi Kendra, a center known for its focus on information technology services and solutions. The visit aimed to provide students with practical exposure to IT services, data management, and the various digital initiatives undertaken by the center.

2. Objectives of the Visit

The main objectives of the industrial visit were:

- To understand the role of Mahithi Kendra in providing IT services and digital solutions.
- To learn about the latest technologies and tools used in data management and information dissemination.
- To explore the practical applications of IT in various sectors and understand the center's operational aspects.
- To discover career opportunities in the IT and digital service sectors.

3. Details of the Visit

- **Date & Time:** 10.00 am to 1.30pm
- **Center Visited:** Mahithi Kendra
- **Number of Participants:** 70 students, accompanied by 02 faculty members

4. Overview of Mahithi Kendra

Mahithi Kendra is a prominent information technology center that provides a wide range of IT services and digital solutions. The center focuses on data management, digital communication, e-governance, and other technological initiatives aimed at improving access to information and services. It serves as a hub for various IT-related activities and projects, supporting both governmental and non-governmental sectors.

5. Visit Highlights

1. **Introduction and Welcome Session:** Upon arrival, the students were warmly welcomed by [Name and Designation of Host]. An introductory session was conducted, providing an overview of Mahithi Kendra's mission, key projects, and the role it plays in promoting digital literacy and e-governance.
2. **Tour of the Facility:** The students were taken on a guided tour of the Mahithi Kendra facility, which included visits to the following sections:
 - **Data Center:** An introduction to the data management systems and infrastructure used for storing and processing large volumes of data.
 - **Digital Communication Unit:** A demonstration of digital communication tools and platforms used for disseminating information to the public and other stakeholders.
 - **E-Governance Projects:** An overview of various e-governance initiatives supported by Mahithi Kendra, highlighting the use of technology in enhancing public service delivery.
3. **Demonstration of Technologies and Tools:** The tour included demonstrations of key technologies and tools employed at Mahithi Kendra, such as data analytics software, content management systems, and digital communication platforms.
4. **Interaction with Professionals:** Students had the opportunity to interact with IT professionals, data analysts, and project managers working at Mahithi Kendra. These interactions provided valuable insights into the practical challenges and opportunities in the field of IT and digital services.
5. **Question and Answer Session:** An engaging Q&A session allowed students to ask questions about the center's projects, the technologies used, and potential career paths in the IT sector.



6. Learning Outcomes

The industrial visit to Mahithi Kendra provided students with a comprehensive understanding of the practical applications of information technology in various sectors. The key learning outcomes include:

- Gaining insights into the role of IT in data management, digital communication, and e-governance.
- Understanding the importance of digital literacy and access to information in today's society.
- Learning about the latest technologies and tools used in IT services and solutions.
- Exploring career opportunities and the necessary skills in the IT and digital service sectors.

7. Conclusion

The visit to Mahithi Kendra was an enlightening and informative experience for the students of City College. It offered a unique opportunity to see firsthand the practical aspects of IT services and digital solutions, and provided valuable insights into the operations of a center dedicated to advancing digital literacy and e-governance. The students expressed their gratitude to the college and Mahithi Kendra for organizing the visit and making it a memorable learning experience.


Principal
CITY COLLEGE
Jayanagar, Bangalore - 79



No. 27/2, 33rd Cross, 2nd Main Rd, 7th Block, Jayanagar, Bengaluru, Karnataka 560082

REPORT ON INDUSTRY VISIT

Date of Visit: [21/8/2020]

Time: 10:00 AM to 2:30 PM

Organized by: City College

Venue: Stock Market Institute

Location: Bangalore

Number of Participants . 60

Course/Semester . MBA II Semester

1. Introduction

The students of the MBA program at City College undertook an industrial visit to the Stock Market Institute in Bangalore. The visit was designed to provide practical exposure to financial markets and investment strategies. It aimed to complement classroom learning with real-world insights into stock trading, market analysis, and financial decision-making.

2. Objectives of the Visit

The primary objectives of the industrial visit were:

- To understand the functioning of stock markets and financial exchanges.
- To gain insights into investment strategies, trading mechanisms, and market analysis.
- To learn about the roles and responsibilities of various market participants, including brokers, analysts, and investors.
- To explore potential career opportunities in finance, trading, and investment management.

3. Details of the Visit

- **Date & Time:** 10:00 AM to 2:30 PM
- **Institution Visited:** Stock Market Institute
- **Number of Participants:** 60 MBA students, accompanied by 02 faculty members

4. Overview of Stock Market Institute

The Stock Market Institute is a premier educational institution specializing in stock market training and financial education. It offers courses and workshops on various aspects of financial markets, including equity trading, portfolio management, technical analysis, and fundamental

analysis. The institute aims to equip individuals with the knowledge and skills required to navigate the complexities of the financial markets.

5. Visit Highlights

1. **Introduction and Welcome Session:** The visit began with a welcome session hosted by [Name and Designation of Host]. The host provided an overview of the Stock Market Institute, its mission, and the range of courses offered. The session also highlighted the importance of financial literacy and informed investing.
2. **Lecture on Stock Market Fundamentals:** The students attended a lecture on the fundamentals of the stock market, covering topics such as the structure of financial markets, types of financial instruments, and the roles of various market participants. The session provided a solid foundation for understanding how the stock market operates.
3. **Demonstration of Trading Platforms:** A practical demonstration of trading platforms and tools used by investors and traders was conducted. Students were introduced to real-time market data, chart analysis, and order placement procedures. They also learned about the use of technical and fundamental analysis in making investment decisions.
4. **Case Study Analysis:** A case study on a recent market event was presented, allowing students to apply theoretical concepts to real-world scenarios. This exercise helped students understand market reactions to news and events, as well as the impact of economic indicators on stock prices.
5. **Interaction with Financial Experts:** Students had the opportunity to interact with experienced professionals, including market analysts, financial advisors, and traders. These interactions provided insights into the career paths available in finance and the skill sets required to succeed in the industry.
6. **Question and Answer Session:** The visit concluded with a Q&A session, where students asked questions about trading strategies, market trends, and career opportunities in finance. The experts provided detailed answers and shared their experiences in the field.



6. Learning Outcomes

The industrial visit to the Stock Market Institute provided MBA students with valuable practical knowledge and a deeper understanding of the financial markets. The key learning outcomes include:

- Acquiring a comprehensive understanding of the functioning of stock markets and financial exchanges.
- Learning about different investment strategies and the use of analytical tools in market analysis.
- Understanding the role of various market participants and the dynamics of market transactions.
- Gaining insights into career opportunities in finance, investment banking, and trading.

7. Conclusion

The visit to the Stock Market Institute was an enriching and informative experience for the MBA students of City College. It provided a practical perspective on financial markets and investment strategies, complementing their theoretical knowledge. The students expressed their gratitude to the institute and City College for organizing the visit, which offered valuable insights into the world of finance and trading.


Principal
CITY COLLEGE
Jayanagar, Bangalore - 79

Internship Letters from the Company



Vibhava Marketing Corporation Pvt Ltd

Date: 19 Jul 2024

OFFER LETTER

Dear **NITHYA D S,**

Subsequent to your successful interview with **VIBHAVA MARKETING CORPORATION Pvt Ltd** we are pleased to offer you the position as **HR EXECUTIVE** in our organization. We take pleasure to inform you that your CTC will be Rs. **2,35,980/-** Annual.

You are requested to join us on or before **29/07/2024** failing which this employment offer will stand rescinded.

1) ALLOWANCE

Your salary and allowance structure will be as follows. (Subject to approval by superiors)

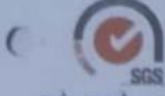
- a. Your CTC salary will be **Rs. 2,35,980/- (Rupees Two Lakh Fifty-Three Thousand Fifty-Six Only)**
- b. Your Head Quarter town will be **(BANGALORE MO)**.

2) You are requested to submit the below-mentioned documents at the time of joining:

1. All Educational certificates (photocopies).
2. Salary Certificate/ Salary slips/ Bank Statement.
3. Experience certificates & Reliving letter.
4. Passport size photographs
5. Documents of proof of residence (Permanent & Current)
6. Pan Card, Aadhar Card & Passport copy.
7. Pervious ESI and PF Number.

The formal letter of appointment containing details of the terms and conditions of the employment will be issued after joining the company.

ಐಎಸ್ಒ 22000:2005 ದೃಢೀಕೃತ ಸಂಸ್ಥೆ
ISO 22000:2005 Certified Dairy



ಮನ್ಮೂಲ್
MANMUL



ಮಂಡ್ಯ ಜಿಲ್ಲಾ ಸಹಕಾರ ಹಾಲು ಉತ್ಪಾದಕರ ಸಂಘಗಳ ಒಕ್ಕೂಟ ನಿಯಮಿತ
THE MANDYA DIST. CO-OPERATIVE MILK PRODUCER'S SOCIETIES UNION LIMITED

No. MMU/Admn/542/2023-24

Date:11-03-2024

TO WHOM SO EVER IT MAY CONCERN

This is to Certify that **Ms.KAVANA S**
(Reg.no:P03BX22M015029), MBA Student of CITY College,
Jayanagar, Bangalore, has successfully carried out the Internship on
“**A STUDY ON ORGANIZATION STUDY**” in our Organisation
for the period commencing from **05-01-2024 to 05-02-2024**.

This Certificate is issued purely for Academic purposes only.

Manager(Admin)

Mandya District Co-op Milk Union Ltd.,

ಹಾಲು ಉತ್ಪಾದನಾ ಘಟಕ, ಗೆಜ್ಜಲಗೇರೆ-571 428, ಮಂಡ್ಯ ಜಿಲ್ಲೆ Product Dairy, Gejjalagere - 571 428, Mandya District (KARNATAKA)

Ph. No. Off : EPABX : 274571, 274777, 274592 Fax: (08232) 274593 email : manmul@yahoo.co.in, manmul1987@gmail.com



Pragati Technologies

Printers of Quality Multi Color Computer Stationery

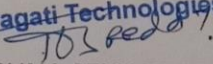
DATE:05/02/2024

CERTIFICATE

This is to certify that **Mr. Rahul K , Reg No – P03BX22M015058** Student of MBA, City College, No.27/2, 33rd cross, 2nd main rd, 7th block, jayanagar, bengaluru, Karnataka 560082., has undergone Internship in the area of “WORKING CAPITAL MANAGEMENT ON PRAGATI TECHNOLOGIES” AT PRAGATI TECHNOLOGIES., from 03/01/2024 to 02/02/2024.

The Internship has been completed successfully to our satisfaction and his conduct during the tenure of the Internship was good and we wish him all the best in his career.

For Pragathi Technologies,

For Pragati Technologies

GUNA SEKHAR REDDY
Proprietrix
(MANAGER)



18/4, Ground Floor, Rudrappa Garden,
Ashwatakatte Main Road,
Kasturbanagar, Bangalore - 560 026.



+91 80 2675 7722



+91 98456 05972



pragatitechnologiesblr@gmail.com

03 August 2024,

To
Kavya Shree S
City College
No. 27/2, 33rd Cross, 2nd Main Rd, 7th Block,
Jayanagar, Bengaluru, Karnataka 560082
e. kavyashreekaavi@gmail.com
m. 6361760850

Sub: Appointment Letter for Marketing Internship with Trumarx

We are pleased to offer you the position of marketing intern with Trumarx. Please find the following confirmation of the specifics of your internship:

Position Title: Marketing Intern
Start Date: 05 August 2024 (Monday)
End Date: 31 August 2024 (Saturday)
Working Hours: 09:30 Hrs to 18:00 Hrs (Monday to Saturday) [**Office**]
Alternate Saturday [**Work From Home**]
Reporting Supervisor: Bijay Mohan (Chief Operating Officer)

Internship Responsibility: Your day-to-day responsibility will include the following:

- Develop online Marketing Resources
- Create Sales Presentation, Surveys for Prospective Clients
- Work with Department Manager to Analyze Marketing Resource Effectiveness
- Meet Clients

Office Location: #23, Hari Prem Complex, 2nd Floor, CMH Road, Indiranagar,
1st Stage, Bengaluru, Karnataka, INDIA - 560038

Should you have any queries regarding the specific of your internship, please contact me by mobile (9739743169) or by email (bijay@trumarx.in)

Sincerely
For **Trumarx**,



BIJAY MOHAN
Chief Operating Officer

Corporate Office - #23, Hari Prem Complex, 2nd Floor, CMH Road, Indiranagar,
1st Stage, Bengaluru, Karnataka, INDIA - 560038
www.trumarx.in



Ref: OBL/HSK/HRD/ Internship /2024-25/26

Date: 23.07.2024

The HOD
City collage 7th block Jayanagar
Bangalore Karnataka -560082

Dear Sir,

Sub: - Permission for Internship for your Student Mr. Rajanikath.N (Reg No. P03BX22M015060).

We refer to your college letter dated 19.07.2024, seeking request for permitting the following MBA, 4th Semester student to undergo Internship in our organization from 23-07-2024 to 23-08-2024 has been agreed & permit for visiting.

1. Mr. Rajanikath. N (Reg No. P03BX22M015060)

We will support and encourage the MBA student to undergo Internship in our organization, kindly suggests your student to get back to us with proposed topics, so that we shall arrange internal guide accordingly, to make use of this opportunity and must submit the copy of report by end of Internship Programme.

Thanking you,

Yours faithfully,
For Orient Bell Limited.,


Narayana G K
Deputy General Manager - HR & Admin



WROOTS
Together We Grow

Date: 20th July 2024

**Ms. Swapna R,
Door No.211,4th B Cross
Kasthuri Nagar Bangalore
Karnataka-560043**

Dear Swapna R,

Sub: Offer of Appointment

We are pleased to offer you the role of **Intern** for the period of 3 Months in our Recruitment Business based at Bangalore.

You will be paid emoluments of **Rs. 5,000/-** per month which will also have statutory deductions as applicable.

You will be required to join us on or before **22nd July 2024**. Kindly sign a copy of this letter in acceptance of the offer and return the same for our records.

The above offer of employment is valid and open for a period of 3 days from the date of issue, after which it will be deemed to be automatically withdrawn if not accepted within the mentioned period.

You are required to bring the following documents at the time of your joining:

1. 6 Passport Size Photographs
2. All Educational Certificates
3. Address Proof (Driving license, Voters ID, Passport copy, Aadhar card)
4. ID proof (Driving license, Voters ID, Passport copy, Aadhar card)
5. PAN card
6. Cancelled cheque or passbook copy
7. Post card size photograph (If applicable)

We look forward to you joining our organization and to a mutually beneficial association. This offer is subject to suitable reference checks and document verification.

Yours Sincerely,
For **Wroots Global Pvt. Ltd.**

**Gurdeep Gujral
Director & Co-Founder**

Wroots Global Private Limited

No. 351 Kunnur High Road Chitanya, Shanthi Niketan, Sunny Vel,
Block A34, 3rd Floor, Ayanavaram, Chennai - 600023, Tamil Nadu, India
Email: info@wrootsglobal.com | CIN No. U93000TN2020PTC135424

CERTIFICATE OF APPRECIATION



Proudly Presented to :

Jayanth V (Intern - Marketing)

This certificate recognizes your exceptional performance and acknowledges the many hours of hard work you have put into preparation. May this achievement be the stepping stone to a fulfilling and successful professional career. We wish you all the best in this new phase of your life and encourage you to continue to strive for excellence in all your endeavors.

Bengaluru, (India)



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RESEARCH INSTITUTE
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• Pharma • IT • Health Care

DR. KARUNA MUTALIK
(FOUNDER & CEO)

Jayanth V.

SIGNATURE

Best Practice 1:

Title of the Practice: Me & My Environment- an Environmental initiative by CCJ



Objectives of the Practice:

- Maintaining a beautiful and healthy green environment on the college campus as well as surroundings.
- To create awareness among the students and staff members about environmental protection and encourage the adoption of good environmental practices.
- Enhance sustainability within the campus environment and enhance the well-being of all stakeholders
- Integrate green protocols into the daily routines of both students and faculty members
- Transform the campus into a pollution-free and environmentally responsible setting.
- Organise seminars, workshops, and expert lectures on topics related to the environment.



The Context:

Me & My Environment- practice is a followed to enhance friendly practices and education combine to promote sustainable and eco-friendly practices in the campus. This practice offers an opportunity to take the lead in redefining its environmental culture and developing new paradigms by creating sustainable solutions to environmental needs of mankind.

The NSS Committee will act as per the environmental policy and shoulder the responsibility of maintaining and protecting environment inside the college and surroundings.



Webinar on Environment Day



Drawing competition

Bangalore City confronts a multitude of challenges related to water resource management, waste disposal, natural resource conservation, sustainable building practices, waste recycling, and the prevention of plastic pollution.

To address these concerns, the CCJ has initiated 'Me & My Environment Practice'- aimed at fostering environmental awareness among both students and faculty. Ultimately, the objective is to contribute to the creation of a more habitable Earth for all living beings.

The Practice:

CCJ has played a significant role in addressing environmental challenges, through Me & My Environment Practice. Various programs and activities have been implemented as part of this initiative.

Our campus is plastic-free, Environment-friendly energy-saving electrical appliances that reduce waste inefficiencies have been installed, we have phased out Conventional light sources with LED Lighting.

Me & My Environment Practice –Initiatives at CCJ:-

- **Plantation:** The different varieties of plant species are planted at defined intervals in the campus with the help of stakeholders. During last five years, college has planted hundreds of plants and trees.
- **Barrier-free movement on the campus:** To enable barrier-free movement, the physical infrastructure of the campus is designed and constructed with accessibility in mind. This includes properly graded and paved pathways, ramps with appropriate slopes, and doorways and entrances wide enough to accommodate wheelchairs and mobility aids.
- **Awareness and Training:** Campus staff, including security personnel, receive training in disability awareness and how to assist individuals with disabilities when needed.



- **Energy Management:** Energy-saving methods have been implemented, including the installation of solar panels in the College to reduce electricity consumption. LED bulbs have replaced CFL lamps across the campus.

EVIDENCE OF SUCCESS:

- The green campus developed by college helps not only to save the environment, but also adds to the beauty of the campus. Besides providing shed to people, the plants are used for scientific studies.
- College is able to save a lot of money on electricity bills due to above initiatives and is evidenced from the past electricity bills.
- Water conservation methods employed are helping maintaining gardens and campus green and eco-friendly.
- Eco-campus strategies employed resulted in one of the beautiful and clean college in the vicinity. It has resulted in attracting more students.



Principal


Principal
CITY COLLEGE
Jayanagar, Bangalore - 70